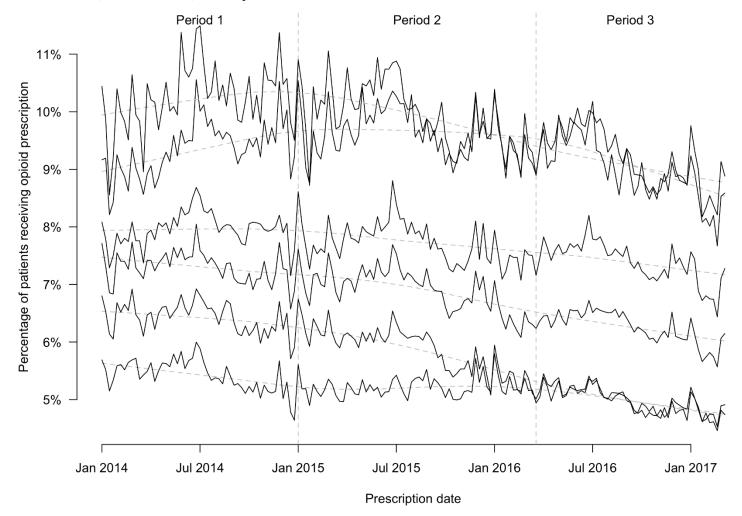**SUPPLEMENTARY FIGURE 1. Percentage of patient-weeks with at least one patient opioid prescription by urban-rural classification — Athenahealth, United States, January 2014–March 2017***

CDC's National Center for Health Statistics urban-rural classification scheme for counties, from highest to lowest initial prevalence: noncore, micropolitan, small metro, medium metro, large fringe metro, large central metro.

* Period 1 = January 5, 2014–January 3, 2015; period 2 = January 4, 2015–March 19, 2016; period = March 20, 2016–March 11, 2017.