**Appendix C – Interview Coding Scheme**

| **Key Implementation Outcome** | **Definition** | **Questions to Answer w/****Qualitative Work** **(n=23 interviews of teachers, nurses, administrators)** |
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| **Acceptability** | Perception of fit of MiM kids overall (focus on leadership/administration)Was this considered a good idea? | Does MiM Kids fit with values/goal of school?Did teachers feel this was their role? Did leadership support this? |
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| **Adoption** | Intention to try, initial decisionWho actually participated? | Barriers or promoters to getting MiM Kids started:* Teacher trainings
* Wellness champion hiring/training
* School activities
* Participation in the media competition
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| **Appropriateness** | Was MiM Kids good for the target audience? (teachers/kids)Was this ideal to implement? | Were the MiM Kids materials appropriate?* Teacher training
* Curriculum
* Materials, messages of MiM Kids
* Other activities
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| **Feasibility** | Actual fit; relevance;compatibility; suitabilityWas this realistic to implement? | Barriers or promoters to doing MiM Kids:* Teaching the lessons
* Completing all the lessons
* Encouraging other activities in the schools
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| **Fidelity** | How well was it implemented? | What adaptations/changes were made to:* Trainings
* Curriculum
* Planned activities

Code anything related to:* Quality of intervention
* Quantity of intervention
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| **Implementation Cost** | Resources required to complete intervention (time, materials)Did schools have what they needed to carry out intervention? | Code any mention of: * Time
* Materials
* Money (for activities)
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| **Reach** | Reach of interventionAny linkages in community?More use of materials elsewhere in other classes or ages?  | Mention of impact of MiM Kids on:* Students
* Parents
* Other teachers/staff
* Community
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| **Sustainability** | Maintenance; continuation;durability; incorporationintegration; institutionalization;sustained useWill this intervention continue?  | Mention MiM Kids:* In the future (“next year”)
* In policy changes (which will continue on)
* Continuation of activities past study
* Incorporation of activities into regular life
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