

NCHS Rapid Surveys System Update

NCHS Board of Scientific Counselors

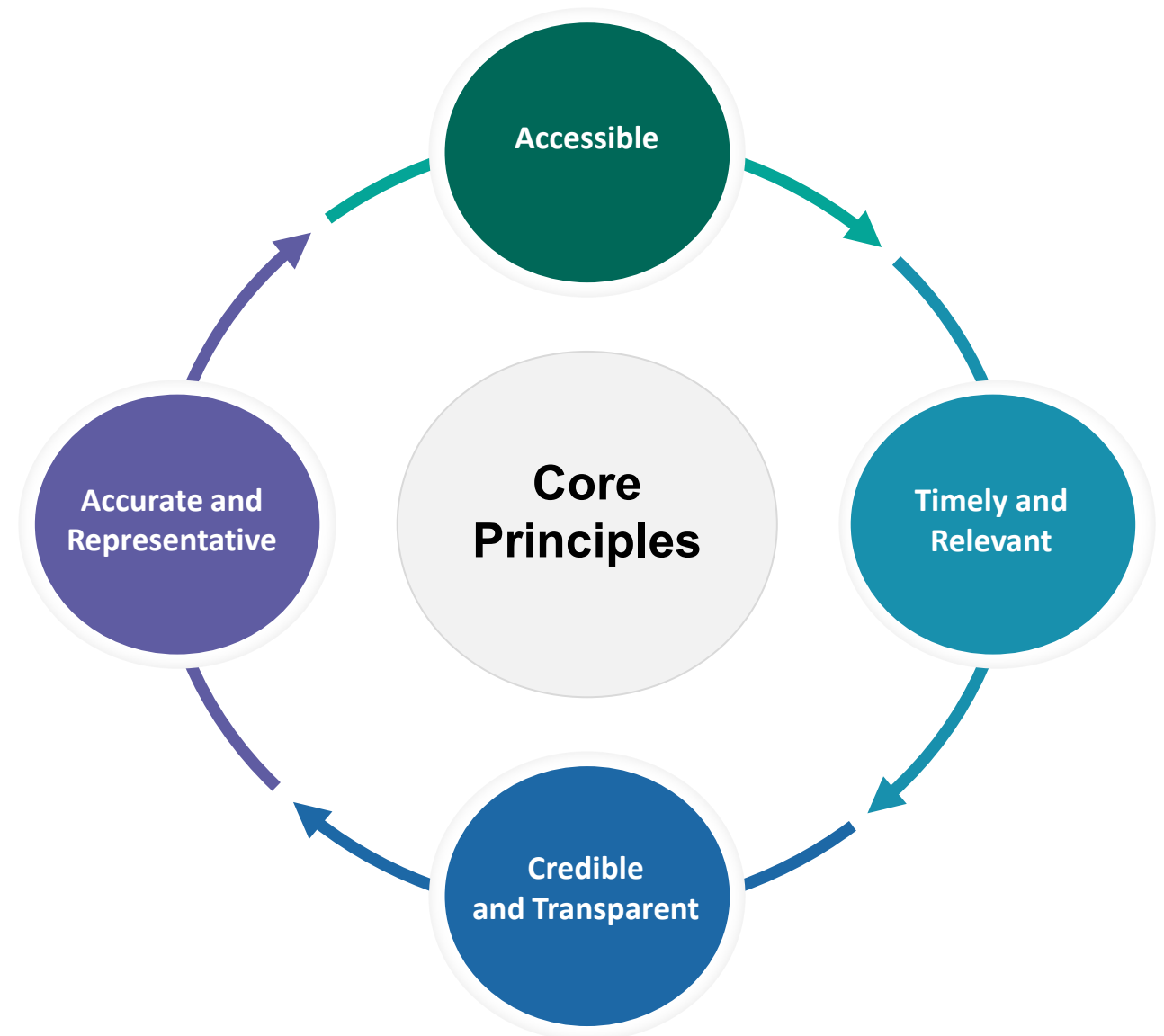
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NCHS's New “Rapid Surveys” Program

- **Vision**

- A new data system emphasizing timeliness and relevance
- Provides data on emerging and priority health topics that are “fit-for-use” for decision making



Rapid Surveys Schedule

Quarterly Data Collection

(at least 4,000 respondents per quarter)

Round 1:

July–September 2023

Round 2:

October–December 2023

Rounds 3–6:

in 2024

Data will be collected simultaneously from two commercial online panels:

- KnowledgePanel, from Ipsos Public Affairs
- AmeriSpeak, from NORC at the University of Chicago

Rapid Surveys are Particularly Well-Suited for:



Time-sensitive data needs

- Areas where existing statistical resources are unavailable, not timely, or of insufficient or unknown quality



Public health attitudes and behaviors

- Cases where things are changing very quickly



Developmental work

- Areas where concepts are less clear or evolving; measurement can inform future question design

Examples of Round 1 Sponsored Topics

- **Chronic Illness:**
 - Knowledge and attitudes regarding long COVID
- **Air Quality:**
 - Household use of HEPA filters and other air purifiers
- **Cancer Risk:**
 - Concerns about privacy of genetic tests
 - Sunscreen use and concerns about safety of chemicals in sunscreen
 - Exposure to carcinogens in hair products
- **Exposure to violence:**
 - History of intimate partner violence

OMB is also a Rapid Surveys System Partner

- **Interagency Technical Working Group on Race and Ethnicity Standards**
 - Testing the impact of alternative wording for the proposed standard race and ethnicity questions