

Monday's Hot Topics

10:30 AM—12:00 PM

[Communities of Practice Updates](#)

[CSTE and CDC Joint Electronic Laboratory Reporting Task Force—Collaboration to Advance ELR](#)

1:30 PM—3:00 PM

[State Success with Public Health EHR Implementation and IIS Data Exchange](#)

[Standards Development for Interoperability to Advance Global Data Sharing](#)

[Electronic Laboratory Reporting, LIMS Considerations, and Use Cases—Lessons Learned](#)

[The Business Case for Public Health In HIT Standardization](#)

3:30 PM—5:00 PM

[Improving Program Readiness for Automated Data Exchange](#)

[Improve Vocabulary Authoring Capability to Meet Public Health Needs](#)

[Public Health Data Element Standardization and Distribution Strategy](#)

[Federal Health Information Models and Architecture, and Best Practice Analysis—Standards and Sharing for Success](#)

[Integrated Solutions to Improve Public Health](#)

2011 PHI Conference

Engaging, Empowering, Evolving...Together

In this Issue

- [Monday's Hot Topics](#)
- [Taking Center Stage—Opening Plenary Speakers](#)
- [Tuesday Highlights](#)

- [Register for the PHI Virtual Conference](#)
- [Conference Statistics](#)
- [Pre-Conference Success](#)
- [CoP Updates](#)
- [Interoperability at the State Level](#)
- [Quotes of the Day](#)

Taking Center Stage Opening Plenary

Keynote—Seth Foldy, M.D., M.P.H., is the Director of the Public Health Informatics and Technology Program Office at CDC. Dr. Foldy has chaired health informatics committees for the national associations of both local and state health officials, and has served on the boards of the eHealth Initiative, National eHealth Collaborative and the State Alliance for eHealth. He helped form the Joint Public Health Informatics Taskforce, linking several associations to accelerate and harmonize electronic information system development.

Keynote—Kenneth Thorpe, PhD, is the Robert W. Woodruff Professor and Chair of the Department of Health Policy and Management, in the Rollins School of Public Health of Emory University, Atlanta, Georgia. He also co-directs the Emory Center on Health Outcomes and Quality.

Keynote—Todd Park joined the Department of Health and Human Services (HHS) as Chief Technology Officer in August 2009. In this role, he is responsible for helping HHS leadership harness the power of data, technology, and innovation to improve the health and welfare of the nation.



ITS NOT TOO LATE TO REGISTER...

- ◆ Be a Part of the Action
- ◆ Full Access
- ◆ FREE
- ◆ Click here to [Register](#) for the Virtual Conference



Virtual Conference Technical Support

phivc2011@connex.zendesk.com

Follow us on the web...



Tuesday Highlights

Opening Plenary

Panel Discussion - The Beacon Communities

Sessions at a glance...

PHIN VADS Users Group

Public Health Data Standards Consortium

The Shared Services Public Health Informatics Model

The Evolution of PHIN MS: Electronic Data Transport for Public Health

National ELR Workgroup

PHI GOES MOBILE

m.twoppy.com/phiconf2011

Events, Schedules, Maps, Speaker Bios, all from your SMARTPHONE



PHI Pre-Conference

SOLD OUT! Those were the words heard by many seeking to learn more about Meaningful Use. The

PHI tutorial sessions WS1, MU Basic Training for Public Health Professionals and WS6, Tools and Resources that Support Meaningful Use were sold out. Pre-Conference

attendees found several other valuable alternatives to learn, collaborate, and share. The 2011 PHI Conference is off to a successful start.

Conference Statistics

Attendees:

991

Virtual Conference Attendees:

1,378

Mobile Page Views

1,051



PHIN Communities of Practice Updates

For the first time in two years, the PHI Conference provided an opportunity for the PHIN Communities of Practice (CoPs) to reengage as a collective workgroup. CoPs guide and support collaboration of CDC staff and state and local partners who focus on a functional or technical area key to the effective exchange of public health electronic information and interoperability.

To Join a PHIN CoP:

[Vocabulary Messaging CoP \(VMCoP\)](#)

[Laboratory and Messaging \(LMCoP\)](#)

[Communications and Alerting \(CaCoP\)](#)

[Case Reporting Standardization Workgroup \(CRSWG\)](#)

[Infolinks CoP](#)

Interoperability at the State Level

Several of the sessions and panels of the PHI Conference highlight the success of state and local public health departments in the development of electronic public health information exchange.

[1:30 Minnesota Department of Public Health, B1](#)

[1:30 New York State and Florida Department of Health, B3](#)

[1:30 Massachusetts Department of Public Health, B4](#)

[1:30 New York City Department of Health and Mental Hygiene, B8](#)

Quotes of the Day...

"Standards are like toothbrushes—everybody wants one, but nobody wants mine!" - Marty LaVenture

"The chance to influence public health is now." - Bill Brand

"Meaningful Use Stage 2 has officially been pushed back to 2014." - Bill Brand



Virtual Conference Technical Support

phivc2011@connex.zendesk.com

Follow us on the web...

