

Cigarette smoking is down, but about
34 MILLION
American adults still smoke

Cigarette smoking remains high
among certain groups



Men



Adults 25-64
years old



Lower education



Below
poverty level



Midwest
and South



Uninsured
or Medicaid



Disabled



Serious
psychological
distress



American Indians,
Alaska Natives and
Multiracial



Lesbians, gays,
and bisexuals

Strategies essential to continue reducing
cigarette smoking overall



Implement
smoke-free laws



Run mass
media campaigns



Raise
tobacco prices



Make quit help
easy to access



[CDC.gov/quit](https://www.cdc.gov/quit)