

HEALTH-RELATED AUDIOVISUAL AIDS FOR SPANISH-SPEAKING AUDIENCES

Compiled by

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Health educators and others working in Spanish-speaking areas who find themselves in need of educational audiovisual materials will be interested in a new health education resource book issued by the Public Health Service's Health Services Administration. Entitled "Guide to Audiovisual Aids for Spanish-Speaking Americans," the publication is a 37-page annotated list of health-related films, TV spots, filmstrips, and slides intended for Spanish-speaking audiences in both the United States and abroad. The majority of the ma-

terials are aimed at youth and general audiences, but special target populations such as diabetics, industrial workers, women, and migrant workers are also covered. The guide contains 207 principal entries arranged by subject as well as a directory of distributors. The annotated listing which follows contains many of the audiovisual aids listed in the guide.

Readers desiring a free copy of the guide should request "Guide to Audiovisual Aids for Spanish-Speaking Americans," DHEW Publication No. (HSA)

74-30, from Public Inquiries, Health Services Administration, 5600 Fishers Lane, Rockville, Md. 20852. Public Inquiries also has available a related publication compiled by Mr. Isquith, "Spanish-Language Health Communication Teaching Aids—A List of Printed Materials and their Sources," DHEW Publication No. (HSM) 73-19.

Mr. Isquith is a Spanish-speaking information specialist in the Office of Communications and Public Affairs, Health Services Administration.

*accident prevention
and occupational health*

CAIDAS # 6 16 mm., sound, b/w, 6 min., 1946. Purchase \$45

Shows how to guard against needless falls. Illustrates dangers presented by obstructions, unsafe ladders, and other trouble-inviting situations. Watchfulness is stressed. Suggested for industrial audiences.—Bray Studios, Inc., 630 Ninth Ave., New York, N.Y. 10036

COMO ACCIDENTARSE EN CASA 16 mm., sound, color, 8 min. License fee \$115

A character named J. J. Fate uses Donald Duck as an example to prove that accidents happen because average people don't use intelligence.—Walt Disney Educational Materials Co., 800 Sonora Ave., Glendale, Calif. 91201

COMO EVITAR LA LESION MUSCULAR #8 16 mm., sound, color, 15 min., 1960. Purchase \$175

Teaches correct lifting and work habits. Animated drawings illustrate the mechanics of muscular activity, especially in lifting heavy objects. Correct and incorrect methods of lifting shown, and effects of overstrain on cerebral column. Includes subject of hernia. Suggested for industrial audiences.—Bray Studios, Inc., 630 Ninth Ave., New York, N.Y. 10036

COMO SOBREVIVIR NADANDO #2S117 16 mm., sound, b/w, 14 min., 1970. Rental \$9, purchase \$110

Encourages swimmers of all ages to learn how to survive in emergency situations. After an introductory sequence in which typical survival situations are depicted, various skills are demonstrated in turn, such as ways of treading water, suitable survival strokes, and others.—International Film Bureau, Inc., 332 S. Michigan Ave., Chicago, Ill. 60604

DESCUIDOS FATALES #385-8015 16 mm., sound, b/w, 29 min., 21 sec., 1963. Rental \$14, purchase \$175

A film about the work of poison control centers at children's hospitals. Several incidents illustrate the variety and number of accidental poisonings affecting children and how poison control centers deal with them.—National Film Board of Canada, 16th Floor, 1251 Avenue of the Americas, New York, N.Y. 10020

POISON IN THE WELL 35 mm., color film-strip with record in English and Spanish. Purchase \$50

This filmstrip kit is designed to educate the public about the hazards of lead-paint poisoning to children eating chips of lead-based paint found in old, deteriorated houses.—Medicom, Inc., 8 Hammarskjold Pl., New York, N.Y. 10017

PROTECT YOUR HEARING (Spanish) 16 & super 8 mm., sound, b/w, 15 min., 1972. Rental (16 mm. only) \$12.50, 1 day; \$6.25 each additional day, purchase \$150 (16 mm.) \$120 (super 8 mm.)

Originally produced in the early 1960's, this film has been updated in recognition of the Federal Occupational Safety and Health Act of 1970. The film points out that responsibilities have now been placed on both employer and employee to assure compliance with the law's requirements and to protect against hearing loss. With a combination of live action, animation, and authentic sound recorded on location, the film depicts sound and noise and their characteristics; the hearing process, including functions of the outer, middle, and inner ear; the effects of exposure to typical industrial and environmental noises; and how sudden and gradual hearing losses occur. Suggested for industrial audiences.—Bray Studios, Inc., 630 9th Ave., New York, N.Y. 10036

aging

BUBBY 16 mm., sound, b/w, 5 min., 1966. Rental \$7.50, purchase \$50

The filmmaker documents old age in a study of his grandmother, contrasting her present life with her past memories. Sound but no dialog.—Youth Film Distribution Center, 43 W. 16th St., New York, N.Y. 10011

community health

AN AIDE TO A BETTER WAY OF LIFE (Spanish) 16 mm., sound, color, 18 min. Purchase \$74.25

Depicts the work of the indigenous health educator aide, community health aide, or other nonprofessional aide serving the inner city. Demonstrates techniques of person-to-person communications and followup and referral services as employed to achieve change. Administrative procedures are treated briefly. Shows vignettes typifying services related to childhood lead poisoning, prenatal care, urban rat control, and housing hygiene.—National Audiovisual Center, National Archives and Records Service, General Services Administration, Washington, D.C. 20409

A COMMUNITY PARK 16 mm., sound, color, 8 min., 1970. Rental \$12, purchase \$90

This documentary shows the evolution of a park from a garbage-strewn empty lot to an "adventure playground." The film emphasizes how people who work together can improve neighborhood conditions.—Youth Film Distribution Center, 43 W. 16th St., New York, N.Y. 10011

dental health

APRENDAMOS A CEPILLARNOS LOS DIENTES 16 mm., sound, color, 10 min., 1962. Purchase \$35

Designed to instruct first and second grades in proper toothbrushing methods, this film introduces a situation which leads to careful teaching of effective toothbrushing and other aspects of home dental care. Suggested for primary grades, K-3.—American Dental Association, 211 E. Chicago Ave., Chicago, Ill. 60611

EL DESAFIO DE LA DENTISTERIA 16 mm., sound, color, 28 min., 1962. Purchase \$99

Designed as a career guidance film, it shows how young Jim Reynolds becomes aware of the importance of dentistry. The film answers basic questions about the dental profession, the training and qualifications necessary as well as the possible rewards. Suggested for high school students and adults.—American Dental Association, 211 E. Chicago Ave., Chicago, Ill. 60611

LOS DIENTES SON PARA CONSERVARLOS 16 mm., sound, color, 11 min., 1949. Rental \$14, purchase \$135

A gaily colored cartoon with a cheerful little story that drives home the importance of the four essentials of tooth care.—National Film Board of Canada, 16th Floor, 1251 Avenue of the Americas, New York, N.Y. 10020

PEDRO GETS A LETTER 35 mm. color filmstrip with Spanish & English record soundtrack and text, 40 frames, 1970. Purchase \$15

Encourages preschool and elementary school children to make regular dental appointments a habit and helps prepare children for the experiences they may have in the recall appointment. Some of the dental procedures, instruments, and equipment which may be encountered are identified and explained. Price includes "Pedro Likes Good Food."—National Audiovisual Center, National Archives and Records Service, General Services Administration, Washington, D.C. 20409

PEDRO LEARNS TO BRUSH HIS TEETH 35 mm. color filmstrip with Spanish & English record soundtrack and text, 29 frames, 1970. Purchase \$15

Teaches young children the proper method of toothbrushing. Purchase price includes "Pedro Visits the Dentist."—National Audiovisual Center, National Archives and Records Service, General Services Administration, Washington, D.C. 20409

PEDRO LIKES GOOD FOOD 35 mm. color filmstrip with Spanish & English record soundtrack and text, 36 frames, 1970. Purchase \$15

Presents to preschool and early elementary school age children good eating habits that are desirable for dental health. Particular emphasis is placed on eating sweets only with meals and selecting and eating nonsweets for between-meal snacks. Price includes "Pedro Gets a Letter."—National Audiovisual Center, National Archives and Records Service, General Services Administration, Washington, D.C. 20409

PEDRO VISITS THE DENTIST 35 mm. color filmstrip with English & Spanish record soundtrack and text, 25 frames. Purchase \$15

Prepares the preschool and primary school child for his first visit to the dentist by introducing him to the sights and sounds of the dental office. Purchase price includes "Pedro Learns to Brush his Teeth."—National Audiovisual Center, National Archives and Records Service, General Services Administration, Washington, D.C. 20409

QUE SABEMOS SOBRE LOS DIENTES? 16 mm., sound, color, 14½ min., 1961. Purchase \$75

Uses actual pupils, teacher, and school nurse. This film was made to motivate children of the primary grades to learn more about their teeth and oral health. It provides some factual information that will lead them to search for more knowledge and to provide the classroom teacher with some ideas that she may find useful in teaching dental health. Suggested for primary and upper elementary grades, K-6.—American Dental Association, 211 East Chicago Ave., Chicago, Ill. 60611

YOUR MOUTH SPEAKING 35 mm., color filmstrip series. Each filmstrip comes with record or cassette. Silent version with captioned frames also available. License fee \$79.47 with records, \$89.44 with cassettes, \$92.77 with records & cassettes, \$46.22 silent version.

In this series seven fundamental principles of good dental health are presented in a manner specifically designed to catch and hold the attention of young children. Filmstrip titles are "Meet Your Teeth"; "Brushing Away Tooth Decay"; "Safety of the Mouth"; "Why Visit the Dentist?"; "The Case of the Crooked Tooth"; "The Magic Potion; The Tale of Two Teeth."—Walt Disney Educational Materials Co., 800 Sonora Ave., Glendale, Calif. 91201

diseases and conditions

ENFERMEDADES INFECCIOSAS Y DEFENSAS CREADAS POR EL HOMBRE #3165 16 mm., sound, color & b/w., 11 min., 1960. Purchase \$65 (b/w), \$130 (color)

This film shows some of the causes of infectious diseases and explains at length how we use manmade defenses to protect ourselves. We see how antitoxins, vaccines, antibiotics, and synthetic drugs are produced and used to help develop active and passive immunity in the body. Suggested for junior-senior high to college level.—Coronet Instructional Films, 65 East South Water St., Chicago, Ill. 60601

HEALTH—COMMUNICABLE DISEASES (Spanish) #1301 16 mm., sound, color, 12 min., 1967. Rental \$15, 1-3 days, purchase \$140

Animated germs add interest as they demonstrate how they can cause colds, flu, and other common diseases. They also show how we can prevent them from spreading and what should be done to fight off illness. Suggested for primary grades.—Aims Instructional Media Services, Inc., P.O. Box 1010, Hollywood, Calif. 90028

LOS GERMENES Y LO QUE HACEN #3184 16 mm., sound, color and b/w, 11 min., 1966. Purchase \$70 (b/w), \$140 (color)

Through photomicrography young pupils are given a simple introduction to germs. After showing some of the helpful micro-organisms of the world, the film shows how good health habits provide a means of keeping germs out of the body and helping the body to fight germs. Suggested for primary levels.—Coronet Instructional Films, 65 E. South Water St., Chicago, Ill. 60601

cancer

BREAST SELF-EXAMINATION (Spanish) 16 mm., super 8, and 8 mm., sound, color, 15¼ min. Free loan

Illustrates proper method of breast self-examination.—American Cancer Society, contact: local unit or division office.

colds

COMO EXPONERSE A UN CATARRO 16 mm., sound, color, 10 min. License fee \$90

Man versus the common cold is one of the classic struggles of our time. Although medical science can claim no positive victories, it can and does tell us the manner in which man succumbs to the common cold and what he should and should not do about it.—Walt Disney Educational Materials Co., 800 Sonora Ave., Glendale, Calif. 91201

diabetes

DIABETIC COUNSELING SERIES IN SPANISH Set of 35 mm, color filmstrips with record or cassette, instructor's guide. Purchase \$35 with

record each program, \$250 series; \$40 with cassette each program, \$290 series.—Trainex Corp., P.O. Box 116, Garden Grove, Calif. 92642

emphysema

WHAT IS EMPHYSEMA? #H1-216 Color filmstrip. Purchase \$50 with record, \$60 with cassette

A presentation for patients which describes the causes of emphysema, especially the effects of smoking on the lungs and bronchi. The need to alter lifestyle to control the disease is emphasized. This is one of four filmstrips in the Trainex Corporation's Health Information Series in Spanish. For information about the others in the series see "Diseases—diabetes" and "Prenatal and Infant Care."—Trainex Corp., P.O. Box 116, Garden Grove, Calif. 92642

heart disease, including rheumatic fever and high blood pressure

ARTERIOSCLEROSIS #EM 94-Spanish 16 mm., sound, b/w, 1954. Rental \$6, 1 day; \$9, 2 days; \$12, 3 days. Purchase \$50

Diagrams and photographs of blood vessels help explain arteriosclerosis (hardening of the arteries) to the layman. Suggested for general public, high school, and college physiology classes, clinic and hospital patients, nurses and other professional personnel.—American Heart Association Film Library, 267 West 25th St., New York, N.Y. 10001

BETTER ODDS FOR A LONGER LIFE #EM 402-Spanish 16 mm., sound, color, 19½ min., 1966. Rental \$6, 1 day; \$9, 2 days; \$12, 3 days. Purchase \$100

This cartoon animation film traces the history of cardiovascular medicine from ancient Egypt to the present; a message on reducing the risk of heart attack.—American Heart Association Film Library, 267 West 25th St., New York, N.Y. 10001

EL DINAMO Y PRIMERAS SEÑALES DE FALTA #EM 306K TV spot film, 35 mm., sound, color, 60 sec. & 30 sec., 1971. Purchase \$12

Combines live action and animation. When an emergency strikes a power generator, flashing lights warn of danger. The heart, too, gives warnings—warnings of heart attack, warnings that can save a life. The symptoms of heart attack are enumerated. Available from your local Affiliated Heart Association

LA FIEBRE REUMATICA #EM 307D TV spot film, 35 mm., sound, color, 60 sec. Purchase \$8

Discusses rheumatic fever. Available from your local Affiliated Heart Association.

UNA GUIA DEL ANDAR #EM 306M TV spot film, 35 mm., sound, color, 60 sec. & 30 sec., 1972. Purchase \$12

To old-fashioned music and the familiar voice of narrator Sterling Holloway, these spots show how to walk your way to a slimmer, trimmer you. Humor is combined with sensible heart advice. Available from your local Affiliated Heart Association

HIGH BLOOD PRESSURE #EM 172-Spanish 16 mm., sound, color, 7 min., 1957. Rental \$6, 1 day; \$9, 2 days; \$12, 5 days. Purchase \$40

Live photography, diagrams, and animated drawings explain briefly the facts about high blood pressure. The narrator makes it clear that only a physician can tell if high blood pressure is a serious condition and what treatment, if any, is required. Suggested for the general public, student nurses, and practical nurse trainees. Available for purchase in French also.—American Heart Association Film Library, 267 West 25th St., New York, N.Y. 10001

LA JUGADA TRIPLE #EM 306H TV spot film, 35 mm., sound, color, 60 sec., 1972. Purchase \$8

Animated spot narrated by Jack Whitaker makes the analogy between a triple play on the ball field and in the heart of a child. The triple play—"strep" throat to rheumatic fever to rheumatic heart disease—can bring long-term disabling illness, but it can be prevented. Available from your local Affiliated Heart Association

LES HABLA RICARDO MONTALBAN #EM 306S TV spot film, 35 mm., sound, color; one 60 sec. spot and three 30 sec. spots, 1972. Purchase \$20 set of four spots

Ricardo Montalban, the actor, discusses, high blood pressure, rheumatic fever, and the warning signs of heart attack. Available from your local Affiliated Heart Association

mental retardation

RETARDO MENTAL EVITABLE #2S80 16 mm., sound, color, 15 min., 1962. Rental \$12.50, purchase \$195

Shows how mental retardation caused by phenylketonuria (PKU) can be easily prevented when diagnosed soon after birth. A series of actual case histories emphasizes the need for checking all infants for PKU.—International Film Bureau, Inc., 332 S. Michigan Ave., Chicago, Ill. 60604

multiple sclerosis

ANUNCIOS EDUCACIONALES DE ESCLEROSIS MULTIPLE—EL DOCTOR CONTESTA PREGUNTAS SOBRE ESCLEROSIS MULTIPLE 33 1/3 rpm record, 1968.

National Multiple Sclerosis Society, 257 Park Ave., South, New York, N.Y. 10010

tuberculosis

AIRBORNE TRANSMISSION OF TUBERCLE BACILLI (Spanish) 16 mm., sound, color, 7 min., 1966. Purchase \$31

This Public Health Service film was recently translated into Spanish by the Regional Technical Aids Center of the Agency for International Development and is shown in Mexico in campaigns against tuberculosis. The film, which traces the epidemiology and control of airborne tuberculosis, is aimed at lay audiences.—Servicios Especiales Cinematográficos, Playa Caleta 261 "A," Mexico 13, D.F., Estados Unidos Mejicanos

THE ELUSIVE ENEMY (Spanish) #6241 16 mm., sound, color, 22 min., 1967. Free loan

Documentary, using young people who had TB or were positive reactors. Recalls history of TB, shows how it attacks and is treated today. Designed for school use but excellent for all. Available from your local Lung Association

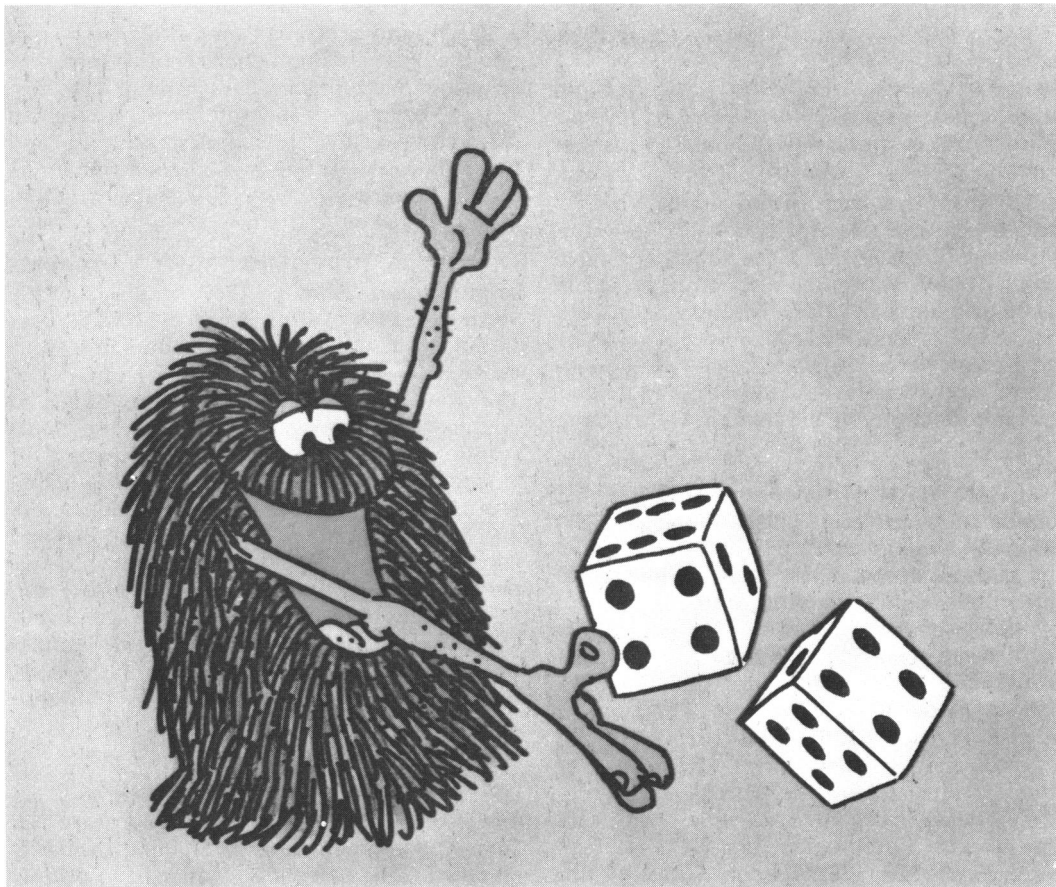
venereal disease

A HALF MILLION TEENAGERS (Spanish) 16, 8, and super 8 mm., sound, color, 16 min. Purchase \$195

Explains how the organisms of gonorrhea and syphilis enter and affect the body and how the disease may be recognized. Need for treatment is stressed. Extensive animation. Suggested for junior and senior high school levels.—Coronet Instructional Films, 65 East South Water St., Chicago, Ill. 60601

PLAN DE ATAQUE CONTRA LAS ENFERMEDADES VENEREAS 16 mm., sound, color, 16 and 14 min. lengths. License fees, \$224, 16 min., \$215, 14 min.

New animated film tells the facts that today's young people need to know. Answers questions young people are asking such as What is VD really? How do I know if I have it? Where can I go for help? How do you cure VD? How do I keep from getting it? Short version does not include last 2 minutes dealing with prevention of VD through prophylaxis methods. Also available in English, German,



Plan de ataque contra las enfermedades venereas © 1972 Walt Disney Productions. World rights reserved.

Swedish, Italian, and French.—Walt Disney Educational Materials Co., 800 Sonora Ave., Glendale, Calif. 91201

VD: A NEW FOCUS (Spanish) 16 mm., sound, color, 14 min., 1972. Rental \$25, purchase \$225

Host-narrated by James Brolin of the "Marcus Welby MD" television series. This film informs the viewer of the simple facts about gonorrhea and syphilis. It emphasizes the ease of cure in the early stages, makes clear that those who suspect they may have VD must seek immediate medical treatment from the many places where it is available. The film emphasizes that the spread of VD can be halted if all those who become infected recognize the symptoms and seek treatment.—American Educational Films, 132 Lasky Dr., Beverly Hills, Calif. 90212

emergency health care

MASAJES CARDIACOS #2S127 16 mm., sound, color, 11 min., 1970. Rental \$12.50, purchase \$145

This film on emergency cardiac resuscitation demonstrates exhaled air resuscitation and closed-chest cardiac massage in cases where respiratory failure is accompanied by cardiac arrest. Suggested for medical and first-aid personnel.—International Film Bureau Inc., 332 South Michigan Ave., Chicago, Ill. 60604

RESPIRANDO POR OTROS #2S126 16 mm., sound, color, 14 min., 1970. Rental \$12.50, purchase \$185

This film shows situations of asphyxia, drowning, gassing, electric shock, and suffocation, where exhaled air resuscitation may save life. Demonstrations of mouth-to-mouth resuscitation techniques depicted.—International Film Bureau Inc., 332 South Michigan Ave., Chicago, Ill. 60604

STANDARD FIRST AID (Spanish) #32617 16 mm., sound, color, set of four reels, 1972. Free loan, purchase \$235 set

These films are used along with students' workbooks and instructor materials in a multimedia method for teaching Standard First Aid.—American National Red Cross, General Supply Office, Washington, D.C. 20006

family planning

EMBARAZO NO DESEADO 16, 8, and super 8 mm., sound, color, 9 min., 1970. Purchase \$125 (16 mm.), \$90 (8 mm.), \$90 (super 8 mm.)

This film reviews each of the alternatives facing women with unwanted pregnancies—continue the pregnancy and keep the baby, give the child up for adoption after birth, or obtain a safe and legal abortion. The film points out that the final decision can now be made by the woman herself in accordance with her situation and beliefs.—Allend'or Productions, 4321 Woodman Ave., Sherman Oaks, Calif. 91403

FAMILIAS PLANEADAS 16 and 8 mm., sound, color, 20 min., 1965. Purchase \$200 (16 mm.), \$150 (8 mm.)

The purpose of this film is to teach the clinical patient the "how" of all the approved modern methods used in family planning. Some animation used.—Allend'or Productions, 4321 Woodman Ave., Sherman Oaks, Calif. 91403

FAMILY PLANNING SERIES IN SPANISH

Set of 35 mm. color filmstrips with record or cassette, instructor's guide. Purchase with record, \$35 each program, \$275 series; with cassette, \$40 each program, \$315 series.—Trainex Corp., P.O. Box 116, Garden Grove, Calif. 92642

FREEDOM FROM PREGNANCY (Spanish) 16, 8, and super 8 mm., sound, color, 11 min., 1970. Purchase \$125 (16 mm.), \$90 (8 mm.), \$90 (super 8 mm.)

This film is designed to give the clinic patient up-to-date information about tubal ligation and vasectomy—permanent contraceptive methods. Presented with visual simplicity and utilizes animation. This film continues the story of "Familias Planeadas."—Allend'or Productions, 4321 Woodman Ave., Sherman Oaks, Calif. 91403

INTRODUCTION TO BIRTH CONTROL Color filmstrip with Spanish-language record, 15 min., revised 1968. Rental \$4, 1 day, sliding scale applied to longer bookings, purchase \$15

A simple straightforward presentation of birth control methods and an introduction to reproduction physiology. Suggested for clinic use. Rental—Planned Parenthood-World Population Film Library, 267 W. 25th St., New York, N.Y. 10001; purchase—Planned Parenthood-World Population, 810 7th Ave., New York, N.Y. 10019

TO PLAN YOUR FAMILY (Spanish) 16, 8, and super 8 mm., sound, color, 15 min. Purchase \$180

A description of woman's reproductive system and the most common contraceptive methods, stressing the pill and IUD. Side effects discussed. Animation and interviews. Suggested for young adults, for clinics, schools, and paramedical personnel.—Churchill Films, 662 North Robertson Blvd., Los Angeles, Calif. 90069

LA SORTIJA DE COMPROMISO 16 mm., sound, color, 25 min., 1967. English subtitle version available also. Rental \$12.50, 1 day; sliding scale applied to longer bookings, purchase \$200

The romantic dreams of a young engaged couple come up against some of the harsh realities of modern urban life. Pedro longs for a large family. Isabel is painfully aware that too many children may place love, education, and a decent home out of reach. The Planned Parenthood story is skillfully woven into this moving story set in New York's Puerto Rican neighborhood. Suggested for all age levels. Rental—Planned Parenthood-World Population Film Library, 267 W. 25th St., New York, N.Y. 10001; purchase—Planned Parenthood-World Population, 810 7th Ave., New York, N.Y. 10019

USTED BIEN PUEDE SER LA UNICA 35 mm., color filmstrip and record. Purchase \$25

Filmstrip designed for staff training of family planning clinic personnel. Designed to portray the importance of the role that each family planning nurse, social worker, or receptionist plays in everyday communications with patients. Suggested for training new family planning clinic personnel or retraining present staff.—Glenn Educational Medical Services, Inc., P.O. Box 381, Monsey, N.Y. 10952

the human body and its development

APRENDAMOS SOBRE NUESTROS CUERPOS #3303 16 mm., sound, color & b/w, 11 min., 1954. Purchase \$65 (b/w), \$130 (color)

Animation and cinefluorography help answer the question, "What's inside me?" Familiarizing children with the basic structure of the human body and the positions and functions of the major organs, this film teaches that the body must be kept in good condition to work properly. Suggested for intermediate level.—Coronet Instructional Films, 65 East South Water St., Chicago, Ill. 60601

PASOS HACIA LA MADUREZ Y LA SALUD 16 mm., sound, color, 10 min. License fee \$90

As the body matures, responsibility for caring for it passes first from nature to parents and finally to the individual himself. Now the individual must recognize that his own health is

like an equilateral triangle with his social, his mental, and his physical health each representing one side.—Walt Disney Educational Materials Co., 800 Sonora Ave., Glendale, Calif. 91201

mental health

UN ASUNTO DE FAMILIA #3S86 16 mm., sound, b/w, 31 min., 1966. Rental \$12.50, purchase \$185

A trained family caseworker helps one family to understand its behavior problems. An adolescent son's defiance of his parents brings to the surface a husband's long-smoldering resentment against his wife's domination of family affairs. Typical interviews show how this family found a happier way. Suggested for social workers and adult education groups.—International Film Bureau Inc., 332 South Michigan Ave., Chicago, Ill. 60604

CHICANO #10984 16 mm., sound, color, 23¾ min., 1971. Rental \$25 for 3 days, purchase \$315

This film explores the various manifestations of bias, oppression, and discrimination which affect the Mexican-American. It also presents the goals of the Chicano movement and the various organizations which represent the Mexican-American community. Suggested for elementary, junior, senior high school, and college levels. English language sound track.—BFA Educational Media, 2211 Michigan Ave., Santa Monica, Calif. 90404

COMO ACTUAR CON MADUREZ #3235 16 mm., sound, color and b/w, 11 min., 1969. Purchase \$70 (b/w), \$140 (color)

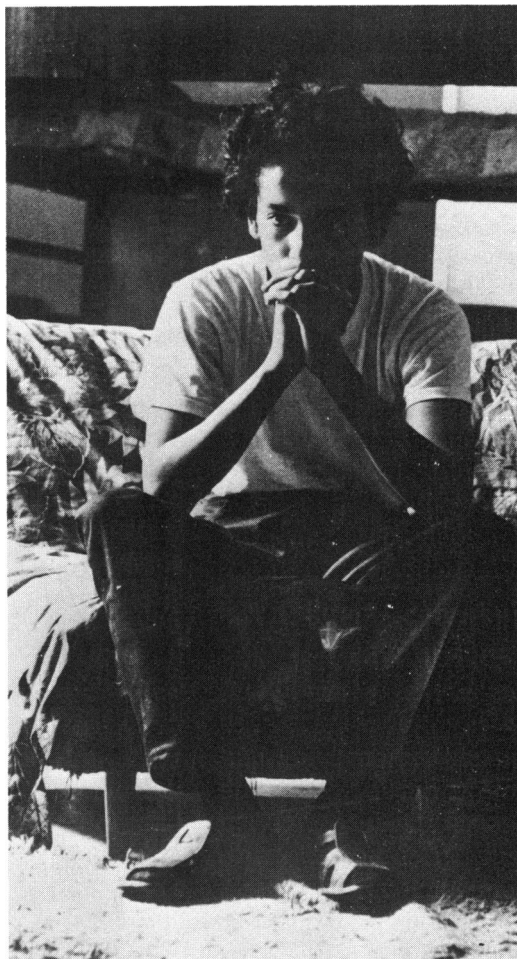
Dating, family life, friendship, and school present young people with situations that may result in immature behavior. Their reactions show that how you feel is as important as how you act, and that decisions require thinking before acting, considering the feelings of others, and facing up to difficult situations. Suggested for junior-senior high school to college levels.—Coronet Instructional Films, 65 East South Water St., Chicago, Ill. 60601

COMPRENDIENDO MIEDOS Y TEMORES 16 mm., sound, color, 10 min. License fee \$90

A discussion of one side of the health triangle—this time the mental side—with emphasis on the pressures and worries of everyday life which can damage man's health.—Walt Disney Educational Materials Co., 800 Sonora Ave., Glendale, Calif. 91201

THE DREAM 16 mm., sound, b/w, 5 min., 1967. Rental \$13.50, purchase \$90

A young man's real fear of being trapped and persecuted. No dialog.—Youth Film Distribution Center, 43 West 16th St., New York, N.Y. 10011



Henry . . . a boy of the barrio

DREAM OF VENGEANCE 16 mm., sound, b/w, 10 min., 1969. Rental \$15, purchase \$100

A magic leather jacket and machismo fantasies. No dialog.—Youth Film Distribution Center, 43 West 16th St., New York, N.Y. 10011

THE FLOP 16 mm., sound, b/w, 12 min., 1969. Rental \$18, purchase \$120

A young man hooks up with the wrong people in search of his own identity. No dialog.—Youth Film Distribution Center, 43 West 16th St., New York, N.Y. 10011

HENRY . . . A BOY OF THE BARRIO 16 mm., sound, b/w, 30 min., 1968. Purchase \$200

The film is a 2-year documentary study of a Mexican-American boy's search for identity as he grows up in conflict with his Indian mother, his Mexican heritage, and the Anglo society surrounding him. Suggested for secondary schools, adults, and social and police workers. English language soundtrack.—Atlantis Productions, Inc., 850 Thousand Oaks Blvd., Thousand Oaks, Calif. 91360

JOHNNY LINGO (Spanish) 16 mm., sound, color, 24 min., 1969. Purchase \$294, rental 6 percent of purchase price first day, 1 percent each additional day

This film, made in an Hawaiian setting, shows how profoundly a person is affected by his feelings of self-worth and how others can influence these feelings. Designed to be used for all age groups. Also available in English, German, Dutch, Norwegian, Swedish, Danish, French, Finnish, Japanese, Korean, Tongan, Samoan.—Brigham Young University, Department of Motion Picture Production, Provo, Utah 84602

LET IT BE—1984 16 mm., sound, b/w, 10 min., 1972. Rental \$18, purchase \$120

Amid the rubble of a bombed-out society, two survivors keep their hatred alive until they find a way they can unite—a victim they can both attack. No dialog.—Youth Film Distribution Center, 43 West 16th St., New York, N.Y. 10011

LOS QUE DAN CARIÑO #2S48 16 mm., sound, b/w, 23 min., 1963. Rental \$9, purchase \$150

Depicts a typical family at home as parents share work and play with the children. It also shows them at a family picnic where everyone has a chance to help, to be needed, to do something new, to be a part of an exciting outing. It shows how the day-to-day problems of a family are handled in a relaxed and sensible way.—International Film Bureau, Inc., 332 South Michigan Ave., Chicago, Ill. 60604

LUCY 16 mm., sound, color, 13 min. Rental \$25, 1-3 days, purchase \$200

This is the story of Lucy, an unwed, pregnant teenager. The brief narrative presents her romantic relationship with her boyfriend, the tensions the pregnancy causes in the family, and the alternatives Lucy faces as an expectant mother. Lucy has the sights and sounds of youth in the 1970's; it has an urban setting, and the central character is a Puerto Rican girl. English language soundtrack.—Pictura Films Distribution Corporation, 43 West 16th St., New York, N.Y. 10011

MALE AND FEMALE 16 mm., sound, b/w, 8 min., 1968. Rental \$12, purchase \$80

An afternoon in the life of a Lower East Side Don Juan is traced by the camera. In a farcical manner, the filmmaker describes this particular lifestyle. No dialog.—Youth Film Distribution Center, 43 West 16th St., New York, N.Y. 10011

MAMMY 16 mm., b/w, 4 min., 1967. Rental \$6, purchase \$40

Death and the inability to accept it are examined by a Puerto Rican youth. No dialog.—Youth Film Distribution Center, 43 West 16th St., New York, N.Y. 10011

A MEXICAN-AMERICAN FAMILY 16 mm., sound, color, 17 min., 1970. Purchase \$200

The film provides an insight into the life of a Mexican-American family, warmth between members of the family, the traditions they cherish, adjustment to a new language and society, and efforts and sacrifices to maintain the unity of the family. Suggested for junior high school to adult levels. English language soundtrack.—Atlantis Productions, Inc., 850 Thousand Oaks Blvd., Thousand Oaks, Calif. 91360



Los que dan cariño

MEXICAN OR AMERICAN? 16 mm., sound, color, 17 min., 1970. Purchase \$200

The film squarely faces the fundamental problem of cultural conflict in the United States. Is it possible to enjoy the freedoms and opportunities of this land without giving up completely the heritage of one's parents? Suggested for junior high school to adult levels. English language soundtrack.—Atlantis Productions, Inc., 850 Thousand Oaks Blvd., Thousand Oaks, Calif. 91360

MINORITY YOUTH—ANGIE #10968 16 mm., sound, color, 10½ min., 1971. Rental \$8 for 3 days, purchase \$145

Angie relates her personal feelings about being a Mexican-American. She takes pride in the fact that her family, like other Mexican-American families, "surrounds their kids with love instead of material things." But she questions the prejudice that she sees exhibited against the Mexican-American in education and employment opportunities particularly. Suggested for elementary, junior, and senior high school levels. English language soundtrack.—BFA Educational Media, 2211 Michigan Ave., Santa Monica, Calif. 90404

NEW BOY IN TOWN 16 mm., sound, b/w, 10 min., 1969. Rental \$15, purchase \$100

A new arrival must tangle with "the boys" in order to insure honor, acceptance, and survival. No dialog.—Youth Film Distribution Center, 43 West 16th St., New York, N.Y. 10011

NIÑOS DE DOS Y TRES AÑOS #385-1028 16 mm., sound, color, 21 min. 40 sec., 1962. Rental \$15, purchase \$255

A study of child behavior at 2 and 3 years, showing what to expect and how parents deal constructively with the problems they present. The film shows a group of active children in playground, nursery school, and home, first at age 2 and then at age 3. Destructiveness, tantrums, rivalry with younger children, and unreasonable fears are discussed.—Contemporary/McGraw Hill Films, 1221 Avenue of the Americas, New York, N.Y. 10020

EL RESENTIDO #3582 16 mm., sound, b/w, 33 min., 1965. Rental \$12.50, purchase \$195

Tells the story of emotional disturbances engendered by family tensions. After a 10-year-old boy is caught stealing, a psychiatric team traces the boy's disturbance to its source.—International Film Bureau Inc., 332 South Michigan Ave., Chicago, Ill., 60604

TEEN SQUAD 16 mm., sound, color, 8 min., 1971. Rental \$12, purchase \$80

Puerto Rican youth looks at law and order,

police enforcement, from a special point of view. No dialog.—Youth Film Distribution Center, 43 W. 16th St., New York, N.Y. 10011

THOUGHT IN FIVE 16 mm., sound, b/w, 5 min., 1971. Rental \$7.50, purchase \$50

Stronger ethnic ties, plus a budding identification with "American" culture haunt Miss Rios' vision of the world. No dialog.—Youth Film Distribution Center, 43 W. 16th St., New York, N.Y. 10011

TO BE SOMEBODY 16 mm., sound, color, 35 min. Purchase \$300

An unrehearsed and unstaged documentary depicting the progress of a young woman as she faces the prospects of searching for a job in the unfamiliar world of the Anglo. You witness the development of two fine personalities, of one seeking guidance and the other giving counsel . . . two persons becoming somebody because each share in a warm relationship of mutual respect. Suggested for senior high school to adult levels. English language soundtrack.—Atlantis Productions, Inc., 850 Thousand Oaks Blvd., Thousand Oaks, Calif. 91360

YOUNG BRAVES 16 mm., sound, b/w, 9 min., 1970. Rental \$13.50, purchase \$90

With antisocial exuberance, a group of young Puerto Rican boys explore the city. Filmed in cinema verité style, this is a compelling study of youth on New York City's Lower East Side. No dialog.—Youth Film Distribution Center, 43 W. 16th St., New York, N.Y. 10011

alcoholism and alcohol abuse

ALCOHOL: A NEW FOCUS (Spanish) 16 mm., sound, color, 15 min., 1972. Rental \$25, purchase \$235

Host-narrated by James Brolin of the "Marcus Welby, MD" television series. This film functions as a sounding board. It acknowledges the fact that everyone, at some time in his life, has to decide whether or not to drink, how much to drink, and under what circumstances. Therefore, this film does not say "drink" or "don't drink." It does say alcohol has known effects. Be aware of them. Act accordingly.—American Educational Films, 132 Lasky Dr., Beverly Hills, Calif. 90212

EL ALCOHOL Y EL CUERPO HUMANO #414 16 mm., sound, b/w, 14 min., 1963. Purchase \$86, rental charges upon request

This film explains the specific effects of ethyl alcohol on the human body. It traces the course of alcohol through the body until it either oxidizes or escapes, and it shows the effects of alcohol on the brain.—Encyclopedia Britannica Educational Corporation, 425 North

Michigan Ave., Chicago, Ill. 60611 For a complete listing of EBEC's Spanish-soundtrack 16 mm. films, ask for their Spanish Film List which contains more than 300 titles.

ALCOHOLISMO #548 16 mm., sound, b/w, 22 min., 1969. Purchase \$135, rental charges upon request

Presents some causes of excessive drinking, traces the development of the disorder in one case history. Shows how the roots of alcoholism are embedded in personality difficulties, and describes various forms of treatment.—Encyclopedia Britannica Educational Corporation, 425 North Michigan Ave., Chicago, Ill. 60611

A CRUTCH FOR ALL SEASONS (Spanish) 16 mm., sound, color, 22 min. Rental \$12, 1 day; \$36, 1 week; purchase \$225

Reveals how people depend upon false dependencies to help them face the problems of everyday life, then leads them to see the beauty of vibrant, healthy living without crutches such as alcohol and narcotics. Portrays three true-life stories. Also available in English, Portuguese, and French.—Narcotics Education, Inc., 6830 Laurel St., NW., Box 4390, Washington, D.C. 20012

THE SOCIAL DRINKER and the ANTI-SOCIAL DRIVER (Spanish) #1238 16 mm., sound, color, 16 min., 1971. Rental \$20, 1-3 days, purchase \$210

Statistical analyses of many automobile accidents involving drinking drivers suggest that the social drinker rather than the problem drinker is primarily responsible for most accidents on the road. Suggested for high school to adult levels.—Aims Instructional Media Services, Inc., P.O. Box 1010, Hollywood, Calif. 90028

SPIRITS UNDERGROUND 16 mm., sound, color, 6 min., 1970. Rental \$12, purchase \$90

A drunken subway rider is haunted by a toy train, a horde of little people, and the specter of his drunken grandeur. The hallucinatory nature of his experience is beautifully captured with wax, clay, and latex animation. No dialog.—Youth Film Distribution Center, 43 W. 16th St., New York, N.Y. 10011

AN UNPLEASANT EVENING 16 mm., sound, b/w, 10 min., 1967. Rental \$15, purchase \$100

The film depicts the loneliness and rejection that alcoholism breeds. No dialog.—Youth Film Distribution Center, 43 W. 16th St., New York, N.Y. 10011

WHAT'S IT GOING TO GET YOU PEPPEY? 16 mm., sound, b/w, 9 min., 1966. Rental \$13.50, purchase \$90

A young man is rejected by his girl friend and proceeds to drink himself into oblivion in this graphic and melodramatic story of an adolescent's inability to control or affect his world. No dialog.—Youth Film Distribution Center, 43 W. 16th St., New York, N.Y. 10011

drug abuse

DIRECCION SIN RUMBO Cuatro Puntos de Vista Sobre las Drogas (MAINLINE TO NOWHERE Four Views of the Drug Scene) SAC 2013

Multimedia drug abuse education kit includes four filmstrips, four cassettes, teacher's guide in Spanish, drug information sheet (English) and "Choose!" game (English), 1973, Suggested for grades 4-8. Purchase \$79.95—Spoken Arts, 310 North Ave., New Rochelle, N.Y. 10801

LAS DROGAS EN EL MUNDO MODERNO



Direccion sin rumbo. cuatro puntos de vista sobre las drogas

Four 34 mm. color filmstrips with records or cassettes, 1972. Purchase with records #76-1696, \$48.50; with cassettes #76-1695, \$53.50
An important new preventive against drug abuse at early ages is shown. The shocking rise in drug experimentation among students in elementary grades presents a serious problem to parents and educators. Often this experimentation starts in the home with prescription pills, airplane glue, and other readily available substances. Suggested for intermediate and junior high levels.—Demco Educational Corp., P.O. Box 1488, Madison, Wis. 53701

LAS DROGAS Y USTED Four 35 mm., color filmstrips with records or cassettes, 1972. Purchase with records #76-3159, \$64; with cassettes #76-3160, \$72
A filmstrip series for primary-level children with an emphatic early warning against drugs. Preconditions children at primary levels to say No to drugs. The filmstrips dramatize the often fatal dangers of misusing medicines and drugs, as well as their beneficial uses. The hazards of common toxic household products are also stressed.—Demco Educational Corp., P.O. Box 1488, Madison, Wis. 53701

DRUGS AND THE NERVOUS SYSTEM (Spanish) 16, 8, and super 8 mm., sound, color, 16 min. Purchase \$210
Explains the serious disruption of the nervous system caused by drugs—airplane glue, stimulants (amphetamines), depressants (barbiturates, opiates), marihuana, and LSD. Animation. Suggested for elementary and junior high school levels.—Churchill Films, 662 North Robertson Blvd., Los Angeles, Calif. 90069

DRUGS and YOU (Spanish) #1930 16 mm., sound, color, 5 min., 1971. Rental \$15, 1-3 days, purchase \$75
Set of five separate 30-second television spots interspersed with questions programed between each commercial. Suggested for middle grade to adult levels.—Aims Instructional Media Services, Inc., P.O. Box 1010, Hollywood, Calif. 90028

THE DRUG SCENE (Spanish) #1929 16 mm., sound, color, 16 min., 1971. Rental \$20, 1-3 days, purchase \$200
The film begins with a free-form sequence, suggesting an analogy of pollution of environment and the mind, then moves into discussion by ex-users and ends with visualization of other ways to enjoy life. Suggested for middle grade to adult levels.—Aims Instructional Media Services, Inc., P.O. Box 1010, Hollywood, Calif. 90028

THE END 16 mm., sound, b/w, 9 min., 1969. Rental \$13.50, purchase \$90

A young man's marihuana reverie reveals how he responds to the social forces that surround him. A grubby angel and a glamorous devil compete for his loyalties in this morality tale. No dialog.—Youth Film Distribution Center, 43 W. 16th St., New York, N.Y. 10011.

FOCUS ON DRUGS (Spanish)
Series of five, 15-minute, 16 mm. color films released in 1972, which are designed to be an interlocking and comprehensive drug education program for the upper elementary to the secondary high school child. Each film has a carefully chosen narrator.—American Educational Films, 132 Lasky Dr., Beverly Hills, Calif. 90212

THE GLUESNIFFER 16 mm., sound, color, 4 min., 1968. Rental \$6, purchase \$50
A young boy takes to sniffing glue after an argument with his boss. He imagines that he is in the country climbing a tree and falls from a rooftop. No dialog.—Youth Film Distribution Center, 43 W. 16th St., New York, N.Y. 10011

HIP JEAN'S JEANIE 16 mm., sound, color, 9 min., 1968. Rental \$13.50, purchase \$100
A young Puerto Rican boy's marihuana fantasy is portrayed in vivid color and motion. The story of Aladdin's lamp is recreated in this Lower East Side version. No dialog.—Youth Film Distribution Center, 43 W. 16th St., New York, N.Y. 10011

I'LL BE SEEING YOU (Spanish) #1217 16 mm., sound, color, 11 min., 1970. Rental \$15, 1-3 days, purchase \$140
A film designed for upper elementary level on the dangers of drugs and narcotics. Explains the basic types of drugs and their effects on the human body and on one's entire future. Suggested for middle grade to junior high school levels.—Aims Instructional Media Services, Inc., P.O. Box 1010, Hollywood, Calif. 90028

KING HEROIN 16 mm., sound, b/w, 9 min., 1972. Rental \$15, purchase \$90
An unromantic look at the junkie's lifestyle: the desperation of being "sick," the rage at being beaten, and the hell of being addicted to "King Heroin." No dialog.—Youth Film Distribution Center, 43 W. 16th St., New York, N.Y. 10011

LIFE IN NEW YORK 16 mm., color, sound, 6 min., bilingual dialog, 1970. Rental \$9, purchase \$80
This film is an exhortation to the Puerto Rican community to improve their condition. Shots of fashionable Park Avenue are intercut with shots of Lower East Side junkies throughout this strong indictment of drug abuse.—Youth Film Distribution Center, 43 W. 16th St., New York, N.Y. 10011

NARCOTICS—THE INSIDE STORY (Spanish) #1308 16 mm., sound, color, 12 min., 1967. Rental \$20, 1-3 days, purchase \$150

This film acquaints students with effects narcotics and drugs have on the senses and the central nervous system. We protect ourselves from dangerous external influences by using sunglasses, earplugs, crash helmets, and seatbelts, but we also need to protect our bodies from dangerous internal influences. Suggested for middle grade to junior high school levels.—Aims Instructional Media Services, Inc., P.O. Box 1010, Hollywood, Calif. 90028

NUMERO UNO 16 mm., sound, color, 5 min., 1971. Rental \$10, purchase \$75

A "hip" young woman seeks ecstasy and release through a drug experience, which is exposed as shabby, empty, and tragic. No dialog.—Youth Film Distribution Center, 43 W. 16th St., New York, N.Y. 10011

THE POTHEADS 16 mm., sound, b/w, 5 min., 1968. Rental \$6, purchase \$50

In montage form, this film effectively captures the hallucinatory nature of marihuana smoking; the filmmaker touches on the self-destructive nature of drug-taking. No dialog.—Youth Film Distribution Center, 43 W. 16th St., New York, N.Y. 10011.

TOMORROW NEVER COMES 16 mm., sound, b/w, 9 min., 1967. Rental \$13.50, purchase \$90

The death of his girl friend causes a young man to escape into the world of drugs. The film is a thorough exploration of adolescent self-destruction. No dialog.—Youth Film Distribution Center, 43 W. 16th St., New York, N.Y. 10011

migrant health

SAFE FOOD #M-935 16 mm., sound, color, 9 min., 1964. Free loan, purchase \$40.50

Demonstrates practical methods migrant families can use in cooking, serving, and storing food under camp conditions. Indicates how sound food practices help keep workers well; how poor ones lead to illness, as well as attracting flies, roaches, and rats. This film has a Spanish-American cast. Also available with English-language soundtrack (#M-826).—Free loan National Medical Audiovisual Center (Annex), Station K, Atlanta, Ga. 30324. Purchase National Audiovisual Center, National Archives and Records Service, General Services Administration, Washington, D.C. 20409

A HEALTHIER PLACE to LIVE #M-934 16 mm., sound, color and b/w, 11 min., 1964. Free loan, purchase \$23.45 (b/w), \$44.75 (color)

Focuses on housing and other environmental conditions in camps of seasonal crop workers. Shows safeguards against such hazards as pests, dirt, and unsafe water. This film has a Spanish-American cast. Also available with English-language soundtrack (#M-825).—Free loan National Medical Audiovisual Center (Annex), Station K, Atlanta, Ga. 30324. Purchase National Audiovisual Center, National Archives and Records Service, General Services Administration, Washington, D.C. 20409

nutrition and food sanitation

COMIDA PARA MEJOR SALUD #psN-1-25 35 mm., color filmstrip lesson with cassette soundtrack and reminder card, 1973. Purchase \$15.50

Provides a look at the kinds of foods needed to build strong, healthy bodies and to stay well. The four food groups are examined and the values of the foods in them are discussed. Various meals are studied and suggestions are made for improvement.—Multi Media Office, Mt. San Jacinto College, 21400 Highway 79, Gilman Hot Springs, Calif. 92340

FOOD for HEALTH (Spanish) 16 mm., sound, color, 13 min., 1968. Purchase \$165

This film deals with balanced diet, proteins and minerals, carbohydrates and fats, vitamins, food guides, and calories. Suggested for junior high to adult levels.—Sterling Educational Films, 241 East 34th St., New York, N.Y. 10016

HEALTH—FOOD and NUTRITION (Spanish) #1303 16 mm., sound, color, 11 min., 1967. Rental \$15, 1-3 days, purchase \$140

Each meal we eat should have foods from the four basic food groups: dairy products; bread and cereals; fruits and vegetables; and meat, fish, and eggs. These foods provide calcium, vitamins, minerals, and protein to help us stay well, feel wide awake, look our best, and to grow tall and strong. Suggested for primary grades.—Aims Instructional Media Services, Inc., P.O. Box 1010, Hollywood, Calif. 90028

SANITATION: WHY ALL THE FUSS? FS-1 (Spanish) 16, 8, & super 8 mm., sound, color, 10 min. Purchase \$122 (16 mm.), \$136 (8 & super 8 mm.)

Shows biological reasons for sanitation and the conditions for controlling bacterial growth. Explains the danger of bacteria; how bacteria spread from place to place; and how their growth can be accelerated or retarded. Demonstrates how hands, clothing, kitchen tools, unclean surfaces, rats, roaches, and flies can carry germs. Stresses the importance of cleanliness and the need for proper heating and cooling of foods. Suggested for food service workers.—National Educational Media, Inc., 3518 Cahuenga Blvd., Hollywood, Calif. 90068

EL SECRETO DEL DESAYUNO DE ALEJANDRO

Filmstrip kit, color, two parts, soundtrack record, activity record, Spanish- and English-language scripts, children's activity sheets, teacher's guide. Free to persons teaching nutrition to Spanish-speaking children. Nutrition education aid for pre-primary and primary



El secreto del desayuno de Alejandro

levels. A dog named Alejandro teaches a young boy and girl about the importance of breakfast and nutrition. Includes songs and games.—Cereal Institute, Inc., 135 South LaSalle St., Chicago, Ill. 60603

personal hygiene

EL CUIDADO DE LA PIEL #426 16 mm., b/w, 11 min., 1969. Purchase \$70. Rental charges upon request

Explains why cleanliness is important to good health, and demonstrates proper procedures for cleaning and caring of the skin. The structure of the skin and the functions of the sweat glands and the oil glands are included.—Encyclopedia Britannica Educational Corporation, 425 North Michigan Ave., Chicago, Ill. 60611

HEALTH—PERSONAL CLEANLINESS (Spanish) #1304 16 mm., sound, color, 11 min., 1968. Rental \$15, 1-3 days, purchase \$140

The relationship of cleanliness to health is illustrated by the strict cleanliness procedures followed by astronauts and all those who deal with spacecraft. The ways, methods, and reasons to keep clean are summarized and the importance of each is discussed. Suggested for primary grades.—Aims Instructional Media Services, Inc., P.O. Box 1010, Hollywood, Calif. 90028

LA HIGIENE PERSONAL EN LAS CHICAS #3228 16 mm., color and b/w, 11 min.,

1972. Purchase \$87.50 (b/w), \$175 (color)

Pam and Monica know that being attractive begins with personal health. On a fun trip through a department store, they look at different items that trigger information about cleanliness, good grooming, and good health, including a brief comment on the relationship between good health, smoking, and the use of drugs. Suggested for junior-senior high to college levels.—Coronet Instructional Films, 65 East South Water St., Chicago, Ill. 60601

HIGIENE PERSONAL PARA LOS JOVENES #3229 16 mm., sound, color and b/w, 11 min., 1971. Purchase \$70 (b/w), \$140 (color)

Bill, Steve, Jeff, Larry, and Rich all have special problems regarding personal hygiene and the changes taking place in their maturing bodies. The film offers guidance on the common standards of good body care including shaving, showering, and skin and hair care. Suggested for junior-senior high to college levels.—Coronet Instructional Films, 65 East South Water St., Chicago, Ill. 60601

physical fitness

LA BUENA CONDICION FISICA Y LA SALUD 16 mm. sound, color, 10 min. License fee \$90

This third side of the health triangle deals with the importance of keeping the body physically fit and stresses the value of exercise to keep the heart and other muscles and organs functioning properly.—Walt Disney Educational Materials Co., 800 Sonora Ave., Glendale, Calif. 91201

WHY EXERCISE? (Spanish) #2305 16 mm., sound, color, 14 min., 1965. Rental \$20, 1-3 days, purchase \$175

Emphasizes the fact that the human body makes adaptations to the exercise demands placed upon it and that those adaptations are in the form of increased strength, greater endurance, and improved flexibility. Interestingly demonstrated are types of activities which develop these factors. Animated portions show how posture is maintained and how the movement of the body is achieved through the pulling action of muscles on bones. Suggested for middle grades to junior high school levels.—Aims Instructional Media Services, Inc., P.O. Box 1010, Hollywood, Calif. 90028

prenatal and infant care

HEALTH INFORMATION SERIES IN SPANISH

Set of 35 mm., color filmstrips with record or cassette, instructor's guide. Purchase with record \$50 each program, \$225 series; with cassette \$60 each program, \$275 series. For

the three other programs in this series, see "Diseases—diabetes," and "Diseases—emphysema."—Trainex Corp., P.O. Box 116, Garden Grove, Calif. 92642

MATERNITY HOSPITAL ROUTINE (Spanish)
16 mm., sound, color, 16 min., 1968. Purchase \$190

This film is designed to allay fears which a prospective mother may have about entering the hospital. She learns what happens in the maternity ward, labor room, and in predelivery tests. The film then details the work of physicians and nurses during actual delivery, methods of baby identification, and the care given in the recovery room. Suggested for junior high to adult levels.—Sterling Educational Films, 241 East 34th St., New York, N.Y. 10016

STRAIGHT TALK ABOUT PREGNANCY AND PRENATAL CARE (Spanish supplement)

Color slide set. Basic slide set is \$15 plus \$5 for Spanish-language text, script, record, or cassette. Both the basic set and Spanish supplement are needed for a Spanish showing. If both record and cassette are desired, \$2 extra. Addressed primarily to women of childbearing age, it should also be used to communicate effectively to men and young adults the urgency of medical care for all pregnant women. The set features supplemental sections on nutrition in pregnancy and labor and delivery. — National Foundation-March of Dimes, 1275 Mamaroneck Ave., White Plains, N.Y. 10605

smoking and health

BARNEY BUTT #EM433 (Spanish) 16 mm., sound, color, 12½ min., 1967. Rental \$6 one day, \$9 two, \$12 three, purchase \$75

The story of the heart and hard times of a comical cartoon character from his infancy through teenage adventure, smoke-blighted romance, short-winded attempts at sports, failure at work, and so on. Some animation. Aimed at young teen and subteenagers, but also suggested for the general public.—American Heart Association Film Library, 267 West 25th St., New York, N.Y. 10001

BE SMART—DON'T START (Spanish) #3309
16 mm., sound, color, 11 min., 1970. Rental \$15, 1-3 days, purchase \$135

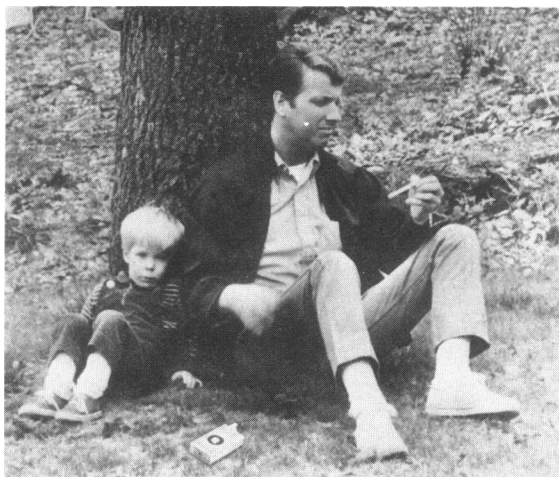
This film fills a vital need for grades 4 through 6, covering cigarette smoking, and the hazards of starting the habit. Presents opposing opinions and claims of cigarette manufacturers and medical men. This film aims to create a lifetime mental attitude toward smoking, without preaching, at this critical age level. Suggested for middle grades.—Aims Instructional Media Services, Inc., P.O. Box 1010, Hollywood, Calif. 90028

DE TAL PALO TAL ASTILLA #EM306Z TV spot film, 35 mm., sound, color, 60 sec., 30 sec., and 20 sec. versions, 1973. Purchase \$15 set of three

Spanish language version of a classic spot in which a little boy imitates his father. An anti-smoking message. Available from your local Affiliated Heart Association.

TIME PULLS THE TRIGGER (Spanish) 16 mm., sound, color, 23 min. Rental \$12 daily, \$36 weekly, purchase \$235

Imaginary trip through the lungs of a person who is smoking. Shows what happens when a person smokes. Combined live and animated action. Available in five languages in addition to Spanish and English.—Narcotics Education, Inc., 6830 Laurel St., N.W., Box 4390, Washington, D.C. 20012



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