Success Framework for Adult Immunization Partner Networks

Case Study: Connecticut Diversifying Partners within an Immunization Coalition





What was the jurisdiction's experience with partners prior to using the framework?

Connecticut is a jurisdiction with a **decentralized governance model** that has worked with a **medium-sized partner network:** 30-50 active members of the <u>Connecticut Immunization Coalition (CIC)</u> (such as adult providers, pharmacies, non-profit organizations, local health departments, and other adult immunization stakeholders). When they decided to use the framework, Connecticut was aiming to diversify and strengthen these partnerships. Connecticut also aimed to expand the CIC and include geographically representative providers serving all age groups across multiple sectors of the state's population.



What did this jurisdiction hope to get out of the framework?

Connecticut identified two areas with room for growth: enhance partnerships and improve adult vaccination coverage. Connecticut hoped to use the framework to focus on the first area, enhancing and increasing the diversity of types of existing partnerships in the CIC (which would, in turn, help improve adult vaccination coverage).



Connecticut focused on Phases A and B of the framework. See page 2 for more.



How did this jurisdiction use the framework?

Connecticut used the framework to identify gaps in their work with the CIC. Initially, the jurisdiction juggled shifting priorities, but was able to use the *checklist* and *action plan* to manage multiple priorities and identify a primary need: to develop a mature vision and set of goals to support partner initiatives. Their objective was to pull their partners, resources, and tools together to build up their adult immunization program.





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How did this jurisdiction use the framework? (continued)

Connecticut chose to focus on addressing gaps in Phases A and B: A1/A2: Define vision and obtain input from advisory group; B2: Expand partners in network to ensure appropriate representation; and B3: Assess needs and secure additional funding. Connecticut then spent time reviewing Level 1, 2, and 3 recommended actions across the comprehensive overview and took next steps, including:

- Utilize their coalition partners as an **advisory group**, soliciting their input on immunization partner needs and interests;
- Map the location of all coalition partners to expand membership in a geographically diverse way;
- Plan **semiannual check-ins** to revisit the framework, brainstorm new initiatives, and assess ongoing progress;
- Set actionable goals (i.e., to improve access for adult immunizations and improve adult immunization rates);
- Assess partner needs through multiple formats of data collection, including monthly calls, a coalition membership survey, and a partner interests survey;
- Launch monthly meetings to review overlap areas, share resources and information on individual program data, and coordinate on pieces important to program growth.

Using the framework helped us ensure that we have a more diverse group to provide input on vision/goals especially with a focus on health equity

- Connecticut



What was achieved using the framework?

By using the framework to solicit advice and expand their partner network, Connecticut secured funding and is working towards increasing the diversity of their coalition partners, in pursuit of helping to connect about 1,200 COVID-19 pharmacies and clinics with existing and new coalition members such as pediatricians, pharmacies, hospitals, federally qualified health centers, and community groups. Connecticut presented updates on the new membership demographics to coalition members and is planning to build a new webpage to share future updates. They have also continued to engage their coalition partners to assess current and future goals and activities (including appropriate resources and funding, such as using COVID-19 support funds to support workshops and vaccination messaging activities).

Connecticut plans to continue to use the framework to **expand the coalition's membership** by **increasing their adult-specific partnerships.**



For more information, consult the full framework <u>here</u> or reach out to Connecticut's Adult Immunization
Coordinator, Deepa Mavani.