

# Addendum to COVID-19 Vaccination Supplement 4 (May 2021)

Funding Vaccine Confidence

*Supported through the American Rescue Plan Act of 2021, P.L. 117-2*

*Funding provided through NCIRD to the 64 immunization jurisdictions*

## Guidance for the use of supplement 4 funding addendum (April 2021) for IP19-1901 Immunization and Vaccines for Children cooperative agreement recipients

### Contents

Background and Purpose.....	Page 2
Funding Strategy.....	Page 3
Workplan and Budget Submission.....	Page 3
Terms and Conditions.....	Page 4
Termination.....	Page 5
Activities .....	Page 5
Performance Measures and Reporting.....	Page 6

### Background and Purpose

On March 11, 2021, the President signed into law the American Rescue Plan Act of 2021 (P.L. 117-2). This law includes supplemental funding for vaccine confidence, which this will be used to support.

### Brief Summary of COVID Supplemental Funding

June 2020: Flu COVID Supplement:

- \$140 million to 64 jurisdictions to enhance influenza vaccination coverage as a critical part of COVID-19 response activities

September 2020: COVID/VFC Supplement 1.

- \$200 million to 64 jurisdictions to develop and implement a COVID-19 vaccination plan.

December 2020: COVID Supplement 2.

- \$140 million to 64 jurisdictions to further support the implementation of COVID-19 vaccination activities.

January 2021: COVID Supplement 3

- \$3 billion to 64 jurisdictions to implement and expand COVID-19 vaccination programs with a special emphasis on high-risk and underserved populations including racial and ethnic minority populations and rural communities.
- [COVID-19-Vaccination-Supplemental-3-Guidance.pdf \(cdc.gov\)](#)

April 2021: COVID Supplement 4

- \$3.15 billion to 64 jurisdictions to ensure greater equity and access to COVID-19 vaccine by those disproportionately affected by COVID-19.
- [COVID-19-Vaccination-Supplemental-4-Guidance.pdf \(cdc.gov\)](#)

- \$243,750,000 million to 64 jurisdictions to develop and implement a vaccine confidence strategy.

### Funding Strategy

NCIRD is awarding additional supplemental funds totaling \$250 million to its “IP19-1901 Immunization and Vaccines for Children” recipients to support COVID-19 vaccine confidence. This funding comes from the American Rescue Plan Act of 2021 (P.L. 117-2). Funding will be awarded during Budget Year 2 of the cooperative agreement. The funds will be available to recipients in furtherance of these activities through June 30, 2024.

Each current recipient under IP19-1901 will receive funds, and the amount available to each recipient is determined using a population-based formula.

### Workplan and Budget Submission

The **funding will be made available** to each **recipient by May 5, 2021. Within five business days of receipt of this guidance**, the Authorized Official for each respective recipient is required to acknowledge receipt of this guidance as a Grant Note in GrantSolutions. The acknowledgement must be submitted on official letterhead and utilize the attached “Acknowledgement Letter for IP19-1901 – COVID-19 Supplemental Funds” template.

Recipients will add these activities and the related funding to their COVID supplement 4 workplans (Section 5 of the COVID 4 workplans) and budgets that are in development and due May 31. Activities and funding within the budget must be clearly associated with the activities and funding from this COVID 4 addendum and must be clearly separate from the other COVID 4 funding.

If recipients are unable to add these activities and funding to their COVID 4 workplans and budgets by the time those documents are due, they may request additional time up to 60 days after receipt of the updated NOA that includes this funding. Note that any additional time would only be for the required activities described within this document and not for the entire COVID supplement 4 workplan and budget.

Note: If a recipient does not submit the documents listed below and has not received written approval for an extension from CDC, then the Payment Management System (PMS) account associated with this award will be restricted. The restriction will result in a manual drawdown process that requires CDC approval of each PMS charge. This restriction will remain in effect until the recipient submits the documentation and is approved.

The application package must consist of the following documents:

#### **Application for Federal Assistance 424**

- One form for supplemental request - fill out the e-form in GrantSolutions

#### **Budget Information 424a**

- Total funding request- for supplemental project- provide form as an attachment

#### **Workplan and Budget**

- Workplan and budget describing activities as further set out below. See separate application templates that were provided for COVID supplement 4

- Except where otherwise authorized by statute, 45 CFR 75 Subpart E – Cost Principles is applicable.

NOTE: Workplan activities associated with this funding and the required activities must be labeled with “Vaccine Confidence Strategy.” Similarly, funding associated with this addendum funding must be clearly labeled with “Vaccine Confidence Strategy.”

## Terms and Conditions

### Coronavirus Disease 2019 (COVID-19) Funds:

- A recipient of a grant or cooperative agreement awarded by the Department of Health and Human Services (HHS) with funds made available under the Coronavirus Preparedness and Response Supplemental Appropriations Act, 2020 (P.L. 116-123); the Coronavirus Aid, Relief, and Economic Security Act, 2020 (the “CARES Act”) (P.L. 116-136); the Paycheck Protection Program and Health Care Enhancement Act (P.L. 116-139); and/or H.R. 133 - Consolidated Appropriations Act, 2021, Division M – Coronavirus Response and Relief Supplemental Appropriations Act, 2021; American Rescue Plan Act of 2021, (P.L. 117-2), agrees, as applicable to the award, to: 1) comply with existing and/or future directives and guidance from the Secretary regarding control of the spread of COVID-19; 2) in consultation and coordination with HHS, provide, commensurate with the condition of the individual, COVID-19 patient care regardless of the individual’s home jurisdiction and/or appropriate public health measures (e.g., social distancing, home isolation); and 3) assist the United States Government in the implementation and enforcement of federal orders related to quarantine and isolation.
- In addition, to the extent applicable, Recipient will comply with Section 18115 of the CARES Act, with respect to the reporting to the HHS Secretary of results of tests intended to detect SARS-CoV-2 or to diagnose a possible case of COVID-19. Such reporting shall be in accordance with guidance and direction from HHS and/or CDC. HHS laboratory reporting guidance is posted at: <https://www.hhs.gov/sites/default/files/covid-19-laboratory-data-reporting-guidance.pdf>.
- Further, consistent with the full scope of applicable grant regulations (45 C.F.R. 75.322), the purpose of this award, and the underlying funding, the recipient is expected to provide to CDC copies of and/or access to COVID-19 data collected and evaluations conducted with these funds, including but not limited to data related to COVID-19 testing. CDC will specify in further guidance and directives what is encompassed by this requirement.
- To achieve the public health objectives of ensuring the health, safety, and welfare of all Americans, Recipient must distribute or administer vaccine without discriminating on non-public-health grounds within a prioritized group.
- All other requirements are incorporated by reference to the original terms and conditions provided in the previous notice of award, which can be found at this link: [COVID-19-Vaccination-Supplemental-4-Guidance.pdf \(cdc.gov\)](#).

## Termination

This award may be terminated in whole or in part consistent with 45 CFR 75.372

*CDC may impose other enforcement actions in accordance with 45 CFR 75.371- Remedies for Noncompliance, as appropriate.*

## Activities, Performance Measures and Reporting

The Department of Health and Human Services (HHS) will provide jurisdictions access to the following resources at [WeCanDoThis.hhs.gov](https://www.hhs.gov/we-can-do-this):

- Vaccine confidence messages and toolkits to support vaccine education and outreach
- Research on subpopulation that have lower levels of vaccine confidence
- A customized state-version of the “We Can Do This” visual identity, for TV, print, digital advertisements

To access these resources, please contact Georgeta Dragoiu at [Georgeta.Dragoiu@hhs.gov](mailto:Georgeta.Dragoiu@hhs.gov).

The Centers for Disease Control and Prevention (CDC) will provide jurisdictions access to resources at [cdc.gov](https://www.cdc.gov), including:

- [Vaccinate with Confidence framework](#)
- [Vaccine communication toolkits](#) to support vaccine education and outreach.
- Available survey and other types of data and reports on vaccine confidence in the US
- [Rapid Community Assessment Guide](#) to diagnose and address low vaccine confidence or uptake in specific communities
- Other available [CDC Resources](#) to build confidence in COVID-19 Vaccines

For assistance with these resources, please contact [eocevent515@cdc.gov](mailto:eocevent515@cdc.gov).

## Required Activities

These activities should be informed by health equity principles, social vulnerability data, and behavioral insights.

- Develop and implement a vaccine confidence strategy for COVID-19 and routine immunization.
  - A vaccine confidence strategy should include overall objectives and who you are trying to reach, segmented by:
    - Demographic characteristic such as age, gender, urbanicity, race/ethnicity
    - Intention to vaccinate (focusing on the “movable middle,”<sup>1</sup> – those that are unsure or are leaning towards vaccination but are not yet vaccinated)
    - What you want the desired behavior of the target audience to be
    - Channels and strategies used to reach these target audiences.
  - Vaccine confidence strategies must include a mass media campaign as well as other types of community outreach: peer to peer communication, digital engagement, coalition building, and other strategies that mobilize communities.
- Use HHS and CDC provided message guidance, resources, and research to implement activities in line with vaccine confidence strategy with focus on the “movable middle.” Use “We Can Do This” campaign visual identity and assets. Note: customization is allowable for local populations and context.

## Performance Measures and Reporting

- Progress on Milestones will be reported on a quarterly basis beginning 90 days after receipt of the Notice of Award (NOA). Recipients will be provided 2 weeks to update their progress and note any challenges encountered since the previous update.
- Financial reporting requirements shall be noted in the Terms and Conditions of the NOA. Updates to the reporting requirements will be provided as a Grant Note in GMM.
- The Immunization Services Division will work with the Office of Grants Services to limit the administrative burden on recipients.

### Required Performance Measures

- Use of HHS and CDC-supplied state or jurisdiction-level data to inform campaign planning
- Performance measure: The number, frequency, and reach of activities implemented as part of the vaccine confidence strategy. For example, track reach and frequency of paid media campaigns, community engagement activities, and digital outreach. Be sure to note activities reaching communities that have been disproportionately affected by COVID-19 disease or are undervaccinated.
- Obtain routine feedback from targeted communities and other immunization program stakeholders regarding whether planned activities are addressing community needs regarding COVID-19 vaccine confidence.

## Reporting

### Summary of Reporting Requirements:

1. Quarterly progress reports on milestones in approved workplans.
2. Monthly fiscal reports specific to this supplemental funding award as defined in REDCap (beginning 60 days after NOAs are issued).
3. Performance measure data
4. CDC will require recipients to develop annual progress reports (APRs). CDC will provide APR guidance and optional templates should they be required.
5. Data collected as a part of the activities supported with these funds shall be reported to CDC. The format will be determined at a later date.

### **OGS Contact:**

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