

Here's to
~~forgotten~~
unforgettable
nights with
friends.

DRINK LESS

BE YOUR BEST



Start your day feeling
refreshed.

DRINK LESS

BE YOUR BEST



This has seriously
~~strained~~ *saved*
our relationship.

DRINK LESS
BE YOUR BEST



Are you ready
for a *good* night
of sleep?

DRINK LESS

BE YOUR BEST



Your son was
~~embarrassed~~ *excited*
when you arrived for
his baseball game.

DRINK LESS

BE YOUR BEST



You're
~~spending~~
saving \$300
a month.

DRINK LESS

BE YOUR BEST



You keep
making ~~excuses~~
progress.

DRINK LESS

BE YOUR BEST



Once again, you
woke up feeling
~~guilty~~ *great* the
next morning.

DRINK LESS

BE YOUR BEST



You made your
daughter feel
~~terrified~~ *terrific*
at her 7th
birthday party.

DRINK LESS

BE YOUR BEST



~~Be a memory~~
around for your
grandchildren.

DRINK LESS
BE YOUR BEST



**Do you want to
spend your golden
years living with
disease?**

DRINK LESS

BE YOUR BEST

