

# COVID-19 Health Equity

## TA BULLETIN

This monthly bulletin highlights upcoming technical assistance (TA) events, new resources, trainings, key milestones, and updates for OT21-2103 grant recipients as a part of the *National Initiative to Address COVID-19 Health Disparities Among Populations at High-Risk and Underserved, Including Racial and Ethnic Minority Populations and Rural Communities*.

UPCOMING  
EVENTS



MARCH  
23

### Lights, Camera, Action: Catalyzing Cross-Sectoral Partnerships and Community Engagement

11:00 AM -  
2:00 PM ET

**Hosted by the CDC Foundation with ASTHO, NACCHO, and the Big Cities Health Coalition**

Explore approaches to engage communities through effective partnerships and discover tools to mobilize and sustain high impact partnerships

[REGISTER NOW](#)



APRIL  
7

### Support to Establish a Culture of Health Equity

3:30 PM -  
5:00 PM ET

**Hosted by ASTHO with Human Impact Partners (HiP)**

Connect with peers and learn about the HiP model for implementing a culture of equity and how health departments can begin embedding health equity in their work

[REGISTER NOW](#)



APRIL  
14

### Rural Health Equity: Leveraging Your State Office of Rural Health

3:30 PM -  
5:00 PM ET

**Hosted by ASTHO with the National Organization of State Offices of Rural Health**

Connect with peers and explore data, bright spots, and challenges of rural health inequities and discuss existing and still-needed resources to support rural health equity

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## TECHNICAL ASSISTANCE Resources



### Health Equity Guiding Principles for Inclusive Communication

*Centers for Disease Control and Prevention*

This resource features principles that are intended to help public health professionals ensure communication products and strategies align with each different populations' specific cultural, linguistic, environmental, and historical needs.

### Health Equity Considerations for Developing Public Health Communications

*Centers for Disease Control and Prevention*

This resource provides considerations for developing community guidance and public health communication, including building a diverse workforce and engaging and hiring community residents who are at higher risk and who are underserved.

### Environmental Scan of Evidence-Based Promising Practices & Strategies to Improve Vaccine Acceptance Among Racial and Ethnic Minority, Rural Groups

*NNPHI and Texas Health Institute*

This report includes evaluations and recommendations of evidence-based, promising practices and strategies to improve vaccine acceptance in particular populations.

Health Equity  
Self-Paced  
**TRAINING  
OF THE  
MONTH**



**Community Engagement:  
The People's Approach to  
Improving Health**  
*Region 2 Public Health Training  
Center*



[LEARN MORE AND  
TAKE THE TRAINING](#)

At-A-Glance  
**TRAINING  
RECAP**



**Training Series: Health Equity and Social Justice 101**



[WATCH  
TRAINING  
RECORDING](#)

Related resource:  
[Advancing Health  
Equity: A Guide to  
Language, Narrative  
and Concepts](#)

In January, NACCHO hosted a Health Equity 101 Training for OT21-2103 grant recipients to discuss health equity and social justice principles, key concepts, and applications. Catch up with this three-session training series and new resource on health equity language and narratives.

Continue learning with NACCHO's three-session [Health Equity and Social Justice 101 series](#).



**COMING SOON: REQUEST  
TECHNICAL ASSISTANCE**



Later this month, the OT21-2103 program will launch an online Technical Assistance Request System. Associated training opportunities, job aids, and dedicated office hour sessions will be provided to introduce recipients to the system and assist with the submission of TA requests. Be on the lookout for the official launch notice from [OT21-2103Support@cdc.gov](mailto:OT21-2103Support@cdc.gov) soon!

This bulletin is compiled by the COVID-19 Health Equity TA Collaborative:



For general TA questions, grant recipients should contact their Project Officer. For TA Resource questions, email: Tenesha Lewis at [pheis@astho.org](mailto:pheis@astho.org) (State Team), Kelsey Donnellan at [kdonnellan@astho.org](mailto:kdonnellan@astho.org) and Neyling Fajardo at [nfajardo@astho.org](mailto:nfajardo@astho.org) (Island Support Team), Andrea Grenadier at [agrenadier@naccho.org](mailto:agrenadier@naccho.org), or Meghan Wolfe at [mwolfe@nnphi.org](mailto:mwolfe@nnphi.org).

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