

**Oklahoma
Tobacco Control Plan Summary
2005-2006**

Cooperative Agreement 03022

02/23/2005

Report Contents

NTCP Goals: Supporting Objectives and Activities

Cessation

Disparities

Initiation

Secondhand Smoke

Plan Components Not Linked to NTCP Goals

Program Infrastructure: Supporting Objectives and Activities

Collaboration with Partners

Communication and Information Exchange

Local Grants Program

Program Management

Strategic Planning

Surveillance and Evaluation

Training and Technical Assistance

Infrastructure Activities Not Linked to Infrastructure Areas

Appendices

A: ID Structure for Plan Components Supporting NTCP Goals

B: ID Structure for Plan Components Supporting Infrastructure

C: Data Source Abbreviations

NTCP Goals: Supporting Objectives and Activities

This section presents the objectives and activities that support the four NTCP goals, referred to throughout this report as Cessation, Disparities, Initiation, and Secondhand Smoke.

For each NTCP goal, supporting objectives and activities are grouped by type in the following order: outcome objectives (which are subgrouped by term length), output objectives, and activities. Activities are further grouped by NTCP component area. The activity Time Frame is based on the 2005-2006 budget period (July - June).

Outcome indicators are designated as "Custom" or "CDC." Custom indicators were custom-defined by Oklahoma; CDC indicators were selected from the document Key Indicators for Evaluating Comprehensive Tobacco Control Programs, published by the CDC. All output indicators are custom-defined. Output objectives not funded by the CDC are flagged with an asterisk (*) on the left, before the statement. A barrier symbol in the far-right column indicates that barriers have been reported in the NTCP Chronicle for the corresponding objective.

NTCP Goal: Cessation

Policy Focus for Cessation

The policy focus for this goal area is on systems changes to make cessation services available to all Oklahomans. Specific systems changes are focusing on health care professional adoption of the Clinical Practice Guidelines, health care plan of coverage of cessation benefits, and accessibility of nicotine replacement therapy.

Long-Term Outcome Objectives (Cessation)

Statement	Data Source & Current Measure	Indicator	Status
C-LO-0001: By January 1, 2010, reduce to 12 percent Oklahoma adult tobacco prevalence including racial/ethnic minorities.	BRFSS; 25.00 in 12/2003	CDC: Smoking prevalence	Ongoing


Intermediate-Term Outcome Objectives (Cessation)

Statement	Data Source & Current Measure	Indicator	Status
C-IO-0002: By June 2007, 64 percent of Oklahoma adults will have made at least one quit attempt during the past 12 months.	BRFSS; 49.00 in 12/2003	CDC: Quit attempt rate for one day or longer by adults	Ongoing




Barrier reported. See Status Report for details. *Process-level objective not funded by the CDC.

Intermediate-Term Outcome Objectives (Cessation)

Statement	Data Source & Current Measure	Indicator	Status
C-IO-0003: By June 2007, at least 84 percent of youth who currently smoke will make a serious attempt to quit smoking.	YTS; 59.00 in 6/2002	CDC: Quit attempt rate for one day or longer by youth	Ongoing 
C-IO-0001: By June 2007, 90 percent of Oklahoma pregnant women will abstain during their last trimester of pregnancy.	PRAMS; 88.20 in 12/2002	Custom: Pregnant women abstain	Ongoing

Short-Term Outcome Objectives (Cessation)



Statement	Data Source & Current Measure	Indicator	Status
C-SO-0001: By June 2008, increase to at least 12 percent the proportion of students in grades 9-12 who have ever attended a program to help them quit using tobacco.	YTS; 6.30 in 6/2002	CDC: Use rate of group cessation programs	Ongoing 
C-SO-0002: By June 2008, increase to 70 percent the proportion of Oklahoma adults who have been asked about smoking by a health care professional.	ATS; 48.60 in 4/2002	CDC: Prop. of adults who have been asked about smoking by a health care professional	Ongoing
C-SO-0006: By June 2007, 90 percent of women will report that a health care professional advised them to quit smoking during a prenatal visit	PRAMS; 73.10 in 12/2002	CDC: Prop. of smokers advised to quit smoking by a health care professional	Ongoing
C-SO-0007: By June 2007, increase to 55 percent the proportion of smokers with intentions to quit.	ATS; 47.90 in 4/2002	CDC: Prop. of smokers with intentions to quit	Ongoing
C-SO-0003: By June 2006, increase to 90 percent the proportion of Oklahoma adult smokers who have been advised to quit smoking by a health care professional	BRFSS; 69.90 in 12/2003	CDC: Prop. of smokers advised to quit smoking by a health care professional	Ongoing



Short-Term Outcome Objectives (Cessation)

Statement	Data Source & Current Measure	Indicator	Status
C-SO-0005: By June 2006, 35 percent of smokers will have been assisted by a health care professional	ATS	CDC: Prop. of smokers assisted in quitting smoking by a health care professional	Ongoing

Output Objectives (Cessation)

Statement	Data Source & Current Measure	Indicator	Status
OO-0001: By June 2008, each year at least 5 teachers and others will have been trained to provide TEG/TAP.	Program documentation; 0.00 in 1/1998	Persons trained	Suspended 
OO-0029: By June 2008, each year technical assistance will be provided as needed to persons delivering the TEG/TAP program.	Program documentation; 1.00 in 6/2004	Technical assistance provided	Suspended 
OO-0030: By June 2008, a network of providers will have been initiated.	Program documentation; 1.00 in 6/2004	Network of providers	Ongoing
OO-0032: By June 2008, each year Grand Rounds presentations will have been conducted.	Program documentation; 1.00 in 12/2004	Grand rounds conducted	Ongoing
OO-0033: By June 2006, a series of presentations on tobacco use and dependence will have been delivered to Oklahoma health professional training institutions (e.g., nursing, medical, etc.)	Program documentation; 1.00 in 6/2004	Persons trained	Ongoing
OO-0034: By June 2008, OSDH will have conducted a cessation counter marketing campaign	Program documentation; 1.00 in 6/2004	Paid Media delivered	Ongoing



Barrier reported. See Status Report for details. *Process-level objective not funded by the CDC.

Output Objectives (Cessation)

Statement	Data Source & Current Measure	Indicator	Status
OO-0038: By June 2008, training events for health professionals about the importance of tobacco use query as a vital sign will have been developed.	Program documentation; 1.00 in 6/2004	Vital sign query training	Met
OO-0039: By June 2006 produce a written strategic plan to promote cessation coverage benefits.	Program documentation	Cessation promotion benefit plan	Ongoing
OO-0040: By June 2006, provider reimbursement for cessation services will have been promoted by encouraging health care providers to use ICD-9 CM codes and encouraging health care plans to provide reimbursement for those services.	Program documentation; 1.00 in 1/1998	Provider reimbursement promoted	Ongoing
OO-0041: By June 2008, an Alliance will have been formed to be a distribution point for information about the PHS Guidelines and to promote the Oklahoma Tobacco Helpline	Program documentation; 1.00 in 12/2004	Alliance formed	Ongoing
OO-0042: By June 2008, the Oklahoma Tobacco Helpline will have been integrated with the health care system through promotion of a network of providers knowledgeable about the Helpline and fax referral form.	Program documentation; 1.00 in 12/2004	Helpline integrated with health care system	Ongoing
OO-0048: By June 2008, each year monitor the monthly call volume to the Oklahoma Tobacco Helpline	Program documentation	Helpline volume monitored	No status
OO-0049: By June 2008, continue development development and dissemination of educational materials, journal articles, and advertisements for health care providers.	Program documentation	Materials for health care providers	No status



Output Objectives (Cessation)

Statement	Data Source & Current Measure	Indicator	Status
OO-0050: By June 2008, continue training providers on the Oklahoma Tobacco Helpline, the PHS Guidelines, and the fax referral system.	Program documentation	Providers trained	No status

Community Intervention Activities (Cessation)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0017: By June 2008, each year train at least 5 teachers and others will to provide TEG/TAP.	Q1 Q2 Q3 Q4	School: Staff	State DOH: other TCP • Other
GA-0031: By June 2008, each year provide support to persons trained to deliver TEG/TAP.	Q1 Q2 Q3 Q4	School: Staff	State DOH: other TCP • Other Coordinator
GA-0033: By June 2008, integrate the Oklahoma Tobacco Helpline with the health care systems by promoting a network of providers knowledgeable about the Helpline and PHS Guideline and who are trained in the use of the fax referral system.	Q1 Q2 Q3 Q4	Healthcare: provider	State DOH: other TCP • Cessation Coordinator
GA-0034: By June 2008, each year conduct a series of Grand Rounds presentations on tobacco use and dependence to Oklahoma healthcare systems.	Q1 Q2 Q3 Q4	Healthcare: provider	State DOH: other TCP • Cessation Coordinator
GA-0035: By June 2006, establish speakers bureau of providers and former smokers.	Q1 Q2 Q3 Q4	Healthcare: provider • Other	State DOH: other TCP • Cessation Coordinator
GA-0036: By June 2006, presentations will be made to health professional training institutions.	Q1 Q2 Q3 Q4	Healthcare: provider	State DOH: other TCP • Cessation Coordinator



Community Intervention Activities (Cessation)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0038: By June 2008, develop educational materials, journal articles, and advertisements for health care providers about the US Public Health Service Clinical Practice Guideline and the Oklahoma Tobacco Helpline.	Q1 Q2 Q3 Q4	Healthcare: provider	State DOH: other TCP
GA-0040: By June 2008, conduct training events for health professionals about the importance of tobacco use query as a vital sign.	Q1 Q2 Q3 Q4	Healthcare: provider	State DOH: other TCP
GA-0051: By June 2008, conduct training events for a network or providers on the utilization of the Oklahoma Tobacco Helpline and its fax referral system.	Q1 Q2 Q3 Q4	Healthcare: provider	Cessation Coordinator

Counter-Marketing Activities (Cessation)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0032: By June 2008, OSDH will conduct a cessation counter marketing campaign.	Q1 Q2 Q3 Q4	General Population • Other	Other • State DOH: other TCP
GA-0038: By June 2008, develop educational materials, journal articles, and advertisements for health care providers about the US Public Health Service Clinical Practice Guideline and the Oklahoma Tobacco Helpline.	Q1 Q2 Q3 Q4	Healthcare: provider	State DOH: other TCP
GA-0043: By June 2008, form and maintain an Alliance to become a distribution point for information about the PHS Guidelines and to promote the Oklahoma Tobacco Helpline.	Q1 Q2 Q3 Q4	Healthcare: insurer / purchaser	State DOH: other TCP • Cessation Coordinator

Policy Activities (Cessation)

Activity Statement	Time Frame	Populations	Lead Roles
---------------------------	-------------------	--------------------	-------------------



Policy Activities (Cessation)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0041: By June 2006, develop a plan to encourage employers to provide coverage for cessation counseling and pharmacotherapy for their employees.	Q1 Q2 Q3 Q4	Business	State DOH: other TCP
GA-0042: By June 2006, promote provider reimbursement for cessation services by encouraging health care providers to use ICD-9 CM codes and encouraging health care plans to provide reimbursement for those services.	Q1 Q2 Q3 Q4	Healthcare: insurer / purchaser • Healthcare: provider	State DOH: other TCP • Cessation Coordinator
GA-0043: By June 2008, form and maintain an Alliance to become a distribution point for information about the PHS Guidelines and to promote the Oklahoma Tobacco Helpline.	Q1 Q2 Q3 Q4	Healthcare: insurer / purchaser	State DOH: other TCP • Cessation Coordinator

Surveillance and Evaluation Activities (Cessation)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0050: By June 2008, each year obtain and review weekly call volume and monthly telecom reports from Helpline vendor.	Q1 Q2 Q3 Q4	Contractor	Cessation Coordinator




NTCP Goal: Disparities


Policy Focus for Disparities

The policy focus for this area is incorporation of participatory planning, management, and evaluation for elimination of tobacco-related disparities. Representatives of communities and groups which may be disparately affected by tobacco are involved in creating a strategic plan which will more definitively describe the desired policy outcomes.


Long-Term Outcome Objectives (Disparities)

Statement	Data Source & Current Measure	Indicator	Status	
D-LO-0001: By January 2010, reduce tobacco-related disparities in to-be-identified groups.	Other	Custom: Reduction of disparities	Ongoing	

Intermediate-Term Outcome Objectives (Disparities)

Statement	Data Source & Current Measure	Indicator	Status	
D-IO-0001: By June 2008, specific community-competent interventions will be implemented to address identified disparities.	Program documentation	Custom: Community competent interventions implemented	Ongoing	

Short-Term Outcome Objectives (Disparities)

Statement	Data Source & Current Measure	Indicator	Status	
D-SO-0003: By June 2008 implement Disparity Strategic Plan.	Program documentation	Custom: Disparity Plan implemented	No status	
D-SO-0001: By December 2006 identify priority group(s) with tobacco-related disparities.	Other	Custom: Priority groups identified	Ongoing	

Output Objectives (Disparities)

Statement	Data Source & Current Measure	Indicator	Status
-----------	-------------------------------	-----------	--------



Barrier reported. See Status Report for details. *Process-level objective not funded by the CDC.

Output Objectives (Disparities)

Statement	Data Source & Current Measure	Indicator	Status
OO-0045: By June 2008, reports on tobacco-related disparities will be disseminated.	Other	Reports disseminated	Ongoing
OO-0047: By June 2008, members of disparately affected communities and groups will serve on the Disparity Action Team.	Program documentation	Members recruited	No status

Community Intervention Activities (Disparities)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0049: By June 2008, members of disparately affected groups will be recruited to serve on the Disparity Action Team.	Q1 Q2 Q3 Q4	Ethnic Network • GLBT • Low SES • Occupational: Manufacturing / Blue Collar • Occupational: Hospitality • Occupational: Service • Tribal Nation / Organization • Persons with Disabilities • Pregnant Women • Prison Population • American Indian or Alaska Native • Asian American or Pacific Islander • Black or African American	Disparities Coordinator

Counter-Marketing Activities (Disparities)

Activity Statement	Time Frame	Populations	Lead Roles
--------------------	------------	-------------	------------



Barrier reported. See Status Report for details. *Process-level objective not funded by the CDC.

Counter-Marketing Activities (Disparities)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0047: By June 2008, prepare reports on tobacco-related disparities.	Q1 Q2 Q3 Q4	GLBT • Low SES • Occupational: Manufacturing / Blue Collar • Occupational: Hospitality • Occupational: Service • Persons with Disabilities • Pregnant Women • Prison Population • American Indian or Alaska Native • Asian American or Pacific Islander • Black or African American • Hispanic or Latino • White	State DOH: other TCP • Evaluation Coordinator
GA-0049: By June 2008, members of disparately affected groups will be recruited to serve on the Disparity Action Team.	Q1 Q2 Q3 Q4	Ethnic Network • GLBT • Low SES • Occupational: Manufacturing / Blue Collar • Occupational: Hospitality • Occupational: Service • Tribal Nation / Organization • Persons with Disabilities • Pregnant Women • Prison Population • American Indian or Alaska Native • Asian American or Pacific Islander • Black or African American	Disparities Coordinator



Barrier reported. See Status Report for details. *Process-level objective not funded by the CDC.

Counter-Marketing Activities (Disparities)

Activity Statement	Time Frame	Populations	Lead Roles
--------------------	------------	-------------	------------

Policy Activities (Disparities)

Activity Statement	Time Frame	Populations	Lead Roles
--------------------	------------	-------------	------------

GA-0049: By June 2008, members of disparately affected groups will be recruited to serve on the Disparity Action Team.

Q1 Q2 Q3 Q4

Ethnic Network • GLBT •
 Low SES •
 Occupational:
 Manufacturing / Blue
 Collar • Occupational:
 Hospitality •
 Occupational: Service •
 Tribal Nation /
 Organization • Persons
 with Disabilities •
 Pregnant Women •
 Prison Population •
 American Indian or
 Alaska Native • Asian
 American or Pacific
 Islander • Black or
 African American

Disparities Coordinator

Surveillance and Evaluation Activities (Disparities)

Activity Statement	Time Frame	Populations	Lead Roles
--------------------	------------	-------------	------------



Barrier reported. See Status Report for details. *Process-level objective not funded by the CDC.

Surveillance and Evaluation Activities (Disparities)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0047: By June 2008, prepare reports on tobacco-related disparities.	Q1 Q2 Q3 Q4	GLBT • Low SES • Occupational: Manufacturing / Blue Collar • Occupational: Hospitality • Occupational: Service • Persons with Disabilities • Pregnant Women • Prison Population • American Indian or Alaska Native • Asian American or Pacific Islander • Black or African American • Hispanic or Latino • White	State DOH: other TCP • Evaluation Coordinator
GA-0049: By June 2008, members of disparately affected groups will be recruited to serve on the Disparity Action Team.	Q1 Q2 Q3 Q4	Ethnic Network • GLBT • Low SES • Occupational: Manufacturing / Blue Collar • Occupational: Hospitality • Occupational: Service • Tribal Nation / Organization • Persons with Disabilities • Pregnant Women • Prison Population • American Indian or Alaska Native • Asian American or Pacific Islander • Black or African American	Disparities Coordinator



Barrier reported. See Status Report for details. *Process-level objective not funded by the CDC.

Surveillance and Evaluation Activities (Disparities)

<u>Activity Statement</u>	<u>Time Frame</u>	<u>Populations</u>	<u>Lead Roles</u>
---------------------------	-------------------	--------------------	-------------------



Barrier reported. See Status Report for details. *Process-level objective not funded by the CDC.

NTCP Goal: Initiation

Policy Focus for Initiation

There are three policy focuses in the area of youth initiation - reduce retail youth access, increase the number of school districts who have adopted "24/7" no-tobacco use policies, and empower youth to advocate for a tobacco-free community.

Long-Term Outcome Objectives (Initiation)

Statement	Data Source & Current Measure	Indicator	Status
I-LO-0001: By January 2010, reduce to 10 percent tobacco use among youth in grades 6-8, including racial/ethnic minorities.	YTS; 15.80 in 6/2002	CDC: Youth tobacco use prevalence rate	Ongoing
I-LO-0002: By January 2010, reduce to 21 percent tobacco use among youth in grades 9-12, including racial/ethnic minorities.	YTS; 31.90 in 6/2002	CDC: Youth tobacco use prevalence rate	Ongoing

Intermediate-Term Outcome Objectives (Initiation)

Statement	Data Source & Current Measure	Indicator	Status
I-IO-0002: By June 2006, reduce to 10 percent the proportion of adolescent never smokers in grades 6-8 who think they may start smoking in the next year.	YTS; 12.60 in 6/2002	Custom: Prop may start smoking in next year	Ongoing
I-IO-0003: By June 2006, reduce to 7 percent the proportion of adolescent never smokers in grades 9-12 who think they may start smoking in the next year.	YTS; 14.40 in 6/2002	Custom: Prop may start smoking in next year	Ongoing
I-IO-0005: By June 2007, 30% of students in grades 9-12 will report that they have been unsuccessful in attempting to purchase tobacco products from a retailer.	YTS; 42.90 in 5/2002	CDC: Prop. of youth reporting that they have been sold tobacco products	Ongoing
I-IO-0001: By June 2007, reduce to five percent the illegal buy rate among Oklahoma minors.	Enforcement / Compliance data; 14.00 in 6/2004	CDC: Prop. of successful youth tobacco purchase attempts	Ongoing




Barrier reported. See Status Report for details. *Process-level objective not funded by the CDC.

Intermediate-Term Outcome Objectives (Initiation)

Statement	Data Source & Current Measure	Indicator	Status
I-IO-0004: By June 2006, increase to \$1.00 the amount of Oklahoma tobacco excise tax.	STATE System: Legislation; 1.03 in 1/2005	CDC: Amount of tobacco excise tax (absolute and prop. of total price)	Met
I-IO-0008: By June 2006, decrease to 6% smoking by students in grades 9-12 on school grounds.	YTS; 7.50 in 6/2002	Custom: Smoking on school grounds	Ongoing
I-IO-0009: By June 2006, decrease to 5% the proportion of students in 9-12 using smokeless tobacco on school grounds.	YTS; 6.00 in 6/2002	Custom: SLT on school grounds	Ongoing

Short-Term Outcome Objectives (Initiation)




Statement	Data Source & Current Measure	Indicator	Status
I-SO-0002: By June 2008, maintain 95 percent support by adults for policies and enforcement of policies to decrease youth access.	ATS; 95.80 in 4/2002	CDC: Level of support for policies and enforcement to decrease youth access	Ongoing
I-SO-0003: By June 2008, increase to 80 percent the proportion of Oklahomans who support creating policies in schools that foster a tobacco free lifestyle among youth.	ATS; 70.00 in 4/2002	CDC: Level of support for creating policies in schools that foster a tobacco free lifestyle	Ongoing
I-SO-0004: By June 2006, increase the number of school districts with comprehensive "no tobacco use" policies from 15 to 60.	Policy tracking; 37.00 in 12/2004	Custom: Number of schools/districts implementing tobacco-free policies (DASH Guideline #)	Ongoing 
I-SO-0005: By June 2006, decrease to 5% the proportion of youth in grades 6-8 who think that smoking is cool and helps them fit in.	YTS; 9.80 in 6/2002	CDC: Prop. of youth who think that smoking is cool and helps them fit in	Ongoing



Short-Term Outcome Objectives (Initiation)



Statement	Data Source & Current Measure	Indicator	Status
I-SO-0007: By June 2006, decrease to 6% the proportion of youth in grades 9-12 who think that smoking is cool and helps them fit in.	YTS; 10.30 in 6/2002	CDC: Prop. of youth who think that smoking is cool and helps them fit in	Ongoing

Output Objectives (Initiation)

Statement	Data Source & Current Measure	Indicator	Status
OO-0008: By June 2008, news stories on youth access issues will have appeared each year in local media in at least five contract counties.	ATS; 5.00 in 6/2004	News media coverage	Ongoing 
OO-0009: By June 2008, each year members of five coalitions and four ethnic tobacco education networks will have actively engaged in public education on youth access issues.	Program documentation; 2.00 in 12/2004	Local public education	Ongoing
OO-0010: By June 2008, each year members of five coalitions and four ethnic tobacco education networks will have actively engaged in educating policy makers on the youth access issues.	Program documentation; 2.00 in 6/2004	Policy education engaged in	Ongoing 
OO-0011: By June 2008, the School Programs Coordinator and partners will have made at least 20 individual and/or group presentations on comprehensive school policy.	Program documentation; 40.00 in 1/2005	School policy presentations	Ongoing
OO-0012: By June 2008, each year at least 3,000 students will have completed an approved tobacco education curriculum.	Program documentation; 3000.00 in 6/2004	Tobacco prevention curricula completed	Ongoing 



Output Objectives (Initiation)

Statement	Data Source & Current Measure	Indicator	Status
* OO-0013: By June 2008, each year at least 9 SWAT teams will advocate for adoption of a comprehensive tobacco free policy in their school district.	Program documentation; 9.00 in 6/2004	SWAT youth advocacy	Ongoing 
* OO-0014: By June 2008, each year SWAT members and adult partners will have received technical assistance and support from their regional coordinators and SWAT headquarters.	Program documentation; 1.00 in 12/2004	Technical assistance provided	Ongoing
* OO-0015: By June 2008, each year SWAT members will have conducted public education activities to educate their communities, particularly other youth, about tobacco industry tactics and influence.	Program documentation; 1.00 in 12/2004	Local public education	Ongoing
OO-0016: By June 2008, each year SWAT members will have conducted policy education activities to educate local and state decision-makers about tobacco issues	Program documentation; 1.00 in 6/2004	Local policy education	Ongoing
OO-0018: By June 2008, each year maintain a School Policy Tracking Database.	Policy tracking; 1.00 in 12/2004	School Policy Database maintained	Ongoing 
OO-0026: By June 2008, OSDH will have conducted a youth tobacco use prevention counter-marketing campaign with enough exposure to penetrate the 12-17 year old target audience.	Program documentation; 1.00 in 12/2004	Paid Media delivered	Ongoing
OO-0035: By June 2008, county coalitions will have promoted the Oklahoma Tobacco Helpline in their county.	Program documentation; 1.00 in 12/2004	Local promotion of the Helpline	Ongoing



Barrier reported. See Status Report for details. *Process-level objective not funded by the CDC.

Output Objectives (Initiation)

Statement	Data Source & Current Measure	Indicator	Status
OO-0046: By June 2008, each year at least 25% of grantees/contractors will conduct activities to promote compliance with youth access laws.	Local program monitoring; 4.00 in 12/2004	Grantees/contractors conducting youth access activities	Ongoing

Community Intervention Activities (Initiation)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0005: By June 2008, each year use earned media strategies to increase public awareness of youth access issues.	Q1 Q2 Q3 Q4	Media / Press	Coalition: Local
GA-0006: By June 2008, disseminate messages that educate the community about youth access issues.	Q1 Q2 Q3 Q4	General Population • American Indian or Alaska Native • Asian American or Pacific Islander • Black or African American • Hispanic or Latino	Coalition: Local
GA-0009: By June 2008, each year provide technical support to teachers/staff trained to provide approved tobacco prevention curricula.	Q1 Q2 Q3 Q4	School: Staff	State DOH: other TCP • Other Coordinator
GA-0010: By June 2008, each year disseminate information about comprehensive tobacco free policies to SWAT teams.	Q1 Q2 Q3 Q4	Youth: Student (17 and under)	State DOH: other TCP • Other Coordinator
GA-0011: By June 2008, each year members of coalitions and ethnic tobacco education networks will actively engage in public education on youth access issues.	Q1 Q2 Q3 Q4	General Population	Coalition: Local • Community Coordinator



Community Intervention Activities (Initiation)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0013: By June 2008, each year SWAT regional coordinators will provide technical assistance and support to their SWAT members and adult partners.	Q1 Q2 Q3 Q4	Youth: Student (17 and under) • Other	Contractor / Grantee
GA-0014: By June 2008, each year SWAT members will engage in public education activities to educate their communities, particularly other youth, about tobacco industry tactics and influence.	Q1 Q2 Q3 Q4	General Population • Youth: Student (17 and under)	Other
GA-0018: By June 2008, each year maintain a School Policy Tracking Database.	Q1 Q2 Q3 Q4	School: Administrator • School: Staff • Youth: Student (17 and under)	State DOH: other TCP
GA-0037: By June 2008, encourage local coalitions to promote the Oklahoma Tobacco Helpline at the community level.	Q1 Q2 Q3 Q4	Other	Coalition: Local
GA-0048: By June 2008 each year, community members will engage in activities to eliminate illegal sources of tobacco for youth	Q1 Q2 Q3 Q4	Business • General Population	Coalition: Local • Contractor / Grantee • Community Coordinator

Counter-Marketing Activities (Initiation)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0005: By June 2008, each year use earned media strategies to increase public awareness of youth access issues.	Q1 Q2 Q3 Q4	Media / Press	Coalition: Local
GA-0007: By June 2008, disseminate messages that educate policymakers about youth access issues.	Q1 Q2 Q3 Q4	Legislator / Decision maker • Opinion / Community Leader	Coalition: Local
GA-0011: By June 2008, each year members of coalitions and ethnic tobacco education networks will actively engage in public education on youth access issues.	Q1 Q2 Q3 Q4	General Population	Coalition: Local • Community Coordinator



Counter-Marketing Activities (Initiation)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0012: By June 2008, each year coalitions, ethnic tobacco education networks, and SWAT will actively engage in educating policymakers on youth access issues.	Q1 Q2 Q3 Q4	Business • Legislator / Decision maker	Coalition: Local
GA-0014: By June 2008, each year SWAT members will engage in public education activities to educate their communities, particularly other youth, about tobacco industry tactics and influence.	Q1 Q2 Q3 Q4	General Population • Youth: Student (17 and under)	Other
GA-0015: By June 2008, each year SWAT members will educate policy makers about youth tobacco issues.	Q1 Q2 Q3 Q4	Business • Community organization / agency • Legislator / Decision maker • Media / Press • Opinion / Community Leader • Tribal Nation / Organization • School: Administrator	Other
GA-0028: By June 2008, OSDH will conduct a youth tobacco use prevention counter-marketing campaign with enough exposure to penetrate the 12-17 year old target audience.	Q1 Q2 Q3 Q4	Youth: Student (17 and under)	State DOH: other TCP
GA-0048: By June 2008 each year, community members will engage in activities to eliminate illegal sources of tobacco for youth	Q1 Q2 Q3 Q4	Business • General Population	Coalition: Local • Contractor / Grantee • Community Coordinator

Policy Activities (Initiation)

Activity Statement	Time Frame	Populations	Lead Roles
---------------------------	-------------------	--------------------	-------------------



Barrier reported. See Status Report for details. *Process-level objective not funded by the CDC.

Policy Activities (Initiation)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0006: By June 2008, disseminate messages that educate the community about youth access issues.	Q1 Q2 Q3 Q4	General Population • American Indian or Alaska Native • Asian American or Pacific Islander • Black or African American • Hispanic or Latino	Coalition: Local
GA-0007: By June 2008, disseminate messages that educate policymakers about youth access issues.	Q1 Q2 Q3 Q4	Legislator / Decision maker • Opinion / Community Leader	Coalition: Local
GA-0008: By June 2008, each year the School Programs Coordinator and partners will make individual and group presentations on comprehensive school policy.	Q1 Q2 Q3 Q4	General Population • Legislator / Decision maker • Opinion / Community Leader • School: Administrator	Coalition: Local • State DOH: other TCP
GA-0010: By June 2008, each year disseminate information about comprehensive tobacco free policies to SWAT teams.	Q1 Q2 Q3 Q4	Youth: Student (17 and under)	State DOH: other TCP • Other Coordinator
GA-0012: By June 2008, each year coalitions, ethnic tobacco education networks, and SWAT will actively engage in educating policymakers on youth access issues.	Q1 Q2 Q3 Q4	Business • Legislator / Decision maker	Coalition: Local
GA-0015: By June 2008, each year SWAT members will educate policy makers about youth tobacco issues.	Q1 Q2 Q3 Q4	Business • Community organization / agency • Legislator / Decision maker • Media / Press • Opinion / Community Leader • Tribal Nation / Organization • School: Administrator	Other



Policy Activities (Initiation)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0018: By June 2008, each year maintain a School Policy Tracking Database.	Q1 Q2 Q3 Q4	School: Administrator • School: Staff • Youth: Student (17 and under)	State DOH: other TCP
GA-0048: By June 2008 each year, community members will engage in activities to eliminate illegal sources of tobacco for youth	Q1 Q2 Q3 Q4	Business • General Population	Coalition: Local • Contractor / Grantee • Community Coordinator

Surveillance and Evaluation Activities (Initiation)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0018: By June 2008, each year maintain a School Policy Tracking Database.	Q1 Q2 Q3 Q4	School: Administrator • School: Staff • Youth: Student (17 and under)	State DOH: other TCP



NTCP Goal: Secondhand Smoke

Policy Focus for Secondhand Smoke

The policy foci in the area of secondhand smoke are (1) to maintain the 2003 and 2004 state-level legislative successes and (2) to maximize the number of restaurants that choose to be totally smokefree by their phase-in date of March 1, 2006, as opposed to building a smoking room. (No work can be done in smoking rooms in other venues, but restaurants will be able to serve food and beverage in their smoking rooms.)

Long-Term Outcome Objectives (Secondhand Smoke)

Statement	Data Source & Current Measure	Indicator	Status
S-LO-0001: By January 2010, decrease to 15 percent the proportion of adults employed outside the home reporting exposure to secondhand smoke in the workplace.	ATS	CDC: Prop. of adults reporting exposure to secondhand smoke in the workplace	Ongoing
S-LO-0002: By January 2010 increase to 85 percent the proportion of parents of children that report smokefree policies within their homes.	BRFSS; 49.00 in 12/2003	Custom: Home SHS policies	Ongoing

Intermediate-Term Outcome Objectives (Secondhand Smoke)

Statement	Data Source & Current Measure	Indicator	Status
S-IO-0001: By June 2008, 80 percent of adults employed outside the home will report perceived compliance with smoke-free policies in their workplaces.	ATS	CDC: Prop. of adults perceiving compliance with smoke-free policies in the workplace	Ongoing
S-IO-0002: By June 2008, 85 percent of adults will report perceived compliance with smoke-free policies in public places such as retail shops, convenience stores, and restaurants..	ATS	CDC: Prop. reporting perceived compliance with smoke-free policies in public places	Ongoing




Intermediate-Term Outcome Objectives (Secondhand Smoke)

Statement	Data Source & Current Measure	Indicator	Status
S-IO-0003: By June 2008, 80 percent of adults will perceive compliance with smokefree home policies.	ATS	CDC: Prop. reporting perceived compliance with smoke-free home and vehicle policies	No status

Short-Term Outcome Objectives (Secondhand Smoke)

Statement	Data Source & Current Measure	Indicator	Status
S-SO-0003: By June 2008, 75 percent of Oklahomans will think secondhand smoke is harmful to children.	ATS; 67.10 in 4/2002	CDC: Prop. that thinks secondhand smoke is harmful to children and pregnant women	Ongoing
S-SO-0001: By June 2006 increase to 75 percent the proportion of adults employed outside the home reporting that they work in environments with a smoke free policy.	ATS; 72.90 in 12/2004	CDC: Prop. of adults that work in environments with a smoke free policy	Ongoing
S-SO-0004: By June 2006, 60 percent of Oklahomans will think that secondhand smoke is very harmful.	ATS; 55.30 in 4/2002	CDC: Prop. that thinks that secondhand smoke is very harmful	Ongoing



Output Objectives (Secondhand Smoke)

Statement	Data Source & Current Measure	Indicator	Status
OO-0019: By June 2006, Oklahoma employers, including restaurants, will have been informed about their responsibilities under the state's secondhand smoke laws.	Program documentation; 1.00 in 12/2004	Employers informed about laws	Ongoing 
OO-0020: By June 2008, each year educate the public about secondhand smoke.	Program documentation; 1.00 in 6/2004	Local public education	Ongoing



Barrier reported. See Status Report for details. *Process-level objective not funded by the CDC.

Output Objectives (Secondhand Smoke)

Statement	Data Source & Current Measure	Indicator	Status	
OO-0021: By June 2006, Oklahoma food service establishments will have been encouraged to voluntarily be smokefree.	Program documentation; 1.00 in 12/2004	Restaurants encouraged to go smokefree	Ongoing	
OO-0022: By March 2006, workplaces and other public places which have gone beyond the requirements of Oklahoma law or merit special recognition for their smokefree policy will have been recognized.	Program documentation; 1.00 in 6/2004	Employer recognition	Ongoing	
OO-0023: By June 2008, each year Oklahomans will have been able to obtain information about secondhand smoke through a toll-free phone line.	Program documentation; 1.00 in 6/2004	Toll-free phone line available	Ongoing	
OO-0024: By June 2008, news stories on secondhand smoke issues will have appeared each year in local media in counties with OSDH/TSET contracts or grants.	Media tracking; 1.00 in 6/2004	News media coverage	Ongoing	
OO-0025: By June 2008, each year technical support will have been provided as needed on secondhand smoke issues.	Program documentation; 1.00 in 6/2004	Technical assistance provided	Ongoing	
OO-0027: By June 2008, OSDH will have conducted a Breathe Easy [secondhand smoke] counter marketing campaign .	Program documentation; 1.00 in 12/2004	Paid Media delivered	Ongoing	
OO-0028: By June 2008, each year members of local coalitions and ethnic networks will have engaged in public education about the effects on children of smoking in the home.	Program documentation; 1.00 in 12/2004	Local public education	Ongoing	



Output Objectives (Secondhand Smoke)

Statement	Data Source & Current Measure	Indicator	Status
OO-0043: By June 2008, each year complaints about alleged violations of the new SHS law and investigative activity by the health department will have been tracked.	Other ; 1.00 in 12/2004	Complaint database maintained	Ongoing

Community Intervention Activities (Secondhand Smoke)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0019: By June 2006, educate employers, including restaurants, about their responsibilities under Oklahoma's secondhand smoke laws.	Q1 Q2 Q3 Q4	Business • Occupational: Manufacturing / Blue Collar • Occupational: Hospitality • Occupational: Service	State DOH: other TCP
GA-0020: By June 2006, OSDH-TUPS staff and partners will provide presentations on secondhand smoke laws.	Q1 Q2 Q3 Q4	General Population	Coalition: Local • State DOH: other TCP
GA-0022: By June 2006, provide the booklet "Smokefree Oklahoma Restaurants" and other literature to Oklahoma food service establishments.	Q1 Q2 Q3 Q4	Occupational: Hospitality	State DOH: other TCP
GA-0023: By June 2006, county coalitions and SWAT teams will recognize workplaces and public places which have gone beyond the requirements of Oklahoma law or merit special recognition for their smokefree policy.	Q1 Q2 Q3 Q4	Business • Media / Press • Occupational: Manufacturing / Blue Collar • Occupational: Hospitality • Occupational: Service	Coalition: Local
GA-0025: By June 2008, each year maintain a toll-free secondhand smoke information phone line.	Q1 Q2 Q3 Q4	Business • General Population	State DOH: other TCP



Community Intervention Activities (Secondhand Smoke)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0026: By June 2008, each year use earned media strategies to increase public awareness of secondhand smoke issues.	Q1 Q2 Q3 Q4	Media / Press	Coalition: Local
GA-0027: By June 2008, each year provide technical support as needed on secondhand smoke issues.	Q1 Q2 Q3 Q4	Business • Coalition: Local • Coalition: State • Community organization / agency • Contractor • Ethnic Network • Occupational: Manufacturing / Blue Collar • Occupational: Hospitality • Occupational: Service • Tribal Nation / Organization	State DOH: other TCP • Other Coordinator
GA-0030: By June 2008, disseminate messages that educate the community about the effects on children of smoking in the home.	Q1 Q2 Q3 Q4	General Population	Coalition: Local

Counter-Marketing Activities (Secondhand Smoke)

Activity Statement	Time Frame	Populations	Lead Roles
---------------------------	-------------------	--------------------	-------------------



Barrier reported. See Status Report for details. *Process-level objective not funded by the CDC.

Counter-Marketing Activities (Secondhand Smoke)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0021: By June 2008, each year maintain the Breathe Easy OK website with information on health effects, Oklahoma laws, and other information related to secondhand smoke.	Q1 Q2 Q3 Q4	Business • Coalition: Local • Coalition: State • Community organization / agency • Ethnic Network • General Population • Legislator / Decision maker • Media / Press • Occupational: Manufacturing / Blue Collar • Occupational: Hospitality • Occupational: Service • Opinion / Community Leader • Tribal Nation / Organization • Partner: Local	State DOH: other TCP
GA-0022: By June 2006, provide the booklet “Smokefree Oklahoma Restaurants” and other literature to Oklahoma food service establishments.	Q1 Q2 Q3 Q4	Occupational: Hospitality	State DOH: other TCP
GA-0023: By June 2006, county coalitions and SWAT teams will recognize workplaces and public places which have gone beyond the requirements of Oklahoma law or merit special recognition for their smokefree policy.	Q1 Q2 Q3 Q4	Business • Media / Press • Occupational: Manufacturing / Blue Collar • Occupational: Hospitality • Occupational: Service	Coalition: Local
GA-0026: By June 2008, each year use earned media strategies to increase public awareness of secondhand smoke issues.	Q1 Q2 Q3 Q4	Media / Press	Coalition: Local
GA-0029: By June 2008, OSDH will conduct a Breathe Easy [secondhand smoke] counter marketing campaign .	Q1 Q2 Q3 Q4	General Population	Other • State DOH: other TCP



Counter-Marketing Activities (Secondhand Smoke)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0030: By June 2008, disseminate messages that educate the community about the effects on children of smoking in the home.	Q1 Q2 Q3 Q4	General Population	Coalition: Local

Policy Activities (Secondhand Smoke)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0019: By June 2006, educate employers, including restaurants, about their responsibilities under Oklahoma’s secondhand smoke laws.	Q1 Q2 Q3 Q4	Business • Occupational: Manufacturing / Blue Collar • Occupational: Hospitality • Occupational: Service	State DOH: other TCP
GA-0020: By June 2006, OSDH-TUPS staff and partners will provide presentations on secondhand smoke laws.	Q1 Q2 Q3 Q4	General Population	Coalition: Local • State DOH: other TCP
GA-0021: By June 2008, each year maintain the Breathe Easy OK website with information on health effects, Oklahoma laws, and other information related to secondhand smoke.	Q1 Q2 Q3 Q4	Business • Coalition: Local • Coalition: State • Community organization / agency • Ethnic Network • General Population • Legislator / Decision maker • Media / Press • Occupational: Manufacturing / Blue Collar • Occupational: Hospitality • Occupational: Service • Opinion / Community Leader • Tribal Nation / Organization • Partner: Local	State DOH: other TCP



Barrier reported. See Status Report for details. *Process-level objective not funded by the CDC.

Policy Activities (Secondhand Smoke)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0022: By June 2006, provide the booklet “Smokefree Oklahoma Restaurants” and other literature to Oklahoma food service establishments.	Q1 Q2 Q3 Q4	Occupational: Hospitality	State DOH: other TCP
GA-0026: By June 2008, each year use earned media strategies to increase public awareness of secondhand smoke issues.	Q1 Q2 Q3 Q4	Media / Press	Coalition: Local
GA-0027: By June 2008, each year provide technical support as needed on secondhand smoke issues.	Q1 Q2 Q3 Q4	Business • Coalition: Local • Coalition: State • Community organization / agency • Contractor • Ethnic Network • Occupational: Manufacturing / Blue Collar • Occupational: Hospitality • Occupational: Service • Tribal Nation / Organization	State DOH: other TCP • Other Coordinator
GA-0045: By June 2008, each year track complaints about alleged violations of the new SHS law and investigative activity by the health department.	Q1 Q2 Q3 Q4	General Population	State DOH: other TCP • Other

Surveillance and Evaluation Activities (Secondhand Smoke)

Activity Statement	Time Frame	Populations	Lead Roles
GA-0045: By June 2008, each year track complaints about alleged violations of the new SHS law and investigative activity by the health department.	Q1 Q2 Q3 Q4	General Population	State DOH: other TCP • Other



Plan Components Not Linked to NTCP Goals

In the NTCP Goals section of this report, output objectives and NTCP goal activities are grouped by NTCP goal according to their linkages to short-term outcome objectives. For example, an output objective that links to an “initiation” short-term outcome objective is reported in the Initiation section as long as the outcome objective is also reported (that is, as long as the objective's target date is not in a prior budget period).

This section presents all output objectives and NTCP goal activities that are *not* linked to at least one short-term outcome objective and therefore do not appear in any of the NTCP goal sections of this report.

Output Objectives Not Linked to NTCP Goals

No plan components to report in this section.

Activities Not Linked to NTCP Goals



Program Infrastructure: Supporting Objectives and Activities

This section presents the objectives and activities that support the program infrastructure. They are grouped by the following infrastructure areas: Collaboration with Partners, Communication and Information Exchange, Local Grants Program, Program Management, Strategic Planning, Surveillance and Evaluation, and Training and Technical Assistance.

Infrastructure objectives *not* funded by the CDC are flagged with an asterisk (*) on the left, before the statement. A barrier symbol in the far-right column indicates that barriers have been reported in the NTCP Chronicle for the corresponding objective.

Collaboration with Partners

Infrastructure Objectives (Collaboration with Partners)

Statement	Current Measure	Indicator	Status
CP-IO-0001: By June 2008, each year OSDH-TUPS will have developed and/or maintained partnerships with local, state and/or national organizations.	1.00 in 12/2004	Partnerships developed and/or maintained	Ongoing

Infrastructure Activities (Collaboration with Partners)

Statement	Time Frame	Populations	Lead Roles
IA-0010: By June 2008, each year OSDH-TUPS will develop and/or maintain partnerships with local, state and/or national organizations.	Q1 Q2 Q3 Q4	Business • Coalition: Local • Coalition: State • Community organization / agency • Contractor • Ethnic Network • Grantee • Healthcare: insurer / purchaser • Legislator / Decision maker • Media / Press • Tribal Nation / Organization • School: Administrator • Other	State DOH: other TCP

Communication and Information Exchange



Infrastructure Objectives (Communication and Information Exchange)

Statement	Current Measure	Indicator	Status
CI-IO-0001: By June 2008, each year a communication plan to facilitate information exchange and communication between TUPS and their partners, CDC, and other state programs will have been implemented	1.00 in 12/2004	Plan Developed	Ongoing

Infrastructure Activities (Communication and Information Exchange)

Statement	Time Frame	Populations	Lead Roles
IA-0011: By June 2008, each year develop a communication plan to facilitate information exchange and communication between TUPS and their partners, CDC, and other state programs.	Q1 Q2 Q3 Q4	Partner: Local • Partner: State • Partner: National	State DOH: other TCP

Local Grants Program

Infrastructure Objectives (Local Grants Program)

Statement	Current Measure	Indicator	Status
LG-IO-0003: By June 2008, each year OSDH-TUPS will have monitored and provided training and technical assistance to local community-based and public health contractors/grantees to mobilize their community to work on tobacco control.	27.00 in 12/2004	Monitoring, training and technical assistance	Ongoing
LG-IO-0004: By June 2008, each year OSDH-TUPS will have administered funding to three ethnic-serving organizations to form and support networks of organizations and individuals to work on tobacco control in ethnic communities.	2.00 in 12/2004	Funding provided	Ongoing



Barrier reported. See Status Report for details. *Process-level objective not funded by the CDC.

Infrastructure Activities (Local Grants Program)

Statement	Time Frame	Populations	Lead Roles
IA-0013: By June 2008, each year OSDH-TUPS will monitor and provide training and technical assistance to local community-based and public health contractors/grantees to mobilize their community to work on tobacco control.	Q1 Q2 Q3 Q4	Contractor • Grantee	State DOH: other TCP
IA-0014: By June 2008, each year OSDH-TUPS will administer funding to three ethnic-serving organizations to form and support networks of organizations and individuals to work on tobacco control in ethnic communities	Q1 Q2 Q3 Q4	Contractor	State DOH: other TCP

Program Management

Infrastructure Objectives (Program Management)

Statement	Current Measure	Indicator	Status
PF-IO-0002: By June 2008 staff will engage in continuing education activities to increase knowledge and skills in program and professional areas.	11.00 in 6/2004	Number of professional development programs participated in by staff	Ongoing
PF-IO-0003: By September 2005, throughly review and as needed revise OSDH-TUPS action plan.		Action plan revised	No status




Infrastructure Activities (Program Management)

Statement	Time Frame	Populations	Lead Roles
IA-0003: By June 2008, based on an individualized professional development plan each year staff will engage in professional development opportunities to increase knowledge and skills in program and professional areas.	Q1 Q2 Q3 Q4	Other	State DOH: other TCP
IA-0019: By September 2005, review program activities during 2003-2004 and 2004-2005 grant years and developing TSET grantee strategic plans to review and recommend OSDH-TUPS action plan revisions.	Q1 Q2 Q3 Q4	Other	Other Coordinator

Strategic Planning

Infrastructure Objectives (Strategic Planning)

Statement	Current Measure	Indicator	Status
SP-IO-0002: By September 2005, adopt a statewide tobacco-control strategic plan with defined roles for all partners.	80.00 in 12/2004	Plan Developed	Ongoing 
SP-IO-0003: By September 2005, the primary strategic planning partners will have committed to implementation of the plan.		Recruit partners	No status

Infrastructure Activities (Strategic Planning)

Statement	Time Frame	Populations	Lead Roles
IA-0006: By September 2005, develop an Oklahoma statewide strategic plan which will be the current State Plan and an action plan with defined roles and timetables of strategies.	Q1 Q2 Q3 Q4	General Population	Advisory Board / Group
IA-0020: By September 2005, discuss strategic plan roles with primary partners.	Q1 Q2 Q3 Q4	Partner: Local • Partner: State	Other



Barrier reported. See Status Report for details. *Process-level objective not funded by the CDC.

Surveillance and Evaluation

Infrastructure Objectives (Surveillance and Evaluation)

Statement	Current Measure	Indicator	Status
SE-IO-0005: By January 2005, disseminate results of 2005 Oklahoma Youth Tobacco Survey.		Data results disseminated	No status
SE-IO-0006: By January 2007, disseminate results of 2004 Oklahoma Adult Tobacco Survey.		Data results disseminated	No status
SE-IO-0003: By September 2005 an evaluation plan as part of the state strategic plan will have been developed.	0.25 in 12/2004	Evaluation plan developed	Ongoing

Infrastructure Activities (Surveillance and Evaluation)

Statement	Time Frame	Populations	Lead Roles
IA-0015: By September 2005, develop evaluation plan as part of the state strategic plan.	Q1 Q2 Q3 Q4	Business • Coalition: Local • Coalition: State • Community organization / agency • Contractor • Ethnic Network • General Population • GLBT • Grantee • Healthcare: insurer / purchaser • Healthcare: provider • Legislator / Decision maker • Low SES • Media / Press	Advisory Board / Group • Evaluation Coordinator
IA-0017: By January 2007, develop graphs, charts, and text to disseminate 2005 Oklahoma Youth Tobacco Survey results		Other	Other Coordinator
IA-0018: By January 2007 develop graphs, charts and text for disseminating results of 2004 Oklahoma Adult Tobacco Survey.		Other	Other Coordinator



Training and Technical Assistance

Infrastructure Objectives (Training and Technical Assistance)

Statement	Current Measure	Indicator	Status
TA-IO-0001: By June 2008, each year in collaboration with partners develop a Training and Technical Assistance Plan to support capacity and skill building for contractors, state and local partnerships, and staff.	1.00 in 6/2004	Plan Developed	Ongoing

Infrastructure Activities (Training and Technical Assistance)

Statement	Time Frame	Populations	Lead Roles
IA-0007: By June 2008, produce a Training and Technical Assistance Plan each year.	Q1 Q2 Q3 Q4	Partner: Local	State DOH: other TCP

Activities Not Linked to Infrastructure Areas

Throughout the Infrastructure section of this report, infrastructure activities are grouped by infrastructure area according to their linkages to infrastructure objectives. For example, an activity that links to a strategic planning objective is reported in the Strategic Planning section as long as the objective is also reported (that is, as long as the objective's target date is not in a prior budget period).

This section presents all infrastructure activities that are *not* linked to at least one infrastructure objective and therefore are not reported in an infrastructure area.

No plan components to report in this section.



**Appendix A:
ID Structure for Plan Components Supporting NTCP Goals**

The table on the right explains the ID structure for plan components that support NTCP goals. Note that, while outcome objectives have three-part IDs, output objectives and activities have two-part IDs because they are not directly associated with NTCP goals. (They are pulled into report sections for specific NTCP goals according to their linkages to outcome objectives.)

Examples IDs:

GA-0172 Goal Activity
 OO-0059 Output Objective
 C-LO-0003 Long-Term Outcome Objective for the NTCP goal Cessation

Plan Component IDs (NTCP Goals)		
X-	XX-	NNNN
NTCP Goal*	Component Type	
C Cessation*	LO Long-Term Outcome Objective	System-generated number
D Disparities		
I Initiation	IO Intermediate-Term Outcome Objective	
S Secondhand Smoke	SO Short-Term Outcome Objective	
	OO Output Objective	
	GA (Goal) Activity	

*The first part of the ID is applicable for outcome objectives only.

**Appendix B:
ID Structure for Plan Components Supporting Program Infrastructure**

The table on the right explains the ID structure for plan components that support program infrastructure. Note that, while infrastructure objectives have three-part IDs, infrastructure activities have two-part IDs because they are not directly associated with infrastructure areas. (They are pulled into report sections for specific infrastructure areas according to their linkages to infrastructure objectives.)

Examples IDs

IA-0172 Infrastructure Activity
 CP-IO-005 Infrastructure Objective supporting Collaboration with Partners

Plan Component IDs (Infrastructure Areas)		
XX-	XX-	NNNN
Infrastructure Area*	Component Type	
CP Collaboration with Partners	IO Infrastructure Objective	System-generated number
CI Communication and Information Exchange	IA Infrastructure Activity	
LG Local Grants Program		
PF Program Management		
SP Strategic Planning		
SE Surveillance and Evaluation		
TA Training and Technical Assistance		

*The first part of the ID is applicable for infrastructure objectives only.

**Appendix C:
Data Source Abbreviations**

Data Source Selected	Abbreviation
ATS (Adult Tobacco Survey)	ATS
Birth Certificate data	Birth Certificates
BRFSS (Behavioral Risk Factor Surveillance System)	BRFSS
Cancer Registry data	Cancer registry
CPS (Current Population Survey)	CPS
CPSII (Cancer Prevention Study)	CPSII
Death Certificate data	Death certificates
Enforcement/Compliance data (SYNAR or other)	Enforcement / Compliance data
Health Provider Survey	Health provider survey
Hospital discharge data	Hospital discharges
Local program monitoring	Local program monitoring
Media tracking data	Media tracking
MTF (Monitoring the Future)	MTF
NHANES (National Health and Nutrition Examination Survey)	NHANES
NHIS (National Health Interview Survey)	NHIS
NHSDA (National Household Survey on Drug Abuse)	NHSDA

Data Source Selected (cont'd)	Abbreviation
NYTS (National Youth Tobacco Survey)	NYTS
Policy/Ordinance tracking	Policy Tracking
PRAMS (Pregnancy Risk Assessment Monitoring System)	PRAMS
Program documentation or report	Program documentation
Qualitative method	Qualitative method
Quitline call monitoring	Quitline call monitoring
SAMMEC (Smoking Attributable Mortality, Morbidity, & Economic Costs)	SAMMEC
SHEP (School Health Education Profiles)	SHEP
SHPPS (School Health Policies and Programs Study)	SHPPS
State or local survey	State / local survey
STATE System: Legislation (State Tobacco Activities Tracking & Evaluation)	STATE System: Legislation
Tax Revenue data	Tax revenues
Vital Statistics	Vital statistics
YRBSS (Youth Risk Behavior Surveillance System)	YRBSS
YTS (Youth Tobacco Survey)	YTS
Other	Other