



Marketing and Recruitment for the National DPP: Prevent T2 Adaptable Promotional Materials
[as of 2025/08/08]

Page URL: <https://nationaldppcsc.cdc.gov/s/article/Prevent-T2-Adaptable-Promotional-Materials-1525314333471>

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Resource Summary: The PreventT2 curriculum [<https://www.cdc.gov/diabetes-prevention/php/lifestyle-change-resources/t2-curriculum.html>] comes with ready-to-use, and adaptable promotional materials that can be easily modified to add your organization logo and contact information.

[Cataloger's Note: The images named and linked below, and described on the pages following these tables, are all available in the attached Zip folder, found in the Supporting Files section of this record. Accessed and downloaded on 2026/01/27. These tables are copied exactly as they are found at the Page URL listed above. Minor table formatting has occurred below, but no intellectual content has been altered. Some resources are available in English and Spanish.]

Brochures

- [African American and Hispanic Audiences](#)
- [Asian or Asian American and White Audiences](#)
- [Hispanic and White Audiences](#)

Fact Sheet

Newspaper Ads

- [African American - Family Theme](#)
- [Hispanic - Couple/Family Theme](#)
- [White - Hobbies Theme](#)

Posters

- [African American - Couple/Family Theme](#)
- [African American - Hobbies Theme](#)
- [Hispanic - Couple/Family Theme](#)
- [Hispanic - Hobbies Theme](#)

- [White - Couple/Family Theme](#)
- [White - Hobbies Theme](#)

Post Cards

- [African American - Hobbies Theme](#)
- [African American - Family Theme](#)
- [Asian or Asian American - Family Theme](#)
- [Ethnic - Family Theme](#)
- [Hispanic - Couple/Family Theme](#)
- [Hispanic - Family Theme](#)
- [White - Couple/Family Theme](#)
- [White - Mom/Family Theme](#)

Press Release

Live Announcer Radio Public Service Announcement

Sample Articles

Social Media Content

Web Banners

- [African American - Family Theme](#)
- [African American - Couple/Family Theme](#)
- [Multi-ethnic - Friends Theme](#)
- [African American - Success Theme](#)
- [Asian or Asian American - Couple/Family Theme](#)
- [White - Work Theme](#)
- [White - Work Theme](#)
- [White - Couple/Family Theme](#)
- [White - Family Theme](#)
- [White - Hobbies Theme](#)
- [White - Hobbies Theme](#)

Web Content

Additional Resources in Spanish

- [Palm Card](#)
- [Infographic](#)

Testimonials from real-life program participants can also help you in your recruiting efforts. See [Testimonials from Participants](#).

A [how-to guide](#) will help you put these materials to work strategically so that potential participants hear and see messages about your program through multiple channels.

If you want to develop new materials for your lifestyle change program, please refer to the [Written and Visual Standards for Communicating about PreventT2](#).

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