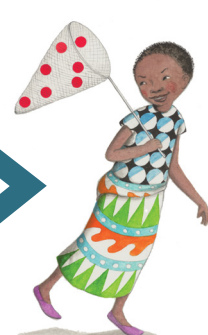
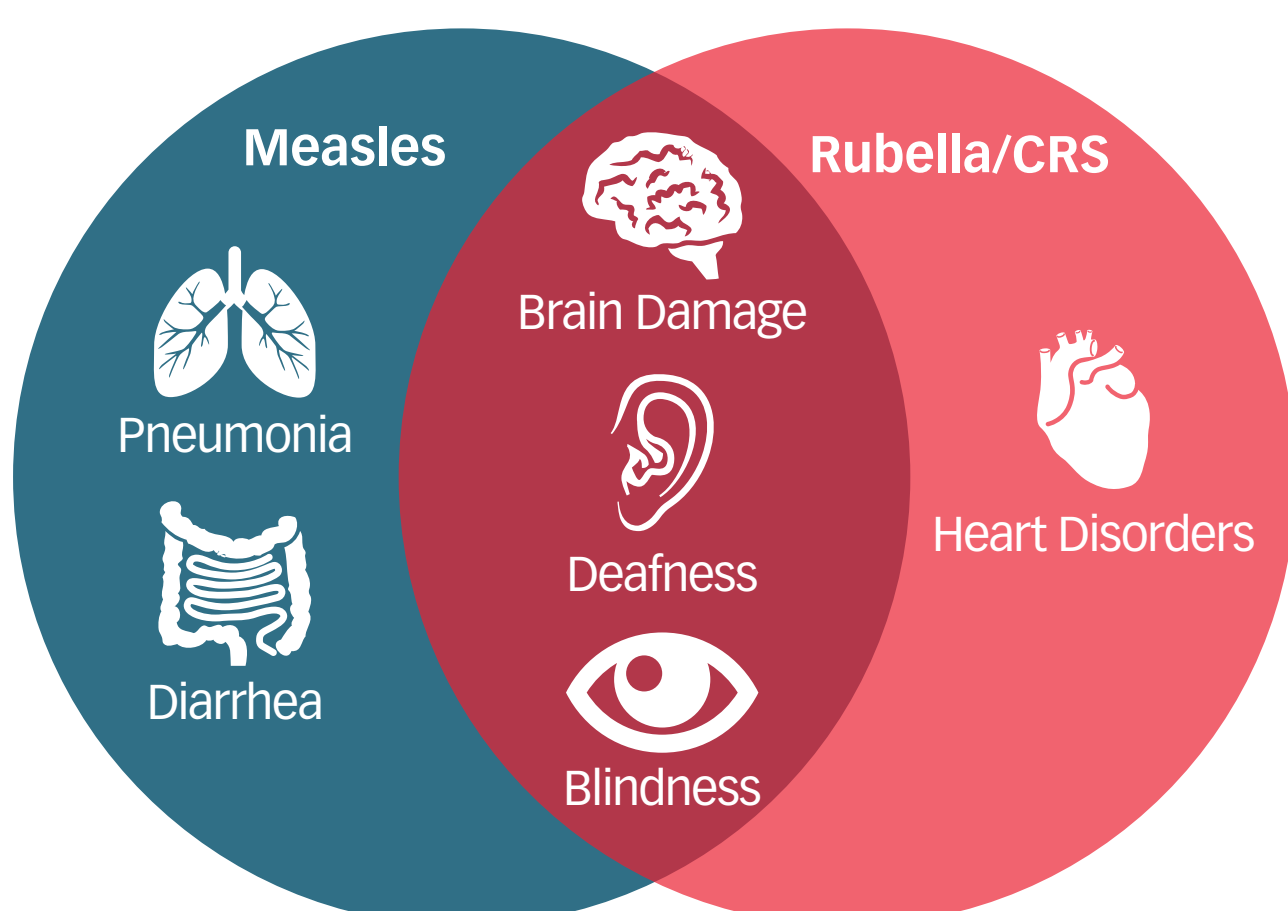


MEASLES AND RUBELLA MOVE FAST



Failure to **vaccinate** children against **measles & rubella** puts them at risk of severe health complications, such as



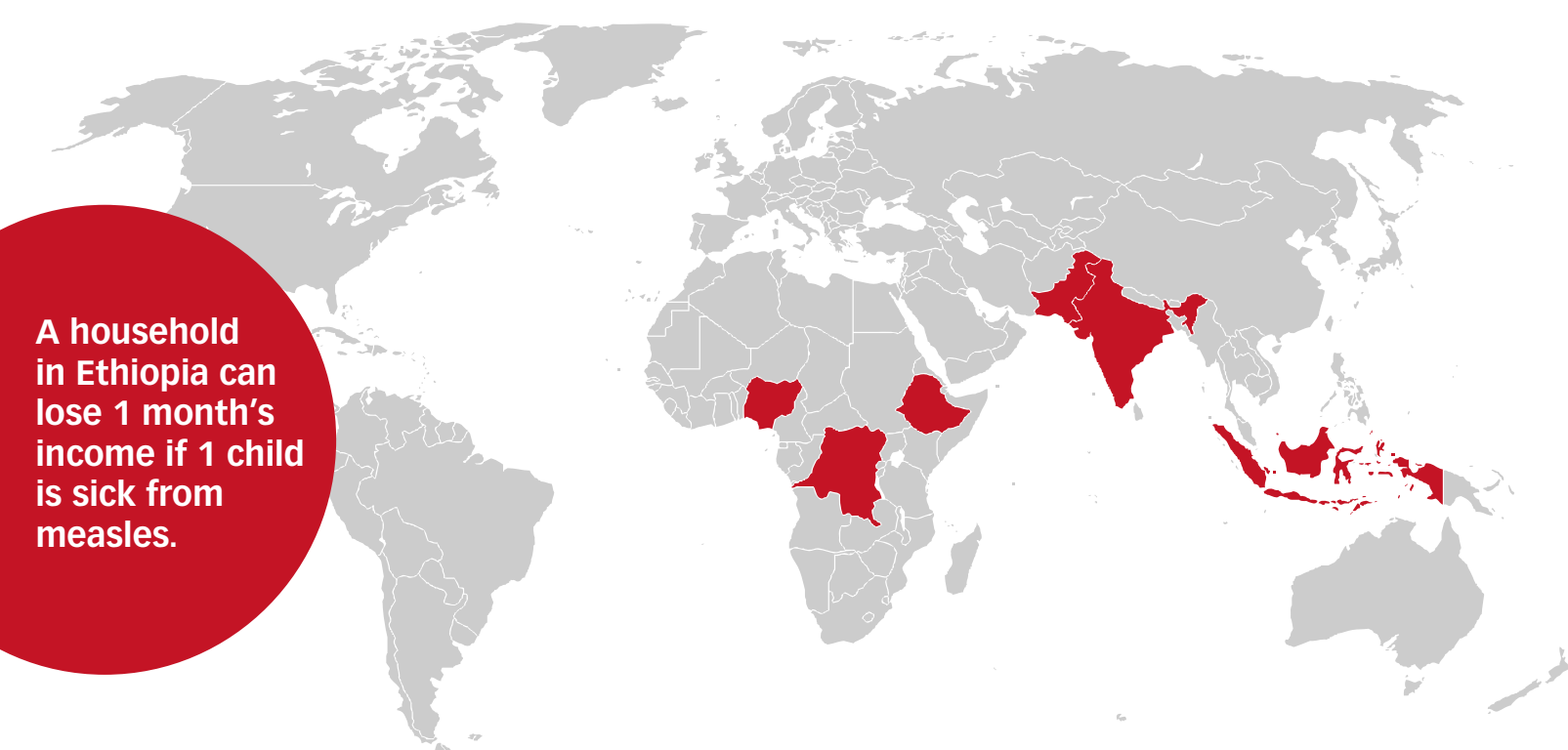
Rubella is generally a mild illness but when pregnant women become infected, there is up to **90%** chance of the fetus having **congenital rubella syndrome (CRS)**. The baby can be born with multiple birth defects – if he or she survives at all.

Rubella vaccination prevents mothers from giving birth to babies with **CRS** and prevents life-long disability.

100,000 babies are born with **CRS** around the world each year.

More than **50%** of the **20.8 million** children who did **not** receive one dose of **measles** vaccine in 2016 came from only 6 countries

Nigeria 3.3 million | India 2.9 million | Pakistan 2.0 million | Indonesia 1.1 million | Ethiopia 0.9 million | DR Congo 0.7 million



Measles is one of the leading causes of death among children around the world.

245 children die every day, 10 every hour – despite the fact that a safe and effective vaccine has been available for over 50 years.

MEASLES AND RUBELLA MOVE FAST

WE HAVE COMMITTED TO MOVE FASTER

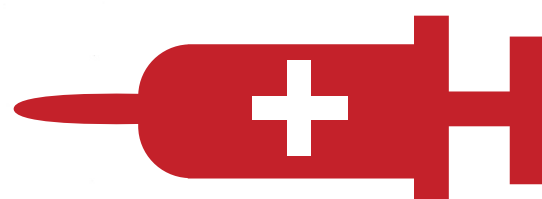


Eliminating **measles & rubella** requires reaching every child to protect them against both diseases, including the poor and marginalized.

It cost less than
\$2.00
to vaccinate a child against both measles and rubella in low-income countries



2 More than **BILLION** Vaccinated since 2001



Measles vaccination prevented
20.4 MILLION
child deaths from 2000-2016!



A global partnership to stop **measles** & **rubella**

 @measlesrubella



American Red Cross



U.S. Department of Health and Human Services
Centers for Disease Control and Prevention



www.measlesrubellainitiative.org

 @measlesrubella

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