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| **Appendix I. Types of Focus Group Questions, by Topic** |
| **Female Focus Groups: Main Questions, by Topic** |
| **Zika** |
| * What have you heard about the Zika virus? |
| * Do you know anyone who has been affected by Zika? |
| Has Zika impacted your thinking about pregnancy or pregnancy planning? |
| * *MODERATOR: reads statement describing Zika virus, transmission, illness symptoms, and potential consequences of Zika infection during pregnancy its and prevention* |
| What, if anything, did you hear that you didn’t know before? |
| What did you know about contracting Zika virus through sexual activity? |
| How, if at all, does this impact your thinking about pregnancy or birth control? |
| * What, if anything, could motivate you to consider using birth control if you were interested in delaying or avoiding pregnancy, especially now with Zika being an issue? |
| **PREGNANCY** |
| * **I**n what ways do women in your community talk about planning a family (reproductive life planning)? |
| * How much do you think people are looking to delay/prevent pregnancy in the context of Zika? |
| * If a woman in the US Virgin Islands wants to delay/prevent pregnancy, what can she do? |
| **TYPES OF BIRTH CONTROL** |
| * Birth control is sometimes called contraception. Are there other words/names women in your community have for it? |
| * Can you tell me about the types of birth control methods you are familiar with? |
| * What seems to be the most common birth control methods used in the US Virgin Islands? |
| * *MODERATOR:* reads statement describing long-acting reversible contraceptives (LARC) |
| * + What have women in the US Virgin Islands heard of this type of birth control, i.e. LARCs? |
| * *MODERATOR:* reads statement describing a particular kind of LARC- an implant. |
| * + How familiar are women in the US Virgin Islands with the implant? |
| * + How would women in your community feel about getting more information about this method? |
| * + What would they want to know? |
| * + What do you think women in your community might be concerned with about this method? |
| * *MODERATOR: Reads statement describing the other type of LARC:* an intrauterine device or IUD. |
| * + How familiar are women in the US Virgin Islands with the IUD? |
| * + How would women in your community feel about getting more information about this method? |
| * + What would they want to know? |
| * + What do you think women in your community might be concerned with about this method? |
| **ACCESS/USE OF BIRTH CONTROL** |
| * Please describe what you know about how women in the US Virgin Islands get birth control. How would you describe their experiences? |
| * Who do you think would be supportive of women using birth control? |
| * Who do you think would be against women using birth control (or not supportive)? |
| * What are some of the things that make it hard for women in your community to get birth control if they wanted to prevent pregnancy? |
| * What are some of the things that make it easy for women in your community to get birth control if they want to prevent pregnancy? |
| * When discussing which birth control method can be used by a woman, who do you think should be involved in the decision-making process? |
| **INFORMATION-SEEKING/MESSAGE DISSEMINATION** |
| * How do women in your community learn about birth control? |
| * Where do women in your community look for information about birth control? |
| * Friends, family members, media, health care provider…? |
| * Internet? What sites? Social media? |
| * How easy or hard is it to find information on birth control in your community? |
| Who do you think would be a good person to inform you and other women like you in the US Virgin Island about birth control options? |
| Are there any organizations that are really trusted as a reliable sources of health information for women in the US Virgin Islands? |
| What type of information do you think women in US Virgin Islands would like to receive about different types of birth control methods? |
| What would be the best way for us to provide this information? |

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| **Male Focus Group: Main Questions, by Topic** |
| **Zika** |
| * What have you heard about the Zika virus? |
| How concerned are you about it? |
| What if anything are you doing to protect yourself from it? |
| * *MODERATOR: reads statement describing Zika virus, transmission, illness symptoms, and potential consequences of Zika infection during pregnancy its and prevention* |
| * Do you know anyone who has been affected by Zika? |
| * Has Zika virus impacted your thinking, or your partner(s)’ thinking, about pregnancy or pregnancy planning? |
| **PREGNANCY** |
| * In what ways do couples in your community talk about planning a family (reproductive life planning)? |
| * + How are men involved in the conversation about planning a family? |
| * + - How do men in your community think about preventing pregnancy? |
| * + - In what ways do you think men in your community may think differently about preventing pregnancy in the context of Zika? |
| * + Who is involved in conversations about planning a family? |
| * + What kind of thoughts or discussions do you think people in your community are having about getting pregnant/having a baby in the context of Zika virus? |
| * If a couple in the US Virgin Islands wants to delay/prevent pregnancy, what can they do? |
| **BIRTH CONTROL** |
| * What types of birth control methods are you familiar with? |
| * How do you feel about your partner using birth control? |
| * In your opinion, what are some things that help women in your community get birth control if they wanted to prevent a pregnancy? |
| What are some of the things that you think would make it easier for women in your community to get birth control if they wanted to prevent a pregnancy? |
| * What are some things that might make it hard for women in your community to get birth control if they wanted to prevent pregnancy? |
| MODERATOR: R*eads statement describing the other type of LARC:* an intrauterine device or IUD. |
| * What have you heard about this birth control method? |
| * How did you hear about this birth control method? |
| * What would you think if your partner wanted to get this birth control method? |
| * Would you (and your partner) be interested in getting more information about this method? |
| * What might concern you about this method? |
| **INFORMATION-SEEKING/MESSAGE DISSEMINATION** |
| * What, if anything, would motivate you to encourage your partner to consider using birth control if you were interested in delaying or avoiding pregnancy? |
| * Have you ever looked for information about birth control with your partner? |
| * Who do you think would be a good person to inform you and your partner about birth control options to delay or avoid a pregnancy? |
| * What type of information do you think you and/or your partner would like to receive about birth control (e.g. different types of birth control methods, where to get them, etc.)? |
| * What would be the best way for us to provide this information? |