

#NoTobacco



May 31, 2017

World No Tobacco Day

Monitoring the Global Tobacco Epidemic to Inform Tobacco Control Efforts

Approximately **6 million** people die each year from tobacco-related illnesses. If trends continue, that number will rise to **8 million** each year by 2030.

80% of premature deaths from tobacco use occur in low and middle income countries.

WHO's Framework Convention on Tobacco Control **Article 20** calls for global surveillance of tobacco use, exposure to secondhand smoke, and tobacco-related health outcomes.

The Global Adult Tobacco Survey (GATS)

is a part of the Global Tobacco Surveillance System (GTSS). It provides a global standard for systematically monitoring adult tobacco use and key tobacco control measures. CDC provides technical assistance to countries to implement GATS.

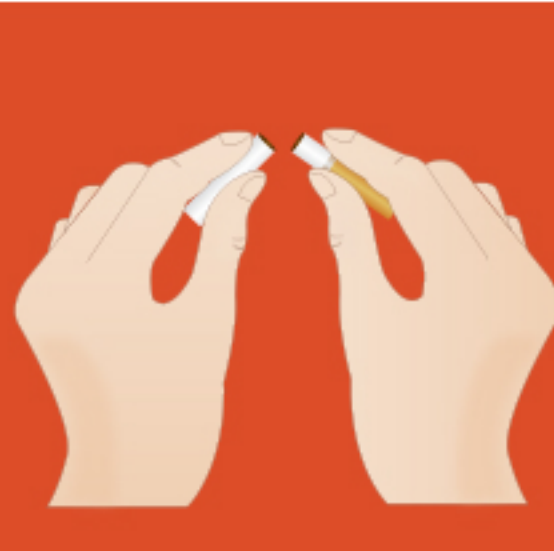


@David Snyder / CDC Foundation

GATS Monitors Six Topic Areas



1. Tobacco Use



2. Cessation



3. Secondhand Smoke



4. Economics



5. Media



6. Knowledge, Attitudes & Perceptions

As of May 2017...

GATS is active in over **30 countries** covering **70%** of the world's adult population.

A total of **9 countries** have repeated GATS over multiple years.

Over **500,000 adults** aged **15 or older** have been interviewed globally.

Datasets and fact sheets from more than **30 countries** are available for public use.

GATS data can help inform tobacco control efforts globally.

Visit the GTSSData website to access GATS datasets and fact sheets:

www.cdc.gov/tobacco/GTSSData



cdc.gov/tobacco/global