



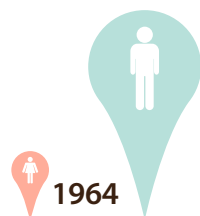
# EQUALITY IN SMOKING & DISEASE

*Nobody Wins!*

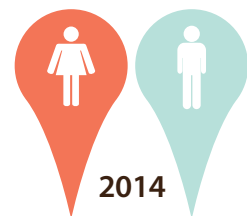
Nearly  
20 million  
women and girls  
in the United States  
smoke cigarettes.



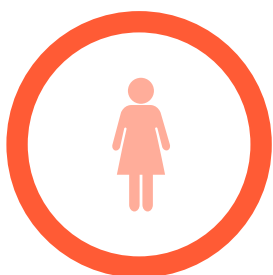
**DURING THE  
60's (and) 70's**  
TOBACCO COMPANIES  
TARGETED WOMEN.



In the last 50 years  
a woman's risk of  
dying from smoking has



**MORE  
THAN  
TRIPLED**  
and is now equal to a  
man's risk.



**WOMEN  
WHO SMOKE ARE  
MORE  
LIKELY**

to die from COPD  
than men who smoke.



## WOMEN OVER AGE 35 WHO SMOKE

have a slightly higher risk of  
dying from heart disease than  
men who smoke.



**MORE THAN  
200,000  
WOMEN DIE EVERY YEAR**

from smoking-related disease  
compared with 270,000 men  
who die from smoking-related  
disease every year.



**WOMEN SMOKERS SHOULD QUIT SMOKING.**

For help, they can visit [women.smokefree.gov](http://women.smokefree.gov) or call 1-800-QUIT-NOW.