

IMPLEMENTATION SUMMARY OF THE INTERVENTION

Inputs →	Activities →	Outputs
<ul style="list-style-type: none"> Agency capacity to conduct the intervention (e.g., time and resources). Staff who are qualified, culturally competent, and interested in implementing the intervention. Organizational policies and procedures. Private space and equipment to conduct the intervention. Materials to conduct the intervention. Agency and staff who buy in to offer the intervention. Baseline data/information about target population's HIV risk behaviors and influencing factors. Local/State public health officials' support for implementation of the intervention. 	<p>Getting Started</p> <ul style="list-style-type: none"> Closely review the intervention and training materials and understand the theory and science behind <i>d-up!</i>. Assess agency capacity to conduct the intervention and solicit technical assistance for areas of need. Develop relevant community relationships. Develop implementation plan, monitoring and evaluation plan, and agency policies and procedures. Identify qualified, culturally competent, and interested staff to coordinate, facilitate, and recruit for the intervention. Train and build skills of agency staff. Identify logistics for implementation of the intervention (e.g., times, days, space). Identify available networks of Black men who have sex with men (MSM) and select which will be targeted. Conduct a community discovery to learn about the targeted social network and venue, to map out friendship groups, and to refine intervention goals and objectives. <p>Making It Happen</p> <ul style="list-style-type: none"> Begin to identify and recruit opinion leaders from each friendship group. Develop/revise intervention materials, including logo 	<p>Getting Started</p> <ul style="list-style-type: none"> Implementation plan, tailored to target population, including measurable goals and process and outcome objectives. Written participant recruitment procedures. <p>Making It Happen</p> <ul style="list-style-type: none"> Materials are developed for the intervention, such as printed material, videos, and logo materials. 15% of each friendship group is recruited to be an opinion leader At least 50% of recruited opinion leaders are Black MSM The planned number of waves of opinion leader trainings is implemented 80% of recruited opinion leaders complete training 8-10 opinion leaders per wave are trained to conduct risk reduction conversations.



Inputs →	Activities →	Outputs
<ul style="list-style-type: none"> Community support for implementation of the intervention. External technical assistance (as needed). Access to Black MSM and to venues frequented by them. Access to social networks and opinion leaders required for implementation of the intervention. 	<ul style="list-style-type: none"> materials and conversation starters, if needed. Plan and schedule opinion leader trainings. Recruit opinion leaders and conduct the training. <p>Keeping It Going Strong</p> <ul style="list-style-type: none"> Monitor opinion leaders after they complete training and provide ongoing support. <p>Making Sure You're Doing What You Said</p> <ul style="list-style-type: none"> Document implementation of training and risk reduction conversations. 	<ul style="list-style-type: none"> Opinion leaders endorse safer sex practices and the norm of Black MSM's positive self-worth with friends and acquaintances. <p>Keeping it Going Strong</p> <ul style="list-style-type: none"> 15% of each friendship group consists of opinion leaders who initiate risk reduction conversations At least 14 conversations are held by opinion leaders with friends and acquaintances, at least 7 of which are with Black MSM. <p>Making Sure You're Doing What You Said</p> <ul style="list-style-type: none"> Evaluation data and summary reports with interpretation. Documentation of regular program monitoring and program improvement in accordance with monitoring plan.