|  |  |  |  |
| --- | --- | --- | --- |
| ***Variable*** | ***Condom use at last sex*** | ***Non-condom use at last sex*** | ***P-value (chi-square test)*** |
| *N (%)* | *95% CI* | *N (%)* | *95% CI* |  |
| **Overall condom use** | 595 (57.9%) | 54.8 - 60.2 | 433 (42.1%) | 39.1 - 45.2 |   |
| ***Radio\*(3/1,031)*** |   |   |   |   | 0.103 |
| Never listened ¥ | 171 (54.1%) | 48.4 - 59.7 | 145 (45.9%) | 40.3 - 51.6 |   |
| Listened ¥ | 424 (59.6%) | 55.8 - 63.2 | 288 (40.4%) | 37.8 - 44.2 |   |
| ***TV\*(3/1,031)*** |  |  |  |  | *0.042* |
| Never watched ¥ | 87 (50.9%) | 43.1 - 58.6 | 84 (49.1%) | 41.4 - 56.9 |   |
| Watched ¥ | 508 (59.3%) | 55.9 - 62.6 | 349 (40.7%) | 37.4 - 44.1 |   |
| ***Magazine\*(3/1,031)*** |  |  |  |  | *0.684* |
| Never read ¥ | 347 (57.4%) | 53.3 - 61.3 | 258 (42.6%) | 38.7 - 46.7 |   |
| Read ¥ | 248 (58.6%) | 53.8 - 63.4 | 175 (41.4%) | 36.6 - 46.2 |   |
| ***Newspaper\*(3/1,031)*** |  |  |  |  | *0.605* |
| Never read ***¥*** | 268 (58.8%) | 54.1 - 63.3 | 188 (41.2%) | 36.7 - 45.9 |   |
| Read ¥ | 327 (57.2%) | 53.0 - 61.3 | 245 (42.8%) | 38.7 - 47.0 |   |
| ***Internet\*(3/1,031)*** |  |  |  |  | *<0.001* |
| Had no access ¥ | 362 (52.9%) | 49.1 - 56.7 | 322 (47.1%) | 43.3 - 50.9 |   |
| Had access ¥ | 233 (67.7%) | 62.5 - 72.6 | 111 (32.3%) | 27.4 - 37.5 |   |
| ***Intersexions\*(3/1,031) (TV programme)*** |  |  |  |  | *<0.001* |
| Not exposed ¥ | 227 (50.8%) | 46.0 - 55.5 | 220 (49.2%) | 44.5 - 54.0 |   |
| Exposed ¥ | 368 (63.3%) | 59.3 - 67.3 | 213 (36.7%) | 32.7 - 40.7 |   |
| ***4Play:Sex Tips for Girls\*(3/1,031) (TV programme)*** |  |  |  |  | *0.801* |
| Not exposed ¥ | 467 (58.1%) | 54.6 - 61.5 | 337 (41.9%) | 38.5 - 45.4 |   |
| Exposed ¥ | 128 (57.1%) | 50.4 - 63.7 | 96 (42.9%) | 36.3 - 49.6 |   |
| ***Brothers for Life\*(3/1,031) (TV programme)*** |  |  |  |  | *<0.001* |
| Not exposed ¥ | 238 (51.2%) | 46.5 - 55.8 | 227 (48.8%) | 44.2 - 53.5 |   |
| Exposed ¥ | 357 (63.4%) | 59.3 - 67.4 | 206 (36.6%) | 32.6 - 40.7 |   |
| ***Scrutinize\*(3/1,031) (TV programme)*** |  |  |  |  | *0.009* |
| Not exposed ¥ | 106 (50.0%) | 43.1 - 56.9 | 106 (50.0%) | 43.1 - 56.9 |   |
| Exposed ¥ | 489 (59.9%) | 56.4 - 63.3 | 327 (40.1%) | 36.7 - 43.5 |   |
| ***Soul City\*(3/1,031) (TV programme )*** |  |  |  |  | *0.199* |
| Not exposed ¥ | 240 (55.6%) | 50.7 - 60.3 | 192 (44.4%) | 39.7 - 49.3 |   |
| Exposed ¥ | 355 (59.6%) | 55.5 - 63.5 | 241 (40.4%) | 36.6 - 44.5 |   |
| ***loveLife\*(3/1,031) (TV and radio programme)*** |  |  |  |  | *0.471* |
| Not exposed ¥ | 560 (57.6%) | 54.4 - 60.7 | 412 (42.4%) | 39.3 - 45.6 |   |
| Exposed ***¥*** | 35 (62.5%) | 48.5 - 75.1 | 21 (37.5%) | 24.9 - 51.5 |   |
| ***Siyanqoba Beat it!\*(3/1,031) (TV programme)*** |  |  |  |  | *<0.001* |
| Not exposed ¥ | 247 (51.4%) | 46.8 - 55.9 | 234 (48.6%) | 44.1 - 53.2 |   |
| Exposed ¥ | 348 (63.6%) | 59.4 - 67.7 | 199 (36.4%) | 32.3 - 40.6 |   |
| ***We BEAT TB\*(3/1,031) (TV programme)*** |  |  |  |  | *0.001* |
| Not exposed ¥ | 188 (50.8%) | 45.6 - 56.0 | 182 (49.2%) | 44.0 - 54.4 |   |
| Exposed ¥ | 407 (61.9%) | 58.0 - 65.6 | 251 (38.1%) | 34.4 - 42.0 |   |
| ***i-Life\*(3/1,031) (Radio programme)*** |  |  |  |  | *0.025* |
| Not exposed ¥ | 571 (57.3%) | 54.1 - 60.4 | 426 (42.7%) | 39.6 - 45.9 |   |
| Exposed ¥ | 24 (77.4%) | 58.9 - 90.4 | 7 (22.6%) | 9.6 - 41.1 |   |

**\*Missing data; ¥In the last 12 months**