

HHS Public Access

Author manuscript *Prev Med.* Author manuscript; available in PMC 2015 August 13.

Published in final edited form as: *Prev Med.* 2014 June ; 63: 6–12. doi:10.1016/j.ypmed.2014.02.018.

The association between demographic and behavioral characteristics and sunburn among U.S. adults — National Health Interview Survey, 2010*

Dawn M. Holman^{a,*}, Zahava Berkowitz^a, Gery P. Guy Jr.^a, Anne M. Hartman^b, and Frank M. Perna^b

Zahava Berkowitz: zab3@cdc.gov; Gery P. Guy: irm2@cdc.gov; Anne M. Hartman: hartmana@mail.nih.gov ^aCenters for Disease Control and Prevention, Division of Cancer Prevention and Control, 4770 Buford Highway, NE, Mailstop F-76, Atlanta, GA 30341, USA

^bNational Cancer Institute, Division of Cancer Control & Population Sciences, 9609 Medical Center Drive, Bethesda, MD 20892, USA

Abstract

Objective—To examine the association between demographic and behavioral characteristics and sunburn among U.S. adults.

Method—We used 2010 National Health Interview Survey data (N = 24,970) to conduct multivariable logistic regressions examining associations with having 1 or more sunburns in the past year and having 4 or more sunburns in the past year.

Results—Overall, 37.1% of adults experienced sunburn in the past year. The adjusted prevalence of sunburn was particularly common among adults aged 18–29 years (52.0%), those who repeatedly burn or freckle after 2 weeks in the sun (45.9%), whites (44.3%), indoor tanners (44.1%), those with a family history of melanoma (43.9%), and those who are US-born (39.5%). Physical activity, alcohol consumption, and overweight/obesity were positively associated with sunburn (all P < 0.001); sun protection behaviors were not significantly associated with sunburn (P = 0.35). Among those who were sunburned in the past year, 12.1% experienced 4 or more sunburns.

Conclusion—Sunburn is common, particularly among younger adults, those with a more sunsensitive skin type, whites, those with a family history of melanoma, the highly physically active, and indoor tanners. Efforts are needed to facilitate sun-safety during outdoor recreation, improve the consistency of sun protection practices, and prevent sunburn, particularly among these subgroups.

Conflict of interest

^{*}The findings and conclusions in this report are those of the author(s) and do not necessarily represent the official positions of the Centers for Disease Control and Prevention or the National Cancer Institute.

^{*}Corresponding author at: Division of Cancer Prevention and Control, Centers for Disease Control and Prevention, 4770 Buford Highway, NE, Chamblee Bldg 107, MS F76, Atlanta, GA 30341, USA., dholman@cdc.gov (D.M. Holman).

The authors declare that there are no conflicts of interest.

Sunburn; Skin neoplasms; Primary prevention; Health behavior; Adult

Introduction

As the most common type of cancer in the United States, skin cancer is an urgent public health concern (Stern, 2010). Most of these skin cancers are non-melanoma skin cancers (NMSC) such as basal and squamous cell carcinomas which are treatable but can be disfiguring and costly to treat (Bickers et al., 2006; Guy and Ekwueme, 2011). Melanoma, one of the most common cancers among adults under the age of 40, can be deadly (Weir et al., 2011). In 2010 alone, more than 9000 people in the United States died from melanoma (U.S. Cancer Statistics Working Group, 2013). In addition to the health burden, skin cancer treatment costs were estimated to be \$1.7 billion in 2004, with an additional \$3.8 billion in costs due to lost productivity (Bickers et al., 2006). Although genetic factors contribute to skin cancer risk, exposure to ultraviolet (UV) radiation from the sun and from artificial sources (i.e., indoor tanning devices) is a well-recognized cause of skin cancer (Armstrong and Kricker, 2001; Boniol et al., 2012; El Ghissassi et al., 2009; IARC, 2007; Lazovich et al., 2010). Research shows that sunburn at any age is associated with an increased risk for melanoma and basal cell carcinoma (Armstrong and Kricker, 2001; Dennis et al., 2008; Veierod et al., 2003). Sunburn often occurs after intermittent UV exposure (e.g., recreational exposure) and indicates both the intensity of the exposure and the individual's sensitivity to UV radiation.

Previous reports indicate that sunburn is common among adults and is associated with characteristics such as age, sex, race, ethnicity, and skin type (Buller et al., 2011; CDC, 2007; CDC, 2012; National Cancer Institute, 2012). Sunburn and behaviors that can lead to sunburn may also be associated with other health-related behaviors (e.g., smoking and alcohol consumption) (Coups et al., 2008; Heckman et al., 2012) and psychosocial factors (e.g., perceived benefits of tanning) (Heckman et al., 2012). The objective of this study is to examine the association between demographic and behavioral characteristics and sunburn among U.S. adults to inform future skin cancer prevention interventions.

Materials and methods

Study population

We analyzed the data from the 2010 National Health Interview Survey (NHIS), a nationallyrepresentative cross-sectional survey of the civilian, non-institutionalized, U.S. population (CDC, 2013). The main objective of NHIS is to monitor the health of the U.S. population through collection and analysis of data on a broad range of health topics. NHIS data collection involves a complex, multistage sample design, including stratification, clustering, and oversampling of specific population subgroups. Interviews are conducted mainly in person with adults aged 18 years and older within each household, with follow-up by telephone when necessary. The Cancer Control Module and Sample Adult Core obtain additional information from one randomly selected adult in each family. In 2010, 27,157

adults were interviewed, with a final response rate of 60.8% (CDC, 2011). Our analysis included 24,970 respondents after excluding those with a personal history of melanoma (n = 171) and those with unknown or missing responses to the questions about melanoma (n = 37) or sunburn (n = 1979).

Sunburn

Respondents were asked, "During the past 12 months, how many times have you had a sunburn?" If necessary, the survey administrator read the following statement: "By 'sunburn' we mean even a small part of your skin turns red or hurts for 12 hours or more. Also include burns from sunlamps and other indoor tanning devices."

Demographic and behavioral characteristics

Variables examined in relation to sunburn included demographic characteristics (sex, age group, race-ethnicity, marital status, education level, health insurance status, U.S. region, foreign-born status, skin's reaction after two weeks in the sun, family history of melanoma, and history of a cancer diagnosis), health-related behaviors (sun protection, indoor tanning device use, receipt of a skin exam, physical activity, alcohol consumption, and smoking status), and body mass index (BMI).

Most variables examined in relation to sunburn were based on a single survey item. The exception was the variable for sun protection, which was computed from multiple survey items. Respondents were asked, "When you go outside on a warm sunny day for more than one hour, how often do you:

- Stay in the shade?
- Wear a hat that shades your face, ears, and neck such as a hat with a wide brim all around?
- Wear a long sleeved shirt?
- Wear long pants or other clothing that reaches your ankles?
- Use sunscreen?"

Response options for each were *always, most of the time, sometimes, rarely,* and *never*. We created a dichotomous sun protection variable in which respondents were given a 1 if they reported engaging in at least 1 or more of the protective behaviors *always* or *most of the time* and a 0 if they did not. Respondents who reported using sunscreen were asked the SPF number of their sunscreen. Sunscreen use was only counted for respondents using a sunscreen with SPF 15. A small percentage of individuals responded to the sun protection questions by saying that they "don't go out in the sun." For these analyses, we considered not going out in the sun to be a protective behavior and gave participants a 1 for this response.

Statistical analyses

We examined the association between demographic and behavioral characteristics and having one or more sunburns (versus no sunburn) in the past year among all adults. Because

melanoma rates are higher among non-Hispanic whites compared to other racial/ethnic groups (Wu et al., 2011), we repeated this analysis while stratifying by racial/ethnic group. To explore frequent sunburn, we examined the prevalence of having 4 or more sunburns among adults having any sunburn in the past year. We assessed these associations with unadjusted percentages using the Wald chi-square test and adjusted percentages (predictive margins) from multivariable logistic regression models using the Wald-F test (Graubard and Korn, 1999). Because rates of melanoma tend to be higher in young women (under the age of 40) compared with young men but higher among older men compared with older women (Jemal et al., 2011), we tested an interaction between sex and age. We assessed differences between categories within a variable using linear contrasts. The results regarding frequent sunburn were presented only for variables with a *P*-value of <0.05 in either the unadjusted or the adjusted model. We considered *P*-values < 0.05 statistically significant.

Because multiple risk behaviors often co-occur, we created a risk behavior index in which we summed the prevalence of 4 risk behaviors: heavy alcohol consumption, being a current smoker, being overweight or obese, and not meeting the 2008 Physical Activity Guidelines for strength or aerobic activity (U.S. Department of Health and Human Services, 2008). Potential scores ranged from 0 (lowest risk) to 4 (highest risk). We reran all analyses using this index in place of the 4 individual behavior variables.

We used SAS-callable SUDAAN to account for the complex sampling design. We calculated national estimates of the prevalence of sunburn, with weights provided with the NHIS data file to account for the probability of selection and non-response.

Results

In 2010, an estimated 37.1% of adults aged 18 years and older experienced at least one sunburn in the past 12 months (Table 1). The highest prevalence of sunburn was observed among adults aged 18–29 (52.0%), and the prevalence decreased with age (P < 0.001) (Fig. 1). There was no significant difference in sunburn prevalence between males and females in the adjusted model. The interaction term between age and sex also was not significant (P = 0.273) and was excluded from the model. Sunburn was particularly common among those with skin that burns repeatedly and/or freckles after 2 weeks in the sun (45.9%), whites (44.3%), and those with a family history of melanoma (43.9%). Sunburn varied by U.S. region, ranging from 36.5% in the South to 40.4% in the Midwest (P = 0.001). Sunburn was less common among those who had lived in the U.S. for less than 10 years (22.4%) compared to those who were born in the U.S. (39.5%) or had lived in the U.S. for 10 or more years (33.4%; P < 0.001). Other demographic characteristics associated with sunburn included having at least some college education compared to having less education (P = 0.005) and having private/military insurance (39.2%) compared to other insurance types (35.8%; P = 0.001).

The adjusted sunburn prevalence was also positively associated with indoor tanning device use, physical activity, alcohol consumption, and being overweight or obese (all P < 0.001) (Table 1). With regard to physical activity, adults who met the 2008 Physical Activity Guidelines for both strength and aerobic activity (U.S. Department of Health and Human

Services, 2008) had the highest prevalence of sunburn (41.7%), followed by those who met the guidelines for aerobic activity only (39.2%; P < 0.001). With regard to alcohol consumption, sunburn was more common among current drinkers (39.8%) compared to both former (35.8%) and never drinkers (33.2%; P < 0.001). Sunburn was negatively associated with ever having had a skin exam (P = 0.015). Sunburn was not significantly associated with smoking status or sun protection. As a sensitivity analysis, we ran a separate model in which we did not count "do not go in the sun" in the sun protection variable; this model yielded very similar results. Findings were also very similar when the analysis was limited to non-Hispanic whites only (Table 1). The one notable difference was that among non-Hispanic whites, those who used sun protection were less likely to experience sunburn, an association that approached statistical significance (P = 0.056). This trend was not observed for the other racial/ethnic groups (data not shown).

Among adults who experienced sunburn in the past 12 months, 12.1% had 4 or more sunburns (Table 2). Experiencing 4 or more sunburns was negatively associated with age group (P < 0.001) and was common among ages 18–29 years (16.0%), blacks (18.5%), those with skin that burns or freckles repeatedly after 2 weeks in the sun (19.1%), and those who "do not go out in the sun" (23.4%). We found similar patterns for all analyses when we reran them using the risk behavior index in place of individual behavior variables; the index was positively associated with sunburn (results not shown).

Discussion

Sunburn is common among U.S. adults, especially among younger adults and those who are most susceptible to skin cancer (i.e., whites, those with skin that burns repeatedly, and those with a family history of melanoma). Sunburn risk can be reduced by engaging in protective behaviors when outdoor in the sun. The lack of a strong association between sunburn and sun protection may suggest a need to further examine 1) the relative importance of different sun protective behaviors, 2) the clustering of sun protective behaviors, and 3) compliance with recommendations for sunburn avoidance.

The relationship observed between sunburn and foreign-born status is consistent with other research showing that more acculturated individuals demonstrate riskier skin cancer-related behaviors (Andreeva et al., 2009). The association between sunburn and other risky behaviors (i.e., alcohol use and overweight/obesity) indicates that some risky behaviors may cluster, suggesting a need for more comprehensive health promotion efforts that address multiple health behaviors. Previous research indicates that excess body weight is associated with a decreased risk for NMSC but not for melanoma (Pothiawala et al., 2012; Tang et al., 2013). Those who are overweight or obese may experience less chronic sun exposure compared to those who are of normal weight but may be more likely to experience intermittent sun exposure. This would explain the seemingly contradictory findings of a lower risk for NMSC and a higher risk for sunburn (Pothiawala et al., 2012). The association with indoor tanning suggests a link between sunburn and appearance-related behaviors. Although the data do not allow for conclusions regarding how the sunburns happened, some may have occurred while individuals were trying to get a tan. The association between sunburn and physical activity may reflect increased incidental sun exposure among the more

physically active. Previous research suggests that more physically active individuals may engage in more skin cancer risk-related behaviors than those who are sedentary (Coups et al., 2008), or as a function of their recreational pursuits, may engage similarly to the physically inactive in overall sun protection, but use different strategies (i.e., use of clothing and chemical barriers rather than sun avoidance strategies) and require greater than average vigilance with sun protection (Lawler et al., 2007). Collectively, these findings suggest a need for more coordination across efforts to improve sun-safety and efforts to increase physical activity. One potential strategy would be to leverage shared partnerships with relevant organizations and stakeholders to create environments and incorporate practices that promote both sun-safety and physical activity (e.g., increasing shade availability in outdoor recreational spaces, including sunscreen use and reapplication prompts along with hydration recommendation messaging, encouraging use of sport specific clothing with an adequate SPF).

Having 4 or more sunburns in the past 12 months occurred among 12% of adults experiencing sunburn and was particularly common among those who do not go out in the sun. This is a novel finding that has not previously been discussed in the literature. Some of these results could be due in part to limitations of self-reported data and misunderstanding of the survey questions. It is also possible that those who report that they avoid going in the sun altogether may do so because of extreme skin sensitivity to the sun. This extreme sunsensitivity might explain why some individuals are getting frequent burns in spite of efforts to avoid the sun. Those who do not often go outdoors for extended periods of time may also be less prepared to protect themselves when they do spend time outdoors. Frequent sunburn was also common among blacks. Skin type and sun-sensitivity vary greatly among blacks (Galindo et al., 2007; Pichon et al., 2010), and previous research indicates that blacks may be less likely to engage in certain protective behaviors, particularly sunscreen use, compared to other racial/ethnic groups (CDC 2012; Pinchon et al., 2010). Efforts to make sun protection the easy or default choice may help to reduce barriers to sunburn avoidance (Frieden 2010). Additionally, more nuanced public health messaging tailored to the various skin types may help to clarify misunderstandings about susceptibility.

These findings may inform future interventions to reduce skin cancer risk-related behaviors, particularly regarding target audiences and key intervention strategies. For example, the prevalence of frequent sunburn among all racial/ethnic groups indicates the importance of using photosensitivity to identify those at increased skin cancer risk, rather than relying solely on race/ethnicity. Furthermore, UV exposure can be either intentional (e.g., sunbathing and indoor tanning) or incidental (e.g., sun exposure during outdoor activities), and different strategies may be needed to address these different types of UV exposure. UV exposure is well-documented as causing premature skin aging, and consistent use of sun protection when outdoors and regular sunscreen use may help to prevent or delay photoaging (Fisher et al., 2002; Hughes et al., 2013; Wlaschek et al., 2001), in addition to reducing skin cancer risk (Green et al., 2011; van der Pols et al., 2006). The opportunity to prevent photoaging may be particularly motivating for those concerned about their appearance (e.g., tanners), and recent evidence suggests that appearance-related messages are effective in reducing UV exposure among young women (Lin et al., 2011). The US Preventive Services Task Force recommends counseling in a clinical setting for children,

adolescents, and young adults aged 10 to 24 years who have fair skin about minimizing their exposure to ultraviolet radiation to reduce risk for skin cancer (USPSTF 2012). Such counseling could include cancer prevention or appearance-focused messages and could be done during a primary care visit (Lin et al., 2011; USPSTF 2012).

Different messages or intervention strategies may be needed for older adults, men, and individuals who do not necessarily seek out a tan but regularly engage in outdoor activities. For example, active individuals who spend much of their recreational time outdoors may benefit from environmental supports that facilitate sun-safety (e.g., shaded outdoor areas). Additionally, men are less likely to use sunscreen compared to women (CDC, 2012), so the use of other sun protection methods may be more appealing to men. More research is needed to determine the most effective approaches for increasing sun safety and preventing sunburn among these different subgroups.

Study limitations and strengths

This study has both strengths and limitations that should be considered. The use of a nationally-representative sample means that results are generalizable to the U.S. population, and ongoing collection of such data allows for continued monitoring of sunburn among U.S. adults. Furthermore, the large sample size and numerous demographic and behavioral variables allowed us to explore differences across many key subgroups. However, this study relied on the use of many single item indicators of health behaviors which introduces the potential for measurement error. The variable we used to measure sun protection is particularly limited because it does not take into account the use of multiple sun protective behaviors, the amount of exposed skin, or the time and intensity of participants' UV exposure. There may also be residual confounding, as those who are the most sun-sensitive may also be most likely to engage in sun protective behaviors. Furthermore, the data are self-reported and subject to potential bias (e.g., recall bias and socially desirable responses), and the cross-sectional design limits the exploration of cohort effects and causal associations.

Conclusions

Sunburn is an important and preventable skin cancer risk factor. The results from this study indicate that sunburn is common among U.S. adults, especially among younger adults and those who are most susceptible to skin cancer. Given the high prevalence of skin cancer, sunburn prevention is critical. More public health efforts are needed, including environmental supports to facilitate sun safety during outdoor recreation and more targeted prevention efforts focusing on specific subgroups (i.e., intentional tanners, those who engage in frequent outdoor recreation, and those at an increased risk for skin cancer).

References

Andreeva VA, Unger JB, Yaroch AL, Cockburn MG, Baezconde-Garbanati L, Reynolds KD. Acculturation and sun-safe behaviors among US Latinos: findings from the 2005 Health Information National Trends Survey. Am J Public Health. 2009; 99 (4):734–741. [PubMed: 19150918]

- Armstrong BK, Kricker A. The epidemiology of UV induced skin cancer. J Photochem Photobiol B. 2001; 63:8–18. [PubMed: 11684447]
- Bickers DR, Lim HW, Margolis D, et al. The burden of skin diseases: 2004. A joint project of the American Academy of Dermatology Association and the Society for Investigative Dermatology. J Am Acad Dermatol. 2006; 55 (3):490–500. [PubMed: 16908356]
- Boniol M, Autier P, Boyle P, Gandini S. Cutaneous melanoma attributable to sunbed use: systematic review and meta-analysis. BMJ. 2012; 345:e4757. [PubMed: 22833605]
- Buller DB, Cokkinides V, Hall HI, et al. Prevalence of sunburn, sun protection, and indoor tanning behaviors among Americans: review from national surveys and case studies of 3 states. J Am Acad Dermatol. 2011; 65 (5):S114–S123. [PubMed: 22018060]
- CDC. MMWR. Sunburn prevalence among adults United States, 1999, 2003, and 2004. MMWR. 2007; 56 (21):524–528. (http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5621a2.htm). [PubMed: 17538527]
- CDC. NHIS Survey Description. Hyattsville, MD: 2011. 2010 National Health Interview Survey (NHIS) Public Use Data Release. (Available online: ftp://ftp.cdc.gov/pub/Health_Statistics/NCHS/ Dataset_Documentation/NHIS/2010/srvydesc.pdf)
- CDC. MMWR. Sunburn and sun protective behaviors among adults aged 18–29 years United States, 2000–2010. MMWR. 2012; 61 (18):317–322. (http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6118a1.htm?s_cid=mm6118a1_w). [PubMed: 22572977]
- CDC. National Health Interview Survey. 2013. (Available online: http://www.cdc.gov/nchs/nhis.htm.)
- Coups EJ, Manne SL, Heckman CJ. Multiple skin cancer risk behaviors in the U.S. population. AJPM. 2008; 34 (2):87–93.
- Dennis LK, VanBeek MJ, Beane Freeman LE, Smith BJ, Dawson DV, Coughlin JA. Sunburns and risk of cutaneous melanoma, does age matter: a comprehensive meta-analysis. Ann Epidemiol. 2008; 18 (8):614–627. [PubMed: 18652979]
- El Ghissassi F, Baan R, Straif K, et al. A review of human carcinogens part D: radiation. Lancet Oncol. 2009; 10 (8):751–752. [PubMed: 19655431]
- Fisher GJ, Kang S, Varani J, et al. Mechanisms of photoaging and chronological skin aging. Arch Dermatol. 2002; 138 (11):1462–1470. [PubMed: 12437452]
- Frieden TR. A framework for public health action: the health impact pyramid. Am J Public Health. 2010; 100 (4):590–595. [PubMed: 20167880]
- Galindo GR, Mayer JA, Slymen D, et al. Sun sensitivity in 5 US ethnoracial groups. Cutis. 2007; 80 (1):25–30. [PubMed: 17725060]
- Graubard BI, Korn EL. Predictive margins with survey data. Biometrics. 1999; 55 (2):652–659. [PubMed: 11318229]
- Green AC, Williams GM, Logan V, Strutton GM. Reduced melanoma after regular sunscreen use: randomized trial follow-up. J Clin Oncol. 2011; 29 (3):257–263. [PubMed: 21135266]
- Guy GP Jr, Ekwueme DU. Years of potential life lost and indirect costs of melanoma and nonmelanoma skin cancer: a systematic review of the literature. Pharmacoeconomics. 2011; 29 (10): 863–874. [PubMed: 21846158]
- Heckman CJ, Darlow S, Cohen-Filipic J, et al. Psychosocial correlates of sunburn among young adult women. Int J Environ Res Public Health. 2012; 9:2241–2251. [PubMed: 22829801]
- Hughes MCB, Williams GM, Baker P, Green AC. Sunscreen and prevention of aging: a randomized trial. Ann Intern Med. 2013; 158:781–790. [PubMed: 23732711]
- International Agency for Research on Cancer. Working Group on artificial ultraviolet light, skin cancer. The association of use of sunbeds with cutaneous malignant melanoma and other skin cancers: a systematic review. Int J Cancer. 2007; 120 (5):1116–1122. [PubMed: 17131335]
- Jemal A, Saraiya M, Patel P, et al. Recent trends in cutaneous melanoma incidence and death rates in the United States, 1992–2006. J Am Acad Dermatol. 2011; 65:S17–S25. [PubMed: 22018063]
- Lawler S, Sugiyama T, Owen N. Sun exposure concern, sun protection behaviors and physical activity among Australian adults. Cancer Causes Control. 2007; 18 (9):1009–1014. [PubMed: 17641981]

- Lazovich D, Vogel RI, Berwick M, Weinstock MA, Anderson KE, Warshaw EM. Indoor tanning and risk of melanoma: a case–control study in a highly exposed population. Cancer Epidemiol Biomarkers Prev. 2010; 19 (6):1557–1568. [PubMed: 20507845]
- Lin JS, Eder M, Weinmann S. Behavioral counseling to prevent skin cancer: a systematic review for the U.S. Preventive Services Task Force. Ann Intern Med. 2011; 154 (3):190–201. [PubMed: 21282699]
- National Cancer Institute. Cancer trends progress report 2011/2012 update. Bethesda, MD: 2012. National Institutes of Health, Department of Health and Human Services. http:// progressreport.cancer.gov
- Pichon LC, Landrine H, Corral I, Hao Y, Mayer JA, Hoerster KD. Measuring skin cancer risk in African Americans: is the Fitzpatrick Skin Type Classification Scale culturally sensitive? Ethn Dis. 2010; 20:174–179. [PubMed: 20503899]
- Pinchon LC, Corral I, Landrine H, Mayer JA, Norman GJ. Sun-protection behaviors among African Americans. Am J Prev Med. 2010; 38 (3):288–295. [PubMed: 20171530]
- Pothiawala S, Qureshi AA, Li Y, Han J. Obesity and the incidence of skin cancer in US Caucasians. Cancer Causes Control. 2012; 23 (5):717–726. [PubMed: 22450736]
- Stern RS. Prevalence of a history of skin cancer in 2007: results of an incidence-based model. Arch Dermatol. 2010; 146 (3):279–282. [PubMed: 20231498]
- Tang JY, Henderson MT, Hernandez-Boussard T, et al. Lower skin cancer risk in women with higher body mass index: the women's health initiative observational study. Cancer Epidemiol Biomarkers Prev. 2013; 22:2412–2415. [PubMed: 24042260]
- U.S. Cancer Statistics Working Group. United States Cancer Statistics: 1999–2010 Incidence and Mortality Web-based Report. U.S. Department of Health and Human Services, Centers for Disease Control and Prevention and National Cancer Institute; Atlanta: 2013. (Available at: www.cdc.gov/ uscs)
- U.S. Department of Health and Human Services. 2008 Physical Activity Guidelines for Americans. 2008. (Available at: http://www.health.gov/paguidelines/pdf/paguide.pdf.)
- U.S. Preventive Services Task Force. Behavioral counseling to prevent skin cancer. US Preventive Services Task Force recommendation statement. May. 2012 (Available at: http://www.uspreventiveservicestaskforce.org/uspstf11/skincancouns/skincancounsrs.htm.)
- van der Pols JC, Williams GM, Pandeya N, Logan V, Green AC. Prolonged prevention of squamous cell carcinoma of the skin by regular sunscreen use. Cancer Epidemiol Biomarkers Prev. 2006; 15 (12):2546–2548. [PubMed: 17132769]
- Veierod MB, Weiderpass E, Thorn M, et al. A prospective study of pigmentation, sun exposure, and risk of cutaneous malignant melanoma in women. J Natl Cancer Inst. 2003; 95 (20):1530–1538. [PubMed: 14559875]
- Weir HK, Marrett LD, Cokkinides V, et al. Melanoma in adolescents and young adults (ages 15–39 years): United States, 1999–2006. JAAD. 2011; 65 (5):S38–S49.
- Wlaschek M, Tantcheva-Poor I, Naderi L, et al. Solar UV irradiation and dermal photoaging. J Photochem Photobiol. 2001; 63:45–51.
- Wu X, Eide MJ, King J, et al. Racial and ethnic variations in incidence and survival of cutaneous melanoma in the United States, 1999–2006. J Am Acad Dermatol. 2011; 65 (5):S26–S37. [PubMed: 22018064]



Fig. 1.

Percentage of U.S. adults who experienced 1 sunburn in the past 12 months, by sex and age group, National Health Interview Survey, 2010.

Table 1

Unadjusted and adjusted percentages of U.S. adults who experienced 1 sunburns in the past 12 months, by demographic and behavioral characteristics, National Health Interview Survey, 2010.

Holman et al.

	Oronoll					Non Utenonio mhitoe o	
			7		9		
	Sample size ^{a,p}	Unadjusted % (95% CI) ^c	P^{d}	Adjusted % (95% CI) ^c	P^{e}	Adjusted % $(95\% \text{ CI})^c$	P^{ℓ}
Total	24,970	37.1 (36.3, 37.9)					
Demographic characteristics							
Sex			<0.001		0.366		0.015
Male	10,996	38.6 (37.5, 39.7)		38.5 (37.4, 39.7)		47.2 (45.7, 48.6)	
Female	13,974	35.8 (34.7, 36.8)		37.8 (36.7, 39.0)		44.6 (43.2, 46.0)	
Age group			<0.001		<0.001		<0.001
18–29	4941	50.0(48.1, 51.9)		52.0 (50.0, 54.1)		64.6 (62.0, 67.2)	
30–39	4546	45.8 (44.0, 47.5)		47.3 (45.5, 49.1)		58.6 (56.1, 61.0)	
40-49	4436	42.7 (41.0, 44.5)		42.4 (40.6, 44.2)		51.8 (49.4, 54.2)	
50-65	6423	30.6 (29.2, 32.0)		29.3 (27.9, 30.8)		35.7 (33.9, 37.5)	
66	4624	13.0 (11.8, 14.3)		15.4 (13.8, 17.3)		18.3 (16.1, 20.7)	
Race/ethnicityf			<0.001		<0.001		I
White	14,323	44.9 (44.0, 45.9)		44.3 (43.1, 45.4)		I	
Black	4078	11.0 (9.8, 12.3)		12.6 (11.1, 14.3)		I	
Hispanic	4774	27.0 (25.4, 28.7)		31.1 (29.1, 33.2)		I	
Other race	1709	21.1 (18.8, 23.6)		27.0 (24.0, 30.2)		I	
Marital status			<0.001		0.019		0.008
Married/living with partner	12,576	38.5 (37.5, 39.5)		38.5 (37.6, 39.5)		46.6 (45.4, 47.8)	
Divorced/separated	4140	31.2 (29.4, 33.0)		37.3 (35.3, 39.3)		44.2 (41.8, 46.7)	
Widowed	2278	12.3 (10.7, 14.1)		32.4 (28.8, 36.3)		38.7 (34.1, 43.5)	
Never married	5937	43.1 (41.3, 44.9)		38.4 (36.6, 40.2)		45.8 (43.4, 48.3)	
Education level			<0.001		0.005		0.096
< High school	4254	23.6 (21.9, 25.3)		35.4 (33.1, 37.7)		42.4 (39.1, 45.9)	
High school/GED	6563	33.5 (32.0, 35.1)		36.6 (35.1, 38.2)		44.6 (42.6, 46.6)	
Some college	7454	41.3 (40.0, 42.7)		38.9 (37.6, 40.2)		46.2 (44.6, 47.9)	
College degree	6606	43.2 (41.6, 44.7)		39.8 (38.2, 41.5)		47.4 (45.4, 49.4)	

_
Ъ
0
5
_
<
5
<u>ש</u>
$\overline{\mathbf{\Omega}}$
õ
\simeq
<u> </u>
0
t

	Overall					Non-Hispanic whites on	y
	Sample size ^{<i>a,b</i>}	Unadjusted % (95% CI) ^c	pd	Adjusted % (95% CI) ^c	b^{e}	Adjusted % (95% CI) ^c	p^{θ}
Insurance category			<0.001		0.002		0.010
Private/military	15,338	41.3 (40.3, 42.4)		39.2 (38.2, 40.2)		46.8 (45.7, 48.0)	
Public only	4790	22.5 (21.0, 24.1)		35.8 (33.6, 38.2)		41.9 (38.7, 45.2)	
None/single service	4725	34.4 (32.6, 36.3)		35.8 (34.0, 37.6)		43.7 (41.0, 46.4)	
U.S. region			<0.001		0.001		0.001
Northeast	3951	36.4 (34.7, 38.2)		37.7 (36.1, 39.4)		45.3 (43.2, 47.5)	
Midwest	5493	43.6 (42.0, 45.3)		40.4 (38.9, 41.9)		48.8 (46.9, 50.6)	
South	9175	32.8 (31.4, 34.2)		36.5 (35.1, 37.9)		43.7 (42.0, 45.4)	
West	6351	37.8 (36.1, 39.5)		38.7 (37.1, 40.3)		46.0 (43.8, 48.1)	
Foreign-born status			<0.001		<0.001		<0.001
Born in the US	19,604	40.2 (39.4, 41.1)		39.5 (38.6, 40.4)		46.4 (45.4, 47.5)	
<10 years	1237	17.8 (12.3, 20.7)		22.4 (19.1, 26.0)		18.4 (13.0, 25.4)	
10+ years	4068	23.1 (21.5, 24.8)		33.4 (31.0, 35.8)		42.1 (37.6, 46.7)	
Skin's reaction after 2 weeks in the sun			<0.001		<0.001		<0.001
Very dark tan	3275	31.5 (29.6, 33.4)		33.2 (31.2, 35.3)		37.4 (34.5, 40.3)	
Moderate tan	7797	$40.0\ (38.7, 41.4)$		37.8 (36.5, 39.1)		44.6 (42.9, 46.3)	
Mild tan	7434	38.0 (36.6, 39.4)		38.6 (37.2, 40.0)		47.7 (45.9, 49.5)	
Burn repeatedly/freckle	3609	49.2 (47.3, 51.1)		45.9 (44.0, 47.7)		53.6 (51.6, 55.6)	
Do not go out in the sun	2273	10.7 (9.0, 12.5)		23.7 (20.8, 27.0)		25.9 (21.4, 31.0)	
Family history of melanoma			<0.001		0.011		0.008
Yes	480	49.4 (44.2, 54.5)		43.9 (39.4, 48.5)		52.5 (47.5, 57.4)	
No	23,306	37.3 (36.5, 38.2)		38.0 (37.2, 38.9)		45.7 (44.6, 46.7)	
Ever been told you had cancer			<0.001		0.969		0.506
Yes	1994	28.1 (25.8, 30.6)		38.1 (35.5, 40.8)		46.9 (43.9, 50.0)	
No	22,976	37.9 (37.0, 38.7)		38.2 (37.3, 39.1)		45.8 (44.7, 46.9)	
Behavioral characteristics							
Sun protection			<0.001		0.499		0.056
Yes	6792	42.1 (40.7, 43.7)		38.0 (37.0, 39.0)		45.2 (44.0, 46.5)	
No	9443	37.1 (35.8, 38.4)		38.6 (37.2, 39.9)		47.3 (45.6, 49.0)	
Indoor tanning device use			<0.001		<0.001		0.001

~
ŧ
5
0
5
_
~
_
a
lan
lanu
lanus
lanusc
lanuscri
Nanuscrip

	Overall					Non-Hispanic whites only	7
	Sample size ^{<i>a,b</i>}	Unadjusted % (95% CI) ^c	pd	Adjusted % (95% CI) ^c	b^{e}	Adjusted % (95% CI) ^c	b^{θ}
Yes	1159	62.1 (58.7, 65.3)		44.1 (40.9, 47.4)		51.6 (48.1, 55.1)	
No	23,796	35.7 (34.9, 36.5)		37.7 (36.9, 38.6)		45.4 (44.3, 46.4)	
Ever had a skin exam			0.842		0.015		0.013
Yes	4892	37.3 (35.7, 39.0)		36.4 (34.9, 38.0)		43.9 (42.0, 45.8)	
No	19,965	37.1 (36.2, 38.1)		38.7 (37.7, 39.6)		46.6 (45.5, 47.8)	
Meets 2008 physical activity guidelines for Americans			<0.001		<0.001		< 0.001
Meets neither criteria	12,854	30.2 (29.1 31.2)		35.9 (34.7, 37.1)		43.1 (41.6, 44.7)	
Meets strength only	940	31.8 (27.9, 36.0)		36.2 (32.2, 40.3)		43.7 (38.4, 49.1)	
Meets aerobic only	6165	41.5(40.0, 43.0)		39.2 (37.8, 40.7)		47.4 (45.7, 49.2)	
Meets both aerobic and strength criteria	4706	48.5 (46.8, 50.2)		41.7 $(40.0, 43.3)$		49.3 (47.3, 51.3)	
Alcohol consumption			<0.001		<0.001		< 0.001
Never drinker	5528	24.8 (23.2, 26.5)		33.2 (31.3, 35.1)		40.5 (37.7, 43.4)	
Former drinker	3791	27.3 (25.5, 29.1)		35.8 (33.7, 38.0)		43.3 (40.7, 45.9)	
Current drinker	15,651	43.2 (42.2, 44.1)		39.8 (38.9, 40.8)		47.3 (46.2, 48.5)	
Smoking status			0.003		0.183		0.040
Current smoker	4755	38.9 (37.1, 40.6)		36.7 (34.9, 38.5)		43.4 (41.2, 45.6)	
Former smoker	5294	35.0 (33.5, 36.7)		38.7 (37.1, 40.4)		46.7 (44.8, 48.7)	
Never smoker	14,896	37.3 (36.3, 38.4)		38.5 (37.4, 39.6)		46.5 (45.2, 47.9)	
Overweight or obese			0.678		<0.001		< 0.001
Yes	15,381	37.4 (35.8, 38.3)		39.9~(38.9, 40.9)		39.9 (38.9, 40.9)	
No	8978	37.1 (35.8, 38.3)		35.3 (34.1, 36.6)		37.1 (35.8, 38.3)	
a Total sample size for each variable may not add to 24,97	70 because of missin	i.					

Prev Med. Author manuscript; available in PMC 2015 August 13.

^bOverall adjusted analysis is based on a sample of 22,082 adults. The adjusted analysis limited to non-Hispanic whites is based on 12,856 adults.

 $^{\ensuremath{c}}$ Percentages are weighted to the non-institutionalized population.

 dP values based on Wald χ^2 test for association.

 ^{e}P values based on overall Wald F test for association from multivariable logistic regression models.

 $f_{
m Persons}$ identified as Hispanic might be of any race. Persons identified as white, black, or other race are all non-Hispanic.

Table 2

Unadjusted and adjusted percentages of adults who experienced 4 or more sunburns in the past 12 months (among those experienced any sunburn), National Health Interview Survey, 2010.

	Unadjusted % (95% CI) ^{<i>a</i>} (n = 8146)	Рв	Adjusted % <i>a</i> , <i>c</i> (95% CI)	P ^d
Total	12.1 (11.3, 12.9)			
Demographic characteristics				
Sex		0.298		0.236
Male	12.6 (11.3, 14.0)		12.5 (11.2, 14.0)	
Female	11.6 (10.5, 12.8)		11.3 (10.1, 12.6)	
Age group		< 0.001		< 0.001
18–29	15.4 (13.6, 17.3)		16.0 (13.8, 18.5)	
30–39	12.7 (11.2, 14.4)		12.0 (10.5, 13.7)	
40–49	10.1 (8.6, 11.9)		10.5 (9.0, 12.3)	
50-65	9.3 (7.9, 11.0)		8.4 (6.8, 10.2)	
66	10.2 (7.7, 13.4)		9.1 (6.5, 12.7)	
Race/ethnicity ^e		< 0.001		0.011
White	12.1 (11.2, 13.1)		11.9 (11.0, 13.0)	
Black	19.1 (15.1, 24.0)		18.5 (13.9, 24.2)	
Hispanic	11.1 (9.2, 13.3)		10.5 (8.5, 12.9)	
Other race	7.3 (4.6, 11.6)		9.1 (5.6, 14.6)	
Marital status		0.010		0.536
Married/living with partner	11.0 (10.0, 12.1)		11.4 (10.3, 12.6)	
Divorced/separated	12.0 (9.9, 14.5)		13.2 (10.7, 16.3)	
Widowed	11.6 (7.7, 17.2)		12.1 (7.3, 19.4)	
Never married	14.9 (13.1, 17)		12.7 (10.9, 14.7)	
U.S. region		0.014		0.005
Northeast	9.8 (8.0, 11.8)		8.9 (7.0, 11.3)	
Midwest	13.4 (11.8, 15.2)		13.8 (12.2, 15.7)	
South	12.9 (11.5, 14.5)		12.7 (11.2, 14.5)	
West	11.3 (9.8, 12.9)		10.8 (9.3, 12.6)	
Skin's reaction after 2 weeks in the sun		< 0.001		< 0.001
Very dark tan	9.7 (7.8, 12.0)		9.8 (7.8, 12.1)	
Moderate tan	8.9 (7.7, 10.3)		8.4 (7.2, 9.8)	
Mild tan	11.3 (9.9, 13.0)		11.4 (9.9, 13.1)	
Burn repeatedly/freckle	18.6 (16.4, 21.0)		19.1 (16.8, 21.6)	
Do not go out in the sun	23.5 (17.5, 30.6)		23.4 (17.3, 30.8)	
Behavioral characteristics				
Meets 2008 Physical Activity Guidelines for Americans		0.021		0.032
Meets neither criteria	11.0 (9.8, 12.5)		10.4 (9.1, 11.9)	
Meets strength only	9.0 (5.9, 13.6)		10.0 (6.4, 15.2)	
Meets aerobic only	12.1 (10.6, 13.8)		12.4 (10.9, 14.2)	

	Unadjusted % (95% CI) ^{<i>a</i>} (n = 8146)	P ^b	Adjusted % <i>a</i> , <i>c</i> (95% CI)	P^d
Meets both aerobic and strength criteria	13.9 (12.3, 15.6)		13.8 (12.1, 15.7)	
Overweight or obese		0.276		0.012
Yes	12.5 (11.4, 13.6)		12.9 (11.7, 14.1)	
No	11.5 (10.1, 13.0)		10.5 (9.2, 11.9)	

Note: only variables with a significance level of <0.05 in the unadjusted or adjusted models are presented in this table except for sex. In addition to the variables shown in the table, the adjusted model includes the following variables: education level, insurance category, foreign-born status, family history of melanoma, ever been told of having cancer, sun protection behaviors, indoor tanning device use, ever had a skin exam, alcohol consumption, being overweight or obese, and smoking status.

 a Percentages are weighted to the non-institutionalized population.

 ${}^{b}P$ values based on Wald χ^{2} test for association.

^cThe adjusted model is based on a sample of 7437 respondents.

 ^{d}P values based on overall Wald F test for association from multivariable logistic regression models.

^ePersons identified as Hispanic might be of any race. Persons identified as white, black, or other race are all non-Hispanic.