



MOTOR VEHICLE SAFETY

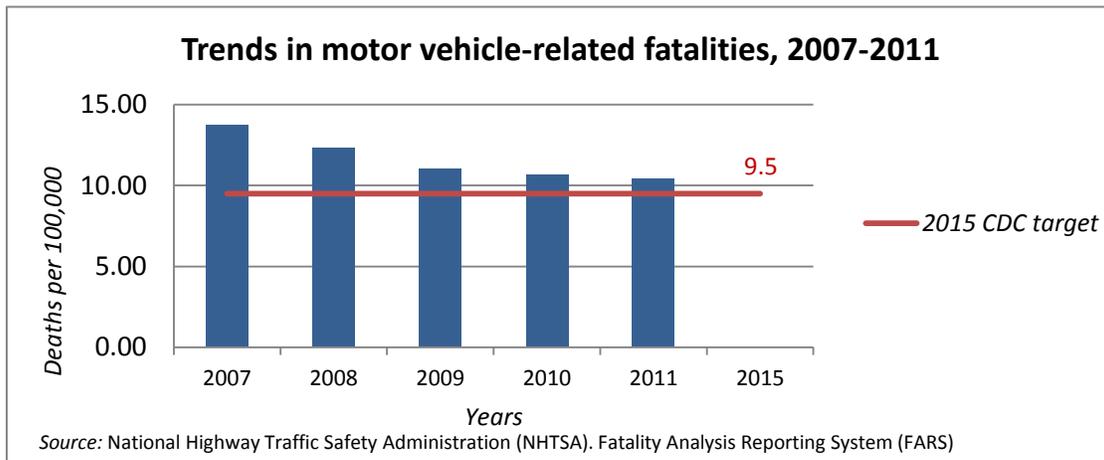
Keep people safe on the road – everyday

Key Actions

- Reduce injuries and deaths in motor vehicle crashes by increasing seat belt, child safety seat, and booster seat use
- Protect teen drivers with comprehensive Graduated Driver Licensing (GDL) systems and parental monitoring
- Reduce alcohol-impaired driving with evidence-based prevention strategies, such as ignition interlock programs

Target

INDICATOR	BASELINE	2015 TARGET
Rate of motor-vehicle related fatalities	13.8 deaths per 100,000 population (2007)	9.5 deaths per 100,000 population (31% reduction)



Key Accomplishments

Deaths from motor vehicle crashes have reached historic lows. What's more, between 2009 and 2011, encouraging improvements were shown in the percentage of teens who wear seat belts, do not ride with a driver who had been drinking alcohol, and do not drive a car when they had been drinking alcohol.

- Nineteen states now have laws for mandatory use of ignition interlock systems for all convicted drunk driving offenders (both first-time and repeat). Thirty-three states have implemented primary seat belt laws, which allow police to stop motorists solely for not wearing a seat belt.
- CDC created and launched the "Parents Are the Key" campaign to promote safe teen driving, which offers parents tools and proven steps for reducing teen driving injuries and deaths. CDC also continues to advance the scientific evidence base for teen driving through research and dissemination of evidence-based policy initiatives.
- CDC released state-specific fact sheets showing the tremendous cost burden of deaths from motor vehicle crashes, and highlighting strategies to prevent these deaths.
- Through the Tribal Motor Vehicle Injury Prevention Program, CDC works directly with American Indians and Alaska Natives to tailor and implement effective interventions. Improvements in seat belt and child safety seat use and prevention of alcohol-impaired driving have been demonstrated.
- Based on CDC work, a national consensus standard used by employers to develop safe driving programs for their employees was strengthened to recommend employer policies on seat belt use.

For more information about these Winnable Battles, visit <http://www.cdc.gov/winnablebattles/>.