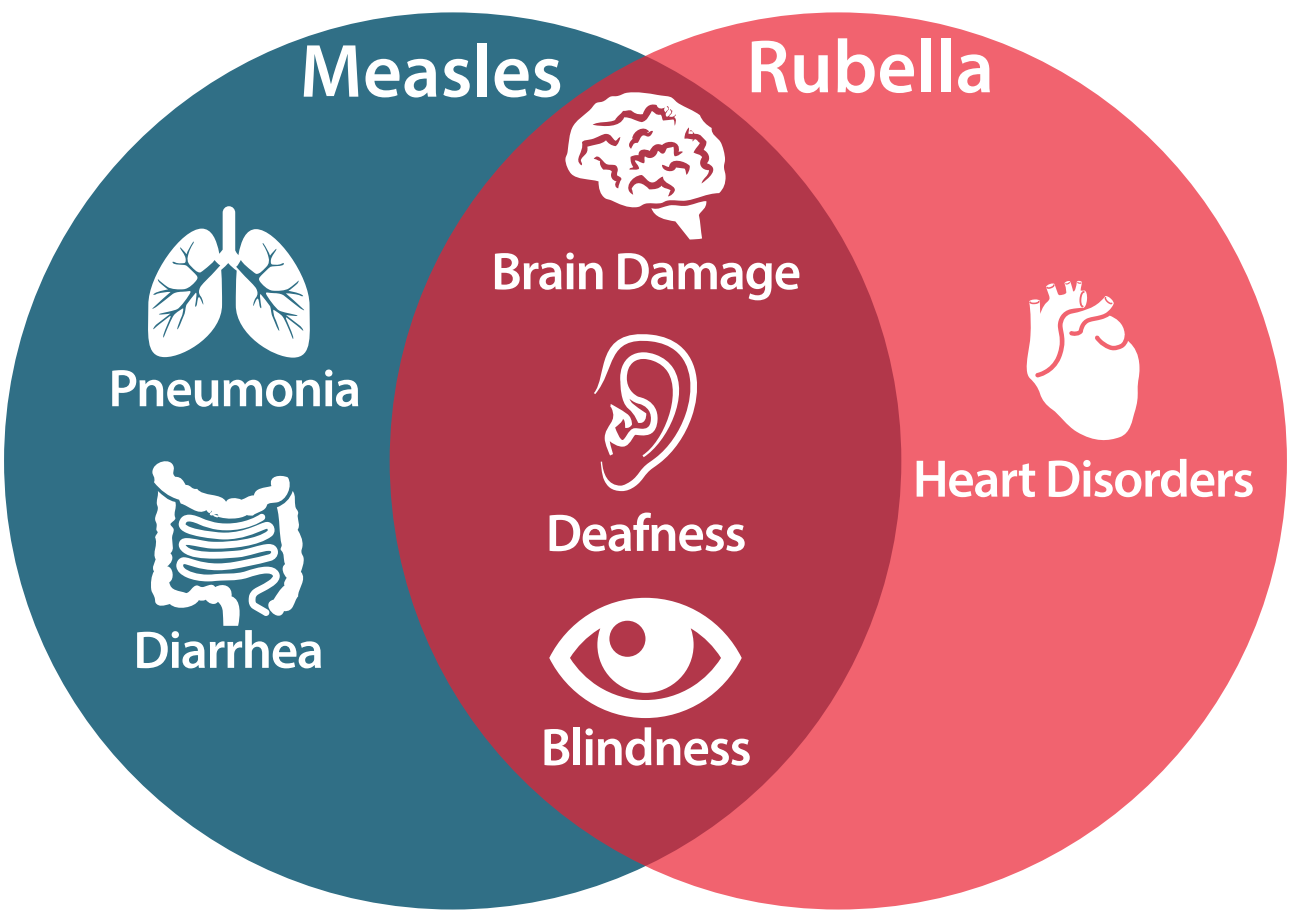
MEASLES AND RUBELLA MOVE FAST

Failure to vaccinate children against **measles & rubella** puts them at risk of severe health complications, such as



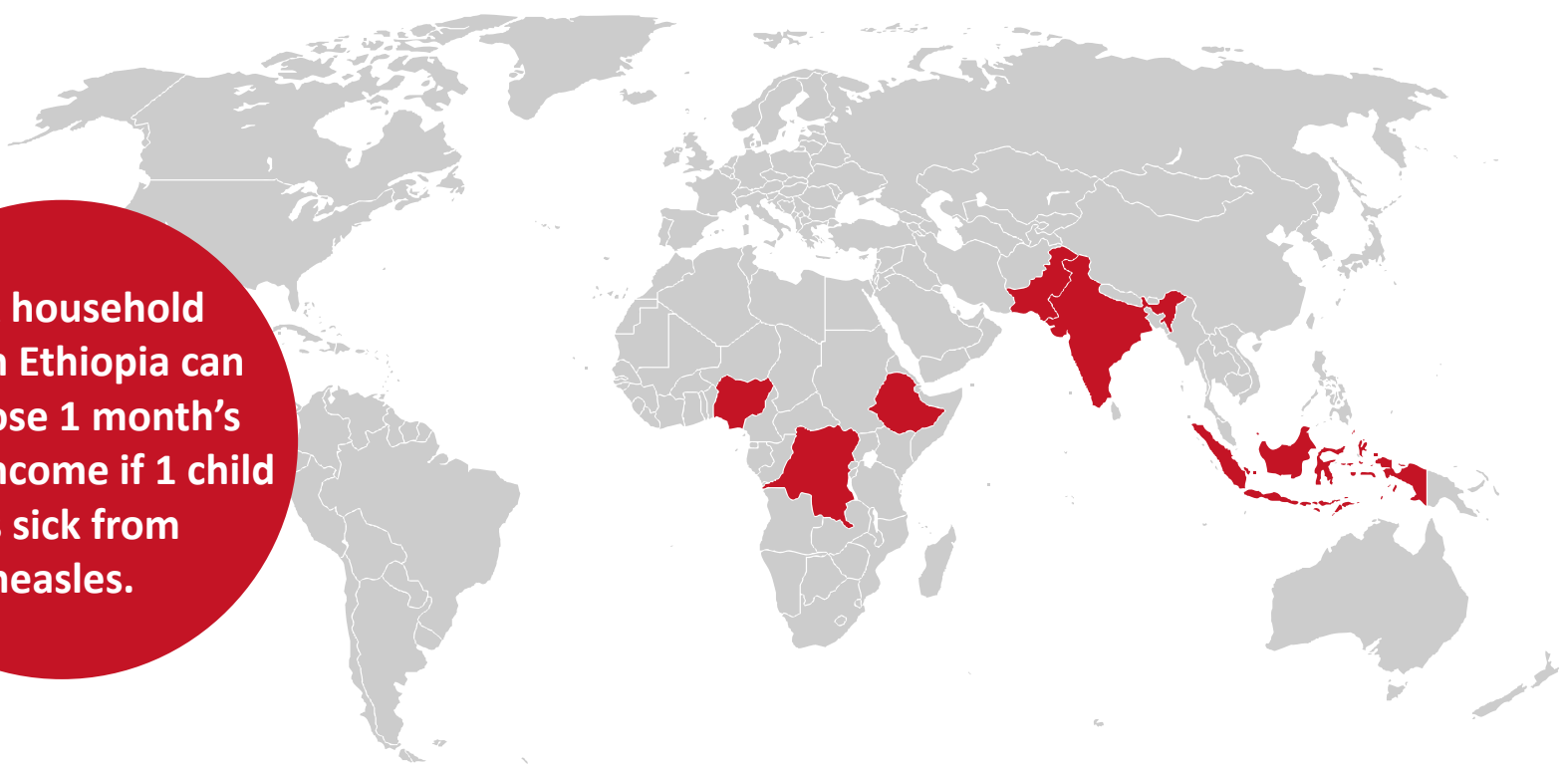
Rubella is generally a mild illness but when pregnant women become infected, there is a **90%** chance of the fetus having **congenital rubella syndrome (CRS).** The baby can be born with multiple birth defects – if it survives at all.

Rubella vaccination prevents mothers from giving birth to babies with **CRS** and prevents life-long disability.

100,000 babies are born with **CRS** around the world each year.

More than **60%** of the **21.5 million** children who did **not** receive one dose of **measles** vaccine in 2013 came from only 6 countries

India: 6.4M | Nigeria: 2.7M | Pakistan: 1.7M | Ethiopia: 1.1M | Indonesia: 0.7M | DR Congo: 0.7M



A household in Ethiopia can lose 1 month's income if 1 child is sick from measles.

Measles is a leading cause of death among children around the world.

400 die every day, 16 every hour – despite the fact that a safe and effective vaccine has been available for over 50 years.

MEASLES AND RUBELLA MOVE FAST

WE HAVE COMMITTED TO MOVE FASTER

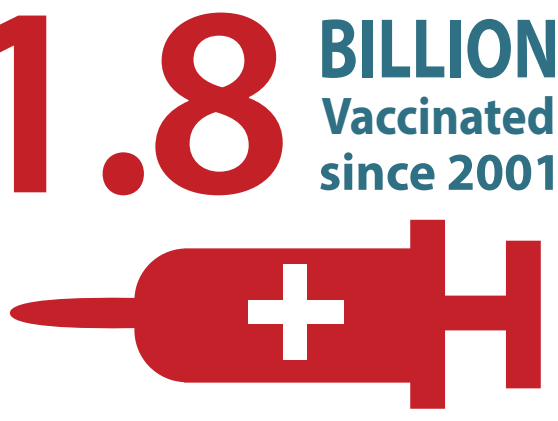
Eliminating **measles & rubella** requires reaching every child to protect them against both diseases, including the poor and marginalized.

It only costs about

$1.50

to vaccinate a child against both measles and rubella in low-income countries

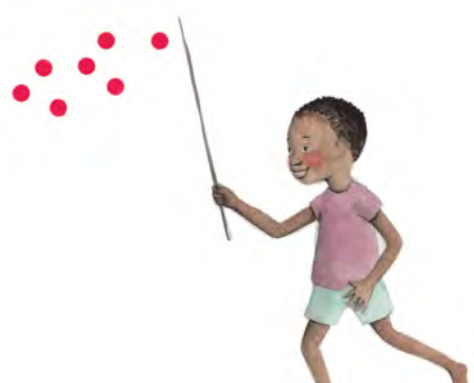
1.8 BILLION Vaccinated since 2001



MEASLES VACCINATION PREVENTED

15.6 MILLION

CHILD DEATHS FROM **2000-2013!**



MEASLES & RUBELLA INITIATIVE

A global partnership to stop measles & rubella

www.measlesrubellainitiative.org

@measlesrubella measlesandrubellainitiative