



NIIW (National Infant Immunization Week)

National Infant Immunization Week (NIIW) is a yearly observance highlighting the importance of protecting children two years and younger from vaccine-preventable diseases (VPDs). CDC and the American Academy of Pediatrics (AAP) recommend that children stay on track with their well-child appointments and routine vaccinations. On-time vaccination is critical to provide protection against potentially life-threatening diseases.



NIIW is April 24 – 30, 2023. [Learn more about NIIW.](#)

Are You a Healthcare Professional?

All staff in healthcare practices, including non-clinical staff, play important roles during NIIW. To highlight childhood immunizations this NIIW:

- Learn [simple tips for talking with parents](#) about childhood vaccines
- Use [#ivax2protect](#) on your social media posts to share why you support infant immunizations

Looking for Promotional Materials?



Access NIIW promotional materials:

- [Vaccination Communication Resources \(cdc.gov\)](#)
- [NIIW key messages](#)





Last Reviewed: April 11, 2023