

## COVER PHOTO:

How the scene has changed! In 1964 when the Public Health Service launched its national anti-smoking campaign, the war against tobacco had just begun. The public health community had not yet identified the real enemy—the tobacco companies with their deliberate strategy to addict Americans to nicotine. Instead, the publicity campaign blamed the victims.

Then in 1994, the war on tobacco entered a new phase—possibly an endgame. Michael Moore, the Attorney General of Mississippi, filed the first state action to recoup Medicaid expenditures on smoking-related illnesses (see *PHR*, May/June 1996; pages 192–203). Damning information leaked, then hemorrhaged, from inside the industry. A solution that would phase out tobacco seemed almost at hand.

Now we may face a new addiction—to the flow of reparations that will come from an industry paying for its carnage. Will these dollars be any less addictive to legislators and to lawyers than the nicotine in the deadly products? ■



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ERIC GOOSBY AND DEBORAH VONZINKERNAGEL  
A review of the current epidemic and what control strategies are appropriate and will work.

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MARK PARASCANDOLA  
It's time for epidemiologists to lose their inferiority complexes.

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BY DAVID KINDIG

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# PUBLIC HEALTH

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## ERRATUM

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There were 4500 certified nurse-midwives practicing in the United States in 1996—not 1966, as stated in Mary Gabay and Sidney Wolfe's article on nurse-midwives in the Sept./Oct. 1997 issue on page 393. We regret the error. ■

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## TO OUR REVIEWERS, A NOTE OF THANKS

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The manuscripts sent to *Public Health Reports* cover a broad range of scientific inquiry—from Medicare finances to global smoking prevention efforts. To sort out important scientific pieces and uncover lapses in logic, we require the education, experience, and judgment of many people—we could not do it without them. Thank you, reviewers of 1997.

### B

Bailer, A.J.  
Baker, Edward  
Barber, Catherine  
Bernstein, Judith  
Boden, Leslie  
Bondat, Marie-Paule  
Brinton, Louise  
Brown, E. Richard

### C

Callahan, Edward  
Campbell, Kenneth  
Campbell, Miriam  
Clancy, Carolyn  
Clapp, Richard  
Cooper, Richard  
Curran, James

### D

Danello, Mary Ann  
Deitchman, Scott  
Dicker, Richard  
Douglass, Chester  
Dowdle, Walter

### E

Edwards, Brenda  
Emanuel, Irvin  
Eriksen, Michael  
Etzel, Ruth

### F

Feuer, Eric J.  
Fine, Amy  
Fleming, Barbara  
Fosbroke, David  
Freedman, Mary Anne  
Freeman, Jonathan  
Freeman, Phyllis  
Froines, John  
Fulwood, Robert

### G

Gayle, Helene  
Gellin, Bruce  
Gillmor, Mickey  
Goldenberg, Robert

Goldstone, Donald  
Greifinger, Robert  
Grimes, David

### H

Haas, Joel  
Halperin, William  
Hanson, James  
Hargarten, Stephen  
Havlik, Richard  
Hingson, Ralph  
Hoyert, Donna  
Hricko, Andrea

### I

Irwin, Robert  
Ives, Diane

### K

Kirsch, Lawrence  
Krieger, James

### L

Larson, Mary Kay  
Lefkowitz, Bonnie

### M

Maiese, Deborah  
Mangione, Thomas  
Manton, Kenneth  
Marconi, Katherine  
Marcuse, Edgar  
Morris, Robert

### N

Naumova, Elena  
Nolan, Leo

### O

Ockene, Judith  
Okin, Robert  
Orleans, Miriam  
Ozonoff, David  
Ozonoff, Victoria

### P

Paulu, Chris  
Pepper, Lewis

Petsonk, Edward L.  
Politzer, Robert  
Pollock, Allyson  
Potter, Morris

### R

Rabin, David  
Rabinovich, Regina  
Reeves, Thomas  
Rest, Kathleen  
Robbins, John  
Rosenberg, Harry  
Rosenberg, Mark  
Rosenfeld, Allan  
Rowland, Diane  
Rowland, J.R.  
Russell, Philip

### S

Salganicoff, Alina  
Salisbury, David  
Samuels, Sarah  
Schwarz, Thomas  
Shinnick, Thomas  
Silver, Jane  
Simpson, Lisa  
Stayner, Leslie  
Sumaya, Ciro

### T

Tipper, Margaret

### V

Vernon, Thomas

### W

Warren, Dora  
Wegman, David  
White, Mary  
White, William  
Widdus, Roy  
Wilcox, Lynne  
Willis, David  
Witherell, Linden

### Z

Zwerling, Craig

