Local Health Departments

GROWTH or ILLUSION?

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S TUDENTS of public health as well as civic leaders have begun to scrutinize the efficacy of the traditional pattern of local health departments (1-3). A critical look at the growth of these departments in recent years is therefore timely.

The growth of local health departments may be measured in several ways, each way possibly leading to a different conclusion. When independent approaches lead to common conclusions, however, we are justified in having greater confidence in the findings. We have chosen three methods of measuring the growth of local health departments in recent years:

- Extent of geographic areas covered by local health departments.
- Annual expenditures of local health departments.
- Number and skills of full-time local public health personnel.

Geographic Coverage

A few large cities in Europe and in the United States had developed municipal health departments even before the 19th century, but the

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country wide local health department in this country is exclusively the product of the 20th century. According to Williams (4): "There are conflicting claims as to where the first full-time county health department was established. The records indicate that Jefferson County, in which the City of Louisville, Kentucky, is situated, established a full-time health department in 1908. In Guilford, North Carolina, a full-time county health department was established in 1911."

In 1915 there were 15 full-time county health departments; by 1930 this number had risen to 534 (5). Since these early beginnings, both the number of separate health units and the number of counties with such health units have vastly increased.

The period of greatest growth of full-time local health organizations was between the years 1915 and 1940 (table 1). Since 1950 there have been relatively few additions. The yearly number of counties with organized health departments and the percentage of population included in areas with such departments underscore this conclusion.

Although the rate of expansion in area and in population covered since 1950 has been negligible, this need not mean that local health departments have not grown in other respects: in quality and in scope of services. We, therefore, should look at other indexes of growth.

Annual Expenditures

From 1947 to 1956, expenditures through local health departments rose almost constantly. Al-

though there was some slackening in the rate of increase, the year-to-year changes in total expenditures were generally upward (table 2).

From 1950 to 1956 total expenditures increased 47 percent, averaging about 8 percent per year. Local funds, which constituted twothirds of the total, increased 52 percent, closely paralleling the increase in total expenditures. Although fewer dollars are involved, the percentage rise in State funds expended by local health departments (72 percent, or about 12 percent a year) was significantly greater than either the total or local increases.

Within this same period, there was a marked decline (31 percent) in the Federal portion. In 1947 Federal funds represented 19 percent of all local public health expenditures; by 1956 this percentage had dropped to 5.

The casual observer, noting the rise in dollar amounts spent for health programs, may assume that community health needs are being taken care of more adequately today, at least in the areas served by full-time health depart-This presumption is subject to question, however, since the increases occurred in a period of rising costs, when the purchasing power of the dollar was steadily declining.

Equating the Value of the Dollar

Ordinarily, the economist uses the Consumer Price Index of the Bureau of Labor Statistics in order to convert current dollars into uniform dollars. For most purposes this provides a reasonably adequate adjustment.

The Consumer Price Index uses as its base the prices paid for consumer goods and services purchased by wage earners' families in the period 1947-49. Appraisal of the significance of increases in dollar amounts should also include an adjustment for the population increase in counties served by local health departments in terms of an index reflecting this increase.

The expenditure figures in table 3 were ob-

Table 1. Comparison of coverage of the United States by full-time local health departments for selected years 1

Year		Organ	Unorganized areas			
	Number of organizations	Number of counties included	Population covered	Percent of total pop- ulation covered	Population represented	Percent of total pop- ulation in unorgan- ized areas
1915	1, 284 1, 342 1, 343 1, 353 1, 363 1, 365 1, 444 1, 442 1, 446	2 15 2 762 2 1, 577 2 1, 668 2 1, 828 3 1, 851 1, 874 2, 010 2, 088 2, 105 2, 184 2, 197 2, 218 2, 204 2, 209 2, 274	74, 133, 331 			2 30. 2 25. 18. 16. 13. 14. 11. 11. 11. 11.

¹ Data from the State Grants Branch, Division of General Health Services, Public Health Service, including all State health districts, with additions for early years by the author.

² Kratz, F. W., Status of Full-time Local Health Organization at the End of the Fiscal Year, 1941–42, Pub. Health Rep. 58: 345–351, Feb. 26, 1943.

³ Mountin, J. W., Hankla, E. K., and Druzina, G. B., Ten Years of Federal Grants-In-Aid for Public Health, 1936–46, Public Health Bulletin No. 300, Public Health Service, 1951.

⁵ Estimated.

⁴ The difference between 1949 and 1950 is due partly to adjustments made possible by current population figures for 1950 provided by the 1950 census.

Table 2. Annual expenditures by local health departments, by source of funds, 1947–56

Fiscal year	Total expend- itures	Local	State	Federal	Private agencies	
1947	\$79, 876, 248 94, 961, 827 119, 072, 580 120, 353, 884 149, 773, 696 140, 781, 739 144, 317, 326 156, 428, 593 166, 130, 010 177, 427, 328	\$53, 754, 050 60, 721, 017 75, 187, 589 83, 274, 189 104, 254, 064 96, 766, 232 97, 370, 388 107, 995, 360 117, 988, 156 127, 163, 949	\$10, 270, 597 18, 983, 560 27, 167, 203 23, 337, 890 30, 871, 575 30, 275, 193 33, 620, 667 37, 742, 355 38, 100, 197 40, 232, 633	\$15, 180, 501 14, 533, 657 15, 510, 442 13, 131, 921 13, 644, 760 13, 131, 255 12, 500, 517 9, 614, 786 8, 916, 907 9, 046, 488	\$671, 100 723, 593 1, 207, 346 609, 884 1, 003, 297 609, 059 825, 754 1, 076, 092 1, 124, 750 984, 258	

¹ Three-fourths of increase between 1950 and 1951 attributed to four States: New York, Michigan, Ohio, and Pennsylvania. Increased expenditure was sizable in some of the large cities in the first three States, and more complete reporting of expenditures was noted for Pennsylvania. Some increase was shown, however, for most States.

³ Federal poliomyelitis funds eliminated for reasons of comparability.

tained by applying these two indexes to the actual expenditures given in table 2. The top part of table 3 shows what the annual amounts would be after having been deflated by the Consumer Price Index; the lower part, the amounts after further adjustments to allow for population increases.

Both sets of figures are smaller, of course, than those based on current dollars in table 2. The total, deflated by applying the Consumer Price Index only, shows a 30 percent increase instead of the 47 percent increase in table 2. In terms of deflated dollars the increase in local funds was 35 percent instead of 52 percent and in State funds 52 percent instead of 72 percent. Expenditures of Federal funds by local health departments declined 39 percent in deflated dollars compared with 31 percent in terms of current dollars.

As would be expected, adjustments for population increases reduce the expenditure figures even more. The deflated dollars in table 3 show increases of 14 percent for total expenditures, 19 percent for expenditures of local funds, and 34 percent for expenditures of State funds, and a decrease of 47 percent in expenditures of Federal money.

Although deflation by the Consumer Price Index reduces the slope of the increase in expenditures, the slope still shows some increase.

The question arises whether this index adequately equates the purchasing power of dollars spent for public health. The Consumer Price Index will reduce dollars expended to a common base only if the items purchased are the same commodities and in the same proportions on which the index was based or are closely correlated with these. We know that few local health department dollars are spent for food, clothing, and housing, items which constitute almost three-fourths of all expenditures in the Consumer Price Index. It follows therefore that the use of this index to equate the purchasing power of local health department dollars may not be appropriate. In spite of the deflated amounts obtained by the application of the index, we may still be comparing dollars of unequal purchasing power in different years for the kind of things that were purchased by local health departments.

Deflating Expenditures by Wage Index

The bulk of local health department expenditures is for personnel. Emerson found that in 1942 the total expenditures of local health departments were \$77.3 million, of which \$62.7 million, or 81 percent, was spent for salaries (6). There is no ready-made index as to what adjustments should be made in dollar values

² Although increases between 1951 and 1952 were reported by many States, sizable reduction in funds expended was reported for Detroit and for New York City. The decrease in Detroit resulted from the elimination of general hospitalization cost. Apparently, reported expenditures were incomplete for New York City for 1952.

Source: As reported to the Public Health Service by State health departments and other State agencies participating in grant programs administered by the Public Health Service. Prepared by the State Grants Branch, Division of General Health Services, Public Health Service.

Table 3. Annual expenditures by local health departments by source of funds, deflated by the Consumer Price Index ¹ and by the population index,² 1950–56

	Source of funds (in millions of dollars)								
Year	Total expendi- tures	Local	State	Federal	Pri- vate				
	Deflated	by the co	onsumer p	orice index	only				
1950 1951 ³ 1952 ³ 1953 1954 1955 1956	\$117. 1 134. 9 124. 0 126. 1 136. 3 145. 1 152. 7	\$81. 0 93. 9 85. 2 85. 1 94. 1 103. 0 109. 4	\$22. 7 27. 8 26. 7 29. 4 32. 9 33. 3 34. 6	\$12. 8 12. 3 11. 6 10. 9 8. 4 7. 8 7. 8	\$0. 6 . 9 . 5 . 7 . 9 1. 0				
	Deflated by the consumer price index are by the population index								
1950 1951 ³ 1952 ³ 1953 1954 1955 1956	\$117. 1 134. 9 117. 0 117. 9 123. 9 129. 6 133. 9	\$81. 0 93. 9 80. 4 79. 5 85. 6 92. 0 96. 0	\$22. 7 27. 8 25. 2 27. 5 29. 9 29. 7 30. 4	\$12. 8 12. 3 10. 9 10. 2 7. 6 7. 0 6. 8	\$0. 6 . 9 . 5 . 7 . 8 . 9				

¹ Prices paid for consumer goods and services purchased by wage earners' families in the period 1947–49 equals 100.0.

² Population in counties with full-time health departments using 1950 as the base (100.0).

³ See table 2, footnotes 1 and 2.

SOURCE: Population covered taken from table 1. Consumer price index data taken from Consumer Price Index, U. S. Bureau of Labor Statistics, table 1, p. 2, July 1956; table 1, p. 2, July 1957.

to give uniform purchasing power for the types of expenditures for which local health department dollars are used. Since well over 80 percent of these expenditures are for wages and salaries of employees, an index based on wages of public health workers for the different years would largely meet the need. However, up-to-date information for such an index is not readily available. The latest publication giving information of this type was for 1953 (7). A more readily available measure—more conservative and yet not too far removed from the appropriate index—would be one based on the annual earnings of full-time equivalent workers (8). The index derived, with 1947-49

as the base, is as follows: 110, 118, 125, 131, 134, 140, and 147, for the years 1950 through 1956, respectively.

Table 4 first shows local health department expenditures equated in terms of wages paid in different years to equivalent full-time workers. The figures in the lower half of the table result from an additional adjustment for population increases in counties with full-time health departments.

Total expenditures by local health departments have increased very little in terms of uniform wage dollars. The highest expenditure was for 1951, primarily due, as indicated by

Table 4. Annual expenditures by local health departments by source of funds, deflated by a wage and salary index ¹ and by the population index,² 1950–56

	Source of funds (in millions of dollars)								
Year	Total expendi- tures	Local	State	Federal	Pri- vate				
	Deflated by a wage and salary index only								
1950 1951 3 1952 3 1953 1954 1955 1956	126. 9 112. 6 110. 2	\$75. 7 88. 3 77. 4 74. 3 81. 2 84. 3 86. 5	\$21. 2 26. 2 24. 2 25. 7 28. 4 27. 2 27. 4	\$11. 9 11. 6 10. 5 9. 5 7. 2 6. 4 6. 2	\$0. 6 . 8 . 5 . 6 . 8 . 8				
	Deflated by a wage and salary index and by the population index								
1950 1951 3 1952 3 1953 1954 1955 1956	\$109. 4 126. 9 106. 2 103. 0 106. 9 106. 0 105. 9	\$75. 7 88. 3 73. 0 69. 4 73. 8 75. 3 75. 9	\$21. 2 26. 2 22. 8 24. 0 25. 8 24. 3 24. 0	\$11. 9 11. 6 9. 9 8. 9 6. 5 5. 7 5. 4	\$0. 6 . 8 . 5 . 6 . 7 . 7				

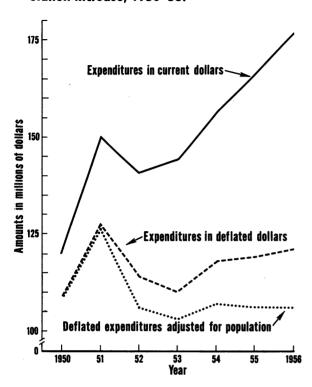
¹ Average annual wages and salaries of equivalent full-time employees using the data for 1947–49 as the base (100.0).

² Population in counties with full-time health departments using 1950 as the base (100.0).

³ See table 2, footnotes 1 and 2.

Source: U.S. Office of Business Economics, Survey of Current Business (National Income Number) 37: 20 (table 27), July 1957, for 1952 through 1956. For earlier years, data were obtained from: U.S. Office of Business Economics, National Income, 1954 Edition, A Supplement to the Survey of Current Business.

Figure 1. Annual expenditures by local health departments compared with expenditures deflated by wage and salary index and by population increase, 1950–56.



basic data, to relatively large increases in appropriations by four States, New York, Michigan, Ohio, and Pennsylvania. Furthermore,

Table 5. Annual expenditures by local health departments, 1950–56, as percent of gross national product 1 and index of these percentages, using 1950 as the base

Year ·	Expendi- tures as per- cent of gross national product	Index of ratio of expendi- tures to gross national product
1950	0. 422	100. 0
1951 2	. 456	108. 1
1952 2	. 408	96. 7
1953	. 397	94. 1
1954	. 433	102. 6
1955	. 424	100. 5
1956	. 428	101. 4

¹ Value of all goods and services produced by the Nation in a given year.

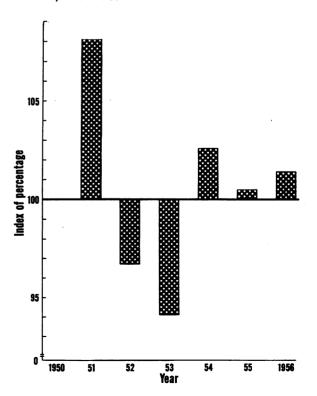
the disparity between the expenditures in 1951 and 1952 may not be real, as explained in footnote 2 of table 2. Excluding this one year, however, the maximum increase between the lowest and the highest year is only 10 percent. Local funds parallel the total closely since they constitute the largest component. The State funds follow an even less consistent pattern of growth, the highest expenditure occurring in 1954. Federal funds declined progressively until by 1956 they were about half of the amount available in 1950.

The figures in the lower part of table 4, if one considers the population increase in counties with organized health departments in addition to adjusted dollar values, indicate an actual decline in "real" expenditures between 1950 and 1956. The effect of these two adjustments is depicted also in figure 1.

Percentage of Gross National Product

The relative growth or decline of interest in a public endeavor can be appraised by the por-

Figure 2. Index of annual expenditures by local health departments as percentage of gross national product, using 1950 as the base, 1950–56.



² See table 2, footnotes 1 and 2.

Source: U. S. Office of Business Economics, Survey of Current Business (National Income Number) 37: 8-9 (table 2), July 1957.

tion of resources that the community diverts to the activity. To obtain such a measure, the monies spent each year by local health departments may be related to the gross national product.

The gross national product is the measurement in terms of current dollar values of all the goods and services produced by the Nation in a given year. What proportion of this total is allocated to public health services provided by local health departments? More specifically, has this proportion increased, decreased, or remained more or less stationary during the years 1950 through 1956?

These relationships are shown in table 5. Expenditures by local health departments between 1950 and 1956 were less than one-half of 1 percent of the gross national product.

The largest increase occurred in 1951, but this apparent increase has already been somewhat discounted. Other year-to-year variations are well within the estimation errors present in all these data (table 5 and fig. 2). Ignoring the sharp increase in 1951, one is led to conclude that since 1950 there has been no significant increase in expenditures by local health departments.

In considering percentage of gross national product, we need no special adjustment for the increase in population since the gross national product already reflects population changes. Nevertheless, there might be need for additional adjustment for population in terms of the differential increase of the population in areas with full-time health departments compared with the increase of the population for

Table 6. Number of full-time public health workers of different classifications reported by local health departments for designated years ¹

Class of personnel	1957	1956	1955	1954	1953	1952	1951	1949	Differ- ence 1957–49
All types	38, 949	38, 383	38, 131	37, 514	37, 036	35, 997	34, 895	33, 555	5, 394
Physicians Public health nurses Dentists Dentists Professional sanitarians and	1, 431 12, 956 633 281 377 367	1, 488 12, 900 581 262 370 389	1, 482 12, 783 612 251 375 411	1, 482 12, 574 564 236 367 396	1, 502 12, 492 621 234 388 407	1, 486 12, 045 631 248 384 418	1, 594 11, 843 (²) 233 (²) 407	1, 609 11, 251 (2) 215 (2) 356	-178 1, 705 $(^2)$ 66 $(^2)$ 11
other sanitation person- nel	7, 315 265 1, 290 259 102	7, 063 295 1, 286 273 111	7, 151 300 1, 302 261 101	6, 932 328 1, 325 276 101	6, 810 327 1, 301 272 106	6, 638 328 1, 315 281 103	6, 461 308 1, 385 256 102	6, 531 (2) 1, 391 221 92	$ \begin{array}{c c} 784 \\ (^2) \\ -101 \\ 38 \\ 10 \end{array} $
Medical and psychiatric social workers	284 59 183 329 313 140	249 60 198 347 332 133	222 52 165 331 327 118	192 41 168 388 335 115	$\begin{array}{c} 177 \\ {}^{(2)} \\ 213 \\ 437 \\ 296 \\ 100 \\ \end{array}$	$\begin{array}{c} 200 \\ {}^{(2)} \\ 178 \\ 477 \\ 308 \\ 73 \end{array}$	148 (2) (2) (2) (2) (2) (2)	$ \begin{array}{c c} & 111 \\ & (2) \\ & (2) \\ & (2) \\ & (2) \\ & (2) \\ & (2) \end{array} $	173 (2) (2) (2) (2) (2) (2) (2)
Administrative management workers Clerks Maintenance, custodial, and service Others	453 8, 645 1, 837 1, 430	398 8, 472 1, 849 1, 327	356 8, 477 1, 814 1, 240	368 8, 288 1, 784 1, 254	8,280 . $1,911$ $1,162$	8, 022 1, 769 1, 093	7, 520 1, 847 2, 791	(2) 7, 184 (2) 4, 594	$ \begin{array}{c c} (2) \\ 1, 461 \\ (2) \\ (3) \end{array} $

¹ District of Columbia personnel and State health district personnel included (adjustment made to eliminate duplication in State personnel serving on State health district staffs). Because of a change in reporting procedures, a count of local personnel was not reported for 1950.

<sup>Not reported separately, but included under "Others" except as indicated otherwise.
Figure does not represent the true difference since some personnel were included in one group in some years and in another in other years.</sup>

Source: As reported to the Public Health Service by local health departments and compiled by State Grants Branch, Division of General Health Services.

the Nation. This differential increase between 1950 and 1956 was about 3 percent. If the indexes in table 5 were adjusted accordingly, it would indicate that the per capita share of gross national product spent by local public health departments declined slightly between 1950 and 1956.

The general inference that we draw is this: Since 1950 there has been no upward trend in real expenditures by public health departments, and, if the increase of population is taken into consideration, there has been perhaps a slight decline. The decline, nevertheless, may be poignant because it occurred in years of unrivaled economic prosperity and in years when particular segments of our population, children and the aged, who stand to gain most from organized public health efforts, were increasing at an appreciably higher rate than the population at large.

We may examine now, by way of a check, the number and kinds of personnel serving local health departments.

Personnel in Local Health Departments

The raison d'être of local health departments is to supply directly or otherwise specified health services needed by individuals, families, and the community. The nature and volume of these services may be judged from the number and kinds of personnel employed. Table 6 provides data on full-time personnel for the period 1949 through 1957. Data are not available on the number of part-time personnel employed by local health departments nor on the extent to which these workers have increased or decreased since 1950.

The overall increase of local health department personnel between 1949 and 1957 is 5,394, which is 16 percent, or about 2 percent per year on an average. Since the increase in population in areas served by local health departments during this period has been about the same, one can assume that there has been no per capita increase of service personnel.

An actual decline has occurred in certain types of key personnel in local health departments. Declines in the number of physicians between 1949 and 1957 are observed even without considering the population increase.

Actual declines are observed also in the number of laboratory personnel. Most of the other positions show net gains that are reversed when full-time personnel positions are related to the population increases. One marked exception to this is the small but sharply growing group of medical and psychiatric social workers who more than doubled in number during the interval between 1949 and 1957. The dentists are a second exception. This group is small, but showed an increase of 31 percent between 1949 and 1957.

Summary and Conclusion

Analysis of three criteria of growth, geographic expansion, annual expenditures, and number of full-time health department employees, leads to the conclusion that there has been no growth in local health departments since 1950. In fact, if the population increase in the areas with local health departments is taken into consideration, there is indication of a small decline. This could mean that other agencies are taking over certain needed health services, or that American communities are not so much interested in health, or perhaps health needs that can be dealt with effectively by local health departments have diminished.

Further research is needed to ascertain which of these factors, or in what combinations these or perhaps still other factors, may account for the apparent lack of growth in local health departments. Even more fundamental research is required into methods of reexamining our objectives and determining priorities for local health departments to keep in tune with the times in a rapidly changing society. Also, more precise and objective methods of measuring accomplishment need to be devised in order to learn how best to apportion available funds for local health services in different communities with varying needs and resources.

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Medical Education Group Formed

The Surgeon General's Consultant Group on Medical Education, composed of 21 members, held its first meeting in Washington, D. C., December 8, 1958, with Frank Bane, former executive secretary of the Council of State Governments, as chairman.

The members of the group, national leaders in medicine, education, and public affairs, were invited by Dr. Leroy E. Burney, Surgeon General of the Public Health Service, to seek answers to the question: How can the Nation be supplied with adequate numbers of well-qualified physicians over the next decade?

Dr. Burney pointed out that the present medical school output will not keep pace with the economic and population growth of the United States, and that the present ratio of 132 physicians to every 100,000 persons will be difficult to maintain. He said that twice as many interns are needed. Public health organizations are short about 10,000 physicians, and 6,000 more psychiatrists are required to fill present vacancies. Dr. Burney also said that people are visiting their doctors twice as often as they were 25 or 30 years ago and are using hospitals at a rate three times that of

1940. With half the population in 1970 expected to be under 20 and over 65 years of age, Dr. Burney observed that health needs will change, particularly with regard to chronic diseases.

Dr. Burney has suggested that the Consultant Group on Medical Education might approach the question of supplying the Nation with adequate numbers of physicians in the following manner:

- 1. Appraise existing data, plans, and proposals related to medical schools and the Nation's need for physicians.
- 2. Identify matters upon which agreement has been reached and those that require further study.
- 3. Recommend actions which might be taken to achieve reasonable and acceptable goals within the next 10 to 20 years.
- 4. Recommend any specific actions which educational institutions, foundations, industry, and local, State, and Federal governments should take in meeting these goals.
- 5. Recommend the proper role, if any, that the Public Health Service should play and the steps it should take.