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Smoke-free multiunit housing: a review of the scientific literature

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Abstract

Objective—Multiunit housing (MUH) residents are susceptible to secondhand smoke (SHS) exposure, which can transfer between living units. This review summarises existing scientific literature relevant to smoke-free MUH, discusses knowledge gaps and provides recommendations for future research to inform public health action.

Data sources—We conducted a systematic search of peer-reviewed articles using three databases: EBSCOhost CINAHL, PubMed and Web of Science.

Study selection—Article titles, abstracts and text were reviewed to ascertain three inclusion criteria: (1) English language; (2) conducted in the USA; (3) reported on baseline data, development, implementation or evaluation of smoke-free MUH.

Data extraction—We used a multistep process to identify eligible articles: (1) two reviewers separately evaluated article titles; (2) two reviewers separately evaluated abstracts and (3) one reviewer read each article and determined inclusion eligibility.

Data synthesis—We identified and included 35 articles published during 2001–2014, grouped based on broad themes: MUH resident (n=16); MUH operator (n=6); environmental monitoring and biomarkers (n=9); economic (n=2); legal (n=3); and implementation process and policy impact (n=8). Studies with multiple themes were included in all relevant groups.

Conclusions—Existing literature has focused on self-reported, cross-sectional studies of MUH residents and operators; some studies of environmental markers, biomarkers and economic indicators have also been conducted. Future research on smoke-free MUH policy compliance and enforcement, and on the impact of these policies on smoking behaviours and health outcomes, could further inform public health planning, policy and practice. Despite these gaps, the current literature provides sufficient evidence for action to eliminate SHS exposure in MUH.

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Competing interests None.

Introduction

Secondhand smoke (SHS) exposure from burning tobacco products causes significant disease and death among non-smoking adults and children. The US Surgeon General has concluded that there is no risk-free level of SHS and that full elimination of smoking indoors is the only effective way to fully protect non-smokers from the health consequences of exposure. In the USA, considerable progress has been made towards increasing the number of statewide comprehensive smoke-free laws that prohibit smoking in all indoor areas of public places and worksites, including restaurants and bars. As of 31 December 2013, 26 states and the District of Columbia have enacted comprehensive smoke-free laws. However, these laws do not eliminate SHS exposure from all sources. Private settings, such as homes, remain a major source of SHS exposure for many people. On average, American adults and children spend approximately 69% of their time at home, which is the primary source of SHS exposure among children.

Individuals living in multiunit housing (MUH) are particularly susceptible to SHS exposure in the home. SHS can infiltrate smoke-free living units from units and shared areas where smoking occurs.⁵ Approximately 80 million Americans, representing one-quarter of the entire US population, reside in MUH;⁶ approximately 7 million of these individuals reside in government-subsidised housing.⁷ The situation is compounded by the fact that a large proportion of populations residing in government-subsidised MUH, particularly public housing, are already at high risk for chronic diseases and overall poorer health, including those with low income, racial/ethnic minorities, children and the elderly.⁷

To reduce SHS exposure in MUH, a growing number of public housing authorities, municipalities and operators of private market-rate MUH have implemented smoke-free building policies prohibiting smoking in indoor areas, including living units. The US Department of Housing and Urban Development (HUD) has recommended that public housing authorities, as well as operators of multi-family housing rental assistance programmes, such as Section 8, implement smoke-free building policies for some or all of their properties. As of 3 July 2014, less than 10% of all public housing authorities in the USA have enacted smoke-free building policies in all properties. Fifteen communities in California have adopted legislative ordinances prohibiting smoking in certain types of market-rate MUH, including all living units; however, these policies vary with regard to the minimum number of units a building must have in order to be covered, and whether the policy covers condominiums and public/affordable housing. 9

Public health concerns over SHS exposure in MUH, as well as the proliferation of smoke-free building policies in government-subsidised and market-rate MUH, have resulted in an increasing body of peer-reviewed literature on the issue. However, to date, no synthesis of this literature exists. To address this need, this paper summarises the current scientific evidence; discusses gaps in existing knowledge that are necessary to further inform public health planning, policy and practice; and provides recommendations for future research to fill these gaps.

Methods

Data source

We performed a systematic search of the scientific, peer-reviewed literature related to smoke-free MUH in three online databases as of June 2013: (1) EBSCOhost CINAHL; (2) PubMed and (3) Web of Science.

Study selection

Search terms used for each database included: 'smoke free' or 'tobacco free' or 'smokeless' or 'tobacco regulation' or 'secondhand smoke' or 'thirdhand smoke'; and 'multiunit housing' or 'homes' or 'housing' or 'apartment' or 'housing' or 'multiunit' or 'residences'. Search alerts established for each database ensured that relevant articles published through 15 June 2014 were also considered. In total, the search yielded 1798 articles. Article titles, abstracts and full texts were then reviewed to ascertain alignment with the following inclusion criteria: (1) English language; (2) conducted in the USA and (3) reported on baseline data, development, implementation or evaluation of smoke-free MUH. Most articles were excluded while considering the third criteria because they addressed research in single-family homes rather than MUH, or environmental health concerns in the home other than tobacco smoking.

Data extraction

A three step process was used to determine eligibility (figure 1): (1) two reviewers separately read titles of identified articles to determine if inclusion criteria were met and grouped abstracts as 'included', 'excluded' or 'further review required'; (2) two reviewers separately read included abstracts to determine if inclusion criteria were met and grouped articles as 'included', 'excluded' or 'further review required'. During steps 1 and 2, reviewers discussed and reconciled differences; and during step 3, the articles were divided between two reviewers and one reviewer read each article (both 'included' and 'further review required') to determine if inclusion criteria were met and grouped articles as 'included' or 'excluded'. Any articles selected for exclusion were discussed and agreed on by the other reviewer.

Data synthesis

In total, 35 articles published during 2001–2014 were selected for inclusion. Two authors divided these articles; each was read by one author and then grouped according to six recurring themes: MUH resident (n=16); MUH operator (n=6); environmental makers and biomarkers (n=9); economic (n=2); legal (n=3); and implementation process and policy impact studies (n=8). Studies with content specific to multiple themes were included in all relevant groups. Data synthesis varied by theme. For MUH resident and operator studies, findings were abstracted into a table according to publication year, study location, housing type, sample size, response rate, survey method, incentive, measures, findings and disparities. Because of the marked variations in environmental markers and biomarkers across studies, they were not summarised in a table. Instead, these studies, along with economic, legal, and implementation process and policy impact studies, were read and the

findings were summarised in narrative form. For all themes, similar constructs were identified and used to inform conclusions and recommendations.

Results

MUH resident studies

Study methodology—We identified 16 studies that utilised survey or interview data from MUH residents^{610–23} (table 1). Survey size ranged from 142¹⁰ to 5936²⁰ residents, with response rates ranging from 16%¹¹ to 86%.¹⁰ Prevalence of cigarette smoking varied across studies, from 8%¹⁰ to 48%.¹⁷ Half of the studies focused on low-income residents and/or low-income housing.^{10–121722} In four studies, the majority of surveyed MUH residents were racial/ethnic minorities;¹⁰¹¹¹⁷²³ in another four studies, greater than 85% were Caucasian.^{12–1422} Resident age distribution varied considerably; six studies had a generally balanced age distribution,¹¹¹³¹⁴²⁰²¹²³ while three were skewed towards younger residents.¹⁰¹⁵¹⁷ In this review, we focused on the most frequently reported measures from the aforementioned studies, including smoke-free building policies and home rules, SHS incursions, and preference and support for smoke-free MUH.

Smoke-free building policies and home rules—In a national study of MUH residents, Licht *et al*²¹ reported that in 2010, 17% of smokers and 32% of non-smokers (29% overall) reported living in a smoke-free building; additionally, those living in duplexes or multifamily homes and those with children were more likely to live in a smoke-free building. A second national study in 2014 found that approximately 47% of residents reported living in a smoke-free building or property.²³ However, other studies reveal that residents are often uncertain of existing regulations. For example, Hennrikus *et al* ¹³ found disagreement among renters living in the same complex; 7% reported living in a completely smoke-free building, 55% reported public areas of their building were smoke-free, 29% reported that their building had no smoking-related policies, 8% reported that their building had some type of policy and 5% reported they did not know what the policy was. Similarly, Hewett *et al* ¹⁵ found that 14% of renters reported living in smoke-free buildings, while building operators estimated that just 2.4% of the renter population lived in such buildings.

Most studies that assessed home smoking rules found that a majority of residents had voluntarily prohibited smoking in their own units, ranging from 50% ¹⁷ to over 95%. ¹⁰ Among current smokers, smoke-free home rules ranged from 6% ¹⁷ to 53%. ¹⁷ Two national studies revealed similar results on the percentage of MUH residents with smoke-free homes. One revealed that 73% of MUH residents (81% of non-smokers and 35% of smokers) had voluntary smoke-free home rules, ²¹ while the other found that 77% of MUH residents had no home smoking in the previous 3 months ²³ (table 2). Three studies examined associations between smoke-free home rules and a variety of demographic characteristics. ¹³²⁰²¹ Respondents with smoke-free home rules were more likely to have more education ²⁰²¹ or children living in the home. ²⁰²¹ Although a New York study found that Hispanics were more likely to have smoke-free home rules, ²⁰ a national study found no differences by race/ethnicity. ²¹ Factors associated with lower likelihood of having a smoke-free home rule included older age, having more than a few smoker friends, and having a smoker living in

the household.¹³ Residents living in a duplex or condominium were more likely to have a smoke-free home rule in one study,²⁰ while another found no association with MUH type.²¹

SHS incursions—Across resident surveys, residents have been asked about SHS exposure in their homes from external sources (ie, SHS incursions) in variable ways. Some have asked residents about SHS 'drifting' into the apartment, ¹⁰ while some have asked how often or whether they have smelled, breathed or noticed odours of tobacco smoke coming from other sources, 1113151722 and others have asked about cigarette or tobacco smoke entering or coming into their unit or living space from other sources. 142021 Additionally, one study asked residents who reported smelling tobacco smoke in their building whether they ever smell tobacco smoke inside their unit.²³ Studies have also been variable in assessments of the frequency of exposure and in defining exposure timeframes (eg, past 6 or 12 months). Moreover, although some studies restricted SHS incursion questions to residents with smoke-free home rules, ²⁰²¹ most studies asked all residents about SHS incursions. The proportion of residents self-reporting that they had experienced SHS incursions in their units was generally high, with prevalence ranging from 26% to 64% (see table 2). Using secondary data, King et al ⁶ developed national and state estimates of SHS incursions among US MUH residents with smoke-free home rules, estimating that 27.6-28.9 million experienced SHS incursions each year.

Studies of MUH residents indicate higher likelihood of self-reported SHS incursions among females, respondents with children living in the household and households living below the poverty level.²⁰²¹ Findings for respondents with children living in the household are mixed, with two studies finding a higher likelihood of self-reported SHS incursions, ²⁰²¹ and one study finding a lower likelihood of self-reported SHS incursions.²³ In two studies, older individuals were less likely to report experiencing incursions. ²⁰²¹ However, Hewett et al¹⁵ found no difference in SHS incursions between senior and non-senior respondents. Similarly, Hispanic residents were more likely to report experiencing a SHS incursion in one study, ²⁰ though a second reported no differences by race/ethnicity. ¹⁵ King et al reported no association between SHS incursions and either educational attainment or geographic location within New York, but Wilson et al²³ found that residents with no more than a high school education were less likely to report SHS incursions than those with at least a bachelor's degree. Building characteristics were also assessed for relationships to residents' experiences of incursions. Those living in a duplex, double or multifamily home, or a condominium were less likely to experience incursions;²⁰ similarly, those living in onefamily attached homes were less likely to report SHS incursions than those living in apartments or condominiums.²³ Also, those living in buildings more than 20 years old reported more frequent incursions. ¹⁵ In one study, residents living in MUH where smoking is allowed in units were more likely to report SHS incursions compared with residents living in MUH where smoking was not allowed.²³ Among residents who experienced incursions, the proportion that was bothered by the incursions ranged from 65% to 90%. 1013–1520

Preference and support for smoke-free MUH—Eight studies assessed residents' preferences or support for a smoke-free building. ¹⁰¹¹¹³–15172021 In all but two studies, ¹⁰¹⁴ the majority of residents expressed a preference for a smoke-free building. In one study with

less than a majority expressing preference for a smoke-free building (37%), the question was worded as a complete indoor and outdoor smoking ban; ¹⁰ in the other study where less than a majority (42%) expressed preference for a building policy, 32% of residents indicated that they had no preference. ¹⁴

Residents' support for smoke-free MUH was assessed by many demographic and behavioural characteristics. Support for smoke-free buildings was stronger among non-smokers than smokers, though some smokers were supportive of such policies (table 2). Among the seven studies examining support by smoker status, between 8% ¹⁵ and 41% ¹¹ of smokers expressed support. Hood *et al* ¹⁷ found that never-smokers were more likely to support smoke-free MUH than current or former smokers; among current smokers, those who intended to quit within 6 months were more likely to support in-unit policies. Additionally, those with partial or complete smoke-free home rules were more likely to favour in-unit restrictions. Residents who experienced SHS incursions at least once a year were also more supportive of in-unit restrictions. ¹⁷

Findings on preference for smoke-free building policies based on demographic factors were mixed. In two studies, racial/ethnic minorities were more likely to favour a smoke-free building policy, ¹⁵²⁰ but another study found no relationship by race/ethnicity. ¹⁷ Two studies¹⁷²⁰ found that men were less likely to favour smoke-free MUH, ¹⁷ while another study found no association with sex. 13 One study found that educational attainment was unrelated to smoke-free MUH support, ¹³ while two other studies found conflicting results related to education and policy support. 1720 One study assessed associations by MUH type and found that residents living in a townhouse were less likely to favour a smoke-free building policy. ²⁰ Two studies examined whether metropolitan versus non-metropolitan location were related to support: Hewett et al^{15} reported no relationship among a sample of Minnesota MUH residents, while King et al²⁰ found that New York City MUH residents were less likely to favour a building policy compared with those living in the rest of the state. Findings for variables related to children were mixed. While one study found that residents with a child in the home were more likely to favour smoke-free MUH, ²⁰ another found no relationship. 15 A third study found that residents with young children in the home were more likely to support a smoke-free building policy than those with no children or older children; however, this association was not significant after controlling for smoking status. ¹⁷ No association with smoke-free MUH support was found by age; ¹³¹⁵¹⁷²⁰ employment status; ¹⁷ poverty status, income categories or rent levels; ¹⁵ building safety, neighbourhood cohesion, neighbourhood conditions, unit location (ground or upper floor); or for the presence of a covered front porch.¹⁷

MUH operator studies

Study methodology—Six of the identified studies included a survey of MUH operators, which included landlords, owners, managers and/or employees ^{1524–28} (table 3). Sample size ranged from 11²⁷ to 263, ²⁴ with response rates ranging from 30.1% ²³ to 62%. ²⁶ Two studies did not report response rates. ¹⁵²⁷ The most frequently assessed measures included: smokefree building policies, SHS incursions, preference/support for smoke-free MUH, perceived

barriers and motivators towards smoke-free building policies, and compliance 1524–28 (table 4).

Smoke-free building policies

MUH operators from Oregon, Virginia, Nebraska, Minnesota and New York reported having complete smoke-free building policies or partial smoke-free policies for at least some of their properties. 1524–28 Partial smoke-free policies include those policies in which indoor smoking is not completely prohibited in all indoor areas, including living units. 1524–28 Smoke-free policies were reported in at least one of the following: interior common areas (eg, lobby), private residential units or exterior common areas (eg, building entry way). 1524-28 Four studies reported prevalence of smoke-free policies as a percentage of buildings owned by MUH operators, ^{24–27} one study reported the total number of operators with at least one policy and total number of buildings with a policy, ¹⁵ and one study only included operators with a policy in place. ²⁸ Across all studies, the prevalence of smoke-free building policies within all private residential units ranged from 9%²⁷ to 19%²⁶ of all buildings. Two studies reported partial building policies in interior or exterior common areas, with prevalence ranging from 10%²⁴ to 34%.²⁵ In Minnesota, 20 operators had designated at least one or more buildings as smoke-free, with a total of 110 smoke-free buildings reported. 15 Factors associated with having a smoke-free building policy included senior housing, ¹⁵²⁵ housing markets that catered to higher income residents and public housing properties, 25 and newer buildings. 27

SHS incursions—Two studies asked MUH operators if SHS transferred between living units. ¹⁵²⁵ Each showed some operator recognition of SHS transfer between units, but many operators did not report it as a possibility or problem. In one study, 53% of operators believed SHS could drift between units. ²⁵ In another study, 27% of operators thought SHS was the most common substance transferring between units and 45% of operators reported no buildings they managed experienced SHS incursions on a recurring basis. ¹⁵ Hewett *et al* ¹⁵ found that more operators with policies in place reported SHS incursions as a health concern for residents (55%) than those without such policies (17%). Among MUH operators with no smoke-free building policy, those with HUD-subsidised units were more likely to receive complaints from residents about SHS incursions. ²⁷

Preference and support for smoke-free MUH—Five studies examined MUH operators' support for smoke-free MUH building policies. ^{1525–27} Two studies found that a majority of operators without a smoke-free building policy were not considering adopting one. ¹⁵²⁵ Between 5% and 75% of operators had some level of interest in smoke-free MUH. ^{1525–27} Reasons for smoke-free MUH interest included: a better environment for residents; improving residents' health; fewer conflicts between residents; lower maintenance costs; lower smoke-related damage to units and the ability to attract 'better' residents or non-smokers. ¹⁵²⁵ Among Minnesota MUH operators without a smoke-free building policy, half thought there was a viable market for smoke-free MUH. ¹⁵ Greater interest towards smoke-free MUH policies was observed among operators of government-subsidised units, ²⁶²⁷ those who received mail-based information on smoke-free MUH benefits ²⁶ and those with wood-framed buildings. ²⁶

Perceived barriers and motivators towards smoke-free MUH building policies

—Five studies explored MUH operators' perceived barriers to implementing smoke-free building policies. ^{1524–27} MUH operators without smoke-free building policies noted the following perceived barriers: implementation and enforcement issues; ¹⁵²⁴²⁵ objections from existing residents; ²⁴ concerns about limiting the potential pool of residents; ^{1524–27} concern about legality and liability; ¹⁵²⁴²⁵²⁷ increased vacancy; ¹⁵²⁴²⁵²⁷ increased turnover ²⁴²⁷ and increased staff time. ²⁷ Four studies explored motivating factors for MUH operators. ¹⁵²⁴²⁵²⁷ Motivators included: decreased maintenance costs; ¹⁵²⁴²⁵ decreased management time; ²⁴ ability to charge increased rent; ²⁴²⁵²⁷ decreased fire and insurances costs; ²⁵²⁷ reduced resident turnover; ²⁷ free advertising of smoke-free units by local health organisations; ²⁷ ability to attract more non-smokers; ¹⁵ fewer residents conflicts ¹⁵ and better resident health. ¹⁵²⁵

Results from four surveys of MUH operators with smoke-free building policies found generally neutral or positive effects. ¹⁵²⁴²⁵²⁷ Respondents reported that policies did not affect vacancy rates, ¹⁵²⁴ turnover rates, ¹⁵²⁴ rental costs, ¹⁵²⁴ maintenance costs ²⁴ or management time. ¹⁵²⁴ One study reported that about half of MUH operators believed the policy decreased staff time to manage the building. ¹⁵ In another study, a majority of operators with a smoke-free building policy reported that they 'never' receive complaints about the policy. ²⁵ In a separate study, all respondents with smoke-free building policies reported it was likely they would keep them. ²⁷ Two studies compared MUH operators with and without smoke-free building policies; ¹⁵²⁴ those without policies had more negative expectations of policy impact on vacancy and turnover rates than what was actually experienced by those with smoke-free buildings. ¹⁵²⁴ Those without policies thought a policy would increase legal risks and costs; however, only one operator with a policy had to enforce their lease against a non-compliant tenant, and none reported any legal action against them. ¹⁵

Smoke-free building policy compliance—Three studies assessed compliance with existing smoke-free MUH building policies, ¹⁵²²²⁵ which varied across studies. In one study, operators reported that about half of their residents or their guests had violated the smokefree building policy. ²⁵ The other two studies reported on complaints of violation of the policy. ¹⁵²² In one of these studies, three operators reported complaints, ¹⁵ while in the other, operators reported few complaints; approximately one per month per building from nonsmokers about violations, and one per quarter per building from smokers who did not like the policy. ²² Almost all of the operators in one study reported that they actively enforced the policy²⁵; written warnings to violators were a common enforcement methods reports in two studies. 2225 Two studies reported evictions due to violation of the smoke-free policy, 2225 with one reporting 11 evictions.²² Another study reported that no surveyed operators evicted a resident for violating the policy.²⁵ Vacancy and turnover rate concerns expressed by operators without smoke-free policies 152224-27 were largely unfounded based on the reported experiences of operators with existing smoke-free building policies.²⁴ These results suggest the importance of correcting a number of scientific and legal misperceptions held by many operators related to policy impact, ²⁵ particularly in lower priced housing markets and

operators of townhouse and apartment properties where scientific and legal misperceptions are prominent. 25

Environmental monitoring and biomarkers studies

Nine studies of MUH units and residents focused on measuring environmental markers of SHS or on measuring human biomarkers of SHS exposure. S161929–34 Specific markers measured by the studies included PM_{2.5}, nicotine and cotinine. PM_{2.5}, a type of particulate matter with a diameter less than 2.5 μ m, is an environmental marker for SHS. Nicotine, a constituent of cigarettes, is another environmental marker of SHS measured using passive air monitors. Cotinine is a human metabolite of nicotine that comes from exposure to tobacco smoke. Cotinine can be measured in saliva, urine or blood.

The studies of nicotine concentrations, air exchange rates and PM_{2.5} confirm that SHS can transfer between units in MUH. One study of low-income MUH measured nicotine concentrations and air exchange rates. Nicotine measurements were associated with the number of smokers in the household and cigarettes smoked, but increased levels of nicotine concentration among non-smoking residences suggested transfer of SHS from smoke-permitted units into smoke-free units.³¹ Another study using PM_{2.5} documented the transfer of SHS from smoke-permitted units into 2 of 14 smoke-free units and 6 of 8 adjacent hallways within the same building.⁵ A final study measured PM_{2.5} and nicotine concentrations in common areas of a sample of Boston Housing Authority properties and found variations in SHS exposure by season, building type and resident smoking policies;³⁴ concentrations of both markers were higher during the winter, in high-rise buildings with elderly disabled occupants, and in buildings without smoke-free policies.³⁴

Cotinine studies with MUH residents have confirmed that non-smokers have detectable levels of cotinine in saliva and blood, suggesting evidence of SHS exposure. In one study, almost all sampled Boston Public Housing residents (88%) had detectable levels of salivary cotinine. The study's sample of non-smoking residents had mean cotinine levels five times higher than non-smoking Americans nationally.³² In another national study, children living in apartments had mean serum cotinine levels 45% higher than children living in detached houses.³³

Some studies have confirmed that certain methods of limiting exposure to SHS in MUH are not entirely effective in preventing the transfer of SHS between units. One study tried to prevent the transfer of SHS by treating units (eg, sealing leakage paths between units; improving ventilation and balancing ventilation flows).²⁹ Although premeasures/ postmeasures of air flow and nicotine showed a median decrease of 29% in the proportion of transferred air and nicotine concentrations, these treatments could not effectively eliminate SHS transfer. Another study found that smoke-free home rules in subsidised multiunit housing reduced, but did not eliminate, in-home smoking; residents reported that they sometimes made exceptions to their own rules and surface nicotine concentrations confirmed such exceptions.¹⁹

Three studies made recommendations for measurement of smoking behaviours and SHS in future studies. 163031 Dacunto *et al* 30 recommended that SHS transfer between units be

measured via particle size, particle compositions and volatile organic compounds. Two studies used nicotine measures and showed that self-reported data provided valid estimates, including in-home smoking behaviours¹⁶ and residential exposure to tobacco smoke.³¹ For future evaluation, one study suggested comparing surface nicotine concentrations between units in buildings with and without smoke-free policies, or before and after policy adoption.¹⁶

Economic studies

The two known studies of the economic impact of smoke-free MUH have generally focused on cost savings that can be realised through the implementation of these policies. 3637 Ong et al^{37} surveyed operators in California about their costs related to smoking and smoke-free policies. Although properties with smoke-free building policies still incurred costs related to smoking, these costs were lower and less frequent compared with those with only partial or no smoke-free building policies. Overall, the authors found that implementing complete smoke-free building policies for MUH across the state would save operators over \$18 million per year. King et al^{36} took a broader approach in estimating the cost savings associated with prohibiting smoking in subsidised housing in the USA, including estimations of savings in SHS-related healthcare expenditures, renovation expenses and smoking-attributable fire losses. This approach led to an estimated \$521 million in cost savings annually, including \$154 million per year in public housing.

Legal studies

Legal assessments of smoke-free MUH policies have made the case that such policies are legally permissible in all states.³⁸ Such assessments emphasise that federal laws do not provide protection for the right to smoke,³⁹ and that smoking has the potential for harmful effects on others.⁴⁰ These assessments have included an emphasis on the operator liability risks of not implementing smoke-free building policies.⁴⁰ They have also indicated that while such policies raise potential arguments related to restrictions of freedoms for the poorest, smoke-free building policies are a form of social justice and protection of low socioeconomic groups.³⁹ Finally, legal assessments indicate that advance notice of planned policies is recommended.³⁹

Implementation process and policy impact

The eight existing studies related to smoke-free building policy adoption and policy impact suggest that it is a sustained process. One study reported on efforts related to a 6-year campaign, initiated in 2004, to move MUH providers in Oregon towards the adoption of smoke-free policies. Several studies emphasise the importance of working closely with public and private-sector stakeholders, 2841–43 and two studies reported better progress with MUH operators when the business case, and not the public health case, was emphasised for implementing smoke-free building policies. Moreover, making the case to MUH operators does not necessarily have to be resource-intensive. For example, one study found that mailing information about smoke-free MUH to MUH operators reduced concerns about adopting smoke-free building policies. Another study suggested that having a fellow operator's perspective was more convincing than fact sheets or information from health

department staff.⁴³ Additionally, other studies have suggested that local data collection helps improve understanding of MUH resident preferences,²⁸⁴¹ existing access to and preferences for cessation support among smokers,¹⁸ and the perspectives of MUH operators and how to develop educational messages to inform change.²⁸⁴¹ Finally, in addition to top-down approaches involving policymakers and MUH operators, the importance of media strategies to educate residents about smoke-free building policies has been highlighted.⁴²⁴³

Only one resident survey included postimplementation data. In Portland, Oregon, subsidised housing residents were surveyed after the implementation of a smoke-free building policy that included smoke-free zones within 25 feet of buildings. ¹²²² In a survey administered approximately 4 months after policy implementation, ¹² 74% of residents reported being either 'very' or 'somewhat' happy with the policy; there were significant differences by smoking status, with policy satisfaction reported by 92% of never-smokers, 85% of former smokers and 30% of current smokers. ¹² The study also reported findings from focus groups with residents (n=23), including current smokers (n=5), former smokers (n=10) and never-smokers (n=8). Non-smokers were pleased about the policy's potential effects for promoting health, fire safety and building cleanliness. Although some smokers recognised positive aspects of the policy. ¹² many felt that the policy was unfair.

In a second study,²² more detailed findings from the aforementioned study were reported, as well as findings from a second survey conducted among a subsample (n=440) of the same residents approximately 16 months after policy implementation. Only 17% of residents reported frequent exposure to SHS after policy implementation, compared with 41% before the policy. Additionally, self-reported quit rates dramatically increased (annualised rate postpolicy: 14.7%; average annual rate for 5 years prepolicy announcement: 2.6%), and reported cigarette consumption declined. Many of these current or former smokers reported that the building policy was part of the reason for their behaviour change (68% for those who quit; 58% for those who reduced consumption).²² Additionally, knowledge of the policy's application to indoor units and self-reported compliance were high; 59% of smokers smoked in their units before the policy compared with 17% after policy implementation.²² As noted in the MUH Operators Studies section, managers reported few complaints from smoking or non-smoking tenants and only 11 evictions over an 18-month period. Ten of 11 managers found policy enforcement difficult, especially if smoking took place in tenant units.²²

Discussion

The findings from this review underscore the critical importance of implementing smoke-free building policies to reduce SHS exposure in MUH. The existing peer-reviewed literature suggests that smoke-free MUH policies are supported by most MUH residents, \$\frac{111315172021}{11315172021}\$ are likely to yield considerable cost savings for individual MUH operators and society, \$\frac{3637}{3637}\$ and may improve cessation outcomes among current smokers. \$\frac{22}{123}\$ However, policy prevalence remains low. \$\frac{152123-27}{152123-27}\$ Many MUH owners and managers have misconceptions about barriers to implementing such policies, including the legality of such policies, concerns over increased vacancy and tenant turnover, and compliance and enforcement complications. \$\frac{1524-27}{1524-27}\$ These findings underscore the importance of public

health efforts to educate MUH operators about the health and economic benefits of prohibiting smoking on their properties, including efforts to disseminate information on the experiences of their peers who have already implemented such policies. Support and guidance for MUH operators is of particular importance for those working with vulnerable populations.

Summary of the existing scientific literature

Studies of MUH residents suggest that most already have smoke-free home rules, \$^{1017}\$ including a large proportion of smokers. \$^{11}\$ However, a considerable proportion of MUH residents are exposed to SHS incursions in their home, \$^{1011131520-22}\$ making them vulnerable to a variety of health consequences associated with this preventable health hazard. \$^{2}\$ The available evidence also indicates that a majority of MUH residents support smoke-free building policies, \$^{1011131517}\$ including many smokers. \$^{111720}\$ Studies of residents following implementation of such policies suggest relatively high compliance and a beneficial impact, including enhanced cessation behaviours among smokers and reduced SHS exposure among non-smokers. \$^{22}\$

Studies of MUH operators suggest that these individuals often do not recognise SHS transfer in MUH as an issue. 1525 Additionally, many have incomplete information about the legal and economic ramifications of implementing smoke-free building policies, 1524–27 as well as misperceptions about resident preferences towards such policies. Given more complete information, operators tend to be supportive of, and interested in, implementing smoke-free policies in their buildings. Issues related to smoke-free MUH policy compliance and enforcement have not been fully explored. However, the available evidence suggests that most MUH operators who have implemented smoke-free building policies report having no difficulty with policy enforcement, 1522 with most employing methods that require little investment of money or staff time, such as sending written warning letters. 2225

Air monitoring studies make a clear case that SHS exposure in MUH is high and more prominent among residents living in low-income housing. Children living in MUH with smoke-free home rules still showed evidence of tobacco smoke exposure, indicating objective evidence of SHS incursions.³³ Additionally, buildings with elderly, disabled smokers had higher levels of exposure.³⁴ Studies documenting SHS transfer and highlighting the many factors that impact SHS transfer also confirm that smoke-free building policies are the most effective method to fully reduce SHS exposure in MUH.¹⁹²⁹

Cost analyses, though limited in number, suggest that the considerable economic benefits of smoke-free building policies outweigh any implementation costs.³⁶³⁷ Legal analyses, though also limited, have made it clear that there are no legal issues preventing the implementation of smoke-free building policies; in fact, such policies likely will protect owners and operators from liability related to SHS exposure.⁴⁰ Finally, data on smoke-free policy implementation are limited; however, the single study that has been conducted suggests successes in enforcement and compliance, as well as higher quit rates, reduced consumption and reduced SHS exposure among residents following policy implementation.²²

Gaps in the existing scientific literature

This review also identified some gaps in the existing literature. For example, most existing studies utilised self-reported data from residents or operators, have relied on relatively small sample sizes and have generally not used validated survey instruments. As a result, measurement approaches are inconsistent across studies; common measurement approaches would facilitate comparisons across studies, including for comparisons of reported SHS exposure, types of building policies and prevalence of smoke-free policies. Additionally, inconsistencies in assessed demographics may complicate interpretation and comparability. Larger sample sizes and nationally representative data could ultimately improve understanding of demographic variation in resident experiences, preferences and related behaviours. Additionally, state and local level data are important for informing localised efforts to implement smoke-free policies.

Existing gaps are also apparent by geography. In particular, few studies have been conducted in the southern USA, with most studies being conducted in states with historically progressive tobacco control efforts, including California, Oregon, New York and Minnesota. Additionally, few nationally representative studies exist that account for variations in MUH residency characteristics across regions. Data related to the impact of smoke-free MUH policies on resident displacement, particularly in the context of disparities, as well as the impact of smoke-free building policies on health outcomes, are also limited. Finally, there is limited literature on the return on investment that smoke-free policies could provide for MUH operators. While research has established that smoke-free buildings decrease renovation and smoking-attributable fire costs, actual savings have not been quantified.

Despite these existing gaps, the current literature provides sufficient evidence for current and future actions to eliminate SHS exposure in MUH.

Opportunities for future research to inform policy and practice

As smoke-free MUH policies continue to be implemented across the USA, evaluation is essential to understand the impact of policies. Similar to the manner in which findings from early evaluations of smoke-free workplaces, restaurants and bars helped to inform policy development, implementation and enforcement, findings from evaluations of smoke-free MUH have the potential to inform public health policy, planning and practice. For example, studies documenting declines in SHS exposure, 35 improvements in health outcomes, 4445 high rates of compliance⁴⁶ and lack of adverse economic impacts⁴⁷ provided a critical evidence base for the adoption and sustainment of smoke-free workplace, restaurant and bar policies at the local, state, national and international levels. In the context of smoke-free MUH, process evaluations will inform procedures such as MUH operator education, resident notices, cessation support and enforcement outcomes. Further defining the economic benefits of these policies, such as estimated savings from insurance companies due to decreased fire risk, could be informative for MUH operators considering implementing smoke-free MUH policies. Legal studies, including those initiated by non-smokers involuntarily exposed to SHS in MUH, as well as smokers who have challenged the implementation of such policies, would also be beneficial. Outcome evaluations, including longitudinal studies, are also critical to enhance understanding impact, and could include

evaluations of resident SHS exposure, resident smoking behaviour and policy compliance, costs to operators, and short-term and long-term health indicators. The most informative outcome evaluations will include preimplementation and postimplementation data with more than one postimplementation time point and appropriate controls for comparison. While longitudinal studies may be most informative, the transient nature of the study population may result in these studies being difficult and costly to complete. Sampling of MUH residents could be improved to include randomised sampling approaches to identify respondents. One option for developing a random sample of MUH residents would be to identify or develop a list of MUH in the study area and use address-based sampling to identify residents.

SHS exposure has been evaluated via resident self-report, but it is important for evaluations to include more objective measures of SHS exposure, such as PM_{2.5}, nicotine or cotinine. Assessments using these types of objective measures have provided a useful evidence base for informing the adoption and retention of smoke-free policies in public areas, such as restaurants and bars. 48 It may also be useful to estimate the amount of excess risk of SHS exposure for those who live in MUH compared with private housing. Assessments of smoking behaviour should include reports of smoking frequency and quitting behaviour. Outcome evaluations are also warranted to examine potential consequences for owners/ operators, including vacancy and turnover. Particular attention should be paid to how compliance and enforcement related to smoke-free policies affects lower income MUH residents. Understanding resident perspectives may be especially important for implementation of policies in public and subsidised housing. One group working with public housing residents in the District of Columbia to improve a variety of health services noted the importance of a community-based participatory approach, empowering residents to take charge of planning and advocacy efforts designed to address their health needs.⁴⁹ Without such an inclusive approach, residents feel that they have no voice, ⁴⁹ making them less likely to participate in policy implementation and evaluation efforts.

Limitations

This is the first comprehensive review of research and evaluation related to smoke-free MUH. However, some limitations of this study exist. First, the generalisability of the findings may not extend beyond the USA. Second, the conclusions about subpopulations are limited due to limited sample sizes and inconsistencies between studies. Third, many of the studies utilised convenience samples, and thus, external validity may be limited. Fourth, prevalence estimates for MUH operator studies may not be comparable between populations due to self-selection into studies and small sample sizes. Finally, the review focused on peer-reviewed literature and does not include evidence from grey literature such as legal documents or unpublished reports.

Conclusion

These findings underscore the importance of smoke-free building policies for protecting MUH residents, visitors and employees from a deadly and preventable health hazard. To date, existing literature has primarily focused on self-reported, cross-sectional studies of

MUH residents and operators; some studies of environmental markers, biomarkers and economic indicators have also been conducted. Although existing research and experience provides ample justification for action, future research can address knowledge gaps in the impact of smoke-free MUH building policies on smoking behaviours and health outcomes, as well as factors associated with policy compliance and enforcement to further inform public health policy, planning and practice.

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What this paper adds

 This is the first study to identify, review and synthesise the existing peerreviewed literature on smoke-free multiunit housing (MUH) in the USA.

- The findings reveal that existing literature has focused on self-reported, crosssectional studies of MUH residents and operators; some studies of environmental markers, biomarkers and economic indicators have also been conducted.
- Although existing research and experience provides ample justification for smoke-free MUH policies, future research can address knowledge gaps in the impact of smoke-free MUH building policies on smoking behaviours and health outcomes, as well as factors associated with policy compliance and enforcement to further inform public health policy, planning and practice.

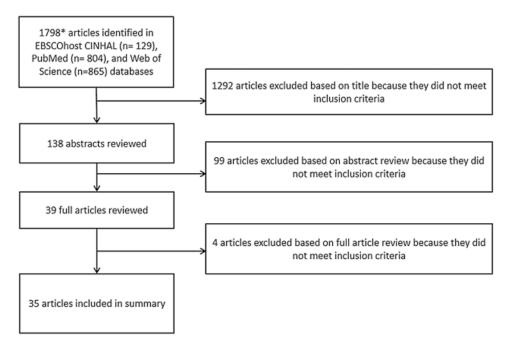


Figure 1.Overview of inclusion and exclusion criteria and stages of the systematic review process.
*Includes duplicates, presentation abstracts, and non-peer reviewed sources (e.g.
Newsweek) and 3 additional articles identified after full search through search alerts

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Summary of peer-reviewed literature presenting findings from surveys of multiunit housing residents st Table 1

Participant incentive	Educational pamphlets; small gifts	None	None	\$2 incentive with mailing; \$25 for completion	None	\$2 incentive with mailing; chance to win \$1000 for completion	None	\$5 grocery store gift card	\$20 for completion	None	\$2 bill at time of mailing; \$25 for completion	None reported
Survey method	Verbal (door-to-door)	Telephone	Paper (central office or taped to doors)	Paper (mailing)	Paper (mailing)	Paper (mailing) and telephone	Paper (mailing) and telephone	Verbal (resident homes after advance mailing)	Telephone	Telephone	Paper (mailing)	Telephone and internet
Response rate	86%	Not reported	16% of units targeted	82%	%59	71%	36%	64%	33%	44% (landline); 31% (cell)	78%	86% (telephone); 65% (internet)
Sample size	142	409	229	687	301	405	495	301	5936	164 (landline); 254 (cell)	440	731 MUH residents (n=562 who reported no past 3-month smoking in home)
Current smokers	Not reported	%8	37%	36%	24%	29% of respondent households	15%	48%	%61	Not reported	18%	12%
Per cent female	56	49	<i>L</i> 9	69	56	Not reported	Not reported	86	99	Not reported	69	52
Housing type	Low-income housing	Rented MUH	Public housing (apartments)	Subsidised housing (apartments)	Market-rate housing (apartments)	Market-rate housing (apartments)	Common interest communities	Subsidised housing (apartments)	General MUH	General MUH	Subsidised housing	General MUH
Racial/ethnic minority	Not specified (Hispanic/Latino immigrant focus)	100% minority (Hispanic/Latino)	54% minority	13% minority	Not reported for sample (suburb 91% white)	28% minority	4.7% minority	84% African-American	43% minority	Not reported	12% minority	23% African-American 30% other
Location	Southern California	Southern California	Tacoma, Washington	Portland, Oregon Metropolitan area	Suburban Minneapolis, Minnesota	Minnesota (statewide)	Minnesota (statewide)	Columbus, Chio	New York (statewide)	National	Portland, Oregon	National
Year	2011	2011	2013	2010	2003	2007	2012	2013	2010	2012	2012	2014
Lead author	Baezconde-Garbanati	Baezconde-Garbanati †	Ballor	Drach	Hennrikus	Hewett	Hewett	Hood^*	King	Licht	Pizacani⁴	Wilson

Four papers relevant to the MUH resident section of this review are not included in this table. King et al⁶ is not included because the data come from secondary data sources. Hood et al, 16 Hood et al, 19 and Hood et al, 19 are not included because the relevant survey data are the same data reported in Hood et al, 17 which is listed in the table above.

† Reported on two surveys within the same published paper: as indicated, one was a door-to-door survey, and the other was a telephone survey.

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MUH, multiunit housing.

*Collected follow-up data from a subset of the residents surveyed by Drach et al. 12 While Drach et al 12 reported data from surveys completed about 4 months after the implementation of a smoke-free building policy, Pizacani et al 22 reported survey data collected at 4 months postimplementation and about 16 months postimplementation. The data presented for Pizacani et al²² are the 16 months postimplementation data. **Author Manuscript**

Summary of percentages of residents reporting SHS incursions, being bothered by SHS incursions, voluntarily prohibiting smoking in their own unit, and expressing support or a preference for a smoke-free building Table 2

Lead author	Year	Current smoking status	Voluntary smoke- free home rule (%)	Experience SHS incursions (%)	Bothered by SHS incursions (%)	Support/prefer smoke-free building (%)	Other assessed indicators
Baezconde-Garbanati*	2011	Non-smokers	I	I	I	ı	Attitudes towards SHS
		Smokers	ı	ı	ı	ı	
		All	1	35	99	80	
Baezconde-Garbanati†	2011	Non-smokers	I	64	I	37‡	Partial policies; attitudes towards SHS; beliefs about smoke-free Policies
		Smokers	I	53	I	18	
		All	95	63	I	I	
Ballor	2013	Non-smokers	₂ 06	1	I	$82^{+}_{ au}$	Intention to quit; past cessation attempts; attitudes towards smoke-free policies; knowledge about cessation assistance
		Smokers	53	ı	I	41	
		All	I	64	I	I	
Drach	2010	I	I	I	I	I	Favourability towards current smoke-free policy; compliance
Hennrikus	2003	Non-smokers	72‡	53‡	<i>‡</i> L6	<i>‡6L</i>	Perceived enforcement issues; actions to avoid SHS, attitudes towards SHS
		Smokers	25	35	69	18	
		All	09	46	06	64	
Hewett [§]	2007	Non-smokers	<i>‡</i> //	I	I	€3‡	Existing policy; perceived market for smokefree units
		Smokers	16	ı	I	∞	
		All	59	48	79	70	
Hewett	2012	Non-smokers	<i>‡</i> 68	30‡	№ 96	47	Existing policy; perceived market for smokefree units; attitudes towards existing policy
		Smokers	32	13	15	18	
		All	80	28	68	42	
Hood	2013	Non-smokers	50 [‡]	32	I	72‡	Attitudes towards SHS; nicotine dependence; intentions to quit; perceived enforcement issues
		Smokers	9	26	1	36	

Lead author	Year	Current smoking status	Voluntary smoke- free home rule (%)	Experience SHS incursions (%)	Bothered by SHS incursions (%)	Support/prefer smoke-free building (%)	Other assessed indicators
		All	1	1	1	55	
King	2010	2010 Non-smokers	81^{\ddagger}	47‡	ı	62‡	No other assessed indicators
		Smokers	35	38	1	27	
		All	73	46	77	56	
Licht	2012	Non-smokers	91‡	44	I	ı	Existing policy
		Smokers	43	39	I	I	
		All	79	44	I	56	
Pizacani (baseline)	2012	Non-smokers	I	I	1	I	Policy awareness; compliance; smoking behaviour
		Smokers	I	I	I	ı	
		All	1	41¶	I	ı	
Pizacani (follow-up)	2012	Non-smokers	ı	I	ı	ı	Policy awareness; compliance; smoking behaviour
		Smokers	1	I	I	I	
		All	ı	171	I	I	
Wilson	2014	Non-smokers	78**, 88††	ı	ı	ı	Frequency of SHS incursions; location of SHS incursion
		Smokers	22**, 12††	I	I	I	
		All	ı	16††	1	ı	

Door-to-door survey (one of two surveys reported in this paper).

[†] Telephone survey; preference/support is based on complete indoor/outdoor smoke-free policies rather than in-unit policy.

 $[^]g$ Percentages are based on households with smokers versus Non-smokers (rather than individual residents surveyed).

 $^{^{\}prime\prime}$ Percentages for residents smelling SHS every day or multiple times per week.

^{**} Percentage for all persons living in MUH.

 $^{^{\}dagger\dagger} Percentage$ for all persons living in MUH with personal smoke-free policy.

MUH, multiunit housing; SHS, secondhand smoke.

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Summary of peer-reviewed literature presenting findings from self-reported surveys of multiunit housing decision makers Table 3

Lead author	Year	Study location	Respondent type	Housing type	Sample size	Response rate	Survey method	Participant incentive
Cramer	2011	Douglas County, Nebraska	Property owner or management company	Not specified	118 respondents; representing 24 080 units on 974 different properties	30.1 % (combined telephone and mail)	Telephone and mail	None
Jackson	2011	Alexandria, Richmond, Roanoke, and Norfolk, Virginia	Property managers	Apartments (marketrate and public housing), townhouses and senior centres	263 respondents	51 % overall, 48% for Alexandria, 70% for Roanoke, 46% for Richmond, 47% for Norfolk	Telephone	None
Hewett	2007	Minnesota	Key decision makers in the management of rental properties (owners, employees, property management companies)	Apartments	49 decision makers: managed 889 buildings and 27 116 rental units	Not reported	Telephone	\$100
King	2010	Western New York	Owners and managers	Market-rate and public housing	127 respondents	62%	Telephone and paper	\$50
King	2011	New York	Owners and managers	Market-rate and public housing	154 respondents completed both surveys	54% for follow- up survey	Telephone and paper	\$50 per survey
Pizacani	2011	Portland, Oregon	Managers	Subsidised housing	Ξ	Not reported	In-person, semistructured interview 6 weeks after policy implementation and online questionnaires seven times throughout the study period	None

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Summary of multiunit housing (MUH) operators' reports of existing smoke-free building policies, secondhand smoke (SHS) incursions, and Table 4

support for or interest in smoke-free building policies

Lead author	Year	Current smoke-free building policy	SHS incursions (perception)	SHS incursions (frequency)	Policy support/interest	Other Assessed indicators
Cramer	2011	16% of respondents reported a smoke-free building policy in all residential units. 10% of reported a partial smokefree building policy	1	30.2% of those without a building policy reported complaint of SHS incursion and 55.8% reported no compliant of SHS incursion from tenants	37% of those without a building policy asked to be contacted with information on smoke-free MUH	Perceived barriers to policy implementation; perceived and actual motivators for policy implementation
Jackson	2011	9% of properties had smoke-free building policy in residential units and 34% had a building policy in at least one of the following: interior common areas, residential units and exterior common areas.	53% of property managers reported that SHS could drift from one unit to another. 26% believed that exposure to SHS was a significant issue for residents	1	94% of those without a building policy were not considering one. 5% of those without a building policy were considering implementing one	Compliance; enforcement; perceived barriers for policy implementation; perceived motivators for policy implementation
Hewett	2007	20 operators had designated one or more buildings smoke-free; 14 had designated unsubsidised buildings smoke-free and 7 had designated government subsidised buildings smoke-free	27% identified tobacco smoke as the most common source of objectionable air moving between apartments. 17% of those without a policy saw SHS transfer as a major health issue for residents compared with 55% of those with a policy	4% said SHS incursion occurs on a regular or recurring basis in most of their buildings, 14% said some do, 33% said few do and 45% said none do	25% of respondents said they would be very interested in learning ways to reduce SHS transfer and 41% said they would be somewhat interested	Perceived barriers for policy implementation; perceived motivators for policy implementation; landlord information needs
King	2010	9% reported no smoking building policies in all living units they owned and 2% reported smoking restrictions in at least one building	1	1	75% of those without a building policy were interested in one; interest was higher among those with government subsidised units	Perceived barriers for policy implementation; perceived motivators for policy implementation
King	2011	14% of MUH operators reported a smoke-free building policy at baseline compared with 19% 1 year later. Exposure to the intervention did not significantly increase the adoption of a smoke-free building policy	1	1	72.3% of those without a building policy expressed interest in implementing at baseline and 77.3% expressed interest at follow-up	Perceived barriers for policy implementation
Pizacani	2011	All 11 building operators had buildings with smoke- free MUH policies in	I	ı	73% of those with a building policy were in favour of it	Compliance; enforcement

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