

Partnering for Vaccine Equity

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Vaccine Equity



Through the *Partnering for Vaccine Equity* program, **CDC aims to improve equity in adult immunization across disproportionately affected populations**, particularly among racial and ethnic minority groups, through partnerships that drive community-level action.

As of September 2022, there were 450+ partners working on the ground...

State, Local, and Community Level Organizations

219,362

Community-level
spokespersons

2.40M

People who attended
promotional events

1.98M

People who received a
COVID-19 (any dose or
booster) or flu vaccine

National-level Organizations

181

Nationwide educational
campaigns

47

States and Washington D.C.
reached through campaigns

44

Educational campaign
languages and dialects

Minority-led Medical and Professional Associations

505,547

Clinicians reached

967

Healthcare organizations
reached

150

Trainings provided for
clinicians

Partner Spotlight

National Alliance for Hispanic Health developed a new website for helpful campaign resources around COVID-19 and flu vaccination, as well as important updates and breaking news.



...In addition, partners are sharing information and resources...

Learning Community Partners

1,045

Materials submitted
by member
organizations to the
Resource Hub

69,527

Views and downloads
of materials on the
Resource Hub and
group learning website

3,553

Total attendees of 65
webinars, office hours,
and other group
learning events

...and 6 partners are implementing social media efforts.

Social Media Partners

2,000

Trainings on
responding to mis-
and disinformation
on social media

2,009

Communication
products developed
to promote vaccine
confidence

428M*

People reached by
social media campaigns
promoting COVID-19 or
influenza vaccination

Partner Spotlight

NAACP Atlanta promoted online graphics on Google and Facebook to combat misinformation and link to the Truth Check platform's course on identifying misinformation.



Learning Community Update

- **90% satisfaction** with Learning Community events
- **54% member organizations** who participated in events
- **189 materials** uploaded to website

* Includes non-unique individuals, as the same individuals may have engaged with social media campaigns across multiple reporting periods.

Visit our [program website](#) for more information.
Have questions? Email us at adultvaxprogram@cdc.gov

