

Supplemental File – Grocery Shopping Questions
Examining Norms and Behaviors Linked to Eating (ENABLE) Study 2018
NYU Center for the Study of Asian American Health, Dr. Stella Yi

Grocery

Question 1 (nearest store to home)

What is the name of the grocery store/market nearest to your home?

Write-in, Store Name: _____

98. Don't know/Not sure

Question 1a

Where is this grocery store/market to your home located?

Write-in, Street Name, neighborhood, and/or borough.

(For example, **Mott Street, Chinatown, Manhattan**):

98. Don't know/Not sure

Question 1b

Is this your primary grocery store/market, or where you or your household members shops for most of your food?

1. Yes → Question 2b

2. No → Question 2

98. Don't know/Not sure

99. Decline to state

Question 2 (primary grocery store)

What is the name of your primary grocery store/market?

Write-in, Store Name: _____

98. Don't know/Not sure

Question 2a

Where is your primary grocery store/market located?

Write-in, Street Name, neighborhood, and/or borough – or, the store is online/web-based.

(For example, **Mott Street, Chinatown, Manhattan or online**):

98. Don't know/Not sure

Question 2b

How often do you or your household members shop at your primary grocery store/market?

_____ time(s) per day | week | month (please circle)

98. Don't know/Not sure

99. Decline to state

Question 2c

What are the reasons you or your household members shop at your primary grocery store/market? Select all that apply.

1. It has the best prices.

2. It has the best food quality.

3. It is clean.

4. It is easy to find the items and brands that I like/need.

5. It carries items and brands that I like to buy.

6. It is near or on the way to a place I frequently go to. (For example, home, work, child's school, church)

7. It is convenient, for example, it saves me time or offers delivery services.

8. It is not crowded.

9. The staff are friendly or I know them.

10. It has good service.

11. Another reason. For example, products labeled in Asian language, language used by cashiers.

12. Other, please specify: _____

99. Decline to state

Question 2d

What is the most important reason that you or your household members shop at your primary grocery store/market?

Select one.

1. It has the best prices.

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2. It has the best food quality.
3. It is clean.
4. It is easy to find the items and brands that I like/need.
5. It carries items and brands that I like to buy.
6. It is near or on the way to a place I frequently go to (*For example, home, work, child's school, church*)
7. It is convenient, for example, it saves me time or offers delivery services.
8. It is not crowded.
9. The staff are friendly or I know them.
10. It has good service.
11. Another reason. For example, language used by and product labels and cashiers.
12. Other, please specify: _____
99. Decline to state

Question 3 (ethnic specific grocery store)

Where do you or your household members purchase Asian grocery items, such as garlic chives, dried mushrooms, soy sauce or cornstarch?

1. My primary grocery store/market. → Question 4
2. Other grocery store/market. Please specify. → Question 3a
3. I don't purchase Asian non-prepared food items. → Question 4
98. Don't know/Not sure
99. Decline to state

Question 3a

What is the name of the store/market where you or your household members purchase Asian grocery items?

Write-in, Store Name: _____

- Check here if there are more than one place where you purchase these items.
 (*For surveyor: repeat questions 3a-3d for top two places*).

Question 3b

Where is the store/market where you or your household members purchase Asian grocery items located?

Write-in, Street Name, neighborhood, and/or borough – or, the store is online/web-based.

(*For example, **Mott Street, Chinatown, Manhattan** or **online***):

Question 3c

How often do you or your household members shop at the store/market where you purchase Asian grocery items?

- _____ time(s) per day | week | month (please circle)
98. Don't know/Not sure
 99. Decline to state

Question 3d

Why do you or your household members shop at the store/market where you purchase Asian grocery items? Select all that apply.

1. It has the best prices.
2. It has the best food quality.
3. It is clean.
4. It is easy to find the items and brands that I like/need.
5. It carries items and brands that I like to buy.
6. It is near or on the way to a place I frequently go to. (*For example, home, work, child's school, church*)
7. It is convenient, for example, it saves me time or offers delivery services.
8. It is not crowded.
9. The staff are friendly or I know them.
10. It has good service.
11. Another reason. For example, language used by product labels and cashiers.
12. Other, please specify: _____
99. Decline to state

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Question 4

What do you think can be done to improve the eating habits of people in your neighborhood? Select all that apply.

1. Cooking classes
2. Cooking demonstrations
3. School-based programs
4. Programs that involve multiple family members
5. Nutrition education
6. Advertising for healthy foods
7. Providing cooking tools, such as a salt measuring spoon
8. Programs in grocery stores, such as taste tests or education
9. Other _____
98. Don't know/Not sure
99. Decline to state