



National Forum on COVID-19 Vaccine

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Updated Feb. 22, 2021





Forum materials are available to help you.

The National Forum on COVID-19 Vaccine shared a variety of materials and resources to help support COVID-19 vaccination. Here you will find practical resources about how to provide vaccine equitably, effectively, and quickly to as many people as possible in communities across the country.



Forum Video Resources Watch Forum sessions and hear from experts



Social Media Continue the conversation in your community

Promising Practices Resources

- 1. Empowering Healthcare Personnel 📙 [203 KB]
- 2. Communicating about COVID-19 Vaccine Safety and Risk 📙 [214 KB]
- 3. Using Data and Maps to Inform Vaccine Distribution and Implementation [207 KB, 2 pages]
- Equitable Vaccine Implementation: Reaching People Where They Are [639 KB, 2 pages]
- Engaging Community-based Organizations to Be Vaccination Partners [206 KB]
- 6. Increasing Vaccine Confidence Through Communication and Community Engagement ▶ [597 KB, 2 pages]

Curated Resources

Building Trust and Vaccine Confidence (Day 1)

Links in this section may be relevant to vaccine implementation and include resources submitted by speakers, panelists, and experts who participated in the National Forum on COVID-19 Vaccine.

- CDC | Vaccinate with Confidence | Strategy to Reinforce Confidence in COVID-19 Vaccines
- American Healthcare Association | #GetVaccinated Communications Toolkit 🗹
- American Nurses Association | COVID-19 Vaccine FAQs 🗹
- American Nurses Association | Guiding Principles for Nurses and the COVID-19 Vaccines ▶ [242 KB] ☑
- American Pharmacists Association | Understanding and Addressing Vaccine Hesitancy During COVID-19 [106 KB, 4 pages]
- American Psychological Association | Building Vaccine Confidence Through Community Engagement ▶ [124 KB, 5 pages] ☑
- Arkansas Department of Health | Faith-based Outreach 🗹
- Berkley Media Studies Group | Communicating About COVID-19 1
- CDC Foundation | Resources for Community-Based Organizations
- CDC Foundation, de Beaumont, and Trust for America's Health | Public Health Collaborative | Communications Resources for Public Health Professionals
- City of New Orleans | COVID-19 Vaccines | Sleeves up, NOLA 🗹
- Colorado Department of Public Health and Environment | Champions for Vaccine

Equity Overview 🗹

- Community Health Council of Lebanon County | COVID-19 Community PSAs 🗹
- The COVID Collaborative 🖸 | Coronavirus Vaccine Hesitancy in Black and Latinx Communities 🖸
- First Draft News | Vaccine Insights Hub 🗹
- Health Action Alliance | Audience Insights and Messaging Guidance for Black, Hispanic, American Indian and Alaska NativeCommunities ☑
- Johns Hopkins University of Medicine | COVID-19 Vaccines 🗹
- Johns Hopkins University | The Public's Role in COVID-19 Vaccination: Planning Recommendations Informed by Design Thinking and the Social, Behavioral, and Communication Sciences ▶ [822 KB, 47 pages]
- Kaiser Family Foundation | Vaccine Hesitancy Among Hispanic Adults 🗹
- NIH | COVID-19 Vaccination Communication: Applying Behavioral and Social Science to Address Vaccine Hesitancy and Foster Vaccine Confidence [763 KB, 27 Pages]
 Image: Confidence Image:
- Public Health Communications Collaborative | Communications Resources for Public Health Professionals 🖸
- Unicef, First Draft, Yale Institute for Global Health, and The Public Good Projects | Vaccine Misinformation Management Field Guide ☑

Data to Drive Vaccine Implementation (Day 2)

Links in this section may be relevant to vaccine implementation and include resources submitted by speakers, panelists, and experts who participated in the National Forum on COVID-19 Vaccine.

- CDC | Communications Toolkit for COVID Data Tracker
- CDC | COVID Data Tracker
- CDC | COVID Data Tracker Weekly Review
- CDC | #COVID-19 en Español YouTube
- CDC | COVID-19 Vaccination Reporting Data Systems
- CDC | Social Vulnerability Index
- CDC | V-safe
- Alaska Native Tribal Health Consortium | Information about COVID-19 Vaccines 🗹
- American Indian Health Commission | COVID-19 Resources 🖸
- American Medical Association | The role of data collection in the COVID-19 pandemic
 Image: Imag
- Ariadne Labs | Vaccine Allocation Planner for COVID-19 1
- Boost Oregon | COVID-19 Resources
- Communities Count | COVID-19 Vulnerable Communities Data Tool 🗹
- COVID-19 Prevention Network
- District of Columbia Government | Coronavirus (COVID-19) Vaccine 🗹
- District of Columbia Government | COVID-19 Surveillance 🗹

- Duke Margolis Center for Health Policy | COVID-19 Publications
- esri | COVID-19 Vaccine Distribution Resource Hub 🗹
- HealthyLincoln.org | Partnership for a Healthy Lincoln | About COVID-19
- Indian Health Service | COVID-19 Vaccine 🗹
- Johns Hopkins University | Center for American Indian Health | COVID-19 Response
- Kaiser Family Foundation | COVID-19 Vaccine Monitor Dashboard 🗹
- National Indian Health Board | COVID-19 Tribal Resource Center | Vaccine Information and Tribal Support
- Northwest Portland Area Indian Health Board | COVID-19 Update 🗹
- Pew Research Center | COVID-19 Survey Research and Analysis 🗹
- PreventCOVID19 YouTube Channel
- Public Health Seattle and King County | COVID-19 Vaccination Dashboard 🗹
- Public Health Seattle and King County | COVID-19 Outbreak Summary I
- Public Health Seattle and King County | Race and Ethnicity Data Dashboard 🗹
- Public Health Seattle and King County | Economic, Social and Overall Health Impacts
- South Carolina Department of Health and Environmental Control | COVID-19 Vaccine Dashboard Page
- South Carolina Department of Health and Environmental Control | COVID-19 Vaccine Outreach Material
- South Carolina Department of Health and Environmental Control | COVID-19 Vaccine and Vaccination FAQs
- Stay SC Strong | Campaign and Toolkits 🗹
- Urban Indian Health Institute | COVID-19 Vaccines 🗹
- US Census Bureau | COVID-19 Data Hub 🗹

Optimize & Maximize Equitble Vaccine Access (Day 3)

Links in this section may be relevant to vaccine implementation and include resources submitted by speakers, panelists, and experts who participated in the National Forum on COVID-19 Vaccine.

- CDC | Ensuring Equity in COVID-19 Vaccine Distribution
- CDC | CDC COVID-19 Response Health Equity Strategy
- CDC | COVID-19 Response Promising Practices in Health Equity (video)
- CDC | COVID-19 Response Promising Practices in Health Equity II (video)
- CDC | Guidance for vaccinating older adults and people with disabilities at vaccination clinics
- CDC | Interim Guidance for Health Departments: COVID-19 Vaccination Implementation for People Experiencing Homelessness

- CDC | COVID-19 Vaccine FAQs in Correctional and Detention Centers
- CDC | COVID-19 Vaccine Toolkit | For Community-based Organizations
- CDC | Importance of COVID-19 Vaccination for Essential Workers
- CDC | COVID-19 Vaccine Rollout Recommendations
- CDC | COVID-19 Vaccine Toolkit | For Essential Workers
- CDC | Vaccine Considerations for People with Disabilities
- CDC | Guidance for Planning Vaccination Clinics Held at Satellite, Temporary, or Off-Site Locations
- CDC | Understanding the Federal Retail Pharmacy Program for COVID-19 Vaccination
- CDC | Understanding the Pharmacy Partnership for Long-Term Care Program
- CDC | Vaccinating Homebound Persons with COVID-19 Vaccine
- American Medical Association | COVID-19 Health Equity Resources 🗹
- American Medical Association | How to Overcome COVID-19 Vaccine Hesitancy Among Black Patients 🖸
- Black Coalition Against COVID-19 | Vaccines
- Center for Black Health and Equity and American Lung Association | COVID-19 Vaccine Toolkit
- Center for Mobility Management | COVID-19 Resource Center 🗹
 - COVID-19 Recovery Vendor List for Public Transportation [1 MB, 27 pages]
 [2]
 - Recommended Safety Protocols for Members 📙 [1 MB, 6 pages] 🗹
 - Advanced Preparations for Employee Health and Safety 📙 [197 KB] 🖸
 - Properly Cleaning a Vehicle and Other Transit Facilities 📙 [199 KB] 🗹
 - Wheelchair Securement During the COVID-19 Pandemic 📙 [187 KB] 🗹
 - The National Mask-Wearing Mandate for Public Transportation 🖸
- Choose Healthy Life 🗹
- COVID-19 Prevention Network | YouTube Channel (videos)
- Health Action Alliance 🖸
 - Quick Start Guide: Preparing Your Company for COVID-19 Vaccines 🗹
 - COVID-19 Vaccines: Communications Guidance for Businesses 🗹
 - Conversation Guide for Managers 🖸
- FEMA | COVID-19 Pandemic: Vaccination Planning FAQ 🛽 [262 KB, 5 pages] 🗹
- Health Leads | Equitable COVID-19 Vaccination Initiative 🗹
- HRSA | COVID-19 Information for Health Centers and Partners 🗹
- HRSA | Health Center COVID-19 Survey 🖸
- HRSA | Health Center COVID-19 Survey Operational Capacity 🗹
- HRSA | Health Center COVID-19 Testing 🖸
- Indiana Department of Homeland security | Homebound Hoosier EMS Vaccine Administration Program Manual ▲ [4 MB, 34 pages]
- Infectious Diseases Society of America and CDC | Caring for Multicultural Patient

Populations

- JAMA | Rapid Implementation of a Vaccination Superstation 🗹
- Kaiser Family Foundation | Addressing Racial Equity in Vaccine Distribution 🗹
- Kaiser Family Foundation | Latest Data on COVID-19 Vaccinations Race/Ethnicity 🗹
- National Governors Association | Supporting an Equitable Distribution of COVID-19 Vaccines (report)
- National League of Cities | How Local Leaders Can Support Equity in COVID-19 Vaccinations ☑
- National Resource Center for Refugees, Immigrants, and Migrants (NRC-RIM) | Vaccine Central
- National Resource Center for Refugees, Immigrants, and Migrants (NRC-RIM) | Campaign Partnerships with Faith-Based Organizations
- National Resource Center for Refugees, Immigrants, and Migrants (NRC-RIM) | Convenient Vaccine Access for Communities
- Rural Health Information Hub | COVID-19 Vaccination in Rural Areas 🗹
- The Partnership for Inclusive Disaster Strategies | Report: COVID-19 and Disability Rights Daily Calls [1.2 MB, 98 pages]
- the Y | COVID-19 Vaccines 🖸
- Trust for America's Health | Building Trust in and Access to a COVID-19 Vaccine Within Communities of Color and Tribal Nations
 ☐
- Walmart | Administering COVID-19 Vaccines 🗹

Key Things Vaccine Recipients Need to Know

- CDC | Key Things to Know About COVID-19 Vaccines
- CDC | What to Expect at Your Appointment to Get Vaccinated
- CDC | What to Expect After Getting a COVID-19 Vaccine
- CDC | Different COVID-19 Vaccines
- CDC | COVID-19 Vaccines Are Safe and Effective
- CDC | Frequently Asked Questions about Vaccination
- CDC | Addressing Myths with Facts About COVID-19 Vaccines

Healthcare Professionals and Healthcare Systems

- CDC | COVID-19 Vaccination
- CDC | Vaccination Communication Toolkit | For Medical Centers, Pharmacies, and Clinicians
- CDC | Vaccination Toolkit | Preparing for COVID-19 Vaccination at your Long-Term Care Facility
- CDC | Engaging in Effective COVID-19 Vaccine Conversations
- CDC | Recipient Education Toolkit
- CDC | COVID-19 Vaccination Training Programs and Reference Materials for Healthcare Professionals [127 KB, 3 pages]

- CDC | How to Build Healthcare Personnel's Confidence in COVID-19 Vaccines [153 KB, 3 pages]
- American Medical Association | COVID-19 Resource Center for Physicians 🗹
- Ad Council | COVID-19 Vaccine Education Effort: Content for Healthcare Providers (videos)
- CMS | Toolkit on COVID-19 Vaccine: Health Insurance Issuers and Medicare Advantage Plans
 [285 KB, 13 pages]
- Infectious Diseases Society of America and CDC | COVID-19 Real Time Learning Network: Vaccines and Immunity ☑
- Immunization Action Coalition | COVID-19 mRNA Vaccines: What Clinic Personnel Need to Know ▶ [490 KB , 5 pages]
- Immunization Action Coalition | Vaccines: COVID-19 🗹

Communication Tools and Resources

- CDC | COVID-19 Vaccination Communication Toolkits
- CDC | Syndicate COVID-19 Vaccination Information
- CDC | COVID-19 Print Resources
- CDC | COVID-19 Social Media Toolkit
- American Hospital Association | COVID-19 Vaccine Communications Toolkit 🗹
- Health.mil | COVID-19 Vaccine Toolkit 🗹
- Prevent Epidemics | Communication Strategy for COVID-19 Vaccines: The Essential Checklist
 C
- NIH | A Communicator's Tip Sheet for COVID-19 Vaccination 📙 [252 KB] 🗹

Resiliency and Coping

- CDC | Stress and Coping
- CDC | Alcohol and Substance Use
- Ad Council and CDC | Coping-19 I
- How Right Now | English 🗹 and Spanish 🗹
- Inter-Agency Standing Committee | Basic Psychosocial Skills A Guide for COVID-19 Responders ▶ [4.7 MB ,26 pages]
- SAMHSA | Disaster Behavioral Health Resources 🖸
- SAMHSA |Disaster Distress Helpline ☑ | Call or text 1-800-985-5990 (press 2 for Spanish)
- The Center for the Study of Traumatic Stress | COVID-19 resources 🗹

State and Local Public Health Professionals

- CDC | COVID-19 Vaccination Program Interim Playbook for Jurisdiction Operations
 [973 KB, 75 pages]
- CDC | Interim Guidance for Health Departments: COVID-19 Vaccination

Implementation for People Experiencing Homelessness

- CDC | COVID-19 Vaccine FAQs in Correctional and Detention Centers
- CDC | COVID-19 Vaccine Toolkit | For Community-based Organizations
- CDC | COVID-19 Vaccine Toolkit | For Essential Workers
- Adult Vaccine Action Coalition | COVID-19 Resources
- APHA | COVID-19 Conversations 🖸
- ASTHO | COVID-19 Vaccination Program Planning Checklist for State and Territorial Health Officials
- Association of Immunization Managers | COVID-19 Vaccination Preparation Tips for Immunization Program Managers <a>[141 KB, 4 pages
- NAACHO | Early COVID-19 Vaccination Program Action Items for Jurisdictions [138 KB, 3 pages]
- NAACHO | COVID-19 Vaccination Program Assumptions for Jurisdictions [169 KB, 3 pages]
- NIHB | Vaccine Information and Tribal Support 🗹
- Robert Wood Johnson Foundation | <u>Health Equity Principles for State and Local</u> Leaders in Responding to, Reopening and Recovering from COVID-19

See Frequently Asked Questions about the National Forum on COVID-19 Vaccine to learn more.