

ZIKA ACTION PLAN SUMMIT AGENDA

Friday, April 1, 2016 | 7:00 AM – 5:00 PM

- **7:00 AM – 8:15 AM – Networking Breakfast and Registration**

Opening Science Plenary

- **8:30 AM | Welcome**
- **9:00 AM | Science Plenary – Preparing and Responding to Zika Virus**
 - Presenters:
 - Tom Frieden, MD, MPH, Director, CDC
 - Denise Jamieson, MD, MPH, Medical Officer, Division of Reproductive Health, CDC
 - Beth Bell, MD, MPH, Director, National Center for Emerging and Zoonotic Infectious Diseases, CDC
 - Lyle Petersen, MD, MPH, Director, Division of Vector-Borne Diseases and Incident Manager for Zika Response, CDC
- **10:15 AM | State and Local Panel – Controlling and Responding to Mosquito-borne Illnesses**
 - Moderator: Anne Schuchat, MD, Principal Deputy, CDC and Rear Admiral, US Public Health Service
 - Presenters:
 - **Carina Blackmore**, DVM, PhD, Chief, Bureau of Environmental Public Health Medicine, Florida State Public Health Veterinarian and Environmental Epidemiologist
 - **Daniel Kass**, MSPH, Deputy Commissioner for Environmental Health, New York City, New York, Department of Health and Mental Hygiene
 - **Umair A. Shah**, MD, MPH, Executive Director/Local Health Authority, Harris County, Texas, Public Health and Environmental Services
 - **Brenda Rivera-Garcia**, DVM, MPH, Territorial Epidemiologist, Puerto Rico Department of Health, San Juan, Puerto Rico
- **11:15 AM – 11:30 AM | Break**

Participants will transition to either the Leadership Planning Track or the Readiness Action Planning Track during the break.

Leadership Planning Track

This track is intended for Governors or their designee, public information officers, state, tribal, territorial and local leaders, and select U.S. government, non-governmental organization and private sector leaders.

- **11:30 AM | Crisis and Emergency Risk Communication**
 - Katherine Lyon Daniel, PhD, Associate Director of Communications, CDC
 - Barbara Reynolds, PhD, Senior Advisor, Crisis and Risk Communication, Office of the Director, CDC
 - Leonard Marcus, PhD, Co-Director, National Preparedness Leadership Initiative, Harvard University
- **12:30 PM – 2:00 PM | Networking Lunch**
- **2:00 PM – 2:45 PM | Leadership Track Breakout Sessions**

BREAKOUT 1

Using Policy to Increase Public Understanding and Enhance State and Community Readiness

Presenters:

- **John Auerbach**, MBA, Associate Director for Policy, Acting Director, Office for State, Tribal, Local and Territorial Support, CDC
- **Robert Eadie**, JD, Health Officer and Administrator, Monroe County Health Department, Monroe County, Florida

BREAKOUT 2

Practicum: Applying Communication Principles in a Zika Response

Crisis and Emergency Risk Communication

Trainers:

- **Barbara Reynolds**, PhD, Senior Advisor, Crisis and Risk Communication, Office of the Director, CDC
- **Molly Gaines-McCollum**, MPH, CHES, Health Communication Specialist, CDC
- **Kate Fowlie**, Press Officer, Northrop Grumman
- **Bret Atkins**, PhD, CCPH, Health Communication Specialist, CDC

- **2:45 PM – 3:00 PM | Break**
- **3:00 PM – 3:45 PM | Town Hall: Readiness Gaps and Innovative Solutions – Identifying public-private sector collaboration opportunities**
 - Moderators:
 - Judy Monroe, MD, FAAFP, President and CEO, CDC Foundation
 - Jerry Abramson, Deputy Assistant to the President and Director, Office of Intergovernmental Affairs, The White House

Readiness Action Planning Track

This track is intended for state, tribal, territorial, and local scientific and technical staff.

- **11:30 AM – 12:20 PM | Jurisdiction Zika Action Planning**
- **12:20 PM – 12:40 PM | Break and Pick Up Lunch**
- **12:40 PM – 2:35 PM | Specialized Technical Assistance Workshop and Working Lunch**
 - **12:40 PM – 1:35 PM | Round 1 – Specialized Technical Assistance Roundtable Discussions**
 1. Vector Control
 2. Diagnostics: Laboratory Capacity and Testing Interpretation
 3. Prevention and Care for Pregnant and Reproductive-age Women
 4. Health Communications
 5. Surveillance to Detect Local Transmission and Monitor Outcomes (GBS) of Zika Infection
 6. Surveillance and Services for Children with Birth Defects Associated with Congenital Zika Infection
 7. Blood and Tissue Safety
 - **1:40 PM – 2:35 PM | Round 2 – Specialized Technical Assistance Roundtable Discussions**
 1. Vector Control
 2. Diagnostics: Laboratory Capacity and Testing Interpretation
 3. Prevention and Care for Pregnant and Reproductive-age Women
 4. Health Communications
 5. Surveillance to Detect Local Transmission and Monitor Outcomes (GBS) of Zika Infection
 6. Surveillance and Services for Children with Birth Defects Associated with Congenital Zika Infection
 7. Identifying and Preventing Sexual Transmission of Zika Virus
- **2:35 PM – 2:50 PM | Break**
- **2:50 PM – 3:45 PM | Jurisdiction Zika Action Planning**

Closing Plenary

- **4:00 PM – 4:20 PM | Zika Action Plan Strategy Report Out**
 - Moderator: Stephen Redd, MD, Director, Office of Public Health Preparedness and Response, CDC and Rear Admiral, US Public Health Service
- **4:20 PM – 4:45 PM | Final Remarks and Questions and Answers**
 - Tom Frieden, MD, MPH, Director, CDC
- **4:45 PM – 5:00 PM | Appreciation and Adjourn**
 - Tom Frieden, MD, MPH, Director, CDC