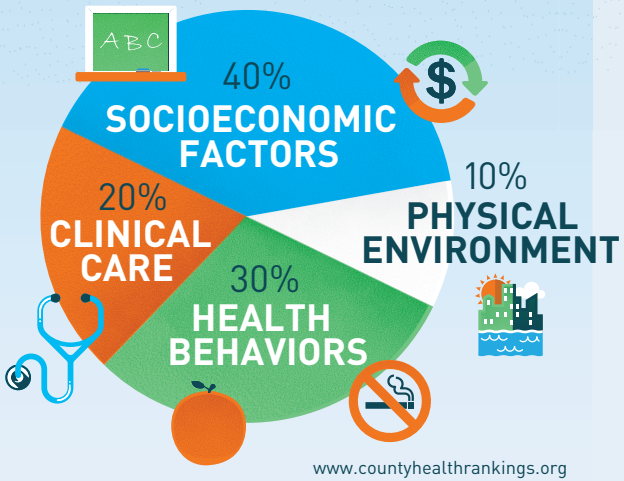
INVEST IN YOUR COMMUNITY

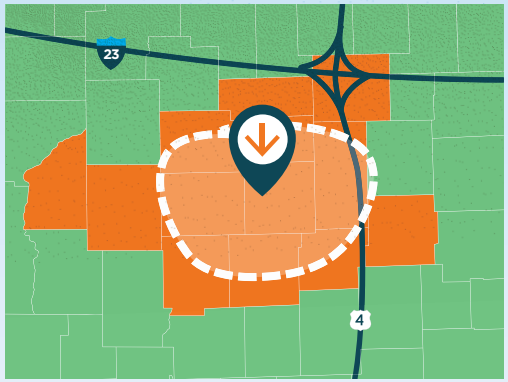
4 Considerations to Improve Health & Well-Being *for All*

WHAT — Know What Affects Health



WHERE — Focus on Areas of Greatest Need

Your zip code can be more important than your genetic code. Profound health disparities exist depending on where you live.



WHO — Collaborate with Others to Maximize Efforts

HOW — Use a Balanced Portfolio of Interventions for Greatest Impact

- Action in one area may produce positive outcomes in another.
- Start by using interventions that work across all four action areas.
- Over time, increase investment in socioeconomic factors for the greatest impact on health and well-being for all.

Four ACTION Areas

VISIT **www.cdc.gov/CHInav** FOR TOOLS AND RESOURCES TO IMPROVE YOUR COMMUNITY'S HEALTH AND WELL-BEING

CDC Centers for Disease Control and Prevention

NATIONAL PREVENTION STRATEGY

Robert Wood Johnson Foundation

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