National HIV Testing Day - June 27 Resources

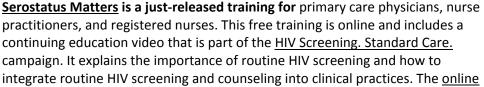
The <u>Doing It</u> campaign is perfect for the general public or within your organization. It is a part of the <u>Act Against AIDS</u> initiative and delivers the message that HIV testing is a normal and routine part of life. The campaign features a diverse group of participants, community leaders, and celebrities. It also highlights people from many communities, including gay, bisexual, heterosexual, African American, Latino, white, youth, men, women, and transgender people. Available materials include the following:

- A general awareness palm card and over 40 poster layouts;
- <u>Web banners</u> (in three different sizes); and

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HIV Screening.

• A <u>public service announcement</u>, a <u>youth public service announcement</u>, and over 40 <u>video testimonials</u>.



training is hosted by the American Journal of Medicine, and it is jointly provided by Tufts University School of Medicine Office of Continuing Education, RTI International, and CDC.

The <u>HIV Risk Reduction Tool</u> explains the factors that increase or decrease HIV risk, and it helps users understand the choices that affect the likelihood of getting or transmitting HIV. This tool was developed for adults who are at least 18 years of age.



<u>GetTested.cdc.gov</u> is a nationwide database of HIV, STD, and Hepatitis testing sites. It also offers a questionnaire to help users understand which tests may be recommended for them under CDC guidelines.

<u>HIV Testing Sites & Care Services Locator</u> is a location-based search tool that allows you to search for testing services, housing providers, health centers and other service providers near your current location.

Additional resources:

- Information from the Federal government about prevention, testing, treatment, research and New media in response to HIV/AIDS can be found at AIDS.gov
- Link to AIDS.gov NHTD page where USG-wide resources are available
- Frequently Asked Questions about HIV testing are answered at www.cdc.gov/actagainstaids/basics/testing.html
- Statistics about HIV in the United States are available at www.cdc.gov/hiv/statistics/overview/ataglance.html.
- Population-specific information is available regarding HIV's impact related to
 - o Gay and Bisexual Men: www.cdc.gov/hiv/group/msm
 - Gender: www.cdc.gov/hiv/group/gender
 - Race/Ethnicity: www.cdc.gov/hiv/group/racialethnic
 - Age: www.cdc.gov/hiv/group/age
 - o Incarcerated Populations: www.cdc.gov/hiv/group/correctional.html
 - o Sex Workers: www.cdc.gov/hiv/group/sexworkers.html
 - o Economically Disadvantaged: www.cdc.gov/hiv/group/poverty.html

For additional information on the campaign, please send an email to actagainstaids@cdc.gov

National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention Office of the Director | Health Communication Science Office



