Figure 3. Framework for guiding qualitative inquiry for WISEWOMAN study on best practices.

### Project Context
- Funding
- BCCCP program
- Public health structure
- Policies
- Type of WISEWOMAN project
- Administrative support
- Staff stability
- Longevity of program
- Community resources (i.e., transportation, available partners)

### Practices and Processes

#### ADOPTION
- Recruiting sites to deliver the lifestyle intervention (LSI)
- Identifying local staff to deliver LSI
- Contracting with sites to deliver LSI
- Training local sites to deliver LSI
- Communicating with sites on LSI program updates
- Communicating with sites on LSI performance
- Identifying and addressing barriers to delivering LSI
- Retaining sites to deliver LSI

#### EFFECTIVENESS
- Encouraging strategies to improve efficacy of LSI
- Incorporating lessons from research into LSI
- Helping women understand behavior-change principles
- Encouraging participant satisfaction with LSI
- Minimizing negative impacts from participation in LSI

#### REACH
- Working with NBCCEDP to recruit eligible women
- Developing recruitment materials
- Recruiting women
- Planning patient flow to ensure participation and retention
- Ensuring women participate in the LSI
- Reaching out to the broader community
- Targeting culturally diverse populations

#### IMPLEMENTATION
- Selecting an LSI to deliver
- Selecting local staff to deliver LSI
- Partnering: community organizations, NBCCEDP, and providers for LSI
- Educating the community about WISEWOMAN’s LSI
- Adapting the LSI to the community
- Delivering the LSI
- Tailoring the LSI to different cultures
- Training staff to deliver the LSI
- Encouraging consistent delivery of the LSI
- Monitoring delivery of the LSI
- Identifying and addressing women’s barriers to LSI

#### MAINTENANCE
- Sustaining WISEWOMAN’s LSI in each state
- Sustaining WISEWOMAN’s LSI in local communities
- Encouraging women’s long-term participation in LSI
- Encouraging women’s long-term behavior change
- Sustaining changes in women’s risk factors

### Qualities

#### Costs
- Staff requirements (e.g., time, skill level, training)

#### Cultural adaptation
- Logistic concerns and requirements (e.g., space, partners, proximity to partners, physical access, critical mass)
- Additional required resources

#### Outcomes
- Nominate and assess practices
- Positive overall public health impact as measured by RE-AIM:
  - Reach
  - Efficacy
  - Adoption
  - Implementation
  - Maintenance
- Outcomes to include:
  - Individual
  - Institutional
  - Social

#### Toolkit Development
- Pilot test and revise
- Implement toolkit:
  - Develop dissemination plan
  - Conduct training and technical assistance on use of toolkit
  - Monitor implementation by users