Figure 1. Site-selection method for WISEWOMAN study on best practices using the RE-AIM framework.

**Sources of Data**
- National Breast and Cervical Cancer Early Detection Program (NBCCEDP) Minimum Data Elements
- WISEWOMAN Minimum Data Elements

**RE-AIM Measures**

**REACH**
- Total number of screenings
- Total number of first-time screenings
- Percentage of NBCCEDP participants screened for WISEWOMAN
- Percentage of racial and ethnic minority NBCCEDP participants screened for WISEWOMAN
- Percentage of women attending at least one intervention session

**EFFECTIVENESS**
- 1-year average change in systolic blood pressure
- 1-year average change in total cholesterol
- 1-year average change in body weight
- 1-year percentage change in smoking rate

**ADOPTION**
- Percentage of racial and ethnic minority participants in the NBCCEDP site selected to implement the WISEWOMAN program

**IMPLEMENTATION**
- Average number of intervention sessions attended
- 1-year rescreening rate

**MAINTENANCE**
- Changes in site-specific screening numbers from one 6-month period to the next (percent change from the first period to the last)

**Analysis**
1. Sites were ranked from highest to lowest on each of the 13 measures.
2. For each site, rank scores within each dimension were averaged.
3. The averaged rank score for each site was scaled from 0–100 (normalized) within each dimension to allow for comparisons across dimensions.
4. Normalized scores for each site were averaged across dimensions to create a composite RE-AIM score that measures the public health impact (success) of each site.
5. The two highest-performing and one lowest-performing sites in each project were selected for case study.