Appendix 1: Poster/Flip chart "Key messages through educational intervention on acute respiratory illness (ARI) management for the drug sellers at pharmacy"

Symptoms of acute respiratory illness (for both children and adults):

 Runny nose, stuffy nose or nasal congestion, cough, breathing difficulty

Any of these above symptoms with or without the symptoms below

• Fever, sore throat, sneezing

Advice about acute respiratory illness: What to do

For children (2 months to 5 years):

Keep the baby warm in winter

For children (>2 months) and adults:

- If febrile, give acetaminophen, sponge the whole body, and encourage drinking of plenty of water for patients 6 months and above.
- Also, follow-up in 2 days if complicated ARI or 5 days if uncomplicated ARI and symptoms have not improved

Advice about acute respiratory illness: What should NOT be done/given

For children (2 months to 5yrs):

- Antibiotic except for pneumonia,
- Medicines containing Pseudoephedrine
- Antihistamine
- Changing regular food or stop breast feeding in breastfed baby

For children (2 months and older) and adults:

 Steroid, NSAID (non steroidal antiinflammatory drug)/Pain killer for fever

For all children aged <2 months, refer to physician.

For children aged 2 months to <5 years, see box below for referral guidelines.

For children (2 months and older) and adults:

- Severe fever, chest pains, or headaches
- Breathing difficulties such as wheezing or shortness of breath (for children >5yrs of age and adults)
- Blood with cough,
- Cough >3 consecutive weeks

Contact physician

Cough and or runny nose and fever (adults): Over the counter drugs as cough syrups and antihistamines can be given with acetaminophen if fever.

Advice: To relieve the cough drink warm lime water, honey, lemon tea or warm salt water gurgling

Classification of cough or breathing difficulty among children <5 years

Severe pneumonia Or Very severe disease

Any general danger sign or chest indrawing

*General Danger signs:

 Inability to drink or breastfeed, Repeated vomiting, Convulsion, Lethargy/abnormally sleepy/unconscious

Management

Refer **URGENTLY** to physician/hospital

Pneumonia

Fast breathing

- 2 months to 12 months- 50 or more respiration per minute
- 12 months to 59 months-40 or more respiration per minute
- Management Antibiotic (Oral Amoxycillin) for 5 days
- Advise the caretaker to return immediately if the child develops danger signs
- Follow-up in 2 days

No pneumonia: cough or cold

No signs of pneumonia or very severe disease

- Management If coughing for more than 3 weeks contact physician
- To relieve the cough drink warm lime water, honey, lemon tea
- Advise the mother when (*danger sign) to return immediately
- Follow up in **5 days** if not improving

Over the counter drugs: For acute respiratory illness (For adults)

- Dextromethorphan (Cough suppressants)
- Guaiphenesin+pseudoephedrine (Cough expectorants)
- Loratadine (Non-sedating antihistamine)
- Chloropheniramine (Sedating antihistamine)
- Diphenhydramine (Sedating antihistamine)
- Promethazine (Sedating antihistamine)
- Paracetamol
- Norsol drop