

GIS Quick Tips

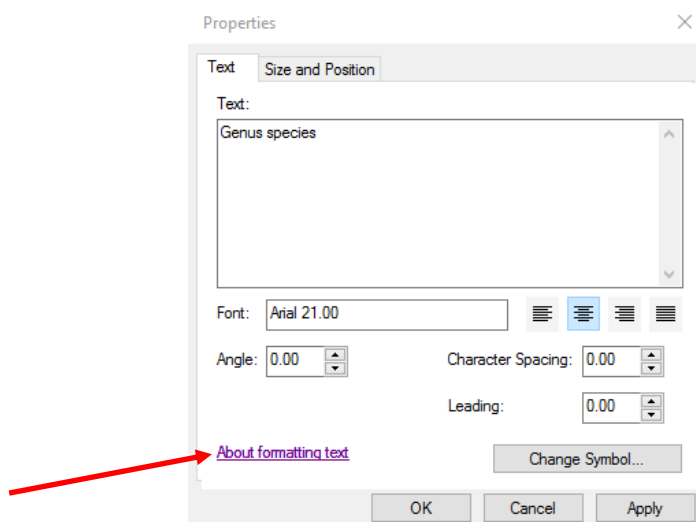
Presented by CDC's Division of Heart Disease and Stroke Prevention GIS Exchange

For more information visit the GIS Exchange website:

<https://www.cdc.gov/dhdsp/maps/gisx/index.html>

The default ArcGIS title is not always suitable for the map topic. You can do more than simply change the font type or size, to create a title that is suitable for the topic and engaging for the audience to read with a few simple strategies.

1. If you only need to customize a portion of the title, then use scripts found in the 'About Formatting Text' link within the title properties dialogue box.



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For example:

Use this script `<CLR red = "255">Text</CLR>`

To make a single word a different color like this:

This is a Great Title
for a Map

Or this script `<ITA>Text</ITA>` to italicize a portion of the title like this

Genus *species*

You can ^{superscript} and you can _{subscript}

