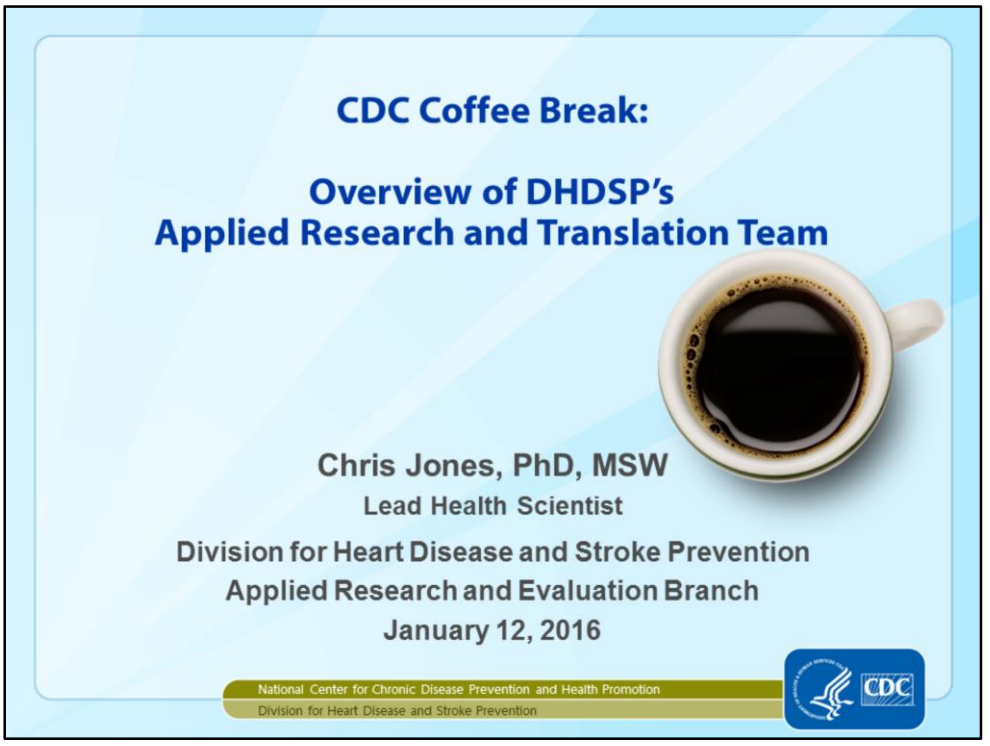
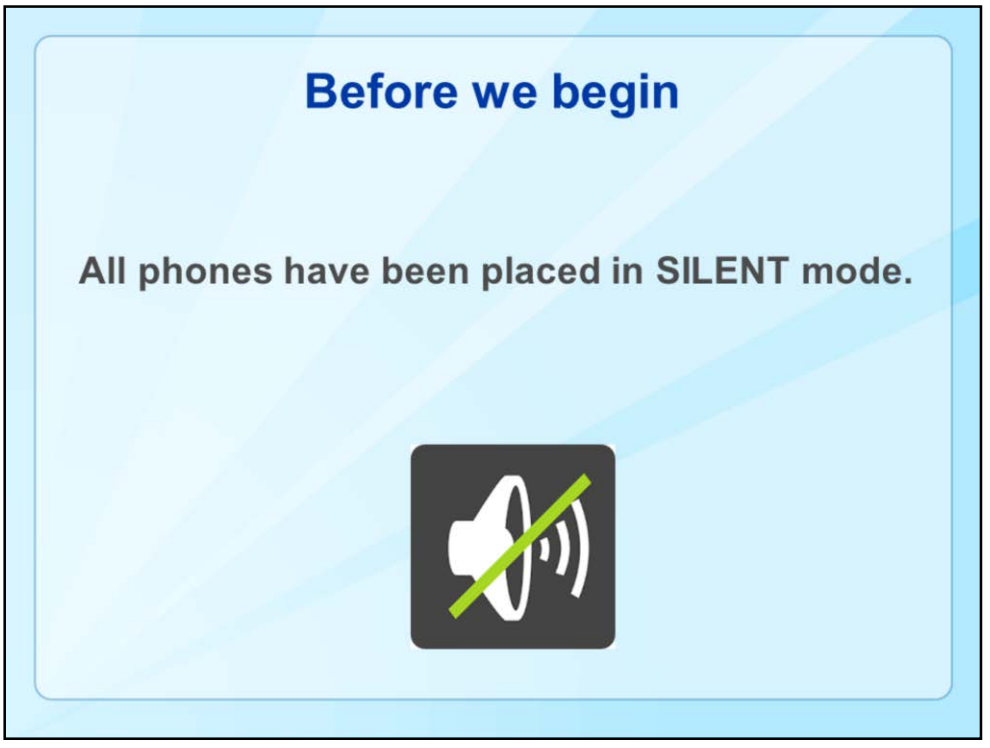


MODERATOR: Happy New Year, and welcome to today's Coffee Break presented by the Applied Research and Evaluation Branch in the Division for Heart Disease and Stroke Prevention at the Centers for Disease Control and Prevention.

I am Alberta Mirambeau an evaluator from the Evaluation & Program Effectiveness Team. I am serving as your moderator today.

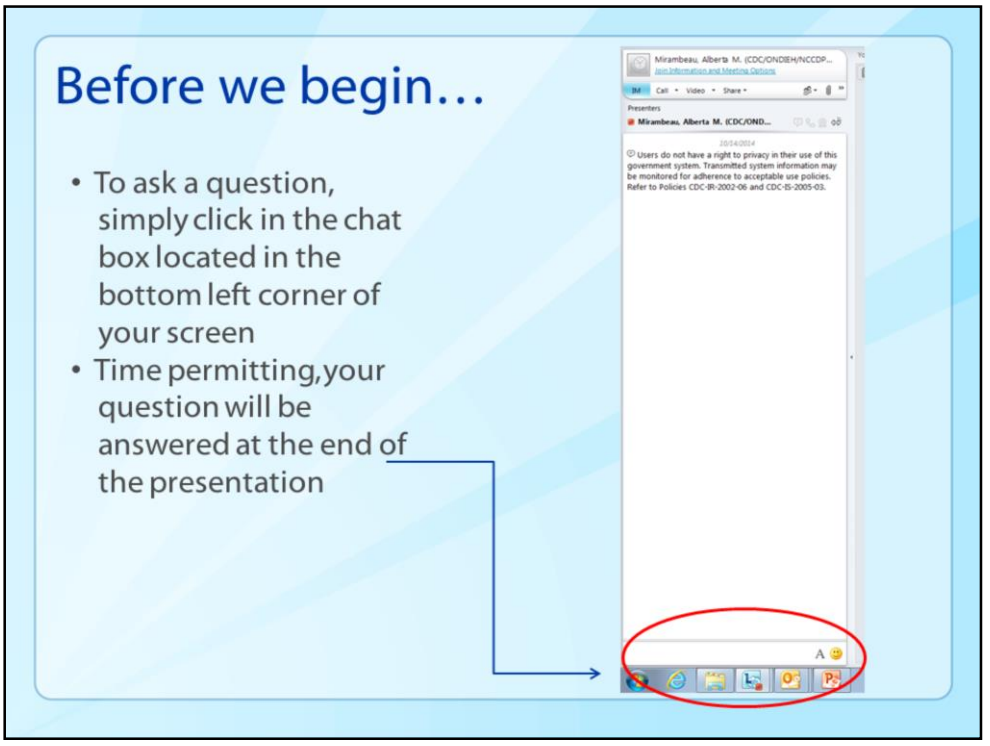
I am honored to introduce today's presenter Chris Jones, who is a Lead Health Scientist working on the Applied Research and Translation Team within the Applied Research and Evaluation Branch.



MODERATOR: Before we begin we have a few housekeeping items.

All phones have been placed in silent mode for this presentation which will last about 12 minutes. If you have a questions, please enter it on the Q & A tab at the top of your screen. As time permits, we'll address your questions at the end of the session.

Since this is a training series on evaluation, we do hope you will complete the poll and provide us with your feedback.


Before we begin…
• To ask a question, simply click in the chat box located in the bottom left corner of your screen
• Time permitting, your question will be answered at the end of the presentation
Mirambeau, Alberta M. (CDC/ONDIEH/NCCDP...
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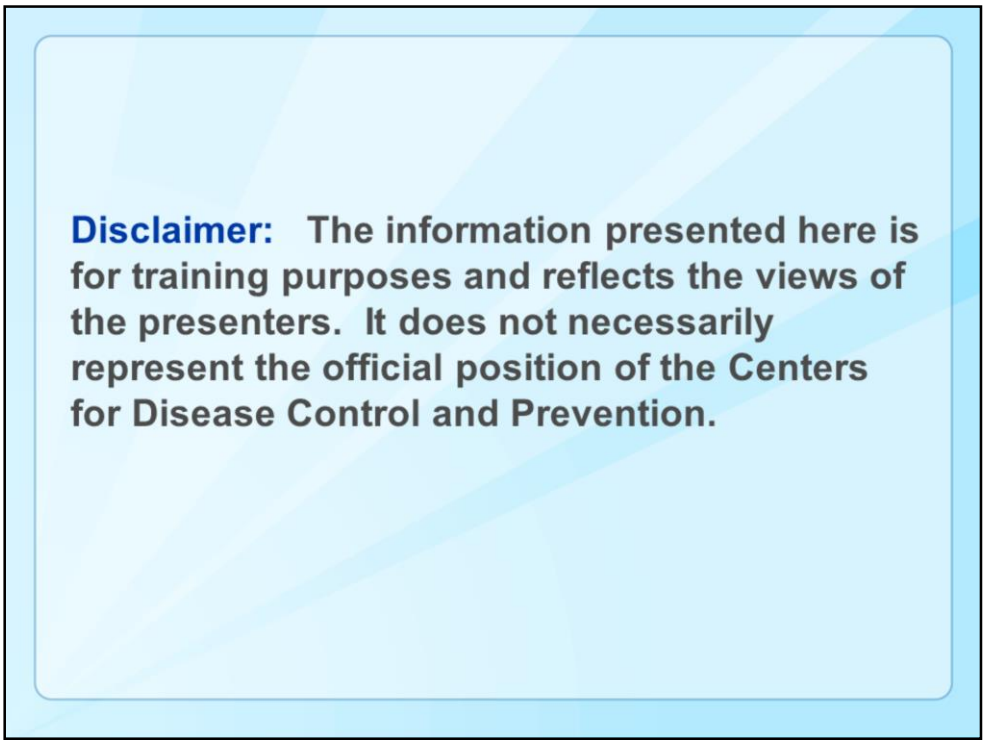
Users do not have a right to privacy in their use of this government system. Transmitted system information may be monitored for adherence to acceptable use policies. Refer to Policies CDC-IR-2002-06 and CDC-IS-2005-03.

MODERATOR:



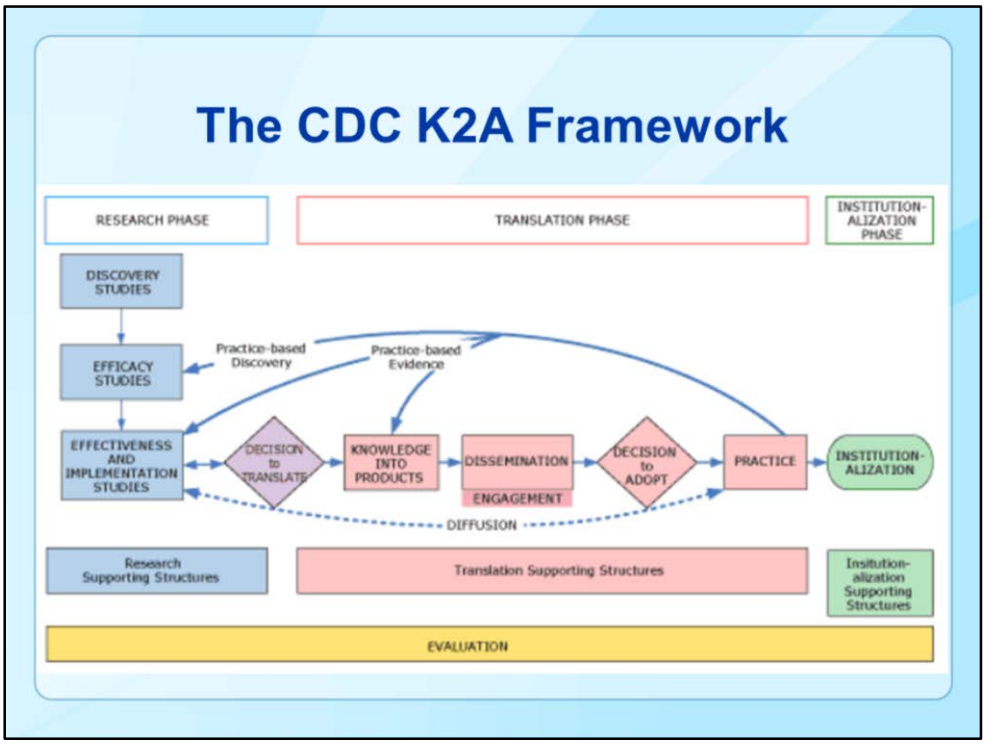
MODERATOR: The information presented here is for training purposes and reflects the views of the presenters. It does not necessarily represent the official position of the Centers for Disease Control and Prevention.

So, without further delay. Let's get started. Chris the floor is yours.

Thank you for joining this month's coffee break. ….

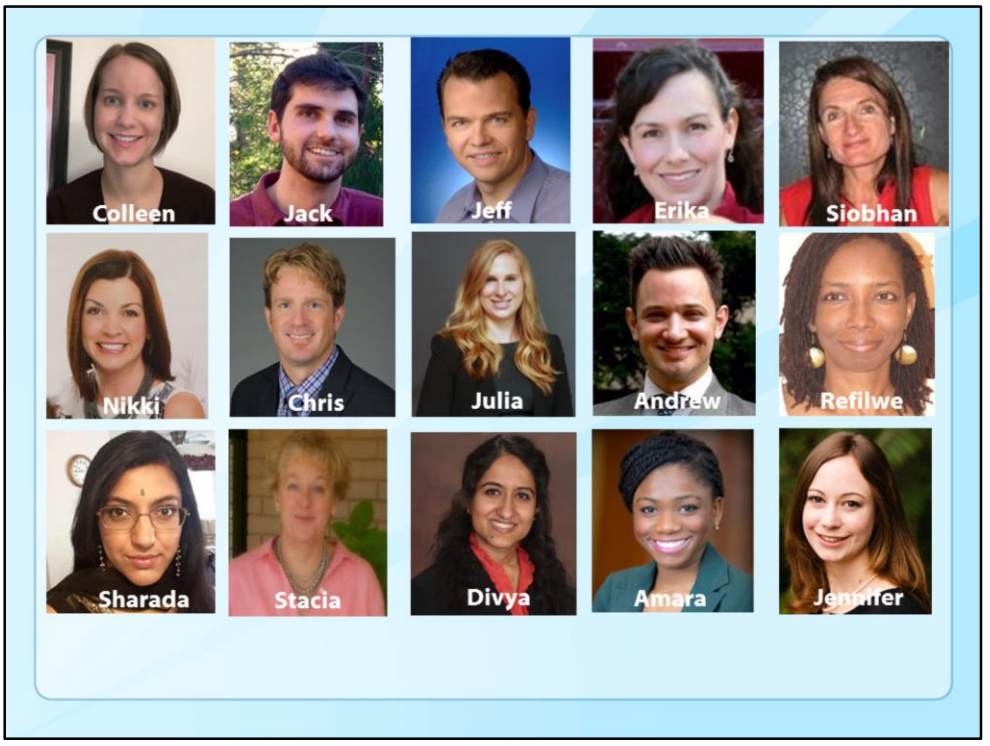
So, who are we. We are the applied research and translation team.

We are in the same branch with the Evaluation team & we work collaboratively with Evaluation, our program branch, and our epi/surveil branch.



Our branch uses the Knowledge to Action Framework to guide our work. The ART team uses this framework to guide our translation work. You will hear more about this framework in upcoming coffee breaks this year. I won't go into the details of this, but wanted mention & offer a teaser for our upcoming coffee breaks.

Citation for the article:
Wilson KM, Brady TJ, Lesesne C, on behalf of the NCCDPHP Work Group on Translation. An organizing framework for translation in public health: the Knowledge to Action Framework. Prev Chronic Dis 2011;8(2):A46.
http://www.cdc.gov/pcd/issues/2011/mar/10_0012.htm



In order to put faces with names, here we are in alphabetical order.

From left to right we have:
Colleen Barbero, Jack Chapel, Jeff Durthaler, Erika Fulmer, Siobhan Gilchrist, Nikki Hawkins, Chris Jones, Julia Jordan, Andrew Kunka, Refilwe Moeti, Sharada Shantharam, Stacia Spridgen, Divya Srinath, Amara Ugwu, Jennifer VanderVeur, and Farah Chowdury who is on detail & not pictured

You may recognize Jack, Julia, & Refilwe from other work in our branch. These 3 folks work with ART team on projects relevant to their expertise.

Our staff have expertise in 3 main areas:

- Dissemination & Implementation Science – from health communication strategy to implementation strategy to applied research methodology
- Policy analysis & research – from legal expertise to policy analysis to policy research methodology
- Subject matter expertise – 2 community pharmacist on the team (Jeff & Stacia), community health worker expertise, and expertise in other CVD topics

Dissemination & implementation science is how we categorize our work. The 3 "buckets" we use to categorize our projects are:

- Implementation science & research
- Knowledge translation
- Dissemination

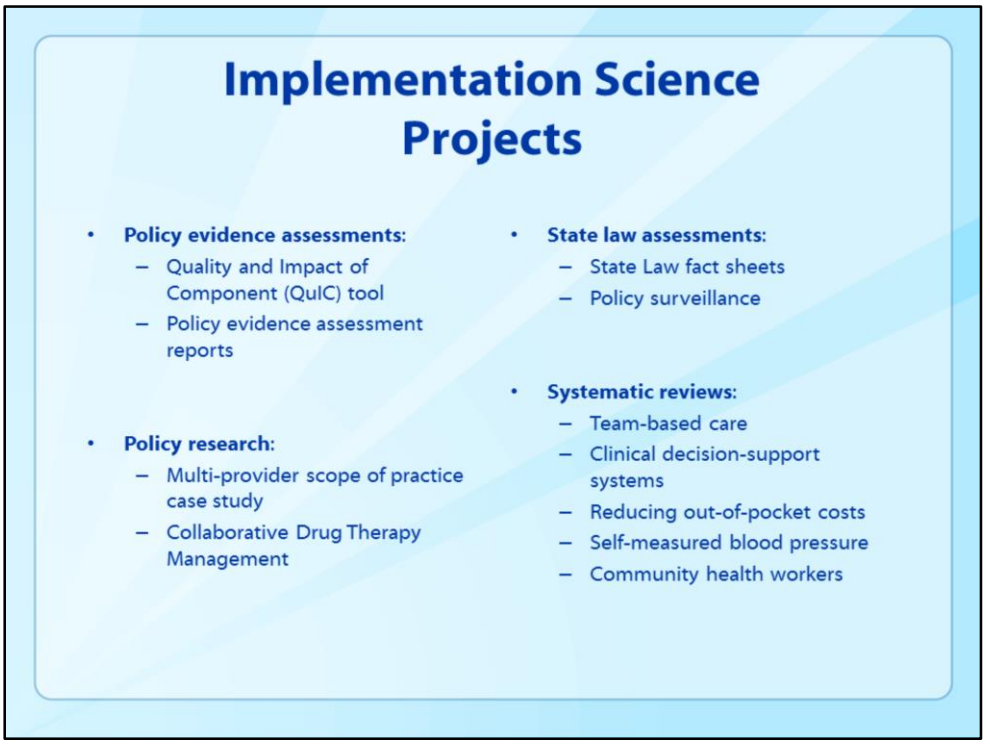
Implementation Science & Research

- The study of methods to promote the integration of research findings and evidence into healthcare policy and practice.
- Research on implementation addresses the level to which health interventions can fit within real-world public health and clinical service systems.

Implementation science is the:

- Study of methods to promote the integration of research findings and evidence into healthcare policy and practice
- Research on implementation addresses the level to which health interventions can fit within real-world public health and clinical service systems

Basically, this means we work to support the use of the best available evidence in practice AND seek to better understand real-world considerations of implementing CVD interventions.

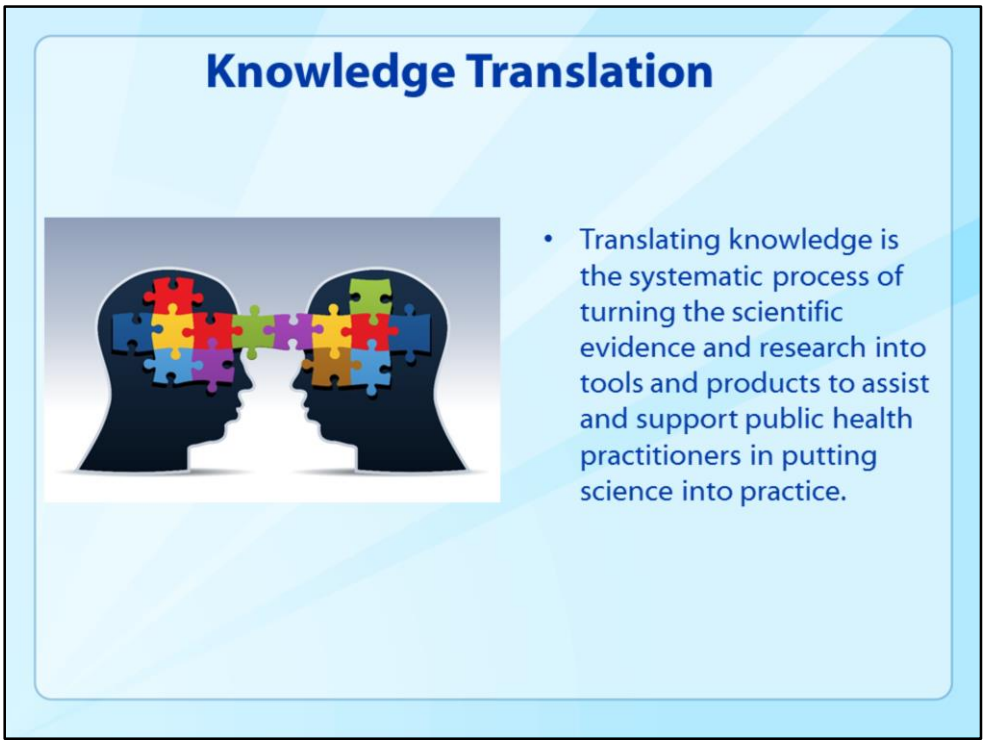


Policy evidence assessments: Examines the best available evidence behind policy components to inform researchers, evaluators, and practitioners about the strengths and limitations of the evidence bases for individual components of chronic disease policy.

State law assessments: Review evidence to identify policy approaches and legal interventions that support cardiovascular health and assess the extent to which all 50 states and D.C. have enacted laws aligned with the best available evidence.

Policy research: ART conducts research projects on the implementation of policy strategies to investigate barriers to implementation, test new approaches, and assess the impact of the strategies (e.g., Multi-provider scope of practice case study).

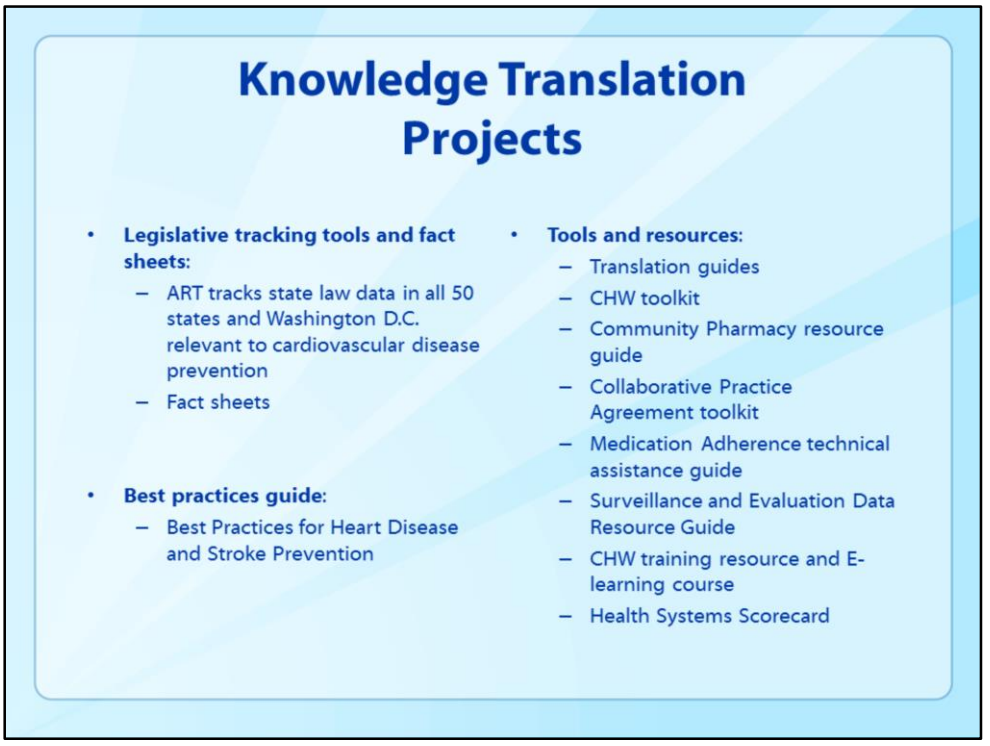
Systematic reviews: ART partners with the Community Guide to conduct systematic and economic reviews for cardiovascular disease prevention topics.



Our next bucket is knowledge translation:

- Systematic process of turning the scientific evidence and research into tools and products to assist and support public health practitioners in putting science into practice.

For these projects we work closely with the other branches in our division and our partner organizations to decide on the relevant products to develop.



Legislative tracking tools and fact sheets: ART tracks state law data in all 50 states and Washington D.C. relevant to cardiovascular disease prevention, and develops fact sheets summarizing the evidence supporting the law and extent to which states have enacted such laws.

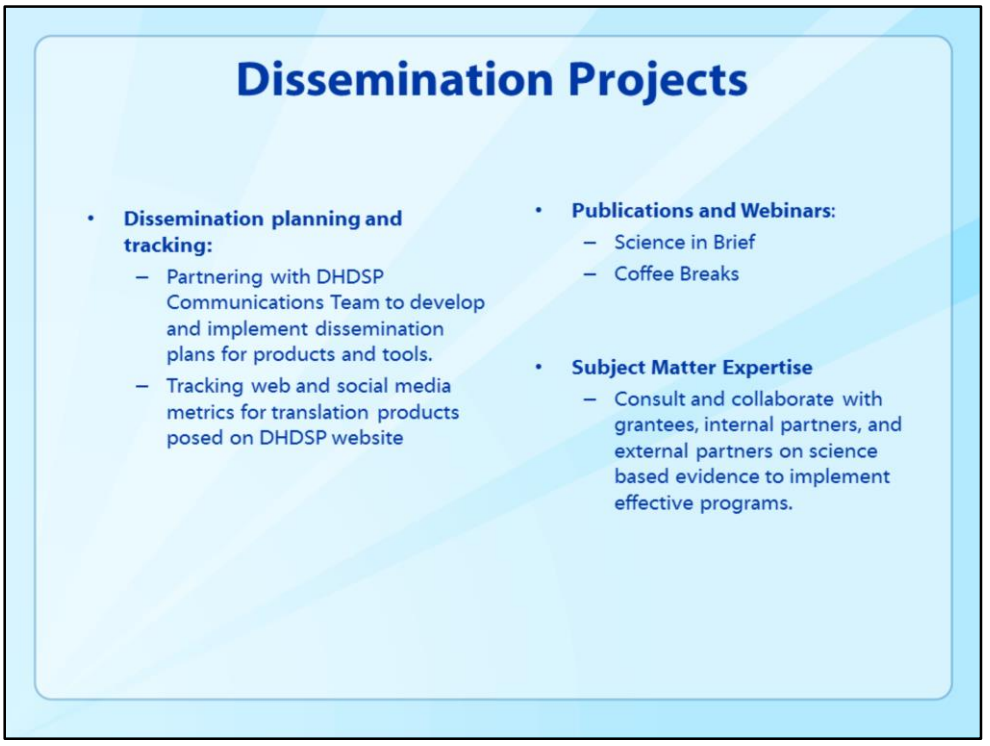
Best practices guide: ART is partnering with other DHDSP branches in the development of a best practices guide for cardiovascular disease prevention, focused on health systems interventions and community clinical linkages.

Tools and resources: ART develops educational materials, resource guides, and toolkits to support DHDSP's grantees implementation of cardiovascular disease prevention strategies (e.g., CHW toolkit, Community Pharmacy resources, Collaborative Practice Agreement toolkit, Medication Adherence technical assistance guide)

Our third bucket is dissemination:

- Purposeful process of distributing products and tools to organizations and individuals who can use them to improve health

For these projects we collaborate with our Health Communications team to produce & share our products.

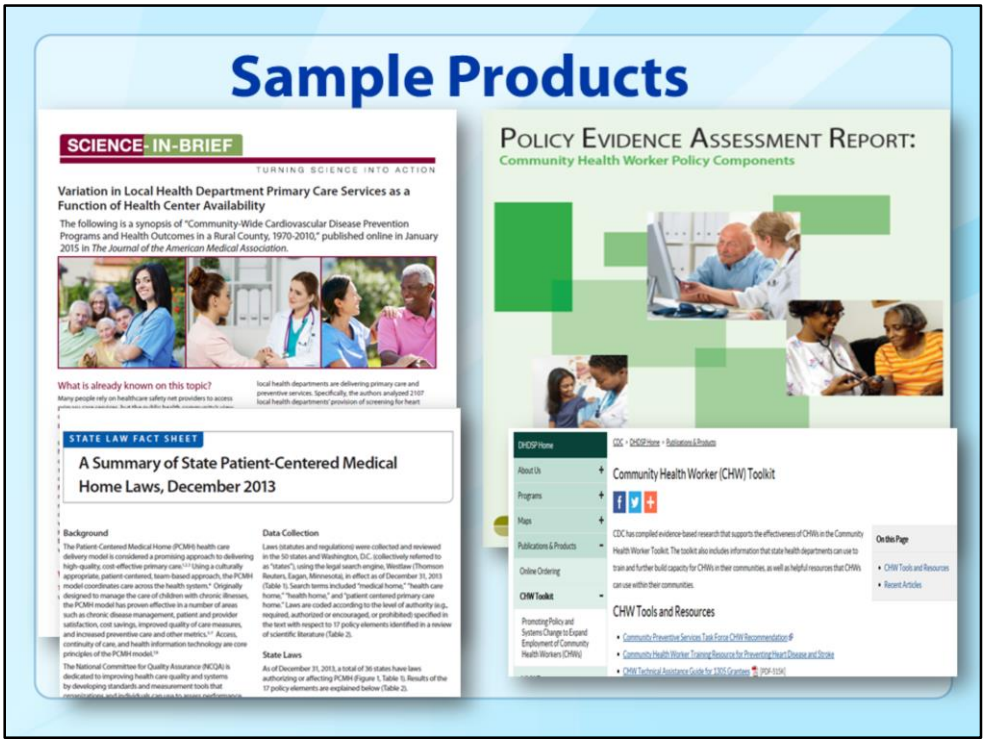


Dissemination planning and tracking: ART partners with DHDSP Communications Team to develop and implement dissemination plans for team products and tools. ART partners with the Community Guide to disseminate review findings. ART also collaborates with DHDSP's Communication team to track web and social media metrics for translation products posted on DHDSP website.

Science-in-Brief: User-friendly publication summaries intended to enhance the understanding and application of current research findings.

Coffee Break Webinars: ART collaborates with EPET on the development of short presentations designed to help participants gain an understanding of evaluation, program or policy strategies, and current evidence.

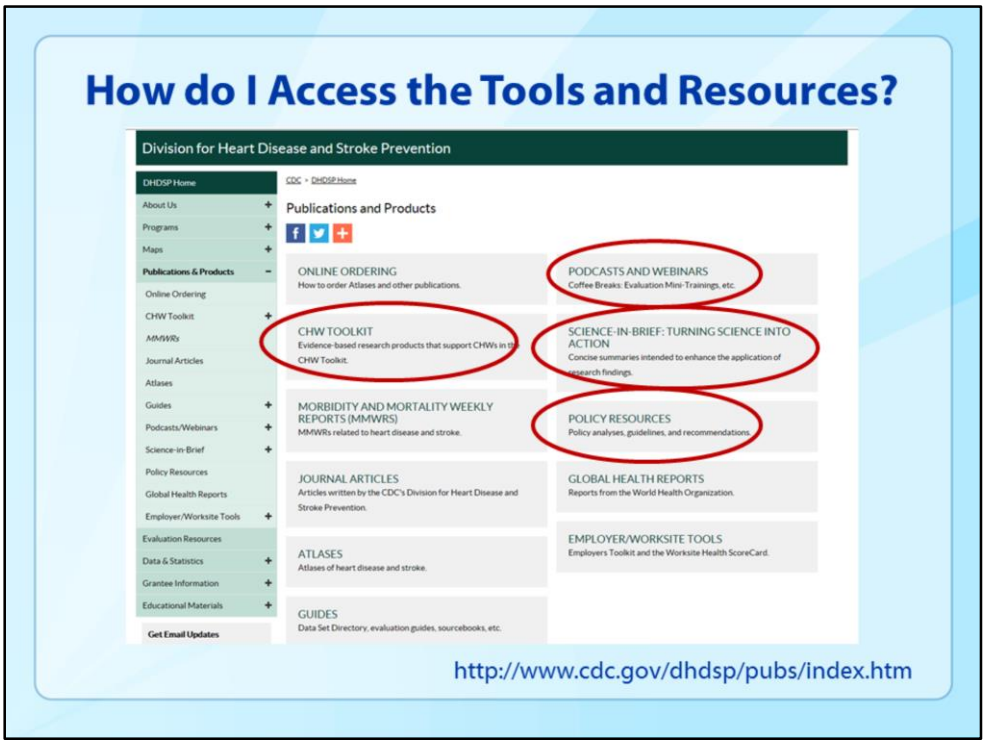
Subject Matter Expertise: ART team members consult and collaborate with grantees, internal partners, and external partners on science based evidence to implement effective programs. Current team members have expertise in pharmacy, policy, CHW, health communications, worksite health promotion, and health equity.



Example of some tools and products currently available from the ART team:

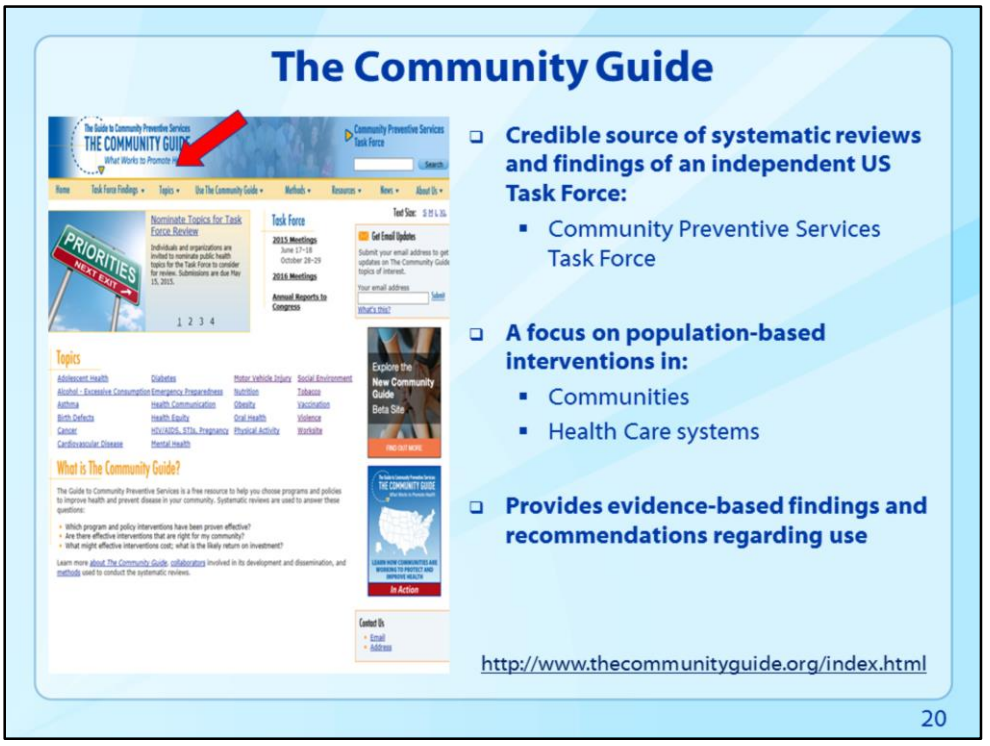
- Science-in-brief
- Policy evidence assessment report
- State law fact sheet
- CHW toolkit

So, you now may be asking where you can access all of these products. They are very easy to find-simply go to the Division for Heart Disease and Stroke Prevention home page using the following link: www.cdc.gov/dhdsp. Once you're on the page you'll notice under the "Heart Disease and Stroke Topics" section you'll see the "Publications & Products" subsection.



Under “publications & products” you will find links to our resources. For example several of the resources mentioned today are circled:

- CHW toolkit
- Coffee breaks,
- Science-in-brief
- Policy resources



The Community Guide reviews for CVD interventions can be found on their website. Simply navigation to the topics tab and select “cardiovascular disease.”

How will I know that there are new products?

Heart to Heart

DIVISION FOR HEART DISEASE AND STROKE PREVENTION APPLIED RESEARCH AND EVALUATION BRANCH

Branch Chief's Corner

A Message from the AREB Chief

The Applied Research and Evaluation Branch (AREB) of the Division for Heart Disease and Stroke Prevention (DHDSP) is excited to bring you our fifth issue of Heart to Heart. The purpose of this newsletter is to highlight projects, materials and resources from AREB. In this issue, you will learn about Million Hearts™ Progress Notes, lessons learned from year one of the Sodium Reduction in Communities Program, and a highlight of the evaluation findings of the Kaiser Permanente Colorado Hypertension Management Program.

Also featured in this issue are the newly released CDC Worksite Health ScoreCard and the Sodium Fotonovela Promotora Guide.

Please enjoy our fall issue of Heart to Heart—we look forward to your feedback and comments. Look for our next issue in Spring 2013.

Michael Schooley, MPH

Inside This Issue

Million Hearts™ Progress Notes 1
Lessons Learned from Year One of the Sodium Reduction in Communities Program 2
Evaluation Findings from Kaiser Permanente Colorado Hypertension Management Program 3
The CDC Worksite Health ScoreCard 4
Sodium Fotonovela and Promotora Guide 5
New Staff Spotlight 5
Selected Tools, Resources, and Publications 7
Selected Publications 8

Upcoming Conferences

American Evaluation Association's 2012 Annual Conference
Minneapolis, MN
Web site: www.eval.org/eval2012/default.asp

140th American Public Health Association Annual Meeting
San Francisco, CA
Web site: www.apha.org/meetings/annualmeeting

2012 Summit on the Science of Eliminating Health Disparities—Building a Healthier Society: Integrating Science, Policy and Practice
National Harbor, MD
Web site: www.cdcnpin.gov/summit_stepabout.html

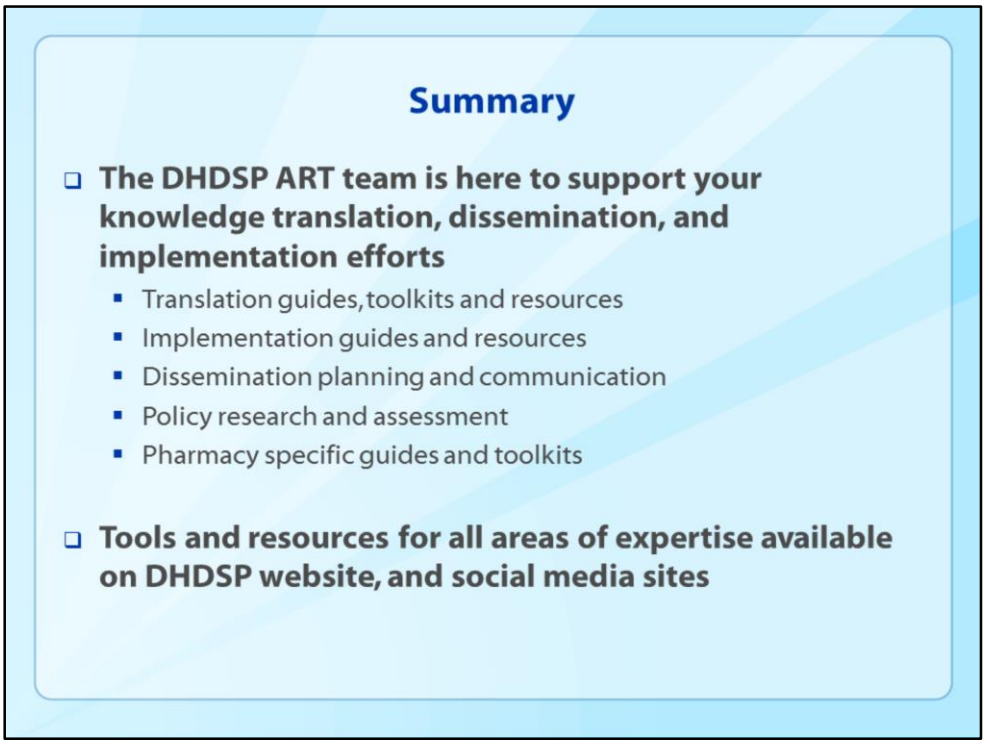
American Heart Association Scientific Sessions 2012
Los Angeles, CA
Web site:
www.nutexa.com/interactive/theirnhsprogram2012/index.cfm?eventID=1830

International Stroke Conference
Honolulu, HI
Web site:
http://my.americanheart.org/professional/Sessions/InternationalStrokeConference/InternationalStroke-Conference_UCM_448441_SubHomePage.jsp

Art & Science of Health Promotion Conference
Hilton Head Island, SC
Web site: http://healthpromotionconference.com

- Blast Emails
- Heart to Heart newsletter
- Dear Colleague emails
- Social Media
  - Million Hearts and Chronic Twitter
  - DHDSP and Million Hearts websites

We do our best to make sure you know about our new tools and products. We send blast emails, publish a periodic newsletter, send dear colleague emails, and use social media.

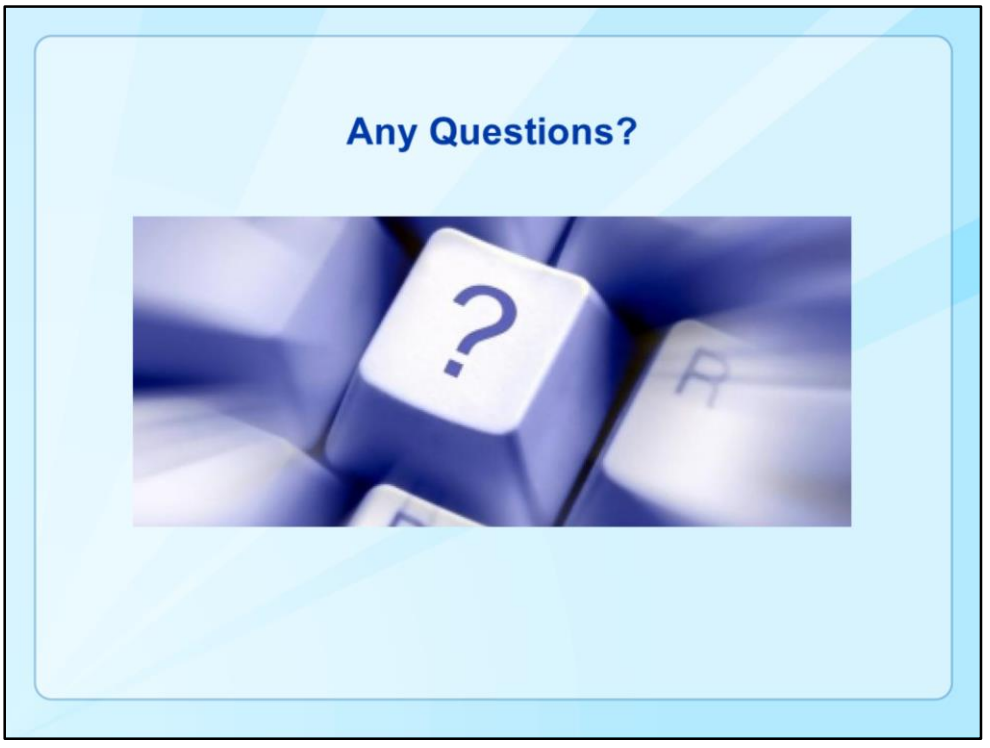


In summary, the ART team is here to provide tools are resources to support the implementation of CVD interventions.

Please visit our website & social media sites to learn more about our products.

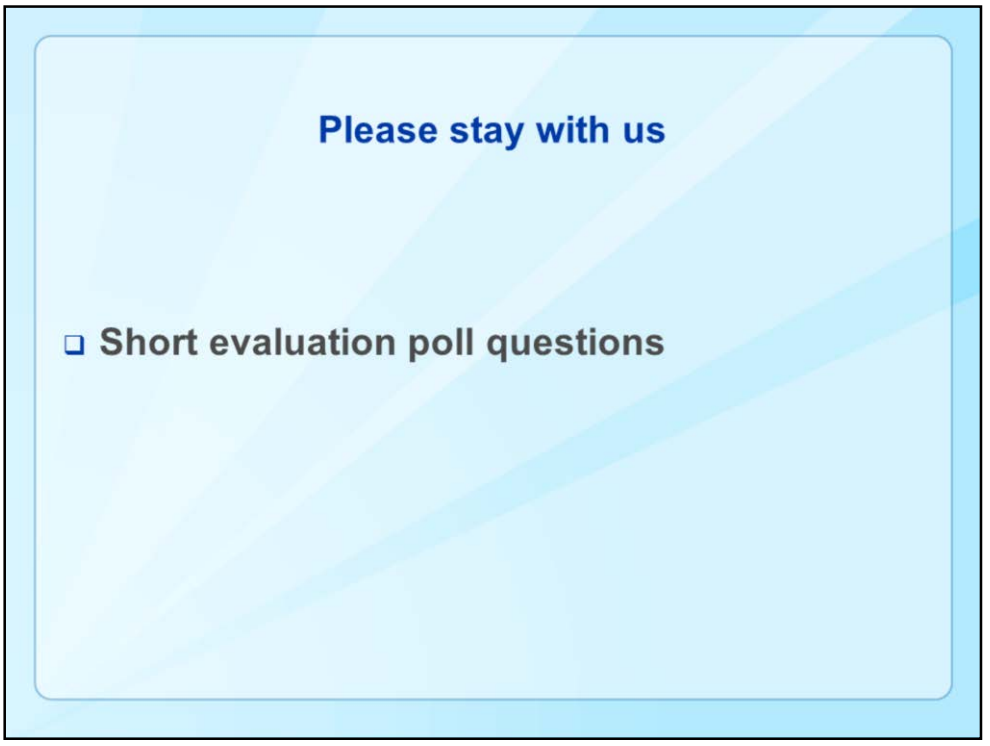
Please let us know if there are other resources that would be useful to you. Also, you can let us know which products you find most useful so that we can prioritize those efforts. Also, let us know any additional evaluation technical assistance a broader audience would benefit from.

You can send your suggestions to the Coffee Breaks email address **AREBheartinfo@cdc.gov**



At this time, we'll take an questions but first we'll check to see if any questions have come in through the Q&A tab.

Question 1: How will we learn about current tools and resources when they are completed?
Question 2: How can we learn more about knowledge translation and dissemination?

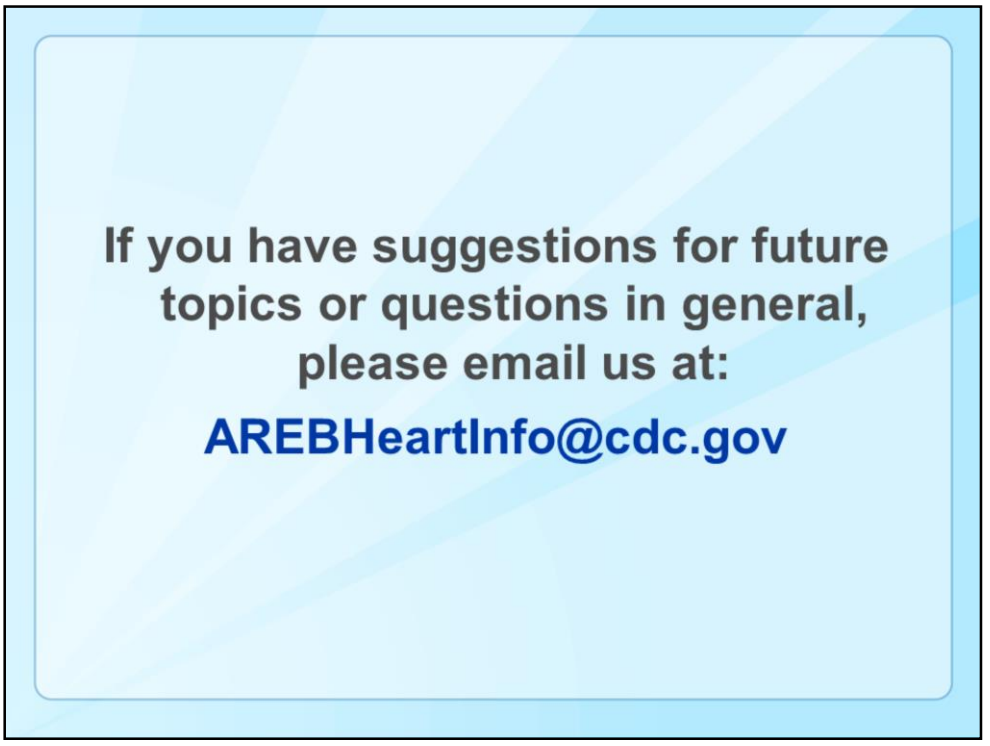


Please stay with us a few poll questions.

This coffee break was worthwhile for me.
Yes
very worthwhile
Somewhat
A little
No not at all

The level of information was
Too basic
About right
Beyond my needs

The information presented was helpful to me.
Yes
Somewhat
No not at all

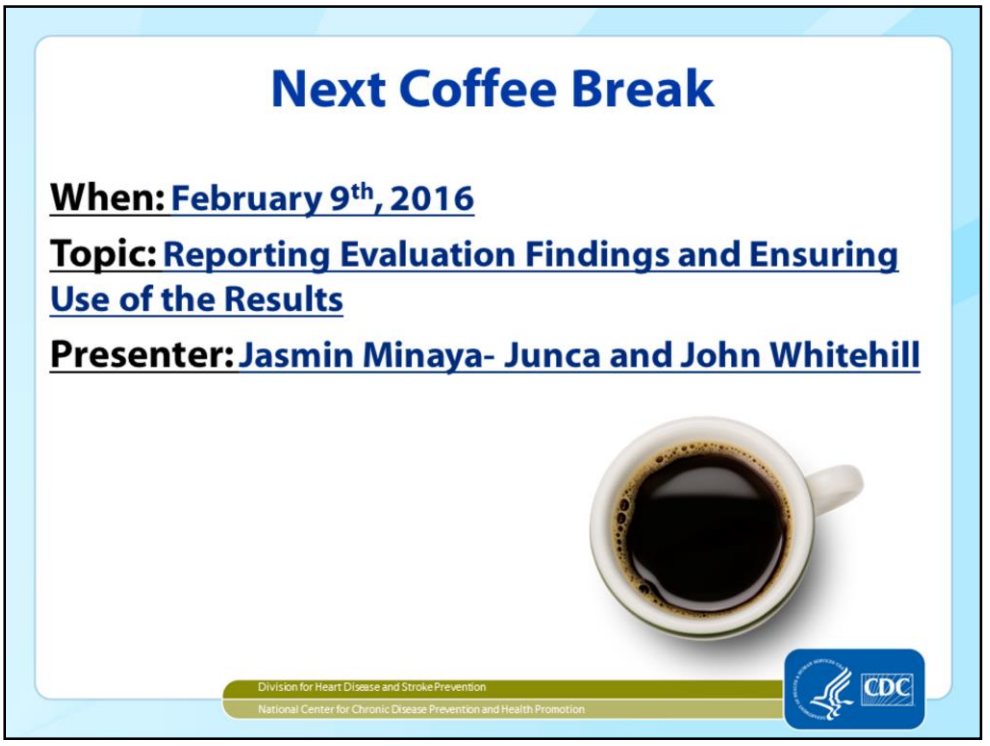


If you have specific questions related to today's presentation that have not been addressed please send them to AREBHeartInfo@cdc.gov and we'll be happy to respond.

As we are always looking for feedback and input if your have suggestions for future topics or questions in general, please this same e-mail address as well.

All sessions are archived and the slides and script can be accessed at our Division website. Today's slides will be available in 2-3 weeks.

If you have any ideas for future topics or questions, please contact us at the listed email address on this slide.



Our next Coffee Break is scheduled for Tuesday, February 9th and is entitled "Reporting Evaluation Findings and Ensuring Use of the Results".

Thank you for joining us. Have a terrific day everyone. This concludes today's call.