



Editorial:

World No Tobacco Day will take place on 31 May 2010 with the theme of "**Gender and tobacco with an emphasis on marketing to women.**" It will draw particular attention to the harmful effects of tobacco marketing towards women and girls and highlight the need for the nearly 170 Parties to the WHO Framework Convention on Tobacco Control to ban all tobacco advertising, promotion and sponsorship in accordance with their constitutions or constitutional principles. Two CDC MMWR articles will be published on 28 May 2010 related to World No Tobacco Day: "Global Gender Differences in Tobacco Use" and "Gender Differentials in Tobacco Use and Industry Marketing: Three Countries of the 2009 Global Adult Tobacco Survey (GATS)."

School-based Fieldwork Completed:

- The following WHO member states, territories, or special administrative regions completed fieldwork for the **Global Youth Tobacco Survey (GYTS)** in the first quarter of 2010: Antigua & Barbuda, Egypt, Jordan, Italy, Libya, Namibia, San Marino, and Venezuela.
- The following WHO member states, territories, or special administrative regions completed fieldwork for the **Global School Personnel Survey (GSPS)** in the first quarter of 2010: Antigua & Barbuda, Egypt, Jordan, Libya, and Namibia.
- The following WHO member states, territories, or special administrative regions completed fieldwork for the **Global Health Professions Student Survey (GHPSS)** in the first quarter of 2010 (D=Dental, M=Medical, N=Nursing, and P=Pharmacy): Malta (DMNP), Morocco (DNMP), Turkey (M).

Global Adult Tobacco Survey (GATS)

Data Releases:

- Philippines GATS results were released on March 18, 2009.
 - A Fact Sheet summarizing the results can be found at: http://www.cdc.gov/tobacco/global/gats/countries/wpr/fact_sheets/philippines/2009/pdfs/philippines_2009.pdf
 - The full report can be found at: http://www.wpro.who.int/internet/resources.ashx/TFI/2009GATSCountryReport_FinalPhilippines.pdf

- Brazil GATS results were released on March 31, 2009.
 - A Fact Sheet summarizing the results can be found at: http://www.cdc.gov/tobacco/global/gats/countries/amr/fact_sheets/brazil/2008/pdfs/brazil_2008.pdf

Fieldwork:

- The following WHO member states completed fieldwork for the **GATS**: Bangladesh, Brazil, China, Egypt, India, Mexico, Philippines, Poland, Russian Federation, Thailand, Turkey, Ukraine, and Uruguay.
- The following WHO member states are currently conducting fieldwork for the **GATS**: Vietnam (scheduled for completion in April).

Region News and Events:

- On the 31 March 2010, **Egypt** held a National Program Policy Workshop based on GATS findings.
- As a follow-up to the **European Region** Program Policy Workshop in September 2009, 11 countries have been commissioned to projects aimed at using available data to strengthen tobacco control programmes and policies at the country-level. Four countries are focusing on promoting a smoke-free environment, one country is emphasizing work on advertising and sponsorship and six countries are dedicated to increasing the awareness and information level.
- The following countries finalized factsheets and country reports at the **South-East Asia Region** Analysis Workshop held in Bangkok, Thailand in February 2010: Bangladesh (GHPSS), Bhutan (GYTS), India (GYTS & GHPSS), Indonesia (GYTS & GHPSS), Myanmar (GHPSS), Thailand (GYTS), and Timor-Leste (GYTS).



GTSS Data Links:

- AFR:<http://www.who-africa.org/en/divisions-a-programmes/dnc/tobacco/overview.html>
- AMR:<http://www.paho.org/tobacco/CountriesTopic.asp>
- EMR:<http://www.emro.who.int/tfi/gtss.htm>
- EUR:<http://data.euro.who.int/tobacco/?TabID=2402>
- SEAR:<http://www.searo.who.int/en/Section1174/Section2469/Section2480.htm>
- WPR:<http://www.wpro.who.int/hdb/default.aspx?source=2>
- HQ:<http://www.who.int/tobacco/surveillance/en/index.html>
- CDC:http://apps.nccd.cdc.gov/OSH_GTSS/default/default.aspx

Calendar of Events:

School-based Workshops

27 – 29 April 2010	Cairo, Egypt	Program policy workshop for the Eastern Mediterranean Region
18 – 20 May 2010	Copenhagen, Denmark	Training and analysis workshop for the European Region

GATS Data Releases

28 April 2010	Cairo, Egypt	Egypt GATS Country Report Release
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Meetings

28 – 30 June 2010	Dublin, Ireland	Expert & Partner Consultation on Monitoring Adult Tobacco Use to discuss the integration of tobacco questions into existing surveys. Participants will include representatives from survey systems such as STEPS, DHS, CINDI, WHS, DHS, UNICEF-MICS & World Bank's LSMS, along with BI partners and representation from selected GATS countries.
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Conferences

6 – 9 October 2010	Sydney, Australia	APACT 2010 Conference
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PHL GATS Regional Training of Field Supervisors and Data Collectors, 31 Aug -5 Sept 2009, Cebu City, Philippines



PHL GATS High-Level Media Dissemination Forum, 18 March 2010, DOH, Manila, Philippines

Contact Us: If you would like to contribute any news to next quarter's newsletter, please email Linda Anton at htj2@cdc.gov.