

Supplemental Table 1: Descriptive Characteristics of Respondents Overall and by Subgroup, E-Media Web Survey, 2016

	Total Sample %	Researcher %	Practitioner %	Social Media User %	Social Media Non- User %
Sample size	(n=284)	(n=190)	(n=94)	(n=185)	(n=99)
Age					
20-29 years	15.9	17.4	12.8	22.7	3.0 ^a
30-39 years	28.5	30.0	25.5	32.4	21.1
40-49 years	22.9	25.8	17.0	21.1	26.3
50-59 years	20.8	17.4	27.7	16.8	28.3
60 years or older	12.0	9.5	17.0	7.0	21.2
Gender					
Male	22.5	24.2	19.2	18.9	29.3
Female	77.5	75.8	80.9	81.1	70.7
Country of Residence					
United States	91.9	91.2	93.6	88.7	98.0
Canada	2.8	3.2	2.1	3.2	2.0
United Kingdom	2.1	1.6	3.2	3.2	0.0
Other	3.2	4.2	1.1	4.9	0.0
Race					
White	85.6	86.8	83.0	84.3	87.9

Black or African American	6.7	4.7	10.6	6.5	7.1
Asian	3.2	4.2	1.1	4.3	1.0
American Indian or Alaska Native	0.7	1.1	0.0	1.0	0.5
Biracial or Other	3.9	3.2	5.3	4.3	3.0
Ethnicity					
Hispanic or Latino	5.3	6.8	2.1	6.0	4.0
Educational Attainment					
Associates Degree	1.8	0.0	5.3 ^c	2.2	1.0 ^b
Bachelors Degree	10.2	6.3	18.1	12.4	6.1
Master's Degree	34.5	22.1	59.6	40.0	24.2
Doctoral Degree	53.5	71.6	17.0	45.4	68.7
Academic Affiliation					
Academic	66.9	100.0	0.0	65.4	69.7

^a between-subgroup χ^2 test $p < .05$

^b between-subgroup χ^2 test $p < .01$

^c between-subgroup χ^2 test $p < .001$

Supplemental Table 2: Preferred E-Media Sources for Seeking Out and Receiving Professional Information* E-Media Web Survey, 2016

	Total Sample	Researcher	Practitioner	Social Media	Social Media
	mean (SD)	(SD)	mean (SD)	User mean (SD)	Non-User mean (SD)
Sample size	(n=284)	(n=190)	(n=94)	(n=185)	(n=99)
e-Newsletter	1.9 (1.3)	1.9 (1.3)	1.9 (1.2)	1.8 (1.3)	1.9 (1.3)
Websites	1.2 (1.2)	1.2 (1.2)	1.2 (1.1)	1.2 (1.2)	1.3 (1.2)
Webinar	0.7 (0.9)	0.6 (0.8)	1.1 (1.0)^c	0.7 (0.9)	0.9 (1.0)
Listserv	0.7 (1.0)	0.7 (1.0)	0.6 (1.0)	0.6 (1.0)	0.8 (1.1) ^a
Blog posts	0.3 (0.7)	0.3 (0.7)	0.3 (0.7)	0.3 (0.7)	0.3 (0.8)
Podcasts	0.2 (0.6)	0.2 (0.6)	0.2 (0.6)	0.2 (0.6)	0.2 (0.5)
Text Messages	0.0 (0.1)	0.0 (0.2)	0.0 (0.0) ^a	0.0 (0.0)	0.1 (0.2) ^a
Facebook	0.3 (0.8)	0.3 (0.8)	0.4 (0.9)	0.5 (0.9)	0.0 (0.2) ^c
Twitter	0.3 (0.8)	0.3 (0.8)	0.2 (0.7)	0.4 (0.9)	0.0 (0.1) ^c
Instagram	0.0 (0.2)	0.0 (0.2)	0.0 (0.1)	0.0 (0.2)	0.0 (0.0)
LinkedIn	0.1 (0.4)	0.1 (0.4)	0.1 (0.5)	0.1 (0.4)	0.1 (0.4)
ResearchGate	0.2 (0.5)	0.2 (0.5)	0.1 (0.3) ^b	0.1 (0.4)	0.2 (0.6)
Academia.edu	0.0 (0.2)	0.0 (0.2)	0.0 (0.0)	0.0 (0.1)	0.0 (0.3)

*Values are weighted averages of ranking scores for e-media types (higher average indicates more favorable rankings); individuals ranked their top three choices for e-media source, overall top three rankings are bolded here

^a between-subgroup t-test $p < .05$

^b between-subgroup t-test $p < .01$

^c between-subgroup t-test $p < .001$