



COMMUNITY CAMPAIGNS

AWARENESS:

Let's Stop HIV Together

Raising awareness and fighting stigma about HIV. Get the Facts. Get Tested. Get Involved.

Sharing information can help reduce misunderstanding and decrease stigma associated with HIV.



TESTING:

Doing It

A national bilingual campaign encouraging all adults to get tested for HIV and know their

CDC recommends that everyone between the ages of 13 and 64 get tested for HIV at least once as part of routine health care. People with more than one sex partner, people with other sexually transmitted diseases (STDs), gay and bisexual men, and people who inject drugs are likely to be at high risk and should get tested at least once a year.



TREATMENT:

HIV Treatment Works

Encouraging people living with HIV to get in care, stay in care, and live well.

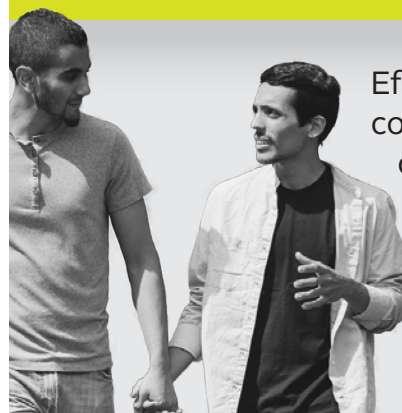


Treatment for HIV is called antiretroviral therapy or ART. If taken the right way, every day, ART can dramatically prolong the lives of many people infected with HIV, keep them healthy, and greatly lower their chance of infecting others.

PREVENTION:

Start Talking. Stop HIV.

Encouraging gay and bisexual men to have conversations about safer sex.



Effective partner communication about HIV can reduce HIV transmission by supporting HIV testing, HIV status disclosure, condom use, and the use of medicines to prevent and treat HIV.

HEALTH CARE PROVIDER CAMPAIGNS

TREATMENT:

Prevention IS Care

Encouraging HIV care providers to help patients reduce risky behaviors.



Talking with patients at regular visits allows HIV care providers to reinforce positive behaviors, uncover barriers to successful long-term care and treatment, and facilitate access to services and resources as patient needs change over time.

TESTING:

HIV Screening. Standard Care.

Encouraging primary health care providers to screen all patients for HIV.

It is important to listen and respond to a patient's questions or concerns, understanding that confidentiality may be an issue for patients in consenting to HIV tests.



To learn more about the Act Against AIDS campaigns and request free resources, please visit www.cdc.gov/actagainstaids.

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