**Appendix C – Interview Coding Scheme**

| **Key Implementation Outcome** | **Definition** | **Questions to Answer w/**  **Qualitative Work**  **(n=23 interviews of teachers, nurses, administrators)** |
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| **Acceptability** | Perception of fit of MiM kids overall (focus on leadership/administration)  Was this considered a good idea? | Does MiM Kids fit with values/goal of school?  Did teachers feel this was their role?  Did leadership support this? |
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| **Adoption** | Intention to try, initial decision  Who actually participated? | Barriers or promoters to getting MiM Kids started:   * Teacher trainings * Wellness champion hiring/training * School activities * Participation in the media competition |
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| **Appropriateness** | Was MiM Kids good for the target audience? (teachers/kids)  Was this ideal to implement? | Were the MiM Kids materials appropriate?   * Teacher training * Curriculum * Materials, messages of MiM Kids * Other activities |
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| **Feasibility** | Actual fit; relevance;  compatibility; suitability  Was this realistic to implement? | Barriers or promoters to doing MiM Kids:   * Teaching the lessons * Completing all the lessons * Encouraging other activities in the schools |
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| **Fidelity** | How well was it implemented? | What adaptations/changes were made to:   * Trainings * Curriculum * Planned activities   Code anything related to:   * Quality of intervention * Quantity of intervention |
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| **Implementation Cost** | Resources required to complete intervention (time, materials)  Did schools have what they needed to carry out intervention? | Code any mention of:   * Time * Materials * Money (for activities) |
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| **Reach** | Reach of intervention  Any linkages in community?  More use of materials elsewhere in other classes or ages? | Mention of impact of MiM Kids on:   * Students * Parents * Other teachers/staff * Community |
| **Sustainability** | Maintenance; continuation;  durability; incorporation  integration; institutionalization;  sustained use  Will this intervention continue? | Mention MiM Kids:   * In the future (“next year”) * In policy changes (which will continue on) * Continuation of activities past study * Incorporation of activities into regular life |