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## Initiatives to Scale Up and Expand Reach of Cancer Genomic Services Outside of Specialty Clinical Settings: A Systematic Review

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### Abstract

**Context:** This systematic review aims to: (1) characterize strategies used to identify individuals at increased risk for hereditary breast and ovarian cancer syndrome and Lynch syndrome outside of oncology and clinical genetic settings, (2) describe the extent to which these strategies have extended the reach of genetic services to underserved target populations; and (3) summarize indicators of the potential scalability of these strategies.

**Evidence acquisition:** Investigators searched PubMed, Embase, and PsycINFO for manuscripts published from October 2005 to August 2019. Eligible manuscripts were: published in English, described strategies to identify those at risk for hereditary breast and ovarian cancer syndrome or Lynch syndrome, implemented outside of an oncology or genetic specialty clinic, and included measures of cancer genetic services uptake. This study assessed strategies used to increase the reach of genetic risk screening and counseling services. Each study was evaluated using the 16-item quality assessment tool and results were reported according to PRISMA guidelines.

**Evidence synthesis:** Of the 16 eligible studies, 11 were conducted in clinical settings and 5 in public health settings. Regardless of setting, most (63%, 10/16) used brief screening tools to identify people with a family history suggestive of hereditary breast and ovarian cancer syndrome or Lynch syndrome. When reported, genetic risk screening reach (range=11%–100%) and genetic counseling reach (range=11%–100%) varied widely across studies. Strategies implemented in public health settings appeared to be more successful (median counseling reach=65%) compared

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with those implemented in clinical settings (median counseling reach=26%). Most studies did not describe fundamental components relevant for broad scalability.

**Conclusions:** Efforts to expand cancer genomic services are limited outside of traditional oncology and genetic clinics. This is a missed opportunity, as evidence thus far suggests these efforts can be successful in expanding reach of genetic services with the potential to reduce health inequities in access. This review highlights the need for accelerating research that applies evidence-based implementation strategies and frameworks along with process evaluation to understand barriers and facilitators to scalability of strategies with high reach.

## CONTEXT

National and international guidelines (e.g., the U.S. Preventive Services Task Force, Evaluation of Genomic Applications in Practice and Prevention Working Group)<sup>1-3</sup> and population health organizations (e.g., *Healthy People 2020*)<sup>4</sup> all recommend that individuals at heightened risk for hereditary cancers receive genetic counseling, and as appropriate, genetic testing. Implementing these guidelines is of critical importance as mutation carriers and their blood relatives have the potential to receive life-saving prevention and treatment options.<sup>1,2</sup> Much of these implementation efforts have focused on identifying carriers of genetic mutations associated with hereditary breast and ovarian cancer syndrome (HBOC) and Lynch syndrome (LS), as >1 million people in the U.S. are at increased risk for these conditions and related adverse health outcomes.<sup>5,6</sup>

Currently, efforts to identify carriers of genetic mutations are conducted predominantly in specialty cancer clinics (e.g., oncology, clinical genetic settings). However, the majority of mutation carriers and their relatives remain unidentified. For example, in the U.S., genetic counseling referral and genetic testing rates are approximately 24% to 52% of the breast cancer patient population and 15% to 48% in the ovarian cancer patient population.<sup>7-9</sup> In addition, 28% to 70% of colon cancer patients who have LS remain unidentified as genetic screening has been limited to tumor testing for patients in specialty care settings who meet certain age or family history criteria.<sup>10-13</sup> It has been suggested that expansion of genetic service reach will require that programs be extended beyond specialty care clinics.<sup>14</sup> This is especially critical for subgroups that are more difficult to reach. Those who live in rural settings, racial ethnic minorities, and those with low education and income are unlikely to have access to genetic services.<sup>15-17</sup>

The scope of efforts that are being implemented outside of specialty care clinics is largely unknown, and the investigation of optimal ways to implement and expand the reach of cancer genetic services is limited.<sup>18,19</sup> Implementation science frameworks (e.g., reach, effectiveness, adoption, implementation, maintenance [RE-AIM],<sup>20</sup> Proctor's implementation outcomes<sup>21</sup>) suggest processes and critical components to be considered in evaluating the likelihood that any "intervention" strategy will be scalable. These components include but are not limited to: strategy complexity, setting characteristics, organizational supports, and cost.<sup>22</sup> Guided by the above considerations, the authors conducted a systematic review to: (1) describe strategies used to identify individuals at increased risk for HBOC and LS outside of oncology and clinical genetic settings, (2) describe the extent to

which these strategies have extended the reach of genetic services to underserved target populations, and (3) summarize components suggested by implementation frameworks to support the potential scalability of these strategies.

## EVIDENCE ACQUISITION

### Eligibility Criteria

For the purposes of this review, a “strategy” is defined as an intervention or systematic effort that is designed to identify individuals at increased risk of carrying a mutation for HBOC or LS. Manuscripts were eligible for this review if they included: (1) strategies designed to identify individuals at risk for HBOC and LS (e.g., systematic implementation of family history assessment), (2) studies conducted outside of an oncology or genetic specialty clinic settings (e.g., conducted by a community organization), (3) studies that measured an outcome related to the uptake of cancer genetic services (e.g., complete genetic risk screening), and (4) studies published in English. The authors excluded studies in which cascade screening was the sole strategy used (e.g., mutation carrier engaged to identify family members), or quality improvement initiatives (e.g., establishing a new cancer genetic clinic). Studies not accessible in full text, conference and meeting abstracts, and non-research studies (e.g., commentaries, editorials, study protocols, literature reviews) were excluded.

### Search Strategy

Three electronic databases (PubMed [National Library of Medicine], Embase [Elsevier], and PsycINFO [EBSCOhost]) were searched using the terms *genetic counseling, genetic testing, genetic screening, population surveillance registry, referral and consultation, screening, or mass screening* combined with terms related to HBOC and LS (Appendix Table 1). The search was restricted to peer-reviewed journal articles published from October 2005 to August 2019. This timeframe was chosen because it follows the 2005 release of the U.S. Preventive Services Task Force’s evidence-based HBOC screening recommendations when these genetic services outreach efforts were widely endorsed.<sup>23</sup>

### Study Selection

A systematic review was performed in accordance with PRISMA guidelines<sup>24</sup> and describe the process of study inclusion using a PRISMA flow diagram (Figure 1). The initial search executed on March 29, 2018 identified 18,455 publications and 15,548 of these were unique titles. Investigators conducted an updated search on August 9, 2019 and identified 2,271 additional unique manuscripts published between March 2018 and August 2019. Two independent coders (YG and CMM) piloted the eligibility criteria and exhibited good agreement. Four members of the research team (YG, CGA, JZ, CMM) reviewed 17,819 titles/abstracts and excluded 17,732 manuscripts from full-text review. The 4 reviewers evaluated 87 full-text manuscripts for eligibility and 16 studies met the inclusion criteria.

### Data Extraction

The population, intervention, comparator, outcomes, timeframe, and study design (PICOTS) framework<sup>25</sup> to guide the general characteristics of included studies to be extracted

including: purpose, country, cancer type, study design, study setting, target population, and outcome measures. For intervention studies, the authors coded and reported strategy components that were evaluated to improve uptake of genetic services; the usual care or control groups were not described.

Informed by implementation science frameworks,<sup>20,21</sup> reach was characterized as “the absolute number, proportion and representativeness of individuals willing to participate in a given initiative.” For the purposes of this review, to describe the extent to which the strategies have been successful in extending the reach of genetic services, 2 reach variables were operationalized: (1) genetic risk screening reach, the number of individuals who completed genetic risk screening divided by the number of individuals who could have been screened, and (2) genetic counseling service reach, the number of individuals who completed genetic counseling divided by the number of individuals found to be eligible for genetic counseling.

The risk screening reach variable is a required initial step for extending genetic services reach, as individuals at high genetic risk must be identified first to be referred for genetic counseling. The genetic counseling service reach variable aligns with professional guidelines that genetic counseling be offered to all identified to be at heightened risk. Subsequent actions following genetic counseling (e.g., uptake of genetic testing) generally are not assessed in contexts outside of specialty clinical settings and are more fraught with complexity and nuance due to factors such as personal preferences.

Additionally, the authors reviewed details about how the strategy was implemented to gain insight into whether there was support for its potential scalability (Table 1). All studies were coded on whether they included any assessments that aligned with implementation framework indicators of sustainability (1=presence, 0=absent).

Three members of the research team (YG, CGA, JZ) independently coded all eligible articles after coding 5 articles together for agreement. Any disagreement in the data collection process was resolved through discussion and consensus between the 2 reviewers and, if needed, with a third party (CMM).

### Quality Assessment

This study used the 16-item quality assessment tool to assess the quality of each included study.<sup>26</sup> Each study was rated on a scale of 0 to 3 for each criterion, with a higher score indicating greater methodological rigor. Scores on the quality assessment tool can range from 0 to 42 (qualitative and quantitative studies) or 48 (mixed methods studies). The overall rating, calculated as the total score divided by the total possible score, placed each study into categories of low- (<50%), medium- (50%–80%) or high- (>80%) quality evidence.<sup>26</sup> The 3 reviewers coded 5 articles for agreement (YG, CGA, JZ) and 1 reviewer (YG) independently coded the remaining articles.

### Data Analysis

The authors analyzed the data extracted from the included studies using simple frequency counts and a narrative approach to illustrate similarities and differences across strategies.<sup>27</sup>

They described general characteristics of included studies, participants, setting, and outcomes. Percentages were reported that reflected the extent of reach and counts of studies that included any implementation framework indicators of sustainability.

## EVIDENCE SYNTHESIS

### Study Design

Of the 16 included studies, 11 were single-arm designs (Appendix Table 1): 10 were cross-sectional<sup>28–37</sup> and 1 was a pre–post design.<sup>38</sup> Two studies were RCTs that compared different reach strategies,<sup>39,40</sup> 2 were non-RCTs,<sup>41,42</sup> and 1 employed a mixed methods design.<sup>43</sup> Ten studies focused on identifying individuals at risk for HBOC<sup>28,29,32,34,36,37,39,40,42</sup> and 3 focused on LS.<sup>30,35,38</sup> Another 3 studies evaluated reach strategies for several hereditary cancers simultaneously.<sup>31,33,43</sup> The majority of studies ( $n=12$ ) were conducted in the U.S.<sup>28,30,32–40,43</sup>; 4 were conducted in European countries, including Italy,<sup>29</sup> Latvia,<sup>31</sup> the Netherlands,<sup>42</sup> and 1 in Israel.<sup>41</sup>

### Implementation Setting

Most strategies were implemented in clinical settings ( $n=11$ , 69%),<sup>28,29,32,33,35–38,41–43</sup> such as primary care practices ( $n=4$ ),<sup>32,33,42,43</sup> community mammography screening practices ( $n=4$ ),<sup>28,29,36,37</sup> community gastroenterology practices ( $n=2$ ),<sup>35,38</sup> and multiple clinics ( $n=1$ ).<sup>41</sup> Additional strategies were implemented within public health settings ( $n=5$ , 31%)<sup>30,31,34,39,40</sup>; collaborating with population-based cancer registries ( $n=2$ ),<sup>30,34</sup> national or local healthcare call centers ( $n=2$ ),<sup>39,40</sup> or another unspecified community setting ( $n=1$ ).<sup>31</sup>

### Target Population

Among studies conducted in clinical settings, 9 (56%) included patients only,<sup>28,29,32,33,35–38,41</sup> and 2 (13%) solely targeted primary care physicians.<sup>42,43</sup> In public health settings, 4 studies (25%) focused on the general public<sup>31,39–41</sup> and 2 studies (13%) focused on patients identified from population-based cancer registries.<sup>30,34</sup>

Studies employed a variety of approaches. Participants were proactively recruited through postal invitations, telephone calls, and targeted advertisements,<sup>34,38,42,43</sup> or opportunistically invited when they accessed a call-in service<sup>39–41</sup> or at clinic appointments.<sup>28,29,32,33,35–37,41</sup> Studies commonly reported inclusion and exclusion criteria ( $n=15$ , 94%),<sup>28–33,35–43</sup> and characteristics of participants ( $n=13$ , 81%).<sup>28,30,32–41,43</sup> However, representativeness of participants was often not computable, as few studies compared characteristics of those who participated with those who declined or were not engaged ( $n=6$ , 38%).<sup>30,32,33,37,40,43</sup>

In 4 studies, researchers partnered with local community healthcare practices to expand the reach of genetic risk assessment to minority and low-income populations. For instance, Wernke et al.<sup>36</sup> administered family history-based screening among Black women with low SES who were underinsured and receiving care in a safety net hospital. Participants in McGuinness and colleagues' study<sup>37</sup> were predominantly Hispanic (77%) and were recruited from a low-income, multiethnic population in New York. Anderson et al.<sup>32</sup> also focused on minority women (74% Black, 26% Hispanic) seen at 2 federally qualified health

centers' clinics in Chicago. Pasick and colleagues<sup>40</sup> partnered with a statewide cancer screening call center that served low-income populations in San Francisco Bay Area counties to reach participants from diverse ethnic backgrounds (30% White, 9% Black, 16% Asian, 40% Hispanic, 5% other race).

### Study Outcomes

Most studies were designed to evaluate the uptake of genetic risk assessment<sup>28,30–32,34,36–38,43</sup> or genetic counseling as the primary outcomes.<sup>29,33,35,39–42</sup> Few studies ( $n=3$ ) included the primary outcome of completing genetic testing<sup>33,35,41</sup> (Figure 2).

Of studies reporting the number or proportion of individuals who completed cancer genetic services, 15 reported completion of genetic risk assessment for HBOC or LS (63%),<sup>28,30–43</sup> 6 reported referral to genetic counseling or testing (38%),<sup>28,36,38,40,42,43</sup> 13 reported completion of genetic counseling (81%),<sup>28–30,33–36,38–43</sup> and 10 reported completion of genetic testing (63%).<sup>29–31,33,35,38,41–43</sup>

### Reach

Genetic risk screening reach (i.e., number of individuals who completed genetic risk screening among individuals who could have been screened) was available in 13 studies (81%).<sup>30–40,42,43</sup> It is noteworthy that the denominator for target populations varied widely across studies (mean=4,798, median=1,212), ranging from 30 (patients with a diagnosis of ovarian cancer)<sup>42</sup> to 24,210 (general population).<sup>31</sup> Genetic risk screening reach in clinical settings varied widely, ranging from 11% to 100% (median=57%). The 2 studies with 100% screening reach were conducted in clinical settings. Helsper et al.<sup>42</sup> used medical records to identify all patients with an ovarian cancer diagnosis (N=30) in a primary care practice. Gunaratnam and colleagues<sup>38</sup> implemented risk assessment among all patients (N=6,031) referred during the study period to open access colonoscopy at a community-based practice.

There was less variability in reach of public health strategies, ranging from 31% to 77% (median=57%). Genetic risk screening reach was highest (77%, 18,642/24,210) in a study that implemented family history screening among all adult residents in 4 towns in Latvia.<sup>31</sup>

Genetic counseling service reach (i.e., number of individuals who completed genetic counseling among individuals found to be eligible for genetic counseling) was reported in 10 studies (63%); 8 of these studies reported counseling uptake based on clinical validation<sup>28,33,36,38,40–43</sup> and 2 studies used participants' self-report.<sup>30,34</sup> Strategies implemented in public health settings (median=65%, range=11%–66%) had generally higher reach compared with those implemented in clinical settings (median=26%, range=1%–100%).

Programs that achieved high service reach included the program of Pasick's et al.,<sup>40</sup> in which HBOC screening assessment was conducted among callers to a community-based cancer screening call center; free genetic counseling and testing was provided. This program achieved a 68% (30/44) counseling service reach. Niendorf and colleagues<sup>34</sup> targeted individuals diagnosed with cancer enrolled in a population-based cancer registry to consider

cancer genetic services (service reach=65%, 500/769). One clinical study<sup>41</sup> achieved a 100% (1,771/1,771) service reach by implementing population-based streamlined *BRCA* genetic counseling and testing for Ashkenazi Jewish participants in multiple clinics (e.g., ambulatory clinics, mammogram screening clinics).

### Indicators of the Potential Scalability of Strategies

**Strategy implementation.**—Strategies used were heterogeneous across studies and typically included multiple components (Appendix Table 1). The most commonly reported component was the use of family history-based risk assessment tools as part of the genetic risk screening process ( $n=10$ , 63%).<sup>28,29,31,32,34–37,39,40</sup> In particular, 6 studies (38%) implemented family history screening tools in person, in primary care practice, or in community clinics.<sup>28,29,32,35–37</sup> Three more studies (19%) conducted telephone family risk assessment through local healthcare call centers<sup>39,40</sup> or by reaching out to those identified via a state's cancer registry.<sup>34</sup> One study implemented a family history questionnaire at the population level in 4 Latvian towns.<sup>31</sup>

Other elements included developing educational materials about hereditary cancers, genetic risk assessment, genetic counseling, and testing ( $n=6$ , 38%),<sup>30,34,35,39,42,43</sup> establishing new infrastructure supports (e.g., telemedicine, electronic medical record system;  $n=6$ , 38%),<sup>32,33,35,38,42,43</sup> and providing free in-house genetic counseling or testing services ( $n=3$ , 19%).<sup>28,30,40</sup> None of the studies specified details about demands of the screening supports (e.g., time to complete the family history screening or the educational supplements) that would be important for assessing scalability.

**Organizational implementers.**—Ten studies (63%) used existing personnel of the institution (e.g., clinicians, staff) to administer the strategy<sup>28–31,33–35,38–40</sup>; 6 of these studies involved non-genetic professionals who conducted genetic risk assessment (e.g., endoscopists, registry staff with no medical training; 37%),<sup>31,34,35,38–40</sup> and 4 relied on a genetic counselor<sup>28,30,33</sup> or medical geneticist<sup>29</sup> to provide genetic counseling services. Less than half of the studies ( $n=6$ , 37%) mostly relied on research staff outside the institution to implement the strategy.<sup>32,36,37,41–43</sup>

**Process factors.**—The majority of studies described the needs and resources of the target population ( $n=10$ , 63%).<sup>28,30,33,35–37,39,40,42,43</sup> A couple of studies described tailoring their strategy to target populations (e.g., translating the tool to different languages).<sup>28,40</sup> Reported approaches to engage the intended target population included focus groups, usability testing, and surveys. However, user engagement in designing the strategy was infrequent ( $n=5$ , 31%).<sup>28,30,39,40,43</sup> Most studies did not assess the quality of the implementation process. However, 2 studies conducted evaluations through surveys and interviews with staff clinicians to assess their attitudes and opinions regarding the implementation process.<sup>35,43</sup>

**Maintenance factors.**—Providing training or technical support for implementation was not commonly reported ( $n=5$ , 31%).<sup>28,34,38–40</sup> Such informational support was mainly for individuals without genetic training (e.g., registry and clinic staff). None of the included

studies reported numerical values for intervention development cost, or implementation cost indicators (i.e., capacity building, maintenance, formal cost analysis).

### Quality Assessment

Based on the quality assessment tool criteria, 2 of the 16 studies were rated as high quality (13%),<sup>39,43</sup> 9 were medium quality (56%),<sup>30–38,40–42</sup> and 5 (31%) were low quality<sup>28,29,36,37,42</sup> (Appendix Table 2, Figure 1). The 2 high-quality studies included an RCT and a mixed methods design.<sup>39,43</sup>

## DISCUSSION

### Description of Strategies Implemented Outside of Specialty Clinical Settings

Evidence-based guidelines were established more than a decade ago to address how to broaden screening to identify individuals with HBOC or LS. However, little empirical work (0.1%, 16 of 17,819 publications) has been conducted to implement these guidelines outside of cancer specialty settings (e.g., urban cancer centers). The most common strategy used was family history-based risk assessment, which looks promising with respect to screening and service reach in resource-limited settings. Ten of 16 studies implemented brief screening tools to identify people with a family history suggestive of HBOC or LS. This approach was typically combined with other institutional-level strategies such as establishing supportive infrastructure, personnel education and training, and financial support. Strategy reach and potential for scalability may be most promising in settings with an existing population that offers ongoing cancer-related services (e.g., registries, healthcare call centers).

### Reach of Cancer Genetic Services to Underserved Populations

With respect to increasing access among subgroups such as minorities and those living in rural settings, family history-based screening in these groups specifically showed some success in both clinical and public health settings. Family history screening for HBOC provided in settings that serve a large proportion of minorities have shown high reach potential for risk screening and genetic counseling.<sup>32,40</sup> Though the research base is limited, these findings taken together support continued efforts to explore context-specific approaches for implementing family history-based screening to reach underserved populations and reduce disparities in access to cancer genetic services.

### Indicators of the Potential Scalability of Strategies

It is noteworthy, however, that only 6 of the 16 studies reported the racial/ethnic status of the target population: 2 study populations consisted primarily of Whites,<sup>33,39</sup> while 4 studies focused on low-SES areas or minority ethnic groups.<sup>32,36,37,40</sup> Clearer characterization of the target population intended for expanded reach will be critically important going forward to inform strategy development and evaluation.

Strategies implemented in public health settings appeared to be most consistently successful in reaching the target population compared with those implemented in clinical settings. Studies reporting greatest service reach embedded risk assessment into existing infrastructures that had an established and delineated target population. For example, Pasick



et al.<sup>40</sup> implemented risk assessments for HBOC among callers to a community-based healthcare call center and provided free genetic counseling and testing. Niendorf and colleagues<sup>34</sup> targeted individuals diagnosed with cancer enrolled in a population-based cancer registry to consider cancer genetic services. Given the relatively small number of studies, it is difficult to draw any firm conclusions. Yet, clearly, there is a need to continue to explore linking genetic risk identification and service access through public health infrastructures.

Descriptions of most studies did not include foundational components relevant to scalability. With regard to Proctor's implementation outcomes,<sup>21</sup> only 5 studies<sup>28,30,39,40,43</sup> reported using collaborative processes such as engaging the target population to guide their strategy design and few conducted process evaluations for acceptability. No study reported adaptations, maintenance plans, or monetary costs related to building new infrastructure or the workforce necessary to deliver the strategy within the clinical and public health settings. This lack of consideration of scalability potential is not specific to genetic services and continues to be a well-recognized gap in the field. Moving forward, assessment components to determine whether a strategy is scalable across multiple subgroups, settings, or time are needed.<sup>22,44</sup>

To the authors' knowledge, this is the first review to systematically characterize efforts to broaden cancer genomic service reach outside of specialty clinical settings. Previous reviews on genomic medicine implementation have focused on screening in highly specialized clinical settings,<sup>18</sup> or using a cascade testing approach where the mutation carrier was already identified in a family.<sup>19</sup>

### Limitations

Although the reported results carry important implications for implementation research in precision public health, there were limitations to this systematic review. It only included studies published in English and in peer-reviewed literature. Many initiatives do not progress to published literature, particularly programs operated by state public health departments, so publication bias is likely to be present.

The results are based only on what was reported in the article and the research team did not correspond with authors to assess additional details of study design. There were generally few details provided regarding the strategy implementation experience, which limited the ability to identify clear patterns that distinguished studies with high or low reach. The lack of reporting should not be viewed as a quality issue of the study design, but rather highlights the need for future research to incorporate implementation science to understand barriers and facilitators and implementation strategies for genomic interventions that could inform the scale up of effective strategies to diverse populations and settings.

### CONCLUSIONS

The pressing challenge for addressing heritable cancer syndromes is to expand the reach of screening and genetic services beyond traditional cancer specialty centers. These findings suggest that these efforts are still nascent. Extending the reach of genetic services is an ambitious goal that can only be achieved through collaborations across multiple disciplines.

Future efforts need to be partnered with appropriate access to risk-reducing screening and treatment services for mutation carriers. In addition, emerging clinical practice is emphasizing use of multigene panels. This approach will undoubtedly introduce new challenges around the amount and complexity of outreach strategies.

That said, the findings suggest that implementing family history-based screening as a part of existing infrastructures that are already reaching well-delineated target populations has the potential to expand reach of genetic services related to hereditary cancers, especially for ethnic minorities and those living in low-resource settings. These results highlight the need for accelerating research that applies evidence-based implementation strategies and frameworks along with process evaluation to understand barriers and facilitators to scalability of strategies with high reach.

## Supplementary Material

Refer to Web version on PubMed Central for supplementary material.

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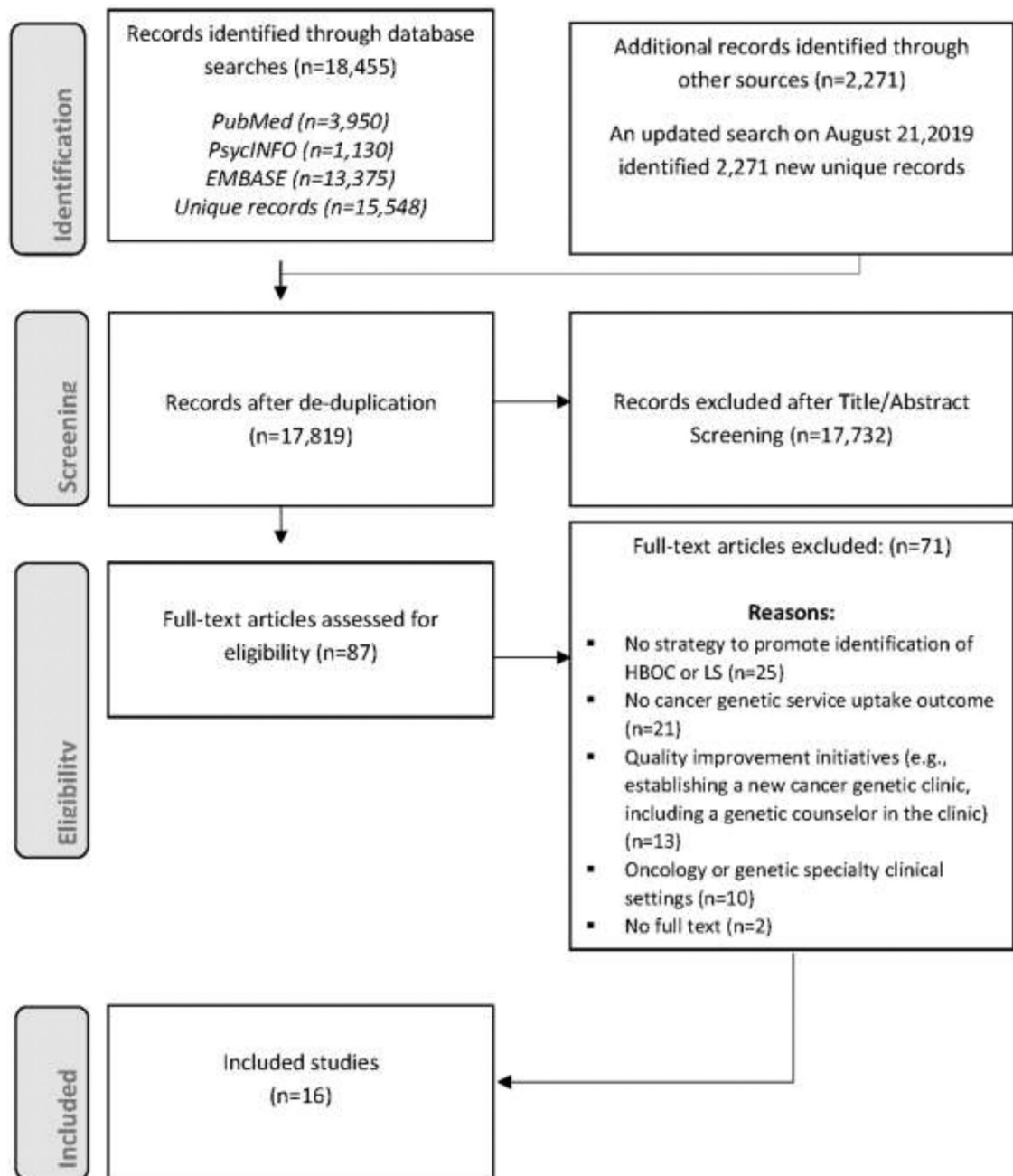
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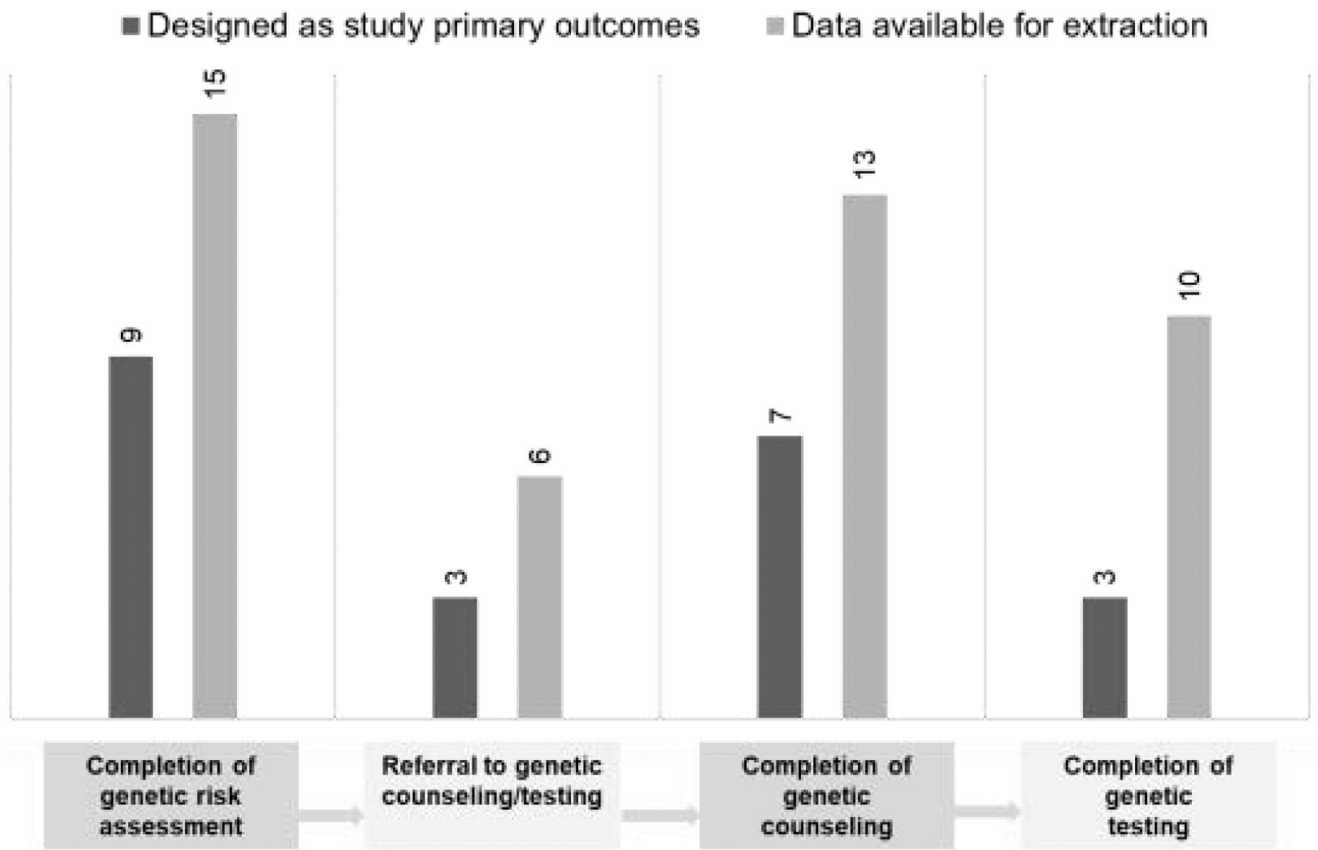
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**Figure 1. PRISMA flowchart of the process of study selection.**

HBOC, hereditary breast and ovarian cancer syndrome; LS, Lynch syndrome.



**Figure 2.** Number of studies reported cancer genetic service uptake outcomes.

**Table 1.**

## Indicators of the Potential Scalability of Strategies

<b>Domain/Code</b>	<b>Definition</b>
Strategy implementation	
Complexity	Components of the strategy, time/number of steps required to complete the strategy
Setting	Geographic location, type of research setting
Organizational implementers	
People deliver the strategy	Description of people who deliver the strategy, their expertise and roles
Process factors	
Target population needs	Description of the target population, their needs and resources
User engagement	User engagement in the planning stage to gain feedback informing the strategy design
Process evaluation	Process evaluation to get feedback on strategy implementation process
Maintenance factors	
Resources	Training, education, or technical support dedicated for implementation
Costs	Start-up cost, cost of strategy delivery, or cost of maintenance

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**Table 2.**

Summary of the Strategy Reach (N=16)

Reference	Genetic risk screening reach (n=13)			Genetic counseling service reach (n=10)		
	Number of individuals who completed genetic risk screening (Numerator)	Number of individuals who could have been screened (Denominator)	Screening reach (%)	Number of individuals who completed genetic counseling (Numerator)	Number of individuals found to be eligible for genetic counseling (Denominator)	Counseling reach (%)
Clinical settings						
General practice						
Scheuner (2014)	1,275	2,321	55%	104	166	63%
Anderson (2015)	237	448	53%	NA	NA	NA
Bradbury (2016)	82	100	82%	61	100	61%
Helsper (2018)	30	30	100%	5	19	26%
Community screening mammography practice						
Lee (2005)	7,316	NA	NA	74	280	26%
Seymour (2008)	NA	NA	NA	NA	707	NA
Wernke (2019)	126	1,169	11%	4	35	11%
McGuinness (2019)	3,055	18,502	17%	NA	NA	NA
Community gastroenterology practice						
Gunaratnam (2016)	6,031	6,031	100%	7	848	1%
Luba (2018)	3,134	5,287	59%	177	NA	NA
Multiple clinics (e.g., mammography center, ambulatory clinics)						
Lieberman (2017)	1,771	NA	NA	1,771	1,771	100%
Public health settings						
Healthcare call center						
Miller (2005)	279	492	57%	NA	NA	NA
Pasick (2016)	709	1,212	58%	30	44	68%
Population-based cancer registry						
Lowery (2010)	181	575	31%	20	181	11%
Niendorf (2016)	869	1,992	44%	500	769	65%
Unclear community setting						
Vanags (2010)	18,642	24,210	77%	NA	NA	NA

NA, not available.