

Health Impacts of Hurricanes

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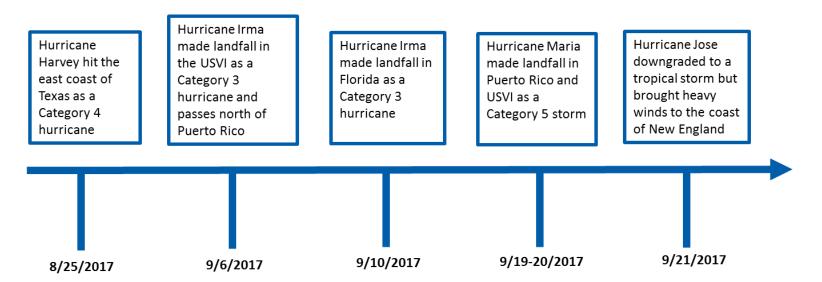


COMMUNICATING ABOUT HURRICANES – EXAMPLES FROM 2017 SEASON

2017 Hurricane Season At-A-Glance

Unusually active hurricane season

- Frequency and intensity of storms have been greater than usual
- 7 of the 13 named storms this year developed into hurricanes
- Just two more storms by end of 2017 would have put this year in the top 15 since 1851



2017 Hurricane Season – Major Impacts

- Drowning
- Carbon monoxide poisoning
- Displaced persons
- Power loss
- Contaminated drinking water
- Damaged/destroyed infrastructure
- Non-functional clinics and hospitals
- Affected medical and public health staff
- Mold in homes and buildings



U.S. Virgin Islands after Hurricane Maria landfall



Communication Channels

How do you get messages out with no internet and no power?



A scene of damage in St. Croix in October, 2017. The island suffered 100 percent power outages and extensive infrastructure damage due to back-to-back hurricanes Irma and Maria. Photo by Myron Douglas/CDC

Direct Mail

PROTECT YOURSELF AND YOUR FAMILY **AFTER HURRICANES**

The USVI Department of Health and Centers for Disease Control and Prevention (CDC) offer these steps you can take to stay safe during this difficult time.



Use bottled water for drinking, cooking, and brushing teeth.

- . If you do not have bottled water, boil or disinfect your water.
- . How to boil: Heat water to a rolling boil for at least a minute. . How to disinfect: Add 8 drops of household bleach to 1 gallon of clear water or 16 drops to cloudy water, Wait 30 minutes before drinking.
- Boil or disinfect cistern water a gallon or less at a time.
- . Throw away food and drinks touched by storm water. When in doubt, throw it out.



Be safe while cleaning up.

- · Never touch a power line.
- To prevent carbon monoxide poisoning, keep generators at least 20 feet from buildings. and use a carbon monoxide detector.
- If using a chainsaw, follow the manufacturer's safety instructions and make sure others stand back.
- When cleaning mold, wear goggles, gloves, boots, and a NIOSH-approved N95 respirator



Protect yourself from mosquitoes.

- Use EPA-approved repellent that contains oil of lemon eucalyptus, Picaridin, IR3535, or DEET.
- Cover or dump out standing water where mosquitoes could lay eggs.
- Keep doors closed and repair window screens.
- If you could be exposed to mosquitoes while sleeping, wear repellent and/or use a mosquito net
- Wear long-sleeved shirts and long pants.



Keep your hands clean to prevent the spread of germs.

 Wash your hands with soap and clean water often (always before meals and after using the bathroom). If you do not have soap and clean water, use an alcohol-based hand sanitizer



This is a challenging time. Take care of yourself and your family.

 It is normal to feel fear, grief, and depression after a traumatic event. If you feel anxiety or stress, call SAMHSA's Disaster Counseling Helpline at 1-800-985-5990 (press "2" for Spanish) or text "TalkWithUs" for English or "Háblanos" for Spanish to 66746.

More information: www.cdc.gov/disasters/hurricanes doh.vi.gov | facebook.com/virginislandsdoh





PROTÉJASE Y PROTEJA A SU FAMILIA **DESPUÉS DE UN HURACÁN**

tomar para mantenerse seguro durante estos momentos difíciles.



Use agua embotellada para beber, cocinar y cepillarse los dientes.

- · Si no tiene agua embotellada, hierva o desinfecte el agua:
- . CÓMO HERVIRLA: Caliente el agua hasta que hierva por al menos un minuto.
- oCÓMO DESINFECTARLA: Agregue 8 gotas de cloro de uso doméstico a un galón de agua clara. o 16 gotas si el agua está turbia. Espere 30 minutos antes de beber el agua.
- Hierva o desinfecte el agua de cisterna en cantidades de un galón o menos por vez.
- Bote los alimentos o bebidas que havan entrado en contacto con el agua de la tormenta



Manténgase seguro durante la limpieza.

- No toque nunca los cables del tendido eléctrico. Para prevenir la intoxicación por monóxido de carbono, mantenga los generadores (plantas eléctricas) a al menos 20 pies de distancia de los edificios y use un detector de monóxido de carbono.
- Si usa una motosierra, siga las instrucciones de seguridad del fabricante y asegúrese de que nadie se acerque.
- Cuando limpie moho (hongos), use gafas de protección, guantes, botas y una máscara N95
- aprobada por NIOSH (se pueden comprar en las ferreterías).

Protéiase de los mosquitos.

- . Use un repelente de insectos aprobado por la EPA que contenga aceite de eucalipto de limón, picaridina, IR3535 o DEET.
- Tape o bote el agua acumulada donde los mosquitos pueden poner huevos.
- Mantenga las puertas cerradas y arregle los escrines de las ventanas.
- · Si podría exponerse a mosquitos mientras duerme, use repelente o un mosquitero.
- Use camisas de manga larga y pantalones largos.



Mantenga las manos limpias para prevenir la propagación de gérmenes.

· Lávese las manos con agua limpia y jabón frecuentemente (siempre antes de comer y después de usar el baño). Si no tiene agua limpia y jabón, use un desinfectante para manos a base de alcohol



Estos son momentos difíciles. Cuídese y cuide a su familia.

 Es normal sentir temor, angustia o depresión después de un evento traumático. Si siente ansiedad o estrés, Llame a la línea de ayuda de SAMHSA para obtener consejos para enfrentar desastres al 1-800-985-5990 (marque "2" para español), o envie un mensaje de texto con la palabra "TalkWithUs" o "Háblanos" al 66746

doh.vi.gov | facebook.com/virginislandsdoh





CDC and USVI DOH collaborated to create a one-page flyer with priority health and safety information. With assistance of CDC Foundation, Office Max, USPS, and USPIS, the flyer was distributed to all 51,000 households and PO boxes in the territory.

Radio



USVI DOH Communications Director Nykole Tyson, right, shares health messages on Straight Talk with Redfield radio show, WVVI 93.5, with hosts Holland Redfield and Cassandra Dunn. Jonny Andia, Nathan Huebner and Vivi Siegel assist. Photo by Myron Douglas/CDC

Health Fairs



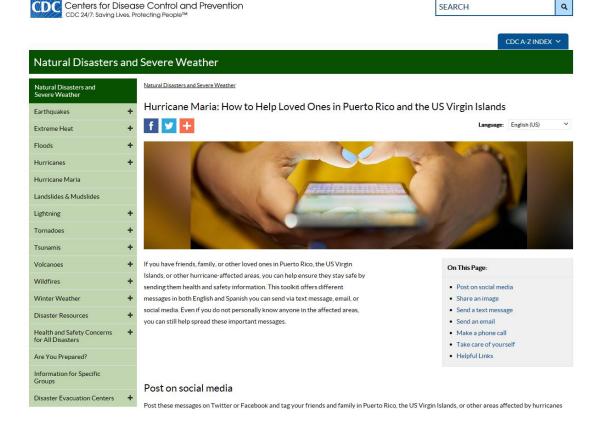
Communication team member Myron Douglas, right, with USVI DOH epidemiologist Monifa Corillo with table of health information materials at Plessen Health Fair, St. Croix, USVI, Oct. 14, 2017. Photo by Vivi Siegel/CDC

Displays



Home improvement store mold cleanup display. These materials show people the equipment and supplies they need to safely clean mold.

Friends and Family



EDUCATIONAL MATERIALS BY TOPIC

Mold





https://www.youtube.com/watch?v=siaHy9yBuEA



Mental Health

Children may not say how they are feeling during a crisis.



Call SAMHSA's Disaster Counseling Helpline at 1-800-985-5990 Text "TalkWithUs" for English or "Hablanos" for Spanish to 66746





Water



Cómo desinfectar



Escuche los anuncios de las puede utilizar el agua.



Con un poco de cloro se puede hacer que el agua se pueda utilizar en forma segura.

Si el agua de la llave es clara:

- Utilice cloro que no tenga otros olores (como limón).
 - » Si utiliza cloro líquido de uso doméstico al 5-6 %, agregue un poco menos de 1/8 de cucharadita (8 gotas o alrededor de 0.5 mililitros) a un galón (16 tazas)
 - » Si utiliza cloro líquido de uso doméstico al 8.25 %, agregue un poco menos de 1/8 de cucharadita (6 gotas o alrededor de 0.5 mililitros) a un galón (16 tazas)
- Mezcle bien y espere al menos 30 minutos o más antes de usar el agua.

Si el agua de la llave es turbia:

- Utilice cloro que no tenga otros olores (como limón).
- » o Si utiliza cloro líquido de uso doméstico al 5-6 %, agregue un poco menos de 14 de cucharadita (16 gotas o alrededor de 1 mililitro) a un galón (16
- Si utiliza cloro líquido de uso doméstico al 8.25 %, agregue 12 gotas (o alrededor de 1 mililitro) a cada galón (16 tazas) de agua.
- Mezcle bien y espere al menos 30 minutos o más antes de usar el agua.

Recuerde que puede ser necesario desinfectar los recipientes antes de utilizarlos para guardar el agua limpia:

- Utilice cloro que no tenga otros olores (como limón).
- 2. Agregue 1 cucharadita (64 gotas o 5 mililitros) de cloro líquido de uso doméstico en 1 cuarto de galón (32 onzas, 4 tazas o alrededor de 1 litro) de agua.
- 3. Vierta esta solución en un recipiente limpio para almacenar y agite bien para asegurarse de que el líquido cubra todo el interior del recipiente.
- 4. Deje reposar al menos 30 segundos y luego vacíe el recipiente.
- Deie secar al aire O enjuague con agua clara que va ha sido desinfectada, si la
- Nunca mezcle cloro con amoníaco ni con otros productos de
- Cuando utilice cloro, abra puertas y ventanas para que el lugar se ventile.

Para obtener más información sobre cómo hacer que el agua sea segura después de un desastre natural, visite www.cdc.gov/healthywater/emergency/drinking/ making-water-safe.html











Carbon Monoxide



Using a generator indoors WILL KILL YOU IN MINUTES.

Exhaust contains carbon monoxide, a poison gas you can not see or smell.





NEVER use a generator indoors, in garages, or carports.



ONLY use outdoors and far from open windows, doors, and vents.



Portable back-up generators produce the poison gas carbon monoxide (CO), an odorless, colorless gas that kills without warning. Keep your family safe by following these steps:

- · Never use a generator inside your home or garage, even if doors and windows are open.
- . Only use generators outside, more than 20 feet away from your home, doors, and windows.
- · Install battery-operated CO detectors near every sleeping area in your home.
- · Check CO detectors regularly to be sure they are functioning properly.

CARBON MONOXIDE (CO) POISONING



SEEN









Drowning



Stress

Stressed? Sad? You are not alone.

Call 1-800-749-COPE

(1-800-749-2673)

1-800-273-TALK

(1-800-273-8255)

1-866-326-9393

Find missing friends and family

Some stress is normal. You may cry a lot, feel cranky or frustrated, not think clearly, have trouble sleeping or feel tired all the time.

You have family and friends. You can help each other through this. Watch for friends and family who seem very sad. Let them know you care. Ask them to get help.







¿Estresado? ¿Triste? Usted no está solo.

1-800-749-COPE

(1-800-749-2673)

1-800-273-TALK

(1-800-273-8255)

1-866-326-9393

Para buscar amigos y familiares perdidos

Es normal sentir un poco de estrés. Puede que llore mucho, esté malhumorado o se sienta frustrado, no logre tener las ideas claras, tenga problemas para dormir o se sienta siempre cansado.

Usted tiene a su familia y a sus amigos. Pueden salir de esta situación si se ayudan el uno al otro. Esté pendiente de aquellos amigos o familiares que parecen estar muy tristes. Hágales saber que quiere ayudarlos. Sugiérales que busquen ayuda







COORDINATING MESSAGING

Phase-Based Messaging

- Developed during response to Hurricane Katrina and used since
- Messages are planned in advance to anticipate and meet needs at different stages of a response
- Uses risk communication principles
- Adaptable as needed



Phase-Based Messages for a Hurricane

Phase 1 Immediately preceding landfall – 24 hrs post-storm	Readiness and preparation Evacuation guidance Flood safety Power outage risks
Phase 2 1-3 days post-storm	Returning home Power outage risks Carbon Monoxide Safety Safe water and food Worker safety
Phase 3 3-7 days post-storm	 Environmental hazards Vector control Preventing injury Cleaning and sanitation Medication storage guidance
Phase 4 2-4 weeks post-storm	Short-term recovery Coping with trauma Mold remediation Protect from chemicals
Phase 5 1 month post-storm, later	 Coping with trauma Mold

Coordinating Phase-Based Messaging

- Clear and share in advance with all relevant organizations
- Allow suggestions and comments iron out any disagreements
- Decide who leads on each type of message
- During the response, stay in sync through constant contact

CDC Hurricane Resources

Hurricanes:

- Hurricane Homepage: http://emergency.cdc.gov/disasters/hurricanes/index.asp
- Before a Hurricane: https://www.cdc.gov/disasters/hurricanes/before.html
- After a Hurricane: https://www.cdc.gov/disasters/hurricanes/after.html
- Information for Professionals and Response Workers: https://www.cdc.gov/disasters/hurricanes/info-hcp-workers.html
- Public Service Announcements: https://www.cdc.gov/disasters/hurricanes/psa.html
- How to help loved ones: https://www.cdc.gov/disasters/hurricanes/diaspora toolkit.html

Flooding:

- Floods Homepage: http://emergency.cdc.gov/disasters/floods/index.asp
- "Be Ready: Floods" Infographic: http://emergency.cdc.gov/disasters/floods/pdf/be-ready-floods.pdf
- Key Facts About Flood Readiness: https://www.cdc.gov/disasters/floods/readiness.html
- Worker Safety: https://www.cdc.gov/disasters/floods/workersafety.html
- Flood PSAs & Podcasts: https://www.cdc.gov/disasters/floods/psa/index.html
- Educational Materials: https://www.cdc.gov/disasters/floods/educationalmaterials.html

Questions?



For more information, contact NCEH/ATSDR

1-800-CDC-INFO (232-4636)

TTY: 1-888-232-6348

www.atsdr.cdc.gov

www.cdc.gov

Follow us on Twitter @CDCEnvironment

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention and the Agency for Toxic Substances and Disease Registry.

