

# TEN THINGS YOU CAN DO FOR NATIONAL HIV TESTING DAY

June 27 is National HIV Testing Day, a day to promote [HIV testing](#) and [HIV prevention](#). On this day, we unite with federal partners, health departments, and other organizations to raise awareness about the importance of HIV testing and early diagnosis of HIV. Help spread the word in your community and raise awareness about the impact of HIV, the importance of HIV prevention and testing, the effects of stigma, and how we can work together to increase support for those living with HIV. Let's Stop HIV Together: Get the Facts. Get Tested. Get Involved.

Whether you are an individual or an organization, there are many ways to take action on National HIV Testing Day.

## 1 Get the facts.

- Download, read and share [HIV/AIDS information](#) and fact sheets from CDC's [Resource Library](#).
- Import CDC's web content directly into your own site or application by using [syndicated HIV/AIDS content](#).

## 2 Get tested and encourage others to get tested, too.

- Find the nearest testing center at [GetTested.cdc.gov](#) or text your ZIP code to "KNOW IT" (566948). [Home HIV tests](#) are also available.
- Use the [HIV Testing Sites & Care Services Locator](#) to find testing services, housing providers, health centers and other service providers.

## 3 Get involved. Participate in a National HIV Testing Day event.

- Hold an event in your community. You can find [resources](#) to plan your testing day activities and [register your event](#).
- Join [community events](#) near you.

## 4 Follow CDC's social media accounts that promote HIV prevention and testing, and share and retweet messages.

### CDC

- Facebook: [Act Against AIDS](#), [Reasons/Razones](#), [Start Talking. Stop HIV.](#), [Testing Makes Us Stronger](#), and [CDC HIV](#)
- Twitter: [@TalkHIV](#) and [@CDC\\_HIVAIDS](#)
- Pinterest: [Preventing HIV and STDs](#)
- Instagram: [Act Against AIDS](#)

### Federal partners

- Follow [AIDS.gov](#) on [Facebook](#), [Twitter](#), and [Instagram](#).
- Like the U.S. Department of Health & Human Services on [Facebook](#), and follow on Twitter [@HHSgov](#).

## 5 Promote HIV testing on your website, blog, and social media channels.

- Add an Act Against AIDS testing [locator widget](#) to your blog or website. Other test site [locator widgets](#) are also available, including en español. You can also post logos, badges, infocards and [other images](#) on your website.



- Share these #NHTD images on your social media accounts. You can download them from CDC's [HIV infographics and posters](#) webpage, also available in [Spanish](#). Visuals include infocards and cover and profile images for Facebook and Twitter, posters, and the testing day logo.

## Logos



## Posters



- If you want to share your HIV testing event or experience, post a photo to Instagram with the hashtags #MyHIVTestingDay and #NHTD.
- Join the #NHTD Thunderclap by June 25 to help raise awareness for National HIV Testing Day. Find out more information on the Thunderclap at <http://thndr.it/1F8Qyem>
- Promote HIV testing to your followers. Here are some sample messages for Testing Day:

### Facebook

- *HIV tests are one of the best tools for HIV prevention. When you know your HIV status, you can take care of yourself and your partner. For National HIV Testing Day on June 27, take control. Take the test. #NHTD #MyHIVTestingDay <http://go.usa.gov/3XEMh>*
- *Getting tested for HIV is easier than ever, and some locations offer free testing. Learn more about testing options. #NHTD #MyHIVTestingDay <http://go.usa.gov/3XEeG>*
- *It's National HIV Testing Day. Find a testing location near you. #NHTD #MyHIVTestingDay <http://go.usa.gov/3XEez>*
- *Have you been tested for HIV? Help others who are thinking of getting tested by sharing your experience! #NHTD #MyHIVTestingDay*

### Twitter

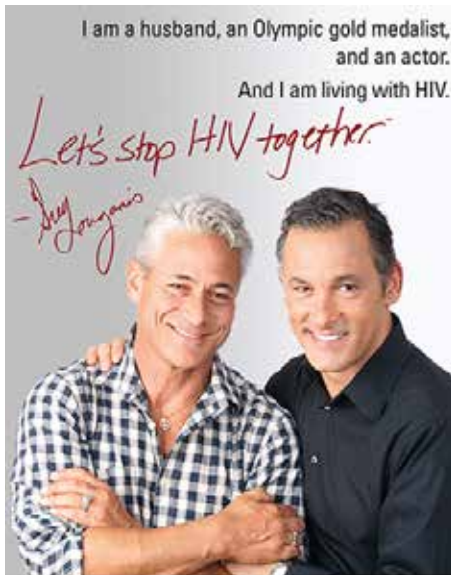
- *It's National HIV Testing Day. Find a testing location near you. #NHTD #MyHIVTestingDay <http://go.usa.gov/3XEez>*
  - *1 in 8 people w/#HIV don't know it. Find an HIV testing location near you. #MyHIVTestingDay #NHTD <http://go.usa.gov/3XEez>*
  - *Getting tested for #HIV is easier than ever. Learn more about testing options. <http://go.usa.gov/3XEMh>*
  - *Should you get an #HIV test? Everyone aged 13-64 s/b tested at least once; some ppl more often. #MyHIVTestingDay #NHTD <http://go.usa.gov/3XEeG>*
- Become a movie star! Get creative and produce your own “amateur” video to tell the virtual world “How you are stopping HIV together”. Post and share your video using #StopHIVTogether and encourage others to do the same. Help us remind all Americans that they can be a part of the solution. Together, we must unite in the effort to address stigma and contribute to changing perceptions around HIV.

## 6 Promote ongoing testing campaigns.

- Share information about CDC's [Act Against AIDS \(en español\)](#) campaigns that encourage HIV testing. You can download materials to promote HIV testing in your community:

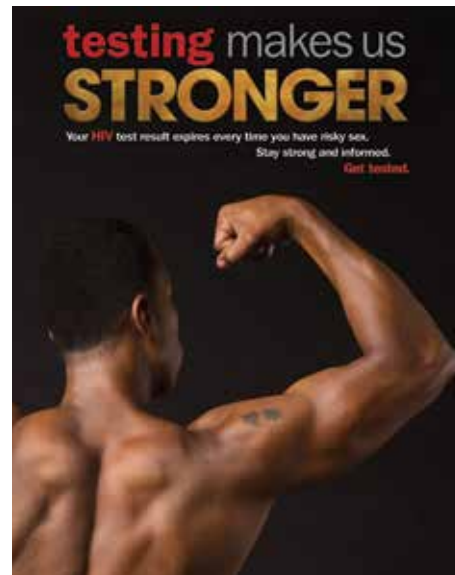
### Let's Stop HIV Together

A general awareness campaign to reduce HIV stigma and encourage HIV testing



### Testing Makes Us Stronger

Focuses on black gay and bisexual men



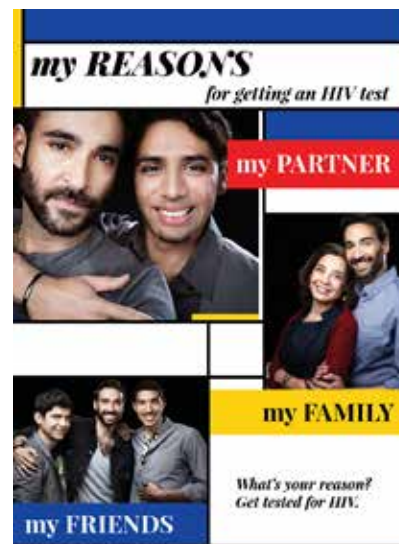
### Take Charge. Take the Test.

Campaign for black women



### Reasons/Razones

Bilingual campaign for gay and bisexual Hispanic/Latino men



## 7 Learn new strategies and approaches to testing and treatment.

- If you are living with HIV, check out CDC's Act Against AIDS newest campaign, [HIV Treatment Works](#) that encourages people living with HIV to get in care, start taking HIV medications, and adhere to treatment.
- Watch the stories from [Positive Spin](#), a digital educational tool that raises awareness of the stages of the HIV care continuum and features personal stories of five HIV-positive, gay black men who are living healthy lives with HIV.

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## 8 Reach out to health care providers.

- The [HIV Screening. Standard Care.](#) campaign offers resources for both providers and patients, in English and in Spanish.



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## 9 Stay up-to-date.

- Visit CDC's [HIV Awareness Days](#) webpage or the [NHTD webpage](#) on AIDS.gov.

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## 10 Watch and share public service announcements about HIV testing.

- [Let's Stop HIV Together: How are you stopping HIV?](#)
- [Testing Makes Us Stronger RHOA and Fashion Queens](#)
- [Swizz Beatz Urges Young People to Act Against AIDS](#)
- [Juanes promueve el Día Nacional de la Prueba del VIH](#)