**Figure 1.** AS! BC Provincial Intervention Model – Pilot Phase 2003-2004

- **Knowledge and Product Development**
  - Government
  - Community
  - Research
  - Education
  - Evidence-based product tailored to management context and audience(s)

- **Knowledge and Product Transmission**
  - Government
  - Community
  - Dissemination
  - Education
  - Evidence-based dissemination tailored to management context and audience(s)

- **Knowledge and Product Update/Utilization**
  - Government
  - Community
  - Implementation
  - Education
  - Implementation that includes evidence-based approaches

**Systems Change**

**Population Health Outcomes**