

# Public Health Reports

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## EDITORIAL

### Reinvention, now housekeeping

**B**ear with us. First we redesigned *Public Health Reports* and you liked it. Now, despite staff cuts, we have gotten around to looking at the list of organizations and people (alive and dead) who receive complimentary copies of the journal.

We are planning to return to first principles—that every state and local public health unit, and the major Federal entities concerned with public health should be receiving *Public Health Reports* regularly. Individuals should not be on the list, only organizations and institutions that will circulate the journal to all staff who want to see it.

To accomplish this goal, we are constructing a new list. We also will append a shorter list of government public health agencies overseas, scholarly journals that exchange their publication for ours, media organizations that cover public health, and our contributing editors. We will stop using the old list with the July/August 1996 issue.

Discarding the old list will return our free distribution to its intended goal. But for many individuals, maybe a few hundred, *Public Health Reports* will no longer arrive unsolicited six times per year. We dearly hope that those who have enjoyed it and will no longer receive it free find a \$15 yearly subscription a good way to keep it coming. **Please subscribe!** The form is on the back cover.

For those institutions and organizations that continue to receive *Public Health Reports* free, we hope you will use it as intended and circulate it broadly. We appreciate your interest and support.

#### THE EDITORS