#### National Tobacco Control Program Fact Sheets References CDC Office on Smoking and Health

## March 2017

#### The Problem

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#### Data

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- Tips from Former Smokers (Tips)<sup>TM</sup> Campaign Call Volume
  - Data provided by the National Cancer Institute to the Office on Smoking and Health, Centers for Disease Control and Prevention. Calculations performed by CDC. Unpublished data.

# Public Health Response to Tobacco Use in <State>

• Narratives were drafted by the Office on Smoking and Health and reviewed and approved by state health department staff in the respective states.

## CDC's Role in Advancing State Tobacco Control Programs

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## <State> Tobacco Prevention & Control Programs Reduce Healthcare Costs

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