#### CDC PUBLIC HEALTH GRAND ROUNDS

## Million Hearts 2022: A Compelling Call to Action



Accessible version: https://www.youtube.com/watch?v=\_rTpoWxOHOk



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- **➤** Continuing education : <u>www2a.cdc.gov/TCEOnline</u>
  - Continuing education registration is only accessible after the event has concluded.
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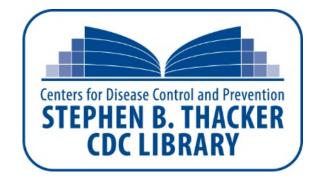
#### **Additional Resources**

### **Beyond The Data**

"Take home" messages in a short video at: cdc.gov/cdcgrandrounds/ video-archive.htm



## scienceclips



Scientific publications about this topic at: cdc.gov/library/sciclips

## **Today's Speakers and Contributors**



Janet Wright MD, FACC



Leslie Meehan MPA, AICP



George Schroeder MD



Kathleen Tong MD

#### **Acknowledgments**

- Shelby Barnes
- Jessica Barnett
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- Hilary Wall

#### CDC PUBLIC HEALTH GRAND ROUNDS

## Million Hearts 2022: A Compelling Call to Action





## Million Hearts® 2022: Focusing Action for Impact



Janet S. Wright, MD, FACC

Executive Director, Million Hearts®

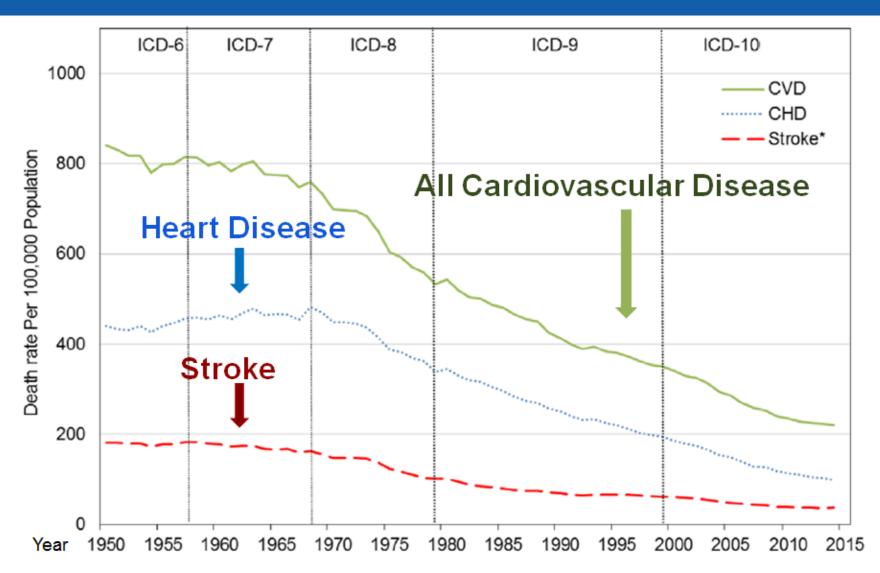
Division for Heart Disease and Stroke Prevention, CDC Center for Clinical Standards and Quality, CMS



#### Heart Disease and Stroke in the U.S.

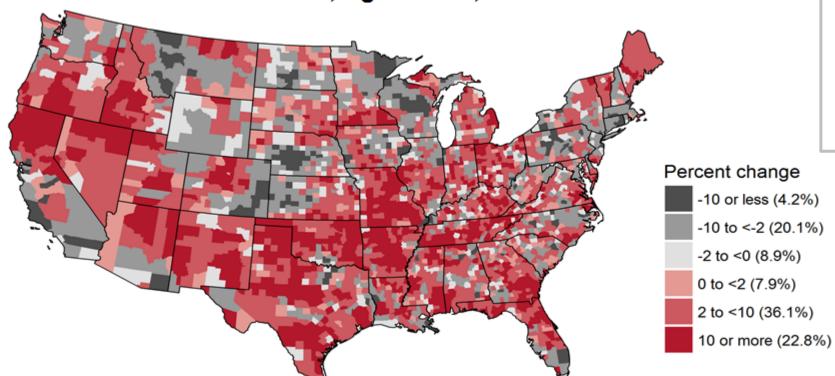
- ➤ More than 1.5 million people in the U.S. suffer from heart attacks and strokes per year
- ➤ More than 800,000 deaths per year from cardiovascular disease (CVD)
- > CVD costs the U.S. hundreds of billions of dollars per year
- ➤ Heart disease is the greatest contributor to racial disparities in life expectancy

## Burden of Heart Disease and Stroke National Data, 1950–2015



### **Heart Disease Mortality Rates**

County-level percent change in heart disease death rates, United States, Ages 35–64, 2010–2015



Over 50% of counties experienced increases in heart disease mortality from 2010–2015.

### Million Hearts® 2012–2016

- ➤ Improvements in Aspirin, Blood pressure control, Cholesterol management; progress in artificial trans-fat and sodium policies
- > Target likely hit for tobacco prevalence
- ➤ By 2014, ~115,000 cardiovascular events were prevented, relative to expected number if 2011 rates had remained stable
- ➤ We estimate that up to half a million total events may have been prevented
- ➤ Million Hearts® effort involved 120 official partners, 20 federal agencies, and all 50 states and the District of Columbia

#### Million Hearts 1.0 Lessons Learned

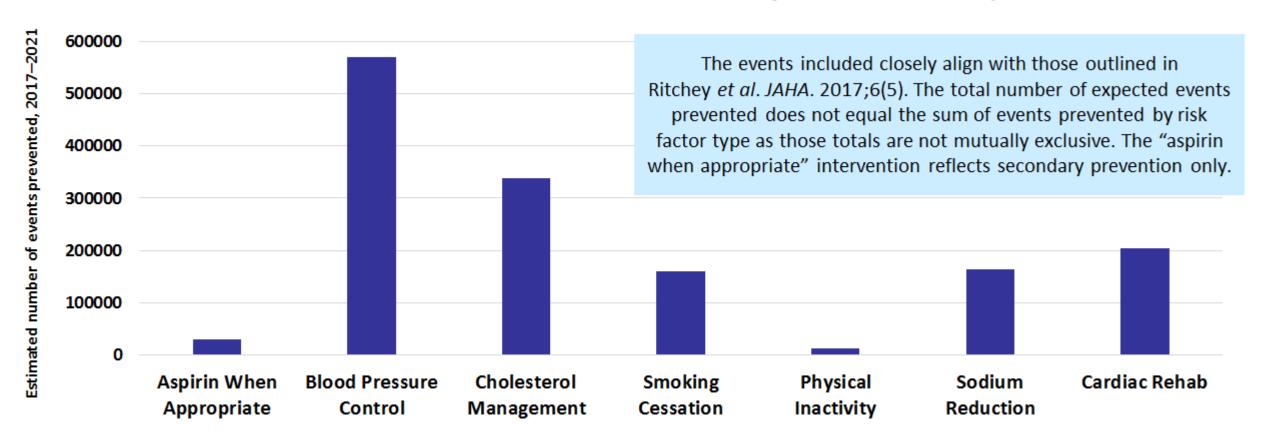
- > Simply-stated, time-limited, and specific aim
- > Leverage complementary assets of public health and health care
- > Focus on a small set of evidence-based strategies and measures

#### Million Hearts 1.0 Lessons Learned

- > Set a large table with options for implementation
- Champions motivate, equip, and lead the work
- Communicate via multiple vehicles, frequently
- Adapt quickly when guidelines and measures change
- > Recognizing high performance generates great returns

#### Relative Contributions to "the Million"

#### Estimated Number of Events Prevented If Million Hearts Risk Factor Objectives Are Gradually Achieved, 2017–2021



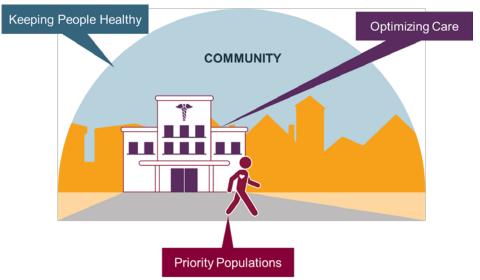
Reflects preliminary findings from simulation modeling conducted using the CVD Policy Model, ModelHealth:CVD, and PRISM (unpublished). Baseline data were determined for: aspirin when appropriate using 2013-14 NHANES; BP control and cholesterol management using 2011-14 NHANES; smoking cessation physical inactivity using 2015 NHIS; and sodium reduction using 2011-12 NHANES.

Cardiac rehab estimates are from: Ades P, Keteyian SJ, Wright JS, et al. Mayo Clin Proc. 2017;92(2):234-242.

#### Million Hearts® 2022

➤ Aim: Prevent 1 million—or more—heart attacks and strokes in the next 5 years

- ➤ National initiative co-led by:
  - Centers for Disease Control and Prevention (CDC)
  - Centers for Medicare & Medicaid Services (CMS)
- ➤ Partners across federal and state agencies and private organizations



## Million Hearts® 2022 Priorities

#### **Keeping People Healthy**

**Reduce sodium intake** 

**Decrease tobacco use** 

**Increase physical activity** 

## Million Hearts® 2022 Priorities

Keeping People Healthy
Reduce sodium intake
Decrease tobacco use
Increase physical activity

Optimizing Care
Improve ABCS
Increase use of cardiac rehab
Engage patients in
heart-healthy behaviors

## Million Hearts<sup>®</sup> 2022 *Priorities*

**Keeping People Healthy** 

Reduce sodium intake

Decrease tobacco use

**Increase physical activity** 

**Optimizing Care** 

**Improve ABCS** 

Increase use of cardiac rehab

**Engage patients in heart-healthy behaviors** 

**Improving Outcomes for Priority Populations** 

Blacks/African Americans with hypertension

35-64 year-olds

People who have had a heart attack or stroke

People with mental illness or substance use disorders who use tobacco

## **Keeping People Healthy**

Goals	Effective Public Health Strategies
Reduce Sodium Intake Target: 20%	<ul> <li>Enhance consumers' options for lower-sodium foods</li> <li>Institute healthy food procurement and nutrition policies</li> </ul>
Decrease Tobacco Use Target: 20%	<ul> <li>Enact smoke-free space policies that include e-cigarettes</li> <li>Use pricing approaches</li> <li>Conduct mass media campaigns</li> </ul>
Increase Physical Activity Target: 20% (Reduction of inactivity)	<ul> <li>Create or enhance access to places for physical activity</li> <li>Design communities and streets that support physical activity</li> <li>Develop and promote peer-support programs</li> </ul>

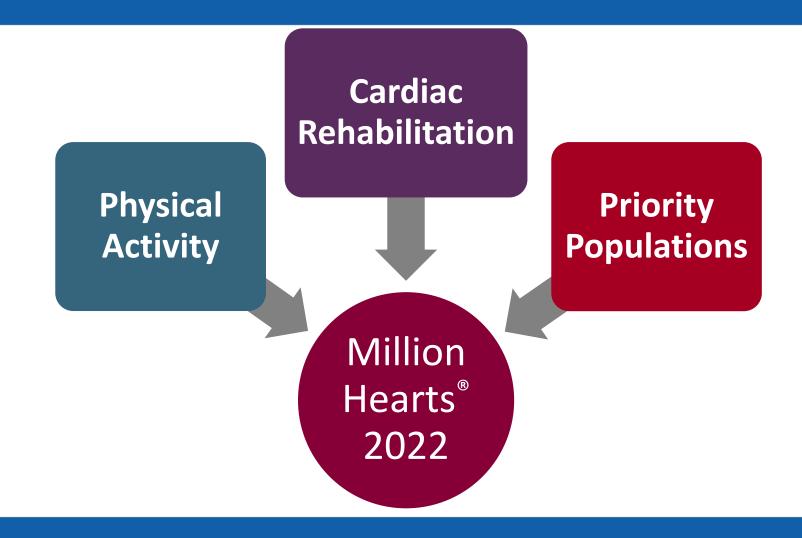
## **Optimizing Care**

Goals	Effective Healthcare Strategies
Improve ABCS Targets: 80%	High performers excel in the use of
	Technology—decision support, patient portals, default and e-referrals,
Increase Use of Cardiac Rehab Target: 70%	<ul> <li>registries, and algorithms</li> <li>Teams—including pharmacists, nurses, community health workers, and cardiac rehab professionals</li> <li>Processes—treatment protocols; daily huddles; ABCS scorecards; finding patients with undiagnosed high BP, high cholesterol, or tobacco use</li> </ul>
Engage Patients in Heart-healthy Behaviors Targets: TBD	<ul> <li>Patient and Family Supports—home blood pressure monitoring; problem-solving in medication adherence; counseling on nutrition, physical activity, tobacco use; referral to physical activity programs and cardiac rehab</li> </ul>

## **Improving Outcomes for Priority Populations**

Priority Population	Intervention Needs	Strategies
Blacks/African Americans with hypertension	Improving hypertension (HTN) control	<ul><li>Targeted protocols</li><li>Medication adherence strategies</li></ul>
35–64 year olds where event rates are rising	<ul> <li>Improving HTN control and statin use</li> <li>Increasing physical activity</li> </ul>	<ul> <li>Targeted protocols</li> <li>Community-based program enrollment</li> </ul>
People who have had a heart attack or stroke	<ul> <li>Increasing cardiac rehab referral and participation</li> <li>Avoiding exposure to air pollution</li> </ul>	<ul> <li>Automated referrals, hospital CR liaisons, convenient referrals</li> <li>Air Quality Index tools</li> </ul>
People with mental illness or substance abuse disorders who use tobacco	Reducing tobacco use	<ul> <li>Integrating tobacco cessation into behavioral health treatment</li> <li>Tobacco-free mental health and substance use treatment campuses</li> <li>Tailored quitline protocols</li> </ul>

### What's New in Million Hearts® 2022



## Creating Livable, Prosperous and Healthy Communities



#### Leslie A. Meehan, MPA AICP

Director, Office of Primary Prevention

Tennessee Department of Health

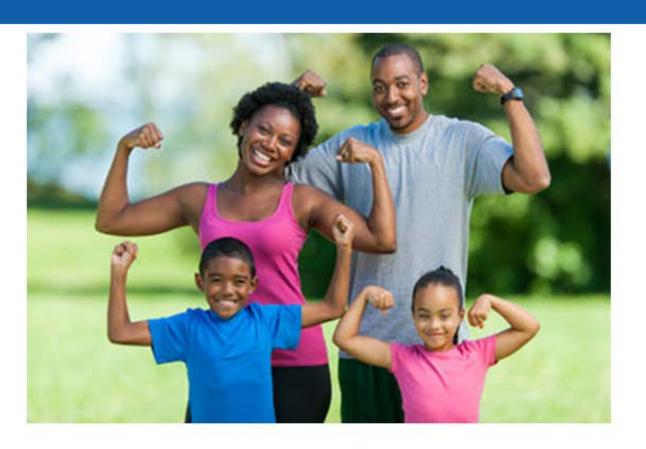
Office of the Commissioner



### What Drives our Health?







Health care is necessary—but not sufficient—for good health

## **Root Causes of Chronic Disease: Inactivity and Poor Nutrition**

"Most chronic diseases and conditions are a normal response by normal people to an abnormal environment."

—David Mowat, Canadian Partnership Against Cancer

### The Built Environment: Our Streets Should Be Public Assets

**Limited sidewalks** 

No bicycle lanes

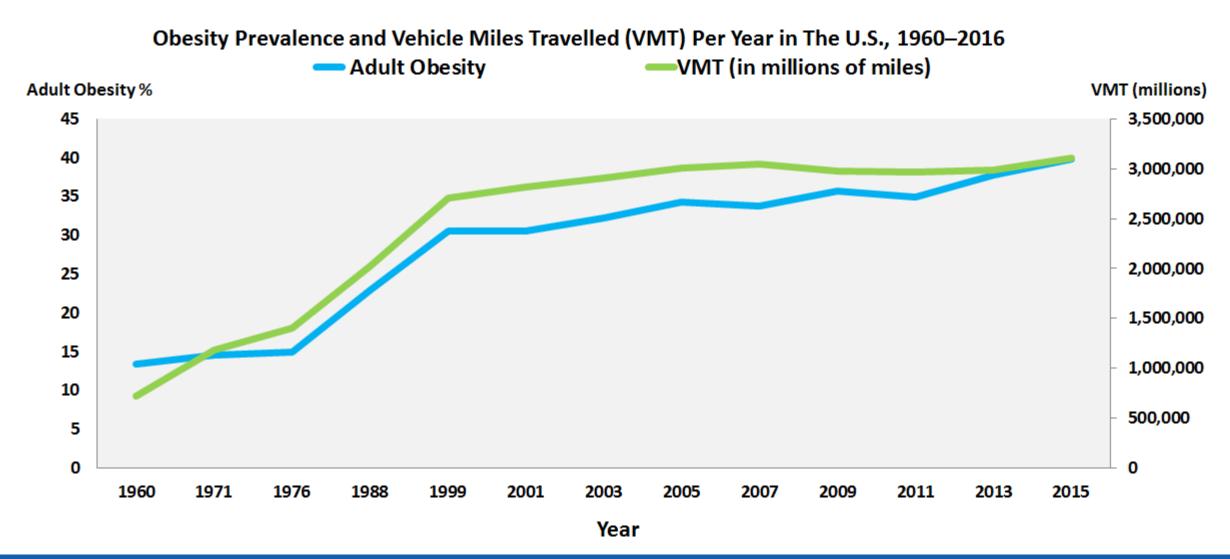
Fast food, not fresh food

**Predatory lending** 

Signs and electrical wires



## The Role of Transportation



## What Public Health Can Do to Improve the Built Environment

- > Tennessee Department of Health
  - Plans
  - Staff
  - Grants
  - Cross-sector communication
  - Clinic to community
  - Data collection and analysis
- ➤ Ten leading causes of death in TN all related to physical inactivity
- Quantifying public opportunities to walk, bicycle, and play

# Primary Prevention as the Tennessee Department of Health (TDH) Way



## **State Health Plan and Primary Prevention Plans**

#### **Three Guiding Questions**



## Using Tennessee Vital Signs to Measure Contributions from Outside of Public Health

Youth Obesity 39.2%

of public school students have an overweight/obese BMI Physical Inactivity 28.4%

of adults report not exercising in the past month

Youth Nicotine Use

In the last 30 days 11.5% smoked cigarettes & 21.7% used electronic vapor products Drug Overdoses **21,577** 

fatal and non-fatal drug overdoses in 2015

Infant Mortality

7

Death rate of infants per 1,000 live births

Teen Pregnancy
16.5

Birth rate per 1,000 teenage women Water Fluoridation 88.1%

of TN residents have access to fluoridated water Frequent Mental Distress

13.7%

of adults report 14+ days of mental stress out of 30 days

Reading Level 48.8%

of 3<sup>rd</sup> graders are reading at their grade level ED use for Primary Care **16.8** 

discharges per 1,000 for ambulatory care sensitive conditions Median Income \$43,321

Tennessee personal per capita income

Parks & Greenways 69%

of people have access to exercise opportunities

### **Staff—Heathy Development Coordinators**

➤ Job description: As communities grow, healthy development coordinators promote access to healthy foods and physical activity

#### Healthy Development Coordinators

Tennessee Department of Health | 2017

















## **Access to Health through Healthy Active Built Environments Grants**









## **Cross-Sector Communication—Tennessee Livability Collaborative**

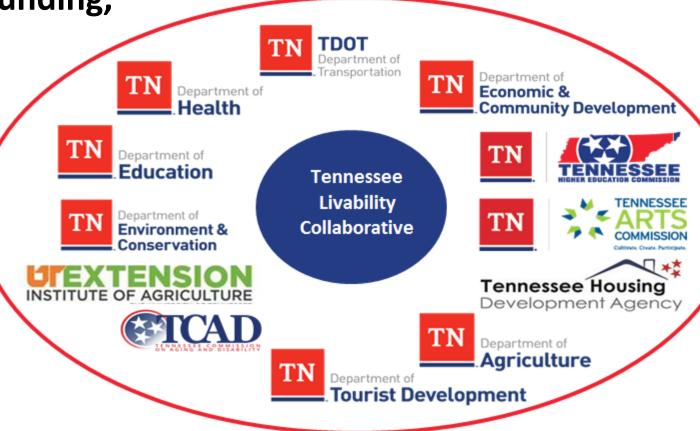
> 12 state agencies work together to improve prosperity, quality of life,

and health through policy, funding,

and programming to create livable communities

➤ A health in all policies approach to primary prevention

Learn how all contribute to quality of life



## Clinic to Community—Exercise as Medicine

#### 4358 Nashville Hwy Chapel Hill, TN 37034 www.hhsphealth.com State Parks 931-364-7724 Patient: See back side for more information on the healthy points program at Date: Henry Horton State Park Park Rx Check the appropriate activity, time, and frequency ○ Walk ○ 10 Minutes ○ 1 Day/Week ○ 20 Minutes ○ 2 Days/Week ○ Hike ○ 30 Minutes ○ 3 Days/Week ○ Run O Bike ○ 1 Hour ○ 5 Days/Week O Paddle O 1+ Hours ○ 6 Days/Week ○7 Days/Week Other Notes: **Unlimited Refills** Signature of Prescriber

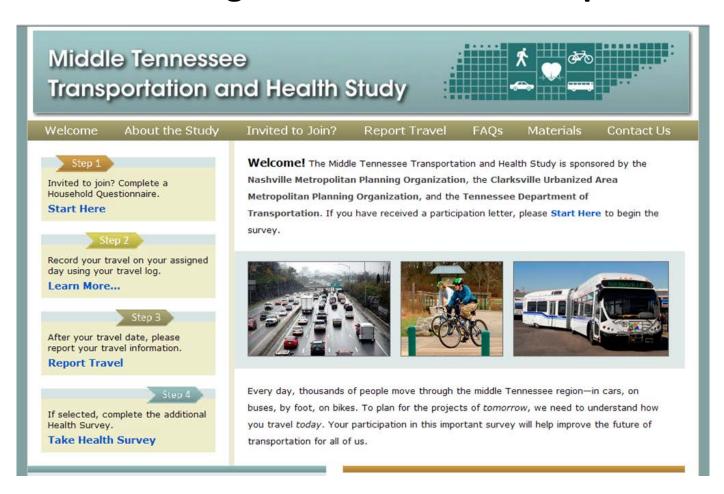
For more information visit www.hhsphealth.com

Henry Horton State Park Healthy Park-Healthy Person



# Data Collection and Analysis Transportation, Physical Activity and Health

### Partnering with CDC and U.S. Department of Transportation





# Middle Tennessee Transportation and Health Study

- ➤ 11,000 participants
- > Health questions included
  - Height
  - Weight
  - Amount of time getting physical activity
  - Amount of time spent sitting
  - Diet
  - Overall quality of health

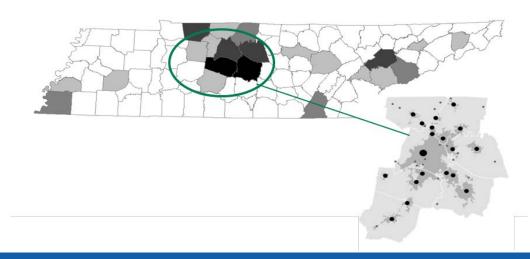


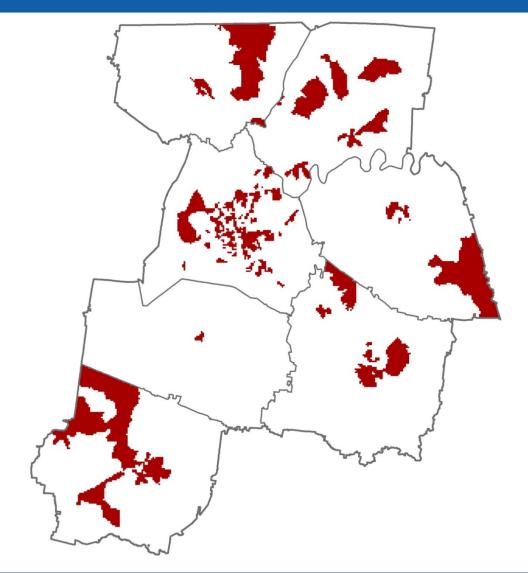
# Prioritization of Greenways, Sidewalks, and Bikeways Based on Transportation and Health Study

### **Health Priority Areas**

**High rates in 3 of following:** 

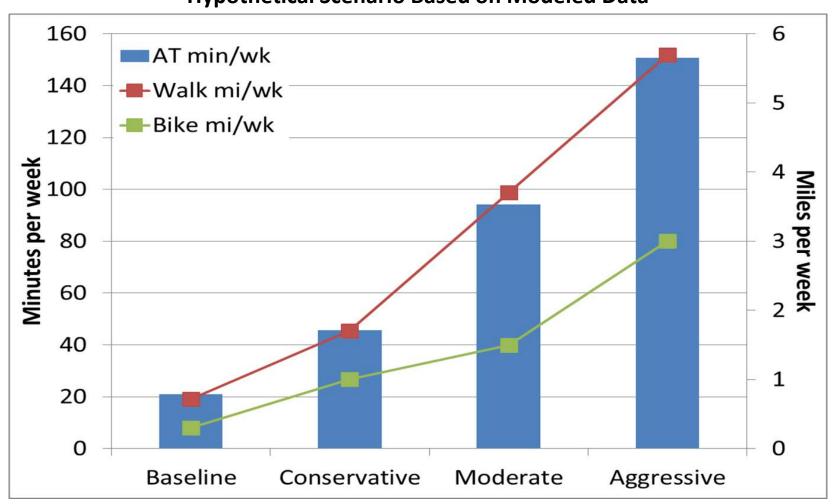
- Poverty
- Unemployment
- Household without a car
- Aging (over age 65)





# Population Health Models with Increased Walking and Biking

**Hypothetical Scenario Based on Modeled Data** 



# **Integrated Transportation and Health Impact Model**

Moderate	Δ Disease Burden		Δ Premature Deaths / Year
Cardiovascular Diseases	-3.1%	$\downarrow$	85.6
Diabetes	-3.0%	$\downarrow$	9.3
Depression	-1.1%	$\downarrow$	0.0
Dementia	-1.3%	$\downarrow$	11.6
Breast Cancer	-1.2%	$\downarrow$	2.2
Colon Cancer	-1.1%	$\downarrow$	2.0
Road Traffic Crashes	0.0%	$\leftrightarrow$	0.0
Total	-1.0%	<b>→</b>	112.3

Savings: \$116 million per year in healthcare costs

## Thank You

RADM Susan Orsega,
Chief Nurse of the U.S. Public
Health Service,
calls on her colleagues to go
into uncomfortable places and
be nimble engineers



# **ABCS Improvement in the Real World**



George S. Schroeder, MD

Family Physician

Plymouth Family Physicians



# Million Hearts® 2022 ABCS Clinical Quality Measures

Measure	Measure Description
Aspirin When Appropriate	Ischemic Vascular Disease (IVD): Use of Aspirin or Another Antithrombotic  Percentage of patients aged 18 years and older with IVD with documented use of aspirin or other antithrombotic (NQF 0068/Quality ID 204)
Blood Pressure Control	Controlling High Blood Pressure: $\%$ of patients aged 18–85 years with a diagnosis of HTN and an office BP of <140/90 during the measurement year (NQF 0018/Quality ID 236)
Cholesterol Management	<ul> <li>Statin Therapy for the Prevention and Treatment of Cardiovascular Disease</li> <li>% who were prescribed or on statin therapy during the measurement period:</li> <li>Adults aged ≥ 21 years who were previously diagnosed with or currently have an active diagnosis of clinical atherosclerotic cardiovascular disease; OR</li> <li>Adults aged ≥21 years with a fasting or direct LDL-C level ≥ 190 mg/dL; OR</li> <li>Adults aged 40-75 years with a diagnosis of diabetes with a fasting or direct LDL-C level of 70-189 mg/dL (CMS 347v1/Quality ID 438)</li> </ul>
Smoking Cessation	Preventive Care and Screening: Tobacco Use  % of patients ≥18 years who were screened about tobacco use one or more times within 24 months and who received cessation counseling intervention if a tobacco user (NQF 0028/Quality ID 226)

millionhearts.hhs.gov/data-reports/cqm/measures.html

NQF: National Quality Forum

## **Meet Plymouth Family Physicians**

- **➤** Community of 8,500 in rural Wisconsin
- **►** Independent practice since 1985



- 2 physicians
- 5 medical assistants
- 1 business manager
- 1 medical records manager
- 2 receptionists
- > AHRQ EvidenceNOW participant
- > 2017 Million Hearts Hypertension Control Champion



# **Our Road To Continuous Quality Improvement**

- > Independent physician driven practice
- > 20 years into our electronic medical records (EMR) system
- > EMR-affiliated practice-based research network
- > Access to actionable performance data reports



# **Primary (Care) Practices Research Network (PPRNet)**

- > 24 years old, Medical University of South Carolina affiliated
- > Funded through 15 federal grants from NIH and AHRQ
- **► 150+ primary care practices**
- Ongoing monthly data extracts of 70 clinical markers
- > Culture of continuous quality improvement



### **Back To The ABCS**

- Start measuring your performance
- Don't waste time denying the data
- We are not doing as well as we think we are
- > Resolving to work harder won't affect improvement
- You have been working hard all along
- You need to recruit help

# **Everyone Is A Provider**

- > Every employee has authority
  - Given by our patients
  - Regardless of their education
- > Every personal interchange
- > Focus on clinical goals
- Don't talk about the weather
- > Talk about the science of medicine



# **Educating Your Staff**

- **➤** Weekly 90-minute noontime meetings
- Quarterly half-day meetings
- Professional education
- Close the office
- > Focus entirely on the science
- > Avoid the business of medicine

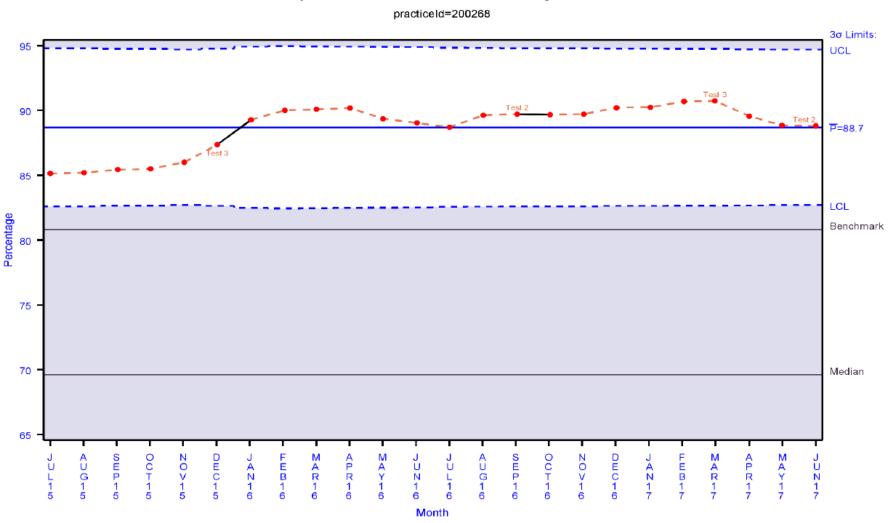


# **Health Maintenance Table**

<b>O</b>					Practice P	artner	Patient Re	cords		
File View Show Task Reports Window Help										
Exit Park Dash Cha	I A Close Sched Patien	t Acct Chk In Timir		ew Letter N	ote Rx C	inders Pat Ed	At Info Prov	? Help		
Health Maintenance Summary: TEST, CHART2										
	Recommend For	Due (seq.#)	11/10/2017	06/16/2015	05/20/2015	11/06/2012	10/18/2012	05/10/2012	04/19/2012	
ALCOHOL SCREEN	Multiple	05/18/2012								
Aspirin therapy	Multiple									
BP	Multiple	05/18/2012								
COLONOSCOPY	MALE 40 TO 049	01/01/2020								
Creatinine	HYPERTENSION				X			×		
DEPRESSION SCREEN	MALE 40 TO 049	01/01/2010								
dT	MALE 40 TO 049	11/06/2022				X				
Glucose,Fasting	Multiple	05/20/2018			X					
Hep C Serology	MALE 40 TO 049									
Hepatitis A 1-18	Individ	02/12/2016								
HIV SCREENING	MALE 40 TO 049	01/01/2010								
INFLUENZA	MALE 40 TO 049		R*	X×			X			
IPV	Individ	03/01/1970								
LIPID	MALE 40 TO 049	05/10/2017						×		
MICROALBUMIN/CREAT	HYPERTENSION	05/18/2012								
OPV	Individ									
REPLACE/REMOVE IUD	PARAGARD	04/19/2022							X	
Tdap	MALE 40 TO 049	01/01/2010								

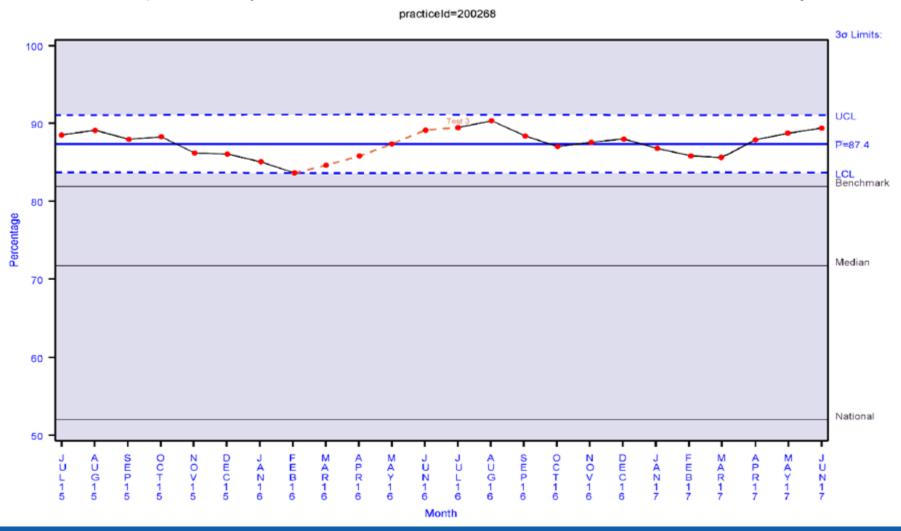
# Performance Measure Reports: Aspirin / Antiplatelet Agent Application

2.6 IVD Pts >=18 yrs with current Anticoagulant/Anti-platelet Rx



# Performance Measure Reports: Blood Pressure Control

2.3 HTN pts 18-75 yrs with BP measured and most recent < 140/90 in 1 year



### **Our Blood Pressure Routine**

- We see hypertensive patients twice yearly
- > BP measurements are expected quarterly
- Refills only follow BP at goal
- > Patients are "held hostage" if they are not at goal
- > Never flippantly renew meds for patient convenience
- > Every hypertensive patient has a follow-up appointment

# **Chasing Blood Pressure Out of Control**

- Patients fall out of control
- Medications renewed at shorter intervals
- > Forward message to ourselves to check on patient follow through
- Require more measurements
- Home blood pressure measurements
- Blood pressure lounge

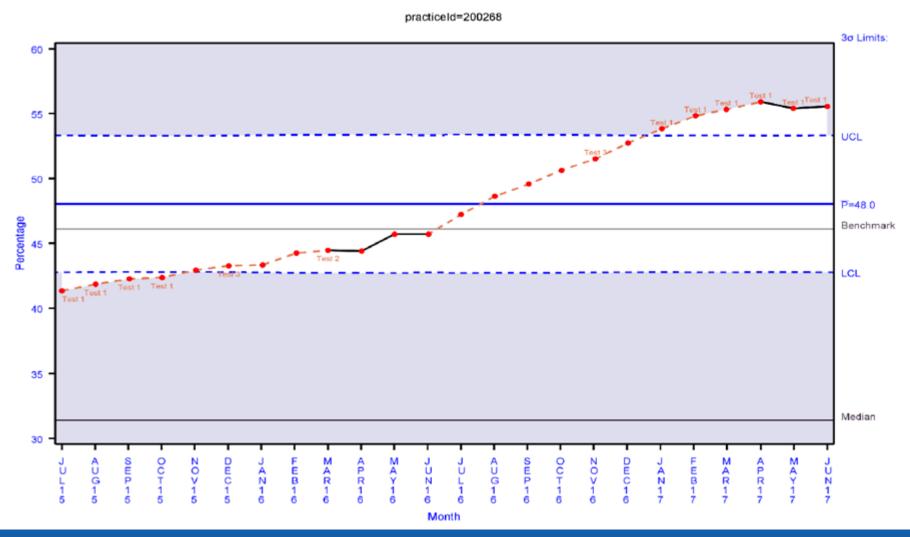
## **BP Lounge**

- Quiet room connected to our waiting room
- > True resting blood pressure
- ➤ Receptionist asks the person to expose their arm and sit comfortably for 5 minutes and starts timer
- ➤ After timer goes off, a medical assistant is called to come and take the blood pressure



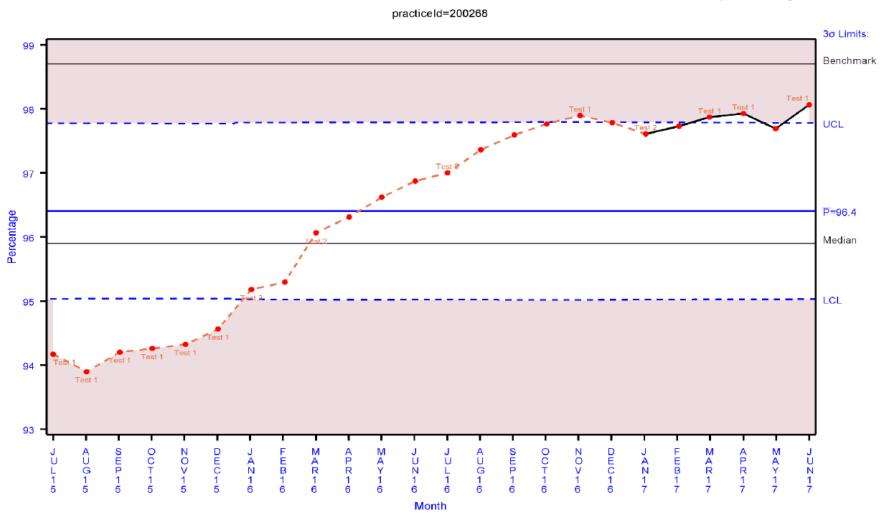
# Performance Measure Reports: Cholesterol Management

#### 2.5 Concordance with ACC/AHA Cholesterol Guidelines for ASCVD Risk Reduction



# Performance Measure Reports: Smoking Assessment and Treatment

#### 8.6 Adults Screened for Tobacco Use and Counseled if Smoker in past 2 years



# **Patient-Level Report Summary**

CQM#	Below PPRNet Median and PPRNet Benchmark  PPRNet Clinical Quality Measures:  1. Diabetes Mellitus	Number of eligible patients	Percent meeting criterion	Number not meeting criterion
	2. Cardiovascular Disease			
2.1	Screening for high blood pressure	1348	99.63%	5
2.2	Patients diagnosed with HTN for 3 BP measures ≥ 140/90 in past year	52	100.00%	0
2.3	Controlling high blood pressure (BP)	717	92.05%	57
2.4	Cholesterol abnormalities screening	1079	96.11%	42
2.5	^^^Concordance with ACC/AHA Cholesterol Guidelines for ASCVD Risk Reduction	811	59.31%	330
2.6	Ischemic Vascular Disease: Use of aspirin or oral anticoagulant Rx	252	91.67%	21
2.7	Antiplatelet Medication for High Risk Patients	240	72.08%	67
2.8	Patients with atrial fibrillation with current anti-platelet or oral anticoagulant Rx	103	96.12%	4
2.9	Atrial Fibrillation and Atrial Flutter: Chronic Anticoagulation Therapy	61	77.05%	14
2.10	Heart Failure (HF): ACE Inhibitor or ARB Therapy	49	85.71%	7
2.11	Heart Failure (HF): Beta-Blocker Therapy	49	73.47%	13
2.12	Patients screened for abdominal aortic aneurysm	131	93.89%	8
	3. Chronic Kidney Disease			
	8. Mental Health and Substance Abuse			
8.1	Depression screening (adults)	1621	86.37%	221
8.2	Anti-depressant medication management	475	56.63%	206
8.3	Alcohol misuse: screening	1621	91.12%	144
	L	200	25 000/	404

# **Patient-Level Report**

Patients not meeting criteria:						
				•	Systolic	Diastolic
PPRNet ID 🔻	DOB 🔻	Sex 🔻	Provider 🔻	Last BP date 🔻	Value 🔽	Value 🔽
216785	7/17/1949	MALE	SCHROEDER,_GEORGE_S	8/4/2017	152	68
3031	10/31/1949	MALE	SCHROEDER,_GEORGE_S	8/29/2017	140	72
2998	7/30/1951	FEMALE	SCHROEDER,_GEORGE_S	5/30/2017	144	80
4834	3/24/1951	MALE	SCHROEDER,_GEORGE_S	11/15/2016	138	106
217319	9/23/1953	MALE	SCHROEDER,_GEORGE_S	8/4/2017	143	74
533	12/22/1954	MALE	SCHROEDER,_GEORGE_S	7/12/2017	142	62
1117	5/15/1956	MALE	SCHROEDER,_GEORGE_S	3/23/2017	152	86
213109	5/12/1958	FEMALE	SCHROEDER,_GEORGE_S	7/31/2017	148	86
215775	4/25/1959	MALE	SCHROEDER,_GEORGE_S	9/27/2016	142	64
216774	4/5/1959	MALE	SCHROEDER,_GEORGE_S	2/3/2017	134	94
216781	8/25/1959	MALE	SCHROEDER,_GEORGE_S	8/1/2017	140	82
216005	6/13/1960	MALE	SCHROEDER,_GEORGE_S	5/25/2017	150	70
1987	6/17/1963	MALE	SCHROEDER,_GEORGE_S	11/22/2016	140	86
9	8/9/1963	MALE	SCHROEDER,_GEORGE_S	5/30/2017	130	90
2077	1/17/1968	FEMALE	SCHROEDER,_GEORGE_S	1/13/2017	148	90

### **Pearls of Wisdom**

- **➤** Make performance paramount
- Cultivate and educate the provider in every staff member
- Measure performance concurrently
- > Join a practice-based research network
- > They will be your QI department



### What Works to Prevent Second Heart Attacks



## Kathleen Tong, MD

Associate Clinical Professor

Director, Cardiac Rehabilitation Program and Director, Heart Failure Program
University of California, Davis

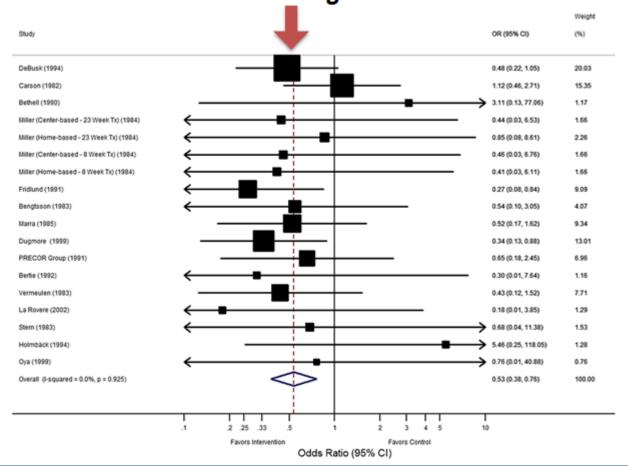


# Indications for Cardiac Rehabilitation (CR)

- CMS reimbursable diagnoses include
  - Symptomatic coronary artery disease or recent myocardial infarction (MI)
  - Recent coronary stent or coronary artery bypass surgery
- ➤ CR is a <u>Class I</u> recommendation MI survivors for prevention of a second heart attack
  - Odds ratio 0.53

Forest plot effect of exercise-based CR on reinfarction.

Exercise-based CR significantly reduces
reinfarction among MI survivors.



### A Tale of Two Patients

#### Patient A

42-year-old woman who presented with a myocardial infarction. She was treated with coronary artery bypass grafting (CABG) 6 weeks ago

- Non-diabetic, non smoker, no family history of CHD, no hypertension
- BMI 22; lost 20 pounds intentionally over the past 2 years
- Registered nurse and mother of two

#### **Patient B**

44-year-old man who had chest pain and a positive stress test. Angiography showed single vessel disease and percutaneous intervention (PCI) was done two weeks ago

- Smoker, diabetic, hypertension, family history of premature coronary artery disease
- BMI 33
- Recently began working for a heating and air conditioning company

### What Are Patient Concerns?

> Why did this happen to me? Will this happen again?

• How do I know if I'm having a "heart attack" again?

- > Is it safe to exercise?
  - How much can I do?
- Can I go back to work?
  - If I do go back to work, how can I get time off to come to rehab?
- How should I be eating?
- Did stress contribute to my cardiac event?
- ➤ Will I always have to take all of these pills and what are they for?



# Cardiac Rehabilitation (CR) Addresses Most Concerns

- Structured and monitored exercise
- > Formal curriculum
  - Medication education
  - Symptom recognition
  - Stress management, including a cardiac yoga class
- > Integrated dietician and health and behavior specialist
- Smoking cessation services
- ➤ Transition counseling—how to exercise outside of the CR program





# A Holistic Approach

## > UC Davis CR nurses are disease case managers

 Patients have comorbidities: diabetes, chronic obstructive pulmonary disease, depression, heart failure

## > Typical session in rehab

- Glucose check before and after exercise for diabetics
- Start monitored exercise
- Presentation on plant-based protein sources (during exercise)
- End exercise then have a group stretch and cool down with a brief meditation exercise
- Reminder of a "Spare the Air" day so patients should exercise indoors





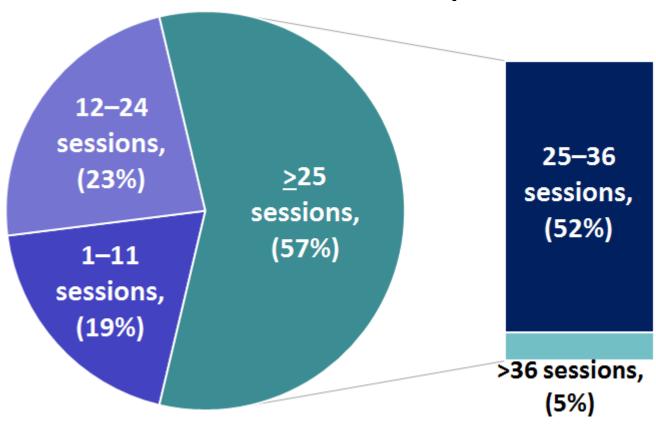
# Cardiac Rehabilitation (CR) Utilization Among Medicare Fee-for-service Beneficiaries, 2013

- Despite known benefits, participation rates remain low
- ➤ Approximately 450,000 beneficiaries were eligible for CR in 2013
  - Qualifying diagnoses in 2013 included
    - Symptomatic coronary artery disease
    - Myocardial infarction
    - Heart valve replacement
    - Heart transplant
  - 20% (90,000) used CR at least once in 12 months



# Cardiac Rehabilitation (CR) Utilization Among Medicare Fee-for-service Beneficiaries, 2013

#### Number of CR Sessions per User



# **How Do We Increase Participation?**

## Capture all possible referrals for covered diagnoses

- Automatic referral integrated into discharge order set
- Actively seek referrals
- Provider education (e.g., residents, fellows, NPs, PAs)

#### Structured orientation

 Schedule patients for first exercise session at orientation

## > Follow-up calls

 Touch base with patients who have stopped coming and assess barriers



# Why Do Patients Stop Coming?

- > Had to go back to work
- ➤ Co-pay is \$40 per session
  - Private insurance
- "Too far to drive"
- "No ride"
- "I didn't see the point"
- "They tried to make me a vegan"







### **Solutions**

#### > Financial barriers

- Philanthropy—co-pay assistance fund
- Raise awareness at the administrative level
  - □ Managed care plans could consider designating preventive measures such as cardiac rehabilitation (CR) differently from "office visits"

#### Distance and work

- Much interest in out-of-center CR programs
- Technology platforms exist for this, but reimbursement is a challenge

#### Patient has no interest

- Enlist allies such as the primary cardiologist and primary care provider
- Assess for depression
- Persist and continue ask patient if they want to go back

# **Data Supports Cardiac Rehabilitation**

- Reduction in second heart attacks
- Reduction in total mortality
  - 13%–24% mortality risk reduction in participants over 1–3 years
- Reduction in hospitalizations
- **►** Increase in physical function





# What Happened to Our Patients?

# Patient A 42-year-old woman has completed

# 18 sessions and is still coming

- She is back at work
- Reports having more confidence about dietary choices and exercising safely
- Walking 60 minutes a day

#### Patient B

# 44-year-old man completed cardiac rehabilitation program

- Quit smoking
- Improved his exercise tolerance
- Went back to work
- Plans to work out at a private gym after "graduation"

# Opportunities in U.S. Adults to Prevent Cardiovascular Disease

Blood Pressure 34 M Uncontrolled Cholesterol 35M/42M Unmanaged Sodium 215M Overconsume

Physical Activity 124 M Underactive

Tobacco Use 36.5 M Smoke











**We Know What Works** 

### Resources and Tools Available on the Million Hearts® Website

- ➤ Action Guides—Hypertension control; Self-measured blood pressure monitoring (SMBP); Tobacco cessation; Medication adherence
- Protocols—Hypertension treatment; Tobacco cessation;
  Cholesterol management
- ➤ Tools—Hypertension prevalence estimator; atherosclerotic cardiovascular disease (ASCVD) risk estimator
- ➤ Messages and Resources—Undiagnosed hypertension, Medication adherence, Health IT, SMBP, Particle pollution, Physical activity, Tobacco use, Cardiac rehabilitation
- > Clinical Quality Measures

# 2018 Million Hearts® Hypertension Control Challenge

Identify clinicians, clinical practices, and health systems that meet the Million Hearts® target\* for hypertension control

Application cycle: February 20, 2018 — April 6, 2018

For more information, go to:

millionhearts.hhs.gov or www.challenge.gov



<sup>\*</sup>At or above 80% hypertension control rate (<140 mmHg systolic and <90 mmHg diastolic) of adult population 18–85