



Influential News

The National Influenza Vaccination Disparities Partnership is a national multi-sector campaign, spearheaded by local influential partners who commit to promote the importance of vaccination uptake among underserved populations. The partnership and this newsletter are supported by the Centers for Disease Control and Prevention (CDC).

Affordable Care Act - Immunization Services

Health experts estimate that communities of color use preventive services at less than half the recommended rate (HHS, 2011). The Affordable Care Act allows for individuals who have enrolled into a health plan on or after September 23, 2010 to access immunization services without any cost-sharing requirements. Learn about the benefits available to your clients and/or constituents by visiting <http://www.healthcare.gov/index.html>

H1N1 Health Alert in Mexico

The Ventanillas de Salud programs in the 50 Mexican Consulates in the US are receiving updates on outbreaks of H1N1. The Mexican Ministry of Health reports that influenza activity is increasing. Most of the flu viruses detected in Mexico are 2009 H1N1 flu viruses. While flu activity in the United States remains low, flu viruses are circulating, including 2009 H1N1 viruses, and increases in flu activity are expected over the coming weeks. This season's influenza vaccine will protect against 2009 H1N1 viruses. Visit the cdc.gov/flu website for updates on H1N1.

SPOTLIGHT ON PARTNERS

Florida – New Partners Pledge to Help Spread the Word

New partners from Florida recently joined to help inform and educate African Americans about why it is important to get their flu vaccine. We welcome the AFL-CIO from Mims, Florida; the American Red Cross from Miami, Florida; the Miami Gardens Commission for Women, Miami Gardens, Florida.

Medical Professionals Join the Partnership

New partners from San Francisco General Hospital and the National Association of Hispanic Nurses joined the campaign. As key and trusted messengers among Hispanics, medical professionals such as nurses and nursing assistants work in variety of settings including assisted living establishments, schools, and rural clinics. Their access to those most in need make them a natural ally to the Partnership.

Miami, Florida – Colombian Consulate Hosts Vaccination Clinic

On January 28th the General Colombia Consulate joined the Partnership to help spread the word about influenza vaccination by hosting a vaccination clinic sponsored by Walgreens. The monthly Sábado Consular (Consulate Saturday) event attracts hundreds of Colombians from the tri-county Miami-Dade, Broward, and West Palm Beach area. The Colombian community is one of the largest Hispanic populations in south Florida. The popular local radio station, Caracol, covered the event by reminding listeners that the flu season is not over.

Richmond, Virginia – Responding to Vaccination Uptake Challenges

The Richmond City Health District, recognizing the unique challenges with respect to African American vaccination uptake, has assembled a consortium of leading voices with a pulse on the community to broaden the campaign. Dr. Avula, Assistant Director of the Department of Health, plans to offer flu vaccinations in multiple sites during the remainder of the season; locations are based on several variables, including location convenience, and event activities.



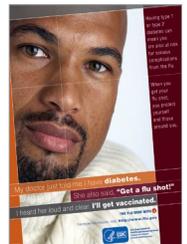
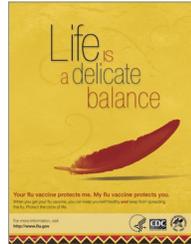
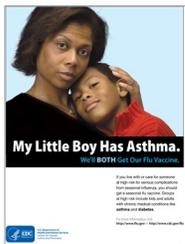
Colombian Consulate Vaccination Clinic Miami, Florida.



CBS affiliate WTVR and Virginia Commonwealth University Medical Center sponsor flu vaccine clinic in Richmond.

RESOURCES

All partners have access to FREE resources for promoting flu vaccination. Choose from an array of materials available for order through the online [order form](#), or downloading and printing files to an office printer.



Share your ideas, pictures and events with us. We will feature them in upcoming issues of Influential News.

Click to Join

Become a partner. Join your colleagues and spread the word.

