

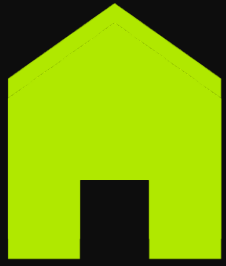
Cleveland's Lead Safe Home Fund

Pairing Smart Policies with Nimble, Equitable, and Easy-to-Access Supports



Agenda

- Introductions
- Lead exposure in Cleveland
- History of the Lead Safe Cleveland Coalition
- Cleveland's lead ordinance
- Implementation of the law + the Lead Safe Home Fund
 - Lead Safe Resource Center
 - Lead Safe Home Loans + Grants
- Looking ahead
- Discussion

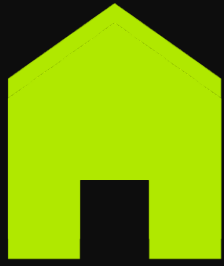


Cleveland's lead crisis



**1 IN 4 CHILDREN GET
LEAD POISONING
BY THE TIME
THEY ENTER
KINDERGARTEN**

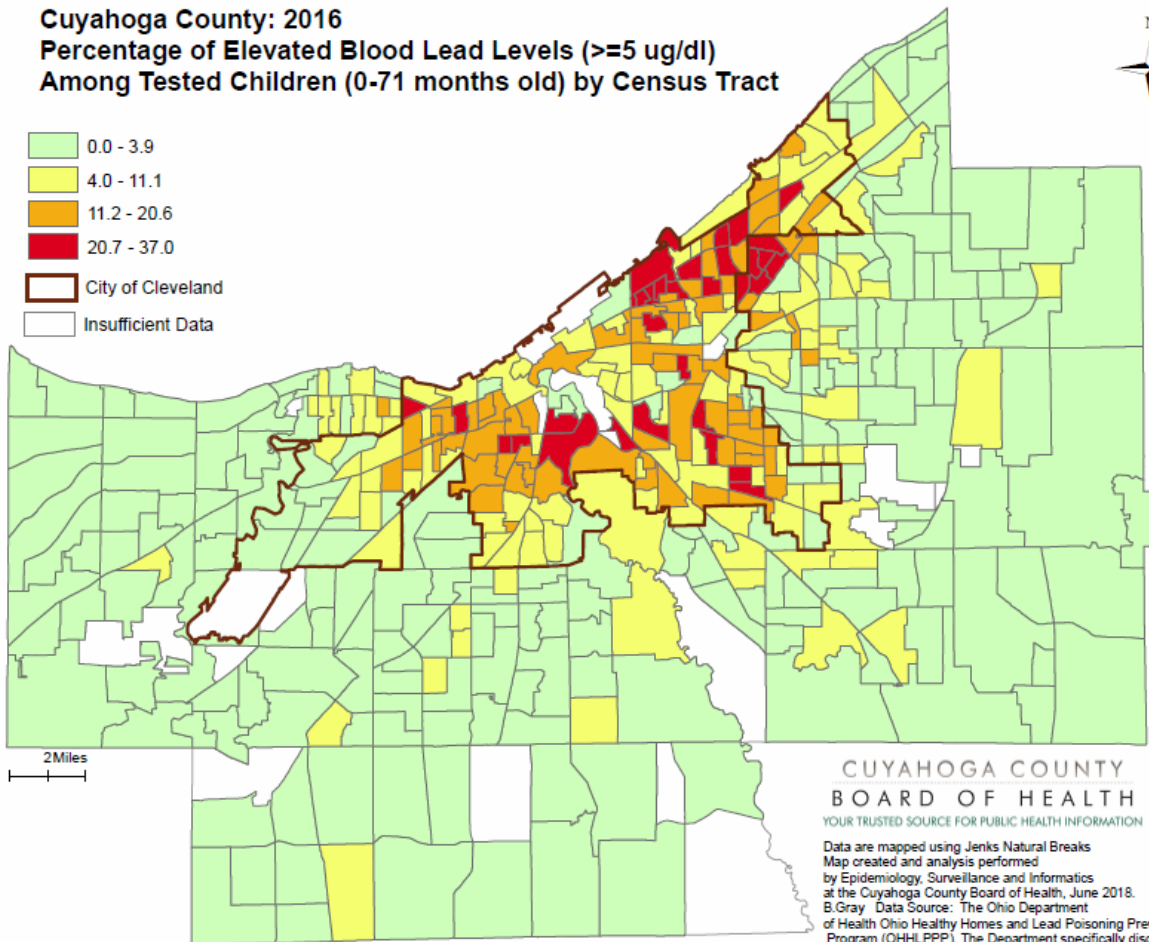
- CWRU studies underscore effects of lead exposure are **long-term and cumulative**
- Children with EBLs are:
 - 27% less likely to be on-track for kindergarten
 - 25-30% more likely to enter the juvenile justice system
 - 34% more likely to be incarcerated as adults
 - Up to 50% more likely to rely on public assistance programs by age 23



Legacy of historical disinvestment

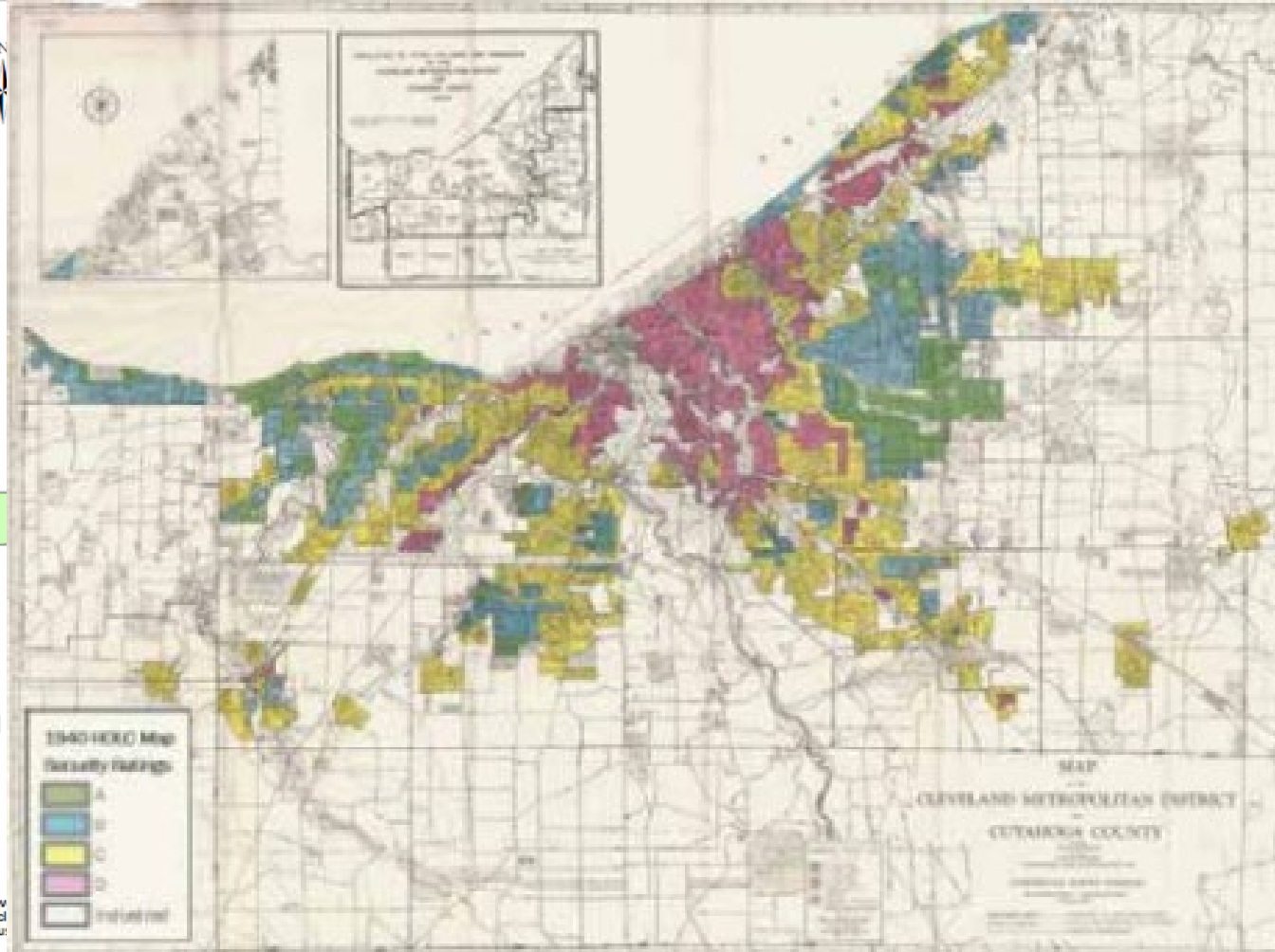
Cuyahoga County: 2016
Percentage of Elevated Blood Lead Levels (≥ 5 ug/dl)
Among Tested Children (0-71 months old) by Census Tract

- 0.0 - 3.9
- 4.0 - 11.1
- 11.2 - 20.6
- 20.7 - 37.0
- City of Cleveland
- Insufficient Data



CUYAHOGA COUNTY
BOARD OF HEALTH
YOUR TRUSTED SOURCE FOR PUBLIC HEALTH INFORMATION

Data are mapped using Jenks Natural Breaks
Map created and analysis performed
by Epidemiology, Surveillance and Informatics
at the Cuyahoga County Board of Health, June 2018.
B.Gray Data Source: The Ohio Department
of Health Ohio Healthy Homes and Lead Poisoning Prev
Program (OHLPPP). The Department specifically discl
responsibility for any analyses, interpretations, or conclu



TS40-HERO Map
Lead Level Findings

- 0
- 1-4
- 5-10
- 11-15
- 16-20
- 21-25
- 26-30
- 31-35
- 36-40

MAP
CLEVELAND METROPOLITAN EXTRACT
CUYAHOGA COUNTY



An inclusive, public-private partnership committed to making Cleveland lead safe

—

Over 500 members believe that no child should ever be poisoned by lead

LEAD  SAFE
CLEVELAND COALITION

Steering Committee

Lead Safe Cleveland Coalition

LEAD SAFE HOME FUND

Governance

Chair
Mt. Sinai
Foundation

Community Engagement

Chair
Environmental
Health Watch

Research + Evaluation

Chair
Case Western
Reserve
University

Policy

Chair
Enterprise
Community
Partners

Summit

Chair
United Way
of Greater
Cleveland

Resource Development

Chair
George Gund
Foundation

Workforce Development

Chair
Urban League

Lead Safe Resource Center

Administrator
Environmental Health
Watch

Lead Safe Home Loans + Grants

Administrator
CHN Housing Partners

Resident Action Teams

Educational Interventions

Chair
Legal Aid + CMSD

Screening, Testing + Services

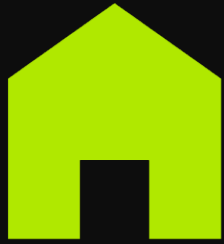
Chair
Invest In Children + County
Board of Health

Child Care Settings

Chair
Starting Point

Public Health Crisis with a Housing Solution





Cleveland's Lead Ordinance

ideastream



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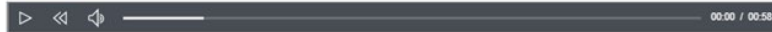


Lead-Safe Rental Requirements Approved By Cleveland City Council



Cracked and peeling paint in older homes can pose a risk of lead poisoning. [tab62 / Shutterstock]

Featured Audio



News

AUTHOR
Nick Castele

PUBLISHED
July 24, 2019

Cleveland City Council passed new lead paint requirements for landlords Wednesday, giving Mayor Frank Jackson's administration 18 months to develop a citywide program to reduce childhood lead poisoning.

The law requires owners of rentals built before 1978 to have their properties inspected for lead hazards every two years.

SUPPORT PROVIDED BY

Care and compassion for the entire family.



METRO

Cleveland City Council passes historic lead poisoning prevention law

Updated Jul 24, 2019; Posted Jul 24, 2019



The Plain Dealer

Councilman Blaine Griffin during a press conference for the Lead Safe Plan for the city of Cleveland. January 22, 2019 (Gus Chan / The Plain Dealer)

By [Rachel Dissell, The Plain Dealer](#) and [Brie Zeltner, The Plain Dealer](#)

CLEVELAND, Ohio – City Council on Wednesday passed what some are calling a history-making law aimed at significantly reducing the number



Ordinance overview

- Proactive rental inspection
- Lead-Safe Certification with 2-year renewal
 - Clearance examination or lead risk assessment
 - Private, third-party inspections + home repair
- Evaluation and protection against unintended consequences
- Oversight
 - Lead Safe Advisory Board
 - Lead Safe Housing Action Board
 - Lead Screening + Testing Commission
 - Lead Safe Auditor



Lead Safe Home Fund

- First-of-its-kind fund + **replicable** model to support property owners and families to achieve lead safety
 - Lead Safe Resource Center
 - Lead Safe Home Loans + Grants
- 5-year, \$99.4 million target budget
- National RFQ to select administrators



Lead Safe Resource Center

One-stop-shop for lead poisoning prevention

- Lead Safe Certification navigation
 - Virtual landlord workshops
- Referrals to financial assistance
- Workforce + DIY training
- Lead safe hotline
- Community outreach + organizing
- Resident + landlord education

LEAD SAFE
RESOURCE CENTER
IS NOW OPEN!

Visit the Lead Safe Resource Center at:
4600 Euclid Ave., Suites 320-322
Cleveland, OH 44103

Or Call our Hotline at:
833-601-5323





Organizing + outreach





EL ENVENENAMIENTO POR PLOMO PUEDE AFECTAR A CUALQUIER PERSONA

MÁS DEL 25% DE LOS NIÑOS EN CLEVELAND DAN POSITIVO PARA PLOMO ANTES DE KINDERGARTEN

LEAD SAFE RESOURCE CENTER

4600 Euclid Ave., Suites 320-322
Cleveland, OH 44103

833-601-5323
Lunes a viernes 9 AM-6 PM

www.leadSafeCLE.org

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ATTENTION LANDLORDS

Beginning March 31, 2021, the City of Cleveland is requiring residential rental units built before 1978 to receive a Lead Safe Certification.

6 STEPS TO GET YOUR PROPERTY LEAD SAFE CERTIFIED

| STEP 1 | STEP 2 | STEP 3 | STEP 4 | STEP 5 | STEP 6 |
|---|---|--|---|--|--|
| <p>CONTACT THE RESOURCE CENTER</p> <p>Have questions? The Resource Center is here to help.</p> | <p>CHECK YOUR PROPERTY</p> <p>If your property was built before 1978, start here to determine your next steps.</p> | <p>REMEDiate LEAD HAZARDS</p> <p>If lead hazards are present, hire an RRP certified lead safe worker or become RRP certified to complete the work yourself.</p> | <p>CLEAN YOUR PROPERTY</p> <p>You are highly encouraged to complete an Environmental Cleaning 24-48 hours prior to your clearance examination.</p> | <p>GET LEAD CLEARANCE</p> <p>Pass a clearance examination or risk assessment.</p> | <p>APPLY FOR CERTIFICATION</p> <p>Submit passed clearance examination or risk assessment to the City to receive two-year certification.</p> |

Learn More at LeadSafeCLE.org/landlords

LEAD SAFE RESOURCE CENTER

THIS PROPERTY IS DUE FOR LEAD SAFE CERTIFICATION

Attention Landlords! Your rental property is now due for Lead Safe Certification. The property owner could be fined for not acting now. If you are a tenant, please pass this on to your landlord!

GEAR UP AND GET READY TO DO IT BECAUSE YOU'RE NOT ALONE ANYMORE

Mandale - Landlord

LEARN MORE BY CONTACTING THE LEAD SAFE RESOURCE CENTER

833-601-LEAD (5323)

LeadSafeCLE.org/certification

THE TIME TO ACT IS NOW

YOUR PROPERTY IS DUE FOR LEAD CERTIFICATION

The City of Cleveland is requiring residential rental units built before 1978 to receive a Lead Safe Certification. Your property is due and this property may be fined for not acting now.

LEARN MORE BY CONTACTING THE LEAD SAFE RESOURCE CENTER

833-601-LEAD (5323)

WE HAVE AN OBLIGATION TO ENSURE THAT OUR TENANTS ARE SAFE IN THE PLACES THAT THEY'RE RENTING FROM US

- Scott
Landlord

LEAD SAFE RESOURCE CENTER

NO CHILD SHOULD EVER BE LEAD POISONED.

Visit the Lead Safe Resource Center to:

- Protect your children from lead hazards
- Receive support to achieve Lead Safe Certification
- Attend FREE lead safe workforce trainings
- Find out about financial assistance for landlords and property owners
- Understand more about screening and testing
- Learn more about lead poisoning prevention

LEARN MORE BY CONTACTING THE LEAD SAFE RESOURCE CENTER

Lead Safe Resource Center
4600 Euclid Ave., Suites 320-322
Cleveland, OH 44103

www.leadSafeCLE.org/lsc

DON'T BE AFRAID TO TAKE ACTION. SUPPORT IS HERE FOR YOU

- Robin
Mother
Community Voice

LEAD SAFE RESOURCE CENTER

KNOW THE SOURCES. PREVENT EXPOSURE. LET'S BUILD A LEAD SAFE CLEVELAND.



Lead Safe Home Loans + Grants

Assist property owners to make lead-safe home repairs

- Home loans
- Grants
- Incentives for Lead Safe Certification

Key tenets

- Comprehensive + targeted
- Accountability + equity

LEAD SAFE
Loans & Grants
APPLICATIONS
ARE NOW OPEN!

Find out if you're eligible for financial assistance and apply today.

chnhousingpartners.org/lead





Continuum of products

Offered Products

- Grants of up to \$7,000 to cover 90% of project costs for low-income landlords
- Loans between \$1,500 and \$7,500
- Cash incentives of \$500 to all borrowers

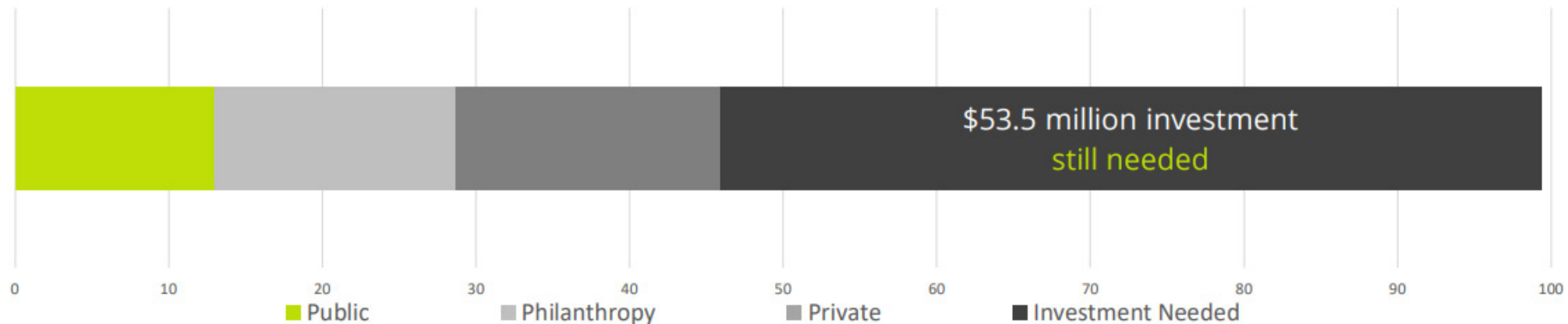
Current Metrics

- Engaged with over 700 landlords
- Over \$870,000 allocated to current projects



Public + private investments

- Public sector: City of Cleveland, Cuyahoga County, State of Ohio
- Philanthropy: Grants + PRI
- Private Sector: Health systems, MCOs, banks, CDFIs, corporations





Thanks so much!



Get in touch!

Lead Safe Cleveland Coalition

www.lead safecle.org

info@lead safecle.org

Lead safe hotline: 866-601-LEAD

@LeadSafeCLE

Daniel Cohn

Vice President, Strategy

Mt. Sinai Health Foundation

daniel.cohn@mtsinaifoundation.org

LEAD  SAFE
CLEVELAND COALITION

**KNOW THE SOURCES.
PREVENT EXPOSURE.
LET'S BUILD A
LEAD SAFE CLEVELAND.**